

SENT TO COUNCIL:

Distributed on:

MAR 11 2011

City Manager's Office



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Joseph Horwedel

SUBJECT: CENSUS 2010 RESULTS AND
REDISTRICTING IMPLICATIONS

DATE: March 11, 2011

Approved:

Date:

3/11/11

INFORMATION

On Tuesday, March 8, 2011, the initial results of Census 2010 for California communities were released by the U.S. Census Bureau. These results were comprised of a limited dataset specifically designed to satisfy legal requirements relative to redistricting. This dataset included: total population by major race/ethnic groups, voting age (18+ years) population, and, new for Census 2010, a count of housing units by occupancy status (i.e., occupied or vacant).

Citywide Data Analysis

Census 2010 identified San José's population as 945,942 persons as of April 1, 2010, an increase of 5.7% over the past decade (see Figure 1). This population figure amounts to citywide growth of approximately 51,000 persons since Census 2000, and maintains San José's position as the third largest city in California (behind Los Angeles and San Diego, respectively) and the tenth largest city in the nation.

The results further indicate a changing composition of major race/ethnic groups in San José (see Figure 2). Specifically, the population count for Hispanics and Asians exceeded the population for Whites, thereby validating the recent major race/ethnic group trends suggested by the U.S. Census Bureau's annual American Community Survey (ACS) results.

Finally, Census 2010 revealed that San José's overall average household size was 3.14 persons per household (PPH), which represents a slight decrease from a decade ago and a trend reversal from steady increases in household size since 1980 (1980= 2.96 PPH; 1990= 3.08 PPH; 2000= 3.20 PPH).

Council District Data Analysis

Staff processing of Census 2010 data at the City Council District level produced new population figures shown in Table 1 (next page).

Table 1: Council District Population, 2000-2010

Council District	2000 Population	2010 Population	Population Change (2000-2010)
1	85,180	88,645	3,465
2	89,413	92,314	2,901
3	91,442	93,896	2,454
4	93,694	102,976	9,282
5	92,370	90,863	(1,507)
6	86,937	100,236	13,299
7	91,892	97,868	5,976
8	92,111	101,108	8,997
9	85,619	88,853	3,234
10	86,285	89,183	2,898
Total	894,943	945,942	50,999

In addition, analysis of the data revealed several key findings, with important implications for the redistricting process, as follows:

- Population growth over the past decade was not evenly distributed across the City (see Figure 3), yet is considerably more “balanced” as compared to the 1990-2000 timeframe. The highest rates of population growth were found in Council Districts 6, 4, and 8, respectively, while the population of Council District 5 experienced a slight decline.
- Household size figures for individual Council Districts exhibited relative stability, yet showed differences among them (see Figure 4), ranging from a high of 4.19 PPH in Council District 5 to a low of 2.50 PPH in Council District 6. The most noteworthy changes in household size during the 2000-2010 time period occurred in Council Districts 3, 5 and 7, which declined by approximately 5 to 9 percent (-0.19 PPH, -0.25 PPH, and -0.37 PPH, respectively).
- Housing unit growth, consisting of both new construction and annexation of County pockets, showed significant differences among Council Districts (see Figure 5). In particular, Council Districts 3, 4, and 6 each had housing growth of approximately 5,000 or more units, together accounting for over half of all housing unit growth citywide. Conversely, Council Districts 1, 2, 5, 9, and 10 each had housing growth of less than 2,000 units.
- The combination of demographic variables cited above yielded a total population variation (i.e., difference between the highest and lowest) among Council Districts of 15.2% (see Figure 6). It is important to note that this variation is significantly less than the population variation that took place in prior decades, and suggests an ability to accomplish redistricting with minimal changes to existing Council District boundaries.

HONORABLE MAYOR AND CITY COUNCIL

March 11, 2011

Subject: Census 2010 Results and Redistricting Implications

Page 3

Conclusion

More detailed Census 2010 information and analysis have been and will continue to be provided to San José's 2011 Redistricting Advisory Commission, and made readily available to the public in a timely manner on the City's redistricting website at <http://www.sanjoseca.gov/redistricting/2011redistricting.asp>.

/s/

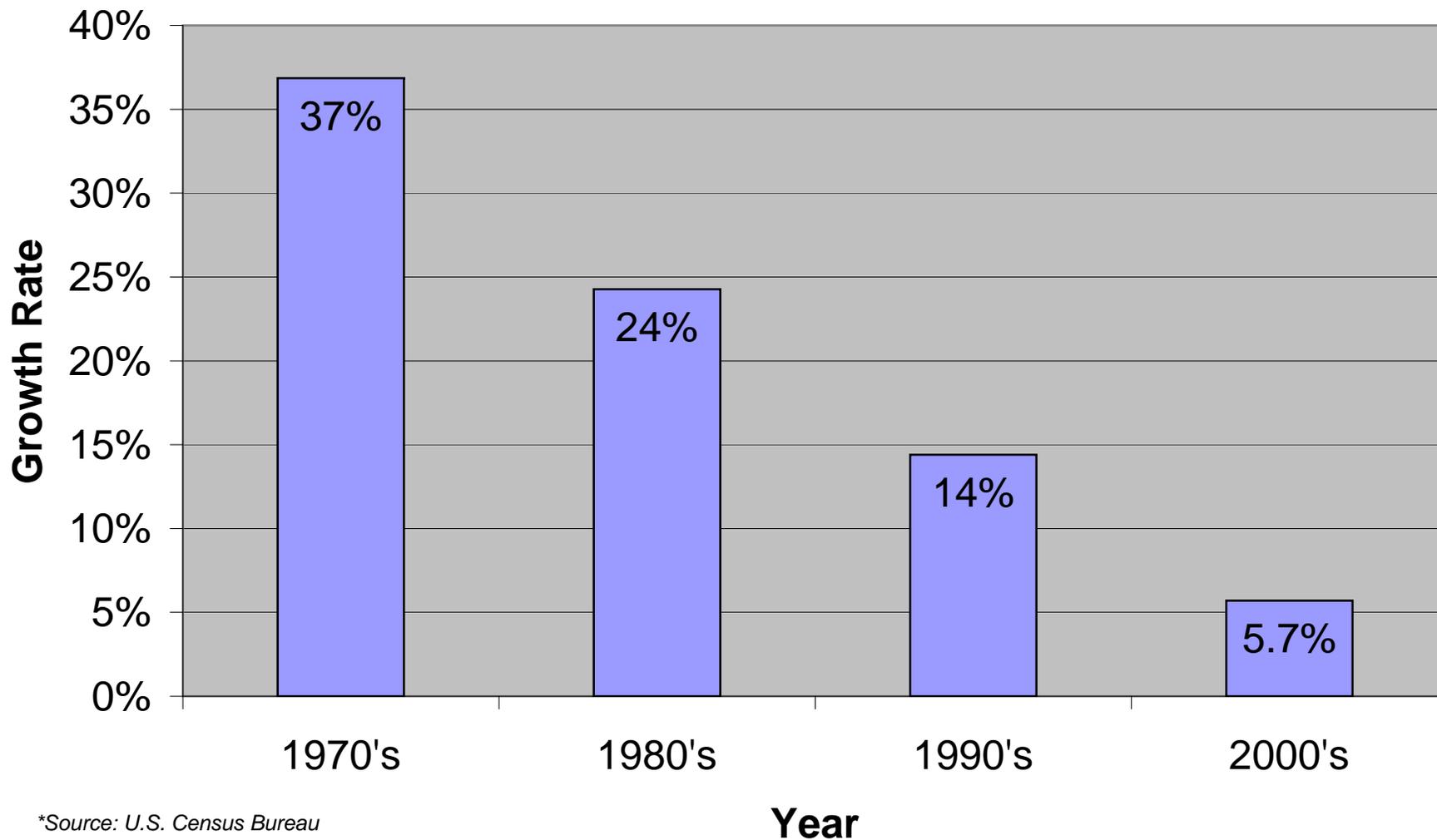
JOSEPH HORWEDEL, DIRECTOR

Department of Planning, Building and Code Enforcement

Questions about this memo should be directed to Michael Bills, Senior Planner, at (408) 535-7896.

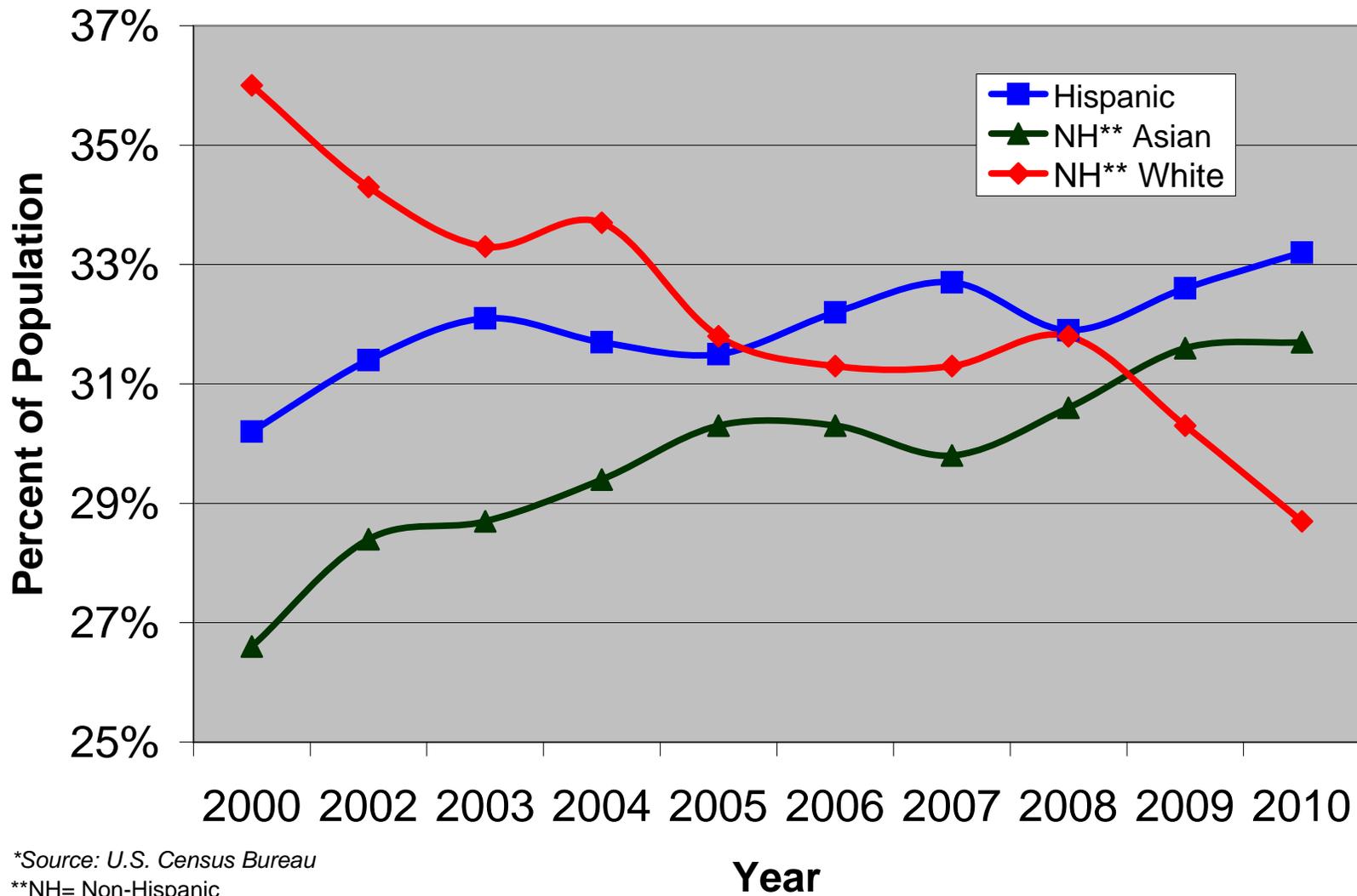
Attachment

City of San Jose Population Growth Rate by Decade, 1970-2010*

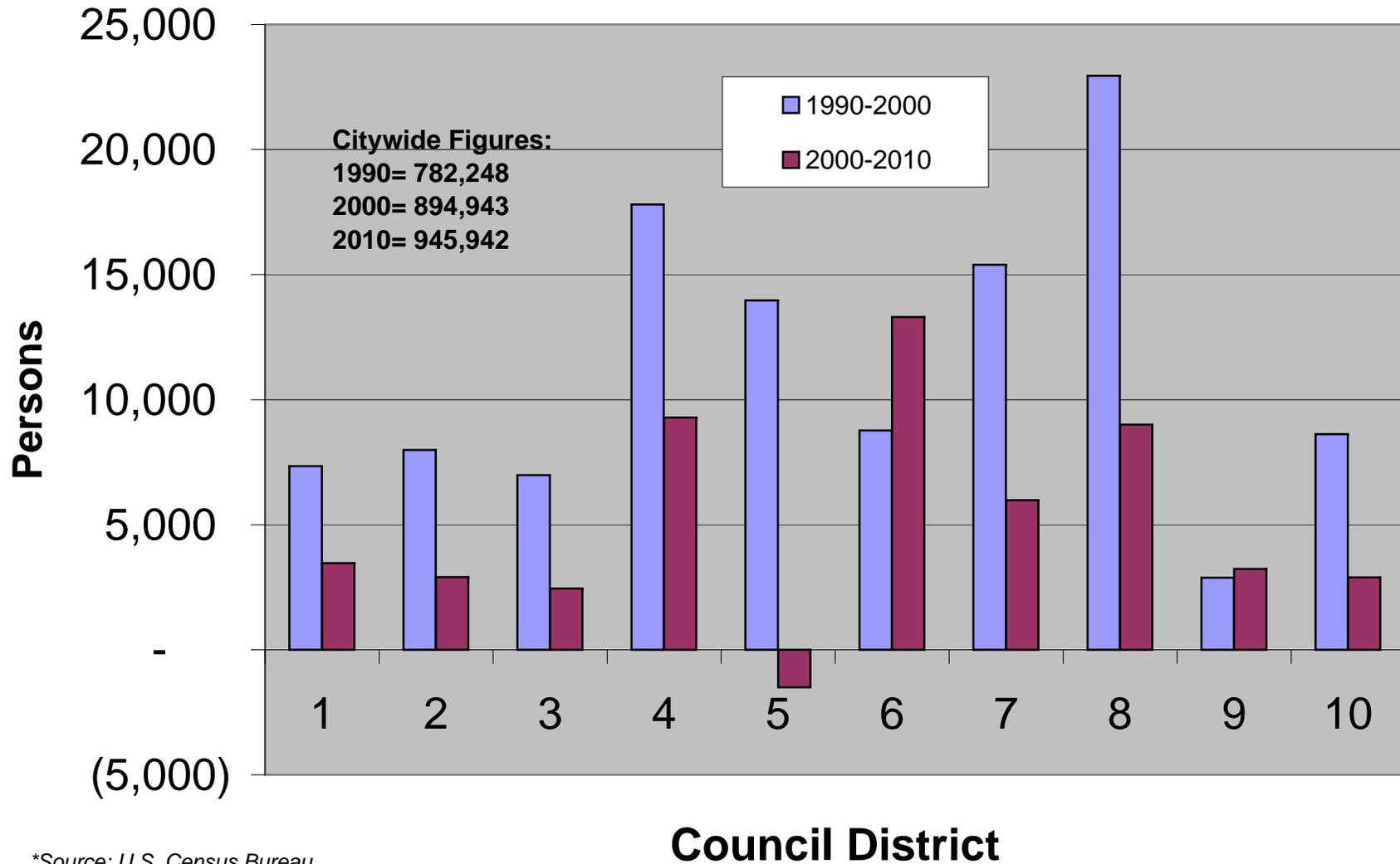


*Source: U.S. Census Bureau

City of San Jose Major Race/Ethnic Groups as a Percent of Population, 2000-2010*



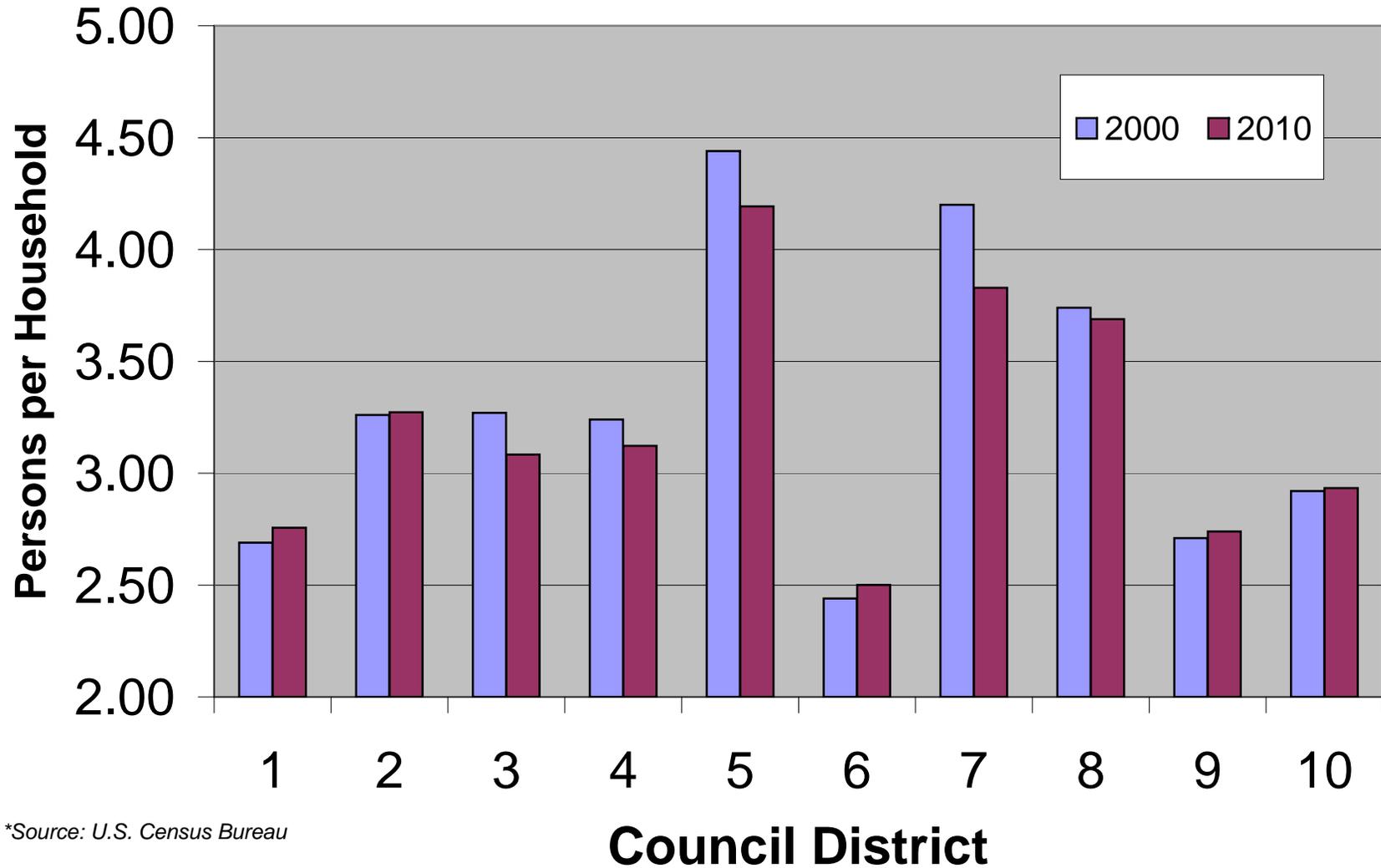
City of San Jose Population Change by Council District, 1990-2010*



*Source: U.S. Census Bureau

Figure 4

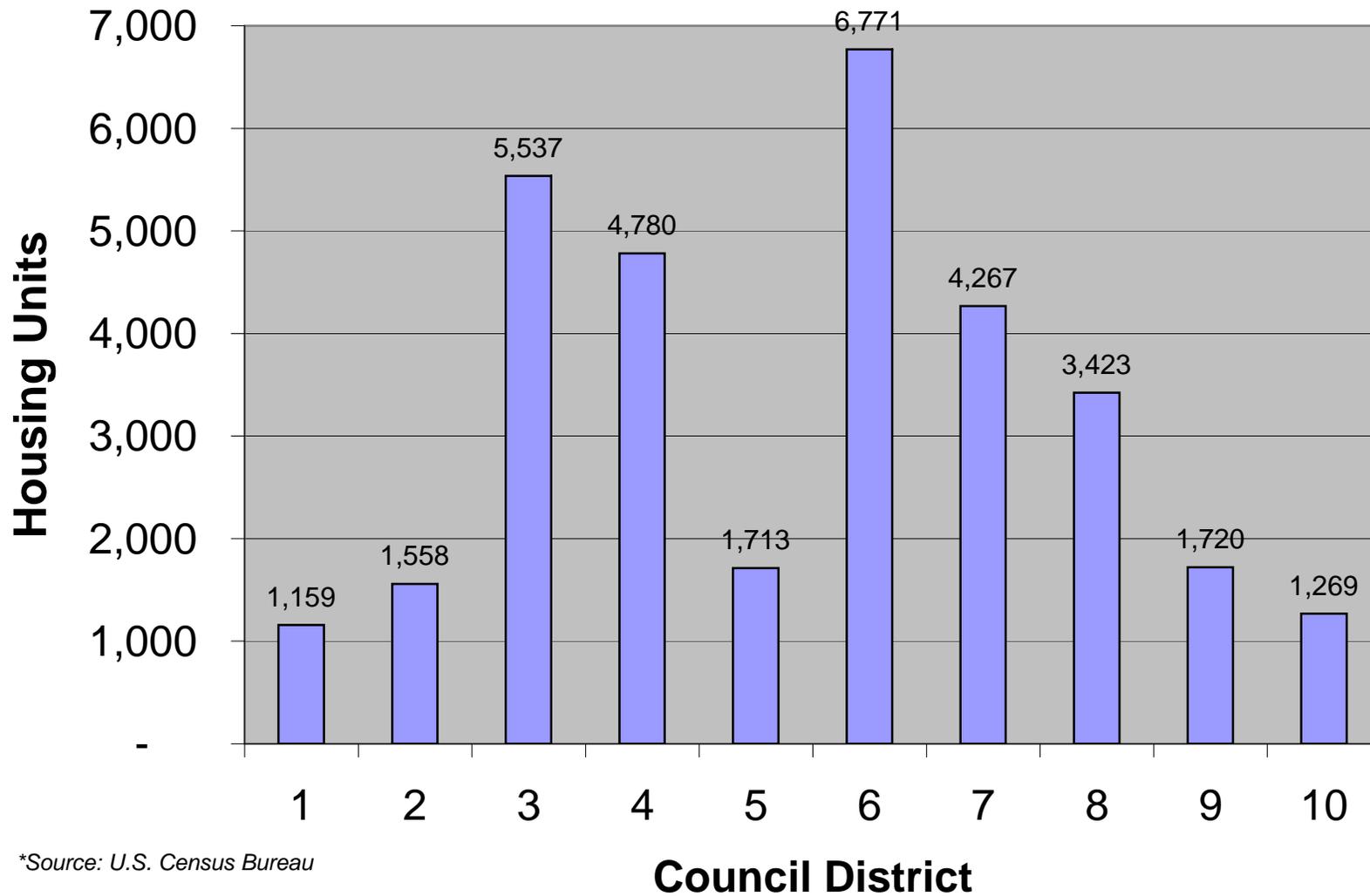
City of San Jose Household Size by Council District, 2000-2010*



*Source: U.S. Census Bureau

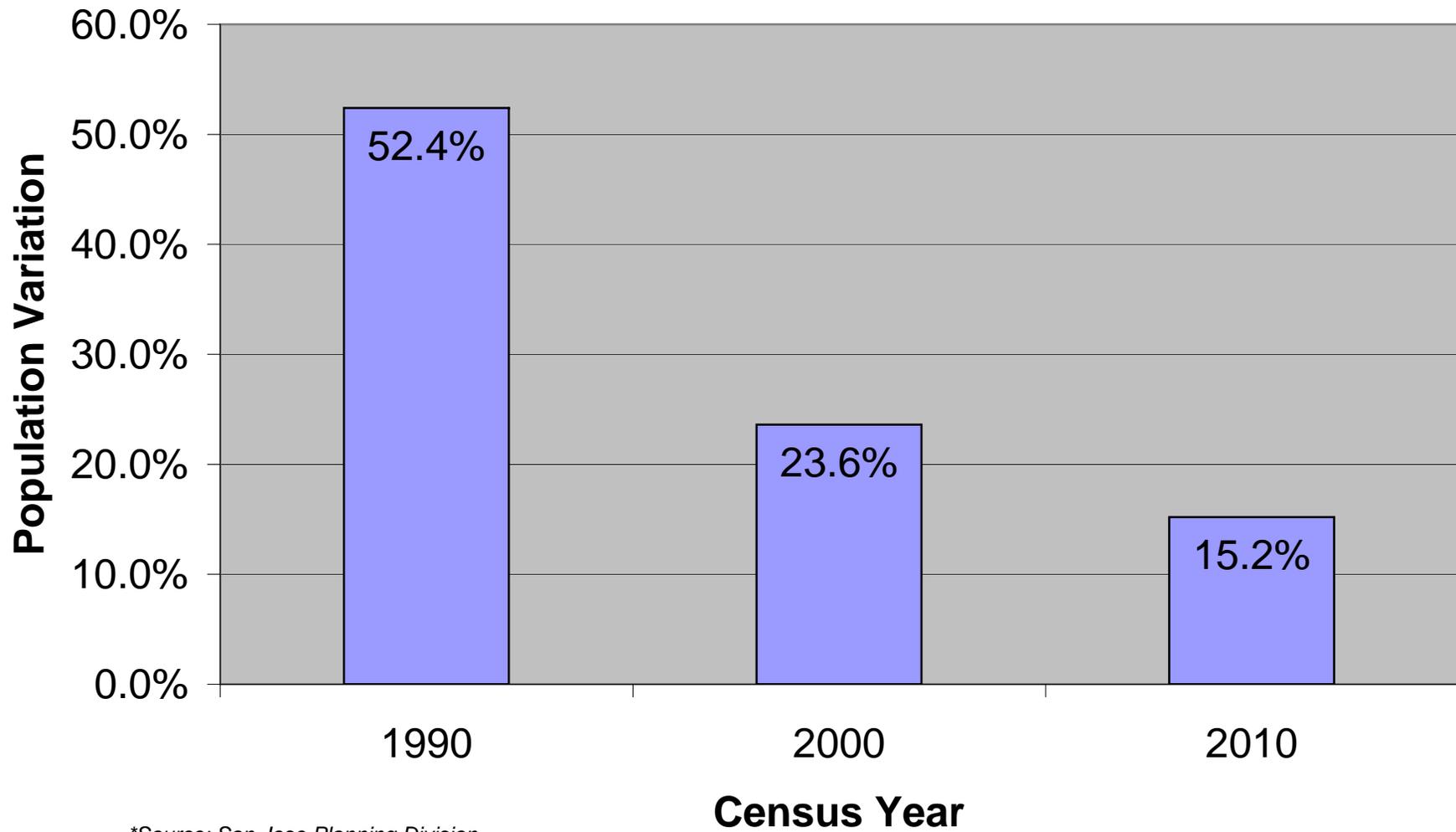
Figure 5

City of San Jose Housing Unit Growth by Council District, 2000-2010*



*Source: U.S. Census Bureau

City of San Jose Range of Population Variation Among Council Districts Before Redistricting, 1990-2010*



*Source: San Jose Planning Division