

TABLE 1: Q8 MEASURES THAT MAY APPEAR ON A FUTURE BALLOT : RANK MATRIX TABLE (TOTAL YES)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
C PAID BY WASTE DISPOSAL	45	63	57	47	20	60	29	43	60	25	39	57	52	55	36	35	52	46	27	33	45	56
B INCREASING/MODERNIZING TAX	44	65	60	37	19	63	25	32	61	22	41	62	49	58	27	34	57	52	19	37	34	42
A ESTABLISHING 10% TAX	37	55	40	32	23	48	26	34	48	23	32	50	50	50	23	25	49	38	23	28	39	33

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE					GENDER BY AGE					
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	YES	NO	NO	YES		NO	18-49	50+	18-49
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
C PAID BY WASTE DISPOSAL	45	61	25	49	62	27	40	61	64	47	28	63	35	42	55	33	51	40
B INCREASING/MODERNIZING TAX	44	62	23	37	61	26	32	66	59	40	31	62	34	33	49	33	48	45
A ESTABLISHING 10% TAX	37	49	23	32	50	24	18	100	100	0	0	100	0	0	47	33	36	33

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES				Q9 CARD ROOM PROPOSAL					SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	SUPPT	SUPPT	OPPOS	SUPPT		OPPOS	LIST	SAMP	SAMP	CELL
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
C PAID BY WASTE DISPOSAL	45	69	70	36	18	70	25	32	66	25	41	51	53	28	52	32	53	43	49	41	43	50
B INCREASING/MODERNIZING TAX	44	100	100	0	0	100	0	0	72	19	27	47	53	32	49	35	50	41	50	36	37	51
A ESTABLISHING 10% TAX	37	60	44	32	21	52	25	26	54	21	33	43	47	24	45	24	36	37	38	32	31	40

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	WORSE	WORSE	WORSE	BETTR	DK/NA		
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
C PAID BY WASTE DISPOSAL	45	100	100	0	0	100	0	0	72	20	37	42	33	39	47	41	48	30	50
B INCREASING/MODERNIZING TAX	44	70	67	30	21	68	24	28	65	24	43	39	38	39	49	47	54	27	37
A ESTABLISHING 10% TAX	37	53	50	31	23	52	26	23	51	24	34	39	27	35	36	32	42	26	37

TABLE 1: Q8 MEASURES THAT MAY APPEAR ON A FUTURE BALLOT : RANK MATRIX TABLE (TOTAL YES)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT NEG	VERY NEG	TOTAL NEG	TOTAL POS	NTRL/DK/NA	REDCE COMP	REDCE SRVCS	RAISE RVNUE	REDCE SRVCS	RAISE RVNUE	1	2	3	4	5	6	7	8	9	10
	Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106
C PAID BY WASTE DISPOSAL	45	48	27	39	63	51	35	43	64	39	55	54	45	55	47	44	42	58	36	44	40
B INCREASING/MODERNIZING TAX	44	52	31	43	52	41	35	42	60	38	56	53	49	39	53	49	41	66	36	45	33
A ESTABLISHING 10% TAX	37	32	19	26	60	43	33	33	48	32	45	40	36	38	39	41	30	47	32	40	38

	VOTER					SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS				
	Total	NON-VOTER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	COST P-MVR	COMP P-MVR	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	
	Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118
C PAID BY WASTE DISPOSAL	45	44	57	64	23	47	54	40	60	41	75	18	44	43	46	100	0	39	0	79
B INCREASING/MODERNIZING TAX	44	44	52	66	20	43	45	48	42	36	100	0	34	0	74	72	16	48	48	49
A ESTABLISHING 10% TAX	37	37	43	52	21	35	44	30	43	42	58	19	36	43	29	55	20	38	40	36

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY				
	Total	0-10	11-20	21-30	31-40	41+	DETH HOUSE	MULTI UNIT	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
	Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187
C PAID BY WASTE DISPOSAL	45	59	52	39	44	29	43	55	42	56	51	41	54	44	37	56	49	42	41	51	54	51
B INCREASING/MODERNIZING TAX	44	49	45	41	45	40	42	54	41	55	46	43	51	46	37	54	48	42	40	50	61	44
A ESTABLISHING 10% TAX	37	39	41	36	33	35	38	38	37	37	40	35	34	40	37	41	37	38	36	40	45	39

	Q29 AGE						Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALMST ALL	MOST	MEN	WOMEN
	Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433
C PAID BY WASTE DISPOSAL	45	74	49	45	41	33	23	53	37	48	50	45	51	47	59	43	41	51	46	45
B INCREASING/MODERNIZING TAX	44	52	51	44	42	42	26	48	40	48	44	43	50	48	54	39	46	50	42	46
A ESTABLISHING 10% TAX	37	41	41	42	34	30	34	42	33	32	41	42	45	37	45	40	33	38	40	34

TABLE 1: Q8 MEASURES THAT MAY APPEAR ON A FUTURE BALLOT : RANK MATRIX TABLE (TOTAL YES)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM	DEM	REP	REP	DTS/O	DTS/O	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN
				18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
C PAID BY WASTE DISPOSAL	45	44	52	56	39	32	28	54	42	46	38	62	38	62	33	38	45	63	46	53	50
B INCREASING/MODERNIZING TAX	44	43	51	58	48	26	28	40	33	39	40	69	52	47	37	35	44	64	59	48	41
A ESTABLISHING 10% TAX	37	38	36	44	40	27	25	43	28	40	33	52	36	40	35	37	35	53	38	45	33

TABLE 2: Q8 MEASURES THAT MAY APPEAR ON A FUTURE BALLOT : RANK MATRIX TABLE (TOTAL NO)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
A ESTABLISHING 10% TAX	59	42	53	66	77	47	73	51	47	76	38	47	46	47	75	68	45	56	77	69	58	65
C PAID BY WASTE DISPOSAL	49	32	32	50	78	32	69	33	32	72	33	38	39	38	58	60	40	46	70	63	50	39
B INCREASING/MODERNIZING TAX	47	28	28	58	77	28	71	27	29	74	30	31	42	35	66	54	33	35	78	58	62	51

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE					GENDER BY AGE					
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	YES	NO	NO	YES		NO	18-49	50+	18-49
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
A ESTABLISHING 10% TAX	59	47	76	35	46	75	46	0	0	100	100	0	100	0	51	64	59	62
C PAID BY WASTE DISPOSAL	49	32	71	36	31	70	39	36	32	45	68	33	60	18	41	60	45	52
B INCREASING/MODERNIZING TAX	47	28	73	34	29	69	24	29	34	51	61	32	58	29	45	61	40	46

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL					SAMPLE/PHONE TYPE					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	SUPPT	SUPPT	OPPOS	SUPPT		OPPOS	LIST	SAMP	SAMP	CELL
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
A ESTABLISHING 10% TAX	59	39	51	63	78	45	72	58	43	76	40	54	47	74	51	72	58	59	59	63	66	57
C PAID BY WASTE DISPOSAL	49	27	26	53	81	26	70	45	28	70	38	44	41	67	43	62	36	51	45	56	52	45
B INCREASING/MODERNIZING TAX	47	0	0	100	100	0	100	0	21	74	24	41	39	65	40	61	36	51	42	50	49	41

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	WORSE	WORSE	WORSE	BETTR	DK/NA	DEM	REP
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
A ESTABLISHING 10% TAX	59	44	46	66	76	45	73	51	45	73	52	55	71	61	61	55	51	73	61
C PAID BY WASTE DISPOSAL	49	0	0	100	100	0	100	0	22	75	28	50	61	54	48	47	43	67	46
B INCREASING/MODERNIZING TAX	47	24	27	60	72	26	68	39	28	66	28	44	55	48	44	39	34	68	57

TABLE 2: Q8 MEASURES THAT MAY APPEAR ON A FUTURE BALLOT : RANK MATRIX TABLE (TOTAL NO)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT NEG	VERY NEG	TOTAL NEG	TOTAL POS	NTRL/DK/NA	REDCE COMP	REDCE SRVCS	RAISE RVNUE	REDCE SRVCS	RAISE RVNUE	1	2	3	4	5	6	7	8	9	10
	Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106
A ESTABLISHING 10% TAX	59	64	79	71	39	52	65	65	47	67	50	57	60	60	57	59	58	46	65	58	60
C PAID BY WASTE DISPOSAL	49	45	68	55	32	45	60	53	28	57	38	40	48	37	44	56	51	36	60	50	55
B INCREASING/MODERNIZING TAX	47	43	68	54	45	43	58	50	30	58	33	41	41	37	40	49	48	30	61	47	61

	VOTER					SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS				
	Total	NON-VOTER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	COST P-MVR	COMP P-MVR	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	
	Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118
A ESTABLISHING 10% TAX	59	59	56	43	77	59	55	68	57	56	40	80	56	51	67	41	79	54	53	54
C PAID BY WASTE DISPOSAL	49	49	39	29	74	45	40	51	35	55	22	79	43	43	46	0	100	40	81	0
B INCREASING/MODERNIZING TAX	47	48	39	26	76	39	37	39	35	54	0	100	37	75	0	24	77	36	38	36

	Q23 YEARS IN SAN JOSE					Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY					
	Total	0-10	11-20	21-30	31-40	41+	DETECH HOUSE	MULTI UNIT	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
	Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187
A ESTABLISHING 10% TAX	59	58	55	59	63	62	58	60	59	61	57	60	62	58	59	54	60	57	59	57	52	58
C PAID BY WASTE DISPOSAL	49	36	45	52	50	65	51	38	52	39	45	51	42	51	56	38	47	51	51	44	41	45
B INCREASING/MODERNIZING TAX	47	37	47	50	50	51	49	38	51	35	46	48	41	45	56	39	43	51	49	44	33	50

	Q29 AGE						Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALMST ALL	MOST	MEN	WOMEN	
	Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433
A ESTABLISHING 10% TAX	59	54	56	55	63	63	59	55	63	65	55	56	53	60	53	56	64	56	57	61
C PAID BY WASTE DISPOSAL	49	24	48	49	51	59	71	43	55	49	45	50	42	48	36	50	54	39	49	48
B INCREASING/MODERNIZING TAX	47	29	44	48	51	50	62	42	53	45	44	48	44	43	37	51	49	39	52	43

TABLE 2: Q8 MEASURES THAT MAY APPEAR ON A FUTURE BALLOT : RANK MATRIX TABLE (TOTAL NO)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM	DEM	REP	REP	DTS/O	DTS/O	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN
				18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
A ESTABLISHING 10% TAX	59	59	59	49	55	73	73	56	67	56	62	45	60	57	61	60	59	43	59	55	61
C PAID BY WASTE DISPOSAL	49	51	41	38	50	66	69	44	49	49	54	35	53	36	61	57	47	31	50	46	44
B INCREASING/MODERNIZING TAX	47	50	37	30	40	68	69	55	63	46	52	28	41	48	55	58	42	33	34	48	52

TABLE 3: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$0-\$10)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
AN ATTRACTIVE VIBRANT CMMTY	43	40	42	42	49	41	47	31	41	47	32	42	48	44	47	38	40	44	45	40	45	49
A GREEN SUSTAINABLE CITY	39	28	37	48	49	32	49	22	33	48	31	35	36	35	46	40	37	28	57	51	47	39
A RELIABLE WELL-MAINT INFRST	25	27	29	22	23	28	23	21	27	23	33	23	28	25	33	20	25	30	28	19	18	38
A PROPSEROUS ECONOMY	17	21	11	17	19	17	18	15	16	19	13	17	21	19	15	16	20	17	17	13	21	18
A SAFE CITY	13	13	9	10	17	11	15	12	11	16	13	11	20	14	14	9	14	11	13	13	21	6

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE					GENDER BY AGE					
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	NO	NO	YES	NO		18-49	50+	18-49	50+
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
AN ATTRACTIVE VIBRANT CMMTY	43	41	46	27	40	47	27	48	46	38	43	47	41	29	38	48	41	45
A GREEN SUSTAINABLE CITY	39	33	48	13	33	47	16	33	40	45	40	37	41	25	40	48	29	38
A RELIABLE WELL-MAINT INFRST	25	25	25	25	25	26	29	27	16	30	25	21	27	44	20	24	32	24
A PROPSEROUS ECONOMY	17	15	20	18	16	19	19	29	14	12	17	21	15	15	14	22	14	17
A SAFE CITY	13	11	15	4	11	15	4	18	12	8	13	15	11	16	15	17	8	11

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL					SAMPLE/PHONE TYPE					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	SUPPT	SUPPT	OPPOS	SUPPT		OPPOS	LIST	SAMP	SAMP	CELL
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
AN ATTRACTIVE VIBRANT CMMTY	43	47	41	42	44	44	43	37	42	45	28	42	40	47	41	46	47	44	42	40	31	45
A GREEN SUSTAINABLE CITY	39	32	35	52	45	34	47	21	33	46	20	39	42	37	40	37	39	41	36	42	32	38
A RELIABLE WELL-MAINT INFRST	25	23	29	33	20	26	25	26	26	25	20	22	25	28	23	30	23	26	23	33	28	24
A PROPSEROUS ECONOMY	17	22	15	15	17	18	17	14	17	18	16	19	14	17	17	17	14	17	17	20	14	18
A SAFE CITY	13	15	9	12	14	12	13	13	11	14	13	14	10	15	13	14	8	14	12	10	7	13

TABLE 3: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$0-\$10)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO	YES	NO	NO	WORSE	WORSE	WORSE	BETTR	DK/NA				
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
AN ATTRACTIVE VIBRANT CMMTY	43	38	44	43	46	41	45	43	40	46	48	45	53	48	43	40	43	43	47
A GREEN SUSTAINABLE CITY	39	28	38	44	45	33	45	40	35	42	48	45	35	41	34	32	32	54	44
A RELIABLE WELL-MAINT INFRST	25	23	29	24	25	26	24	31	25	26	21	25	21	23	25	19	28	24	26
A PROPSEROUS ECONOMY	17	20	17	12	18	19	16	17	14	19	41	17	26	20	15	16	18	15	20
A SAFE CITY	13	11	12	14	13	12	14	16	11	15	6	10	15	12	17	19	12	13	15

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE										
Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106	100
AN ATTRACTIVE VIBRANT CMMTY	43	46	47	47	39	34	44	52	39	47	41	56	39	35	47	49	41	43	42	42	49
A GREEN SUSTAINABLE CITY	39	46	47	46	47	28	43	45	33	46	36	34	48	31	32	34	36	37	46	44	47
A RELIABLE WELL-MAINT INFRST	25	33	24	29	22	28	25	29	22	23	25	23	21	31	30	26	32	26	25	28	25
A PROPSEROUS ECONOMY	17	12	17	14	16	22	18	15	17	17	16	21	16	20	19	13	20	11	19	14	18
A SAFE CITY	13	8	14	11	10	11	13	15	9	14	10	10	11	17	19	7	12	3	9	14	20

	VOTER				SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS					
	Total	NON-	CONS	CONS	POS	NEG	COST	COMP	CONS	CONS	POS	NEG	CONS	CONS	POS	NEG	CONS	CONS	POS	NEG
		VOTER	VOTER	YES	NO	SWING	MOVER	MOVER	P-MVR	P-MVR	YES	NO	SWING	MOVER	MOVER	YES	NO	SWING	MOVER	MOVER
Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118	113
AN ATTRACTIVE VIBRANT CMMTY	43	43	39	40	47	43	42	50	43	51	44	45	40	36	47	40	47	41	39	43
A GREEN SUSTAINABLE CITY	39	40	28	32	53	30	34	30	35	41	33	51	31	34	32	33	46	37	40	30
A RELIABLE WELL-MAINT INFRST	25	26	16	27	24	25	18	37	15	15	23	23	31	33	32	25	24	28	27	30
A PROPSEROUS ECONOMY	17	18	7	16	18	18	12	22	14	24	18	17	17	14	20	15	16	21	11	26
A SAFE CITY	13	13	10	10	15	14	14	16	7	16	10	14	15	14	17	11	15	12	11	14

TABLE 3: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$0-\$10)

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION						Q28 ETHNICITY			
	Total	0-10	11-20	21-30	31-40	41+	DETH HOUSE	MULTI UNIT	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187	173
AN ATTRACTIVE VIBRANT CMMTY	43	44	41	44	39	48	42	49	44	39	44	42	33	38	51	48	35	50	45	40	40	40
A GREEN SUSTAINABLE CITY	39	36	38	36	46	39	39	38	42	31	34	42	28	34	49	40	31	46	43	32	30	36
A RELIABLE WELL-MAINT INFRST	25	23	28	29	26	19	25	24	25	25	28	23	33	22	24	25	27	24	23	28	31	27
A PROPSEROUS ECONOMY	17	14	12	18	21	21	18	14	18	12	17	17	12	19	20	16	16	19	19	14	13	14
A SAFE CITY	13	8	12	18	13	13	13	13	13	12	13	12	9	14	12	19	12	14	14	11	11	11

	Q29 AGE							Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER			
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALMST ALL	MOST	MEN	WOMEN
Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433	469
AN ATTRACTIVE VIBRANT CMMTY	43	41	38	40	47	45	48	40	46	33	36	46	51	43	38	45	44	41	43	43
A GREEN SUSTAINABLE CITY	39	25	36	39	41	44	46	35	42	24	34	43	50	39	23	40	40	41	44	34
A RELIABLE WELL-MAINT INFRST	25	31	27	22	24	23	24	26	24	24	28	24	21	26	15	20	28	33	23	28
A PROPSEROUS ECONOMY	17	10	12	18	21	17	17	14	19	14	18	12	22	19	5	22	12	20	19	16
A SAFE CITY	13	12	8	15	15	12	11	12	14	6	8	17	15	12	9	13	13	12	16	9

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
AN ATTRACTIVE VIBRANT CMMTY	43	44	39	37	49	34	46	47	44	42	47	31	53	39	43	43	47	36	44	47	33
A GREEN SUSTAINABLE CITY	39	40	35	28	36	59	52	41	48	41	45	27	35	32	41	49	39	33	27	40	32
A RELIABLE WELL-MAINT INFRST	25	24	29	30	24	17	26	29	24	23	23	28	36	26	24	21	25	31	32	23	30
A PROPSEROUS ECONOMY	17	17	16	15	21	13	15	15	26	16	22	10	17	12	15	19	19	14	11	18	11
A SAFE CITY	13	13	13	11	12	15	13	12	20	14	14	10	14	10	14	17	11	13	10	15	6

TABLE 4: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$11-\$20)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
AN ATTRACTIVE VIBRANT CMMTY	48	50	49	51	41	50	45	59	50	44	61	49	43	47	42	54	51	47	41	51	42	45
A RELIABLE WELL-MAINT INFRST	47	47	52	51	42	49	45	45	48	45	50	50	43	48	41	51	48	43	37	53	52	41
A GREEN SUSTAINABLE CITY	45	50	46	44	39	48	40	62	49	40	50	51	45	48	39	45	49	52	31	33	42	38
A PROPSEROUS ECONOMY	45	49	46	39	41	47	40	68	47	41	68	47	35	43	47	47	42	45	41	49	40	38
A SAFE CITY	45	48	42	45	43	45	43	58	45	44	51	45	38	43	43	49	40	51	33	44	38	53

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE				
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	NO	NO	YES	NO		18-49	50+	18-49	50+
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
AN ATTRACTIVE VIBRANT CMMTY	48	50	44	68	51	43	68	37	47	55	48	42	50	65	52	42	50	48
A RELIABLE WELL-MAINT INFRST	47	50	43	61	50	43	53	41	60	48	44	51	45	35	53	42	48	46
A GREEN SUSTAINABLE CITY	45	51	38	63	51	38	56	48	45	46	45	46	45	43	47	41	49	46
A PROPSEROUS ECONOMY	45	47	41	77	48	41	66	40	42	53	44	41	47	50	42	45	46	48
A SAFE CITY	45	45	43	65	47	42	54	39	44	51	45	42	47	35	39	40	54	49

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	SUPPT	SUPPT	OPPOS	SUPPT		OPPOS	LIST	SAMP	SAMP	CELL
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
AN ATTRACTIVE VIBRANT CMMTY	48	45	48	51	46	47	48	54	48	46	66	49	52	43	50	45	47	47	49	46	57	46
A RELIABLE WELL-MAINT INFRST	47	47	48	42	50	48	47	45	48	45	56	47	50	46	48	44	57	44	50	51	60	48
A GREEN SUSTAINABLE CITY	45	50	45	36	43	48	41	61	50	40	57	46	47	47	46	44	45	43	49	46	59	45
A PROPSEROUS ECONOMY	45	46	41	43	45	44	44	56	46	43	62	44	42	49	43	48	44	45	46	41	52	43
A SAFE CITY	45	41	46	50	44	44	46	44	43	46	46	43	44	47	44	47	46	46	42	51	58	39

TABLE 4: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$11-\$20)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		WORSE	WORSE	WORSE	BETTR	DK/NA			
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
AN ATTRACTIVE VIBRANT CMMTY	48	54	46	52	43	50	46	48	52	44	40	48	38	44	49	44	49	46	43
A RELIABLE WELL-MAINT INFRST	47	49	45	56	45	47	48	37	51	43	52	48	36	43	50	47	45	44	48
A GREEN SUSTAINABLE CITY	45	50	45	45	43	48	43	44	49	42	34	38	42	39	51	60	51	32	40
A PROPSEROUS ECONOMY	45	48	39	54	43	44	47	41	45	45	43	40	42	41	49	55	44	45	39
A SAFE CITY	45	48	41	47	46	44	46	39	46	43	47	40	39	39	47	43	47	38	44

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE										
Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106	100
AN ATTRACTIVE VIBRANT CMMTY	48	49	40	45	54	54	45	41	56	44	50	39	49	62	43	46	54	52	53	42	36
A RELIABLE WELL-MAINT INFRST	47	44	45	45	53	49	46	43	50	46	49	45	45	43	45	39	37	57	45	52	42
A GREEN SUSTAINABLE CITY	45	44	38	41	40	53	42	38	49	41	46	45	39	49	46	60	47	44	42	45	35
A PROPSEROUS ECONOMY	45	37	46	41	43	50	43	37	53	38	53	41	49	42	39	49	40	50	40	46	48
A SAFE CITY	45	48	45	47	46	48	47	37	47	43	46	44	35	53	51	57	50	36	43	43	33

	VOTER		SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS							
	Total	NON-	CONS	CONS	POS	NEG	COST	COMP	CONS	CONS	POS	NEG	CONS	CONS	POS	NEG				
		VOTER	VOTER	YES	NO	SWING	MOVER	MOVER	P-MVR	P-MVR	YES	NO	SWING	MOVER	MOVER	YES	NO	SWING	MOVER	MOVER
Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118	113
AN ATTRACTIVE VIBRANT CMMTY	48	47	59	50	43	51	52	44	51	43	47	46	51	53	44	52	44	49	53	46
A RELIABLE WELL-MAINT INFRST	47	46	61	50	43	49	52	42	48	47	50	48	44	45	38	50	47	44	52	33
A GREEN SUSTAINABLE CITY	45	44	59	49	36	52	56	44	55	45	50	39	48	51	43	50	42	45	49	44
A PROPSEROUS ECONOMY	45	44	63	48	39	48	47	42	46	41	45	43	47	48	42	44	45	46	49	44
A SAFE CITY	45	44	55	47	43	44	43	38	42	41	44	48	43	42	43	46	45	43	47	38

TABLE 4: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$11-\$20)

	Q23 YEARS IN SAN JOSE					Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY					
	Total	0-10	11-20	21-30	31-40	41+	DETH HOUSE	MULTI UNIT	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187	173
AN ATTRACTIVE VIBRANT CMMTY	48	50	51	44	49	45	49	48	46	53	45	50	58	51	40	44	55	41	46	51	48	54
A RELIABLE WELL-MAINT INFRST	47	50	49	46	45	47	47	50	45	54	45	49	50	55	45	38	53	43	46	50	44	54
A GREEN SUSTAINABLE CITY	45	46	47	46	40	48	45	48	42	54	49	43	58	48	37	41	53	38	41	52	53	50
A PROPSEROUS ECONOMY	45	48	45	40	41	52	47	39	43	51	46	45	58	43	40	40	50	40	43	48	51	46
A SAFE CITY	45	49	47	41	47	41	45	46	42	52	45	45	55	44	42	36	49	40	41	50	49	51

	Q29 AGE							Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER			
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALMST ALL	MOST	MEN	WOMEN
Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433	469
AN ATTRACTIVE VIBRANT CMMTY	48	52	53	49	45	48	45	51	45	61	59	40	41	47	62	45	48	55	47	49
A RELIABLE WELL-MAINT INFRST	47	52	46	53	44	41	48	51	44	58	45	47	43	49	65	43	51	46	48	46
A GREEN SUSTAINABLE CITY	45	55	45	48	45	44	38	48	44	63	50	44	36	46	63	43	48	37	43	47
A PROPSEROUS ECONOMY	45	42	47	43	45	48	54	44	47	61	50	34	41	42	66	45	43	41	42	47
A SAFE CITY	45	40	49	47	43	50	43	46	44	60	51	42	30	41	58	43	47	36	39	50

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
AN ATTRACTIVE VIBRANT CMMTY	48	46	55	53	44	48	46	43	44	49	44	57	35	55	54	47	45	48	49	48	61
A RELIABLE WELL-MAINT INFRST	47	46	52	47	45	52	40	47	45	47	44	55	29	52	60	46	45	46	43	50	58
A GREEN SUSTAINABLE CITY	45	45	48	53	49	29	34	42	38	45	39	55	54	51	51	40	42	49	56	48	52
A PROPSEROUS ECONOMY	45	44	50	43	46	43	46	38	42	44	43	55	48	43	54	43	44	50	53	40	53
A SAFE CITY	45	46	41	48	46	37	39	47	43	44	39	51	49	50	56	37	44	42	56	42	61

TABLE 5: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$21-\$30)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
A SAFE CITY	26	22	30	29	26	26	27	11	28	24	14	26	24	25	28	25	30	20	40	25	25	23
A PROPSEROUS ECONOMY	21	19	28	23	17	23	19	10	24	17	0	23	22	23	15	21	20	23	17	23	24	18
A RELIABLE WELL-MAINT INFRST	19	18	16	19	22	17	21	28	19	20	17	21	19	20	17	19	19	21	26	18	18	13
A GREEN SUSTAINABLE CITY	11	13	15	6	8	14	7	8	13	8	8	10	12	11	11	10	8	14	8	10	6	18
AN ATTRACTIVE VIBRANT CMMTY	7	8	7	7	7	8	7	7	7	8	3	8	7	8	9	5	8	7	11	9	9	5

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE				
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	NO	NO	YES	NO		18-49	50+	18-49	50+
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
A SAFE CITY	26	28	24	12	27	25	20	27	29	22	25	28	24	28	33	27	20	23
A PROPSEROUS ECONOMY	21	23	18	0	23	18	11	14	29	18	22	22	20	14	27	12	24	18
A RELIABLE WELL-MAINT INFRST	19	18	21	14	18	20	18	22	17	15	21	20	19	17	22	19	17	20
A GREEN SUSTAINABLE CITY	11	13	8	11	12	9	15	12	12	6	11	12	10	19	9	6	15	11
AN ATTRACTIVE VIBRANT CMMTY	7	7	7	5	8	7	5	12	7	5	7	9	7	1	9	8	7	6

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	SUPPT	SUPPT	OPPOS	SUPPT		OPPOS	LIST	SAMP	SAMP	CELL
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
A SAFE CITY	26	24	31	22	25	28	24	26	30	22	25	25	31	23	27	24	21	25	27	19	18	29
A PROPSEROUS ECONOMY	21	18	29	19	19	24	19	16	23	18	16	20	30	15	23	16	22	18	24	21	22	24
A RELIABLE WELL-MAINT INFRST	19	20	17	15	21	19	19	23	19	20	11	23	18	16	21	16	15	21	18	16	12	19
A GREEN SUSTAINABLE CITY	11	11	16	9	8	13	8	11	13	8	15	10	9	11	10	12	15	12	10	5	5	11
AN ATTRACTIVE VIBRANT CMMTY	7	7	10	6	6	8	6	9	9	6	6	8	7	8	8	7	4	8	6	14	11	6

TABLE 5: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$21-\$30)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		WORSE	WORSE	WORSE	BETTR	DK/NA			
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
A SAFE CITY	26	26	33	21	24	29	23	21	28	24	13	33	22	29	22	16	24	32	24
A PROPSEROUS ECONOMY	21	19	28	15	18	24	17	25	25	17	5	27	17	23	18	12	22	20	21
A RELIABLE WELL-MAINT INFRST	19	22	19	11	21	21	17	22	18	20	13	21	25	23	16	23	20	22	16
A GREEN SUSTAINABLE CITY	11	17	11	8	8	14	8	13	11	10	10	11	16	13	11	8	12	9	11
AN ATTRACTIVE VIBRANT CMMTY	7	7	10	5	7	9	7	3	7	7	7	7	7	7	6	13	7	10	8

	Q11 FEELINGS ABOUT THE CITY BUDGET					Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV			CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE										
Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106	100
A SAFE CITY	26	27	25	26	30	26	24	30	25	24	29	28	33	14	23	31	19	38	30	25	29
A PROPSEROUS ECONOMY	21	29	15	23	23	19	19	27	19	23	18	31	21	25	14	16	22	24	20	18	16
A RELIABLE WELL-MAINT INFRST	19	17	20	18	20	17	20	20	19	22	19	18	22	21	19	26	23	11	23	11	23
A GREEN SUSTAINABLE CITY	11	7	14	10	8	11	11	9	13	9	12	16	10	6	14	3	8	15	9	11	13
AN ATTRACTIVE VIBRANT CMMTY	7	4	10	7	6	7	9	5	4	7	8	5	10	3	8	5	5	3	3	13	13

	VOTER			SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS						
	Total	NON-	CONS	CONS	POS	NEG	COST	COMP	CONS	CONS	POS	NEG	CONS	CONS	POS	NEG	CONS	CONS	POS	NEG
		VOTER	VOTER	YES	NO	SWING	MOVER	MOVER	P-MVR	P-MVR	YES	NO	SWING	MOVER	MOVER	YES	NO	SWING	MOVER	MOVER
Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118	113
A SAFE CITY	26	26	22	26	25	27	35	26	41	26	30	23	24	28	19	30	22	25	23	30
A PROPSEROUS ECONOMY	21	21	14	23	18	21	25	22	32	19	25	19	18	18	26	17	19	23	18	18
A RELIABLE WELL-MAINT INFRST	19	20	15	18	21	19	23	14	26	26	20	19	19	17	22	20	18	20	15	26
A GREEN SUSTAINABLE CITY	11	11	10	14	7	10	9	13	8	9	14	6	13	11	13	12	7	14	8	20
AN ATTRACTIVE VIBRANT CMMTY	7	8	1	8	8	5	6	4	6	7	8	6	8	10	6	8	7	8	7	10

TABLE 5: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$21-\$30)

	Q23 YEARS IN SAN JOSE					Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY					
	Total	0-10	11-20	21-30	31-40	41+	DETH HOUSE	MULTI UNIT	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187	173
A SAFE CITY	26	24	29	27	23	24	26	25	27	23	25	26	21	24	29	29	23	29	26	25	27	27
A PROPSEROUS ECONOMY	21	25	26	17	19	15	20	24	21	20	21	20	15	23	19	27	20	22	20	22	19	22
A RELIABLE WELL-MAINT INFRST	19	19	17	20	20	21	21	15	22	12	20	18	14	15	20	25	15	21	21	17	20	14
A GREEN SUSTAINABLE CITY	11	15	8	12	10	8	11	9	11	11	12	10	11	12	9	15	11	10	10	11	12	9
AN ATTRACTIVE VIBRANT CMMTY	7	6	7	10	8	5	8	4	7	8	9	6	8	10	6	7	9	6	8	7	9	4

	Q29 AGE							Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER			
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALL	MOST	MEN	WOMEN
Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433	469
A SAFE CITY	26	32	25	25	28	19	20	27	25	21	24	28	33	27	20	27	24	31	30	22
A PROPSEROUS ECONOMY	21	32	27	21	14	17	18	26	15	14	16	30	23	25	11	18	25	25	20	21
A RELIABLE WELL-MAINT INFRST	19	16	23	18	17	26	21	19	20	13	20	21	23	18	12	25	14	17	20	18
A GREEN SUSTAINABLE CITY	11	14	16	8	8	9	12	12	9	9	14	9	7	10	11	12	8	15	8	13
AN ATTRACTIVE VIBRANT CMMTY	7	7	9	8	7	7	4	8	7	5	4	12	8	8	0	9	7	3	8	6

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE					ETHNICITY BY GENDER							
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
A SAFE CITY	26	25	28	29	21	29	34	23	24	25	28	27	25	33	17	30	23	31	23	31	22
A PROPSEROUS ECONOMY	21	21	20	27	17	28	15	27	12	22	19	20	13	31	6	18	21	18	20	23	20
A RELIABLE WELL-MAINT INFRST	19	21	13	20	20	26	21	17	15	24	20	15	25	16	12	21	21	19	20	19	9
A GREEN SUSTAINABLE CITY	11	11	10	14	10	8	8	12	7	9	11	14	5	13	3	7	14	12	11	7	12
AN ATTRACTIVE VIBRANT CMMTY	7	8	4	8	6	14	8	8	7	8	8	11	7	5	2	8	7	13	6	5	3

TABLE 6: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$31-\$40)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
A PROPSEROUS ECONOMY	8	6	7	11	10	6	10	0	6	10	9	6	11	8	9	6	8	5	12	5	6	12
A SAFE CITY	7	5	10	6	6	7	6	10	7	7	13	8	10	9	4	6	6	5	11	7	7	9
A RELIABLE WELL-MAINT INFRST	4	6	2	4	5	4	5	2	4	5	0	4	5	4	3	5	5	4	3	5	7	3
A GREEN SUSTAINABLE CITY	2	3	1	3	1	2	1	7	2	2	11	1	3	2	0	3	1	3	2	2	2	3
AN ATTRACTIVE VIBRANT CMMTY	1	0	1	0	1	1	1	0	1	1	0	0	1	1	1	0	1	0	1	0	2	1

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE				
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	NO	NO	YES	NO		18-49	50+	18-49	50+
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
A PROPSEROUS ECONOMY	8	7	9	0	6	10	0	9	9	8	6	9	7	6	10	9	7	6
A SAFE CITY	7	7	7	11	7	7	6	7	9	10	5	8	6	4	6	6	8	7
A RELIABLE WELL-MAINT INFRST	4	4	5	0	4	5	0	6	2	6	4	4	5	5	4	7	3	5
A GREEN SUSTAINABLE CITY	2	2	1	14	2	1	13	1	3	1	2	2	2	8	1	2	2	3
AN ATTRACTIVE VIBRANT CMMTY	1	1	1	0	1	1	0	0	0	1	1	0	1	3	0	2	0	1

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	SUPPT	SUPPT	OPPOS	SUPPT		OPPOS	LIST	SAMP	SAMP	CELL
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
A PROPSEROUS ECONOMY	8	9	6	11	7	8	8	2	7	8	3	9	8	7	8	6	9	8	7	9	6	8
A SAFE CITY	7	8	8	9	5	8	7	3	7	7	5	7	6	4	7	6	13	7	8	3	5	8
A RELIABLE WELL-MAINT INFRST	4	6	5	8	2	5	4	1	4	5	8	4	4	6	4	5	2	5	4	0	1	4
A GREEN SUSTAINABLE CITY	2	3	3	1	1	3	1	1	2	2	8	2	1	2	2	2	0	2	2	1	2	2
AN ATTRACTIVE VIBRANT CMMTY	1	0	0	1	1	0	1	0	0	1	0	1	1	0	1	0	0	0	1	0	0	1

TABLE 6: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$31-\$40)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO												
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
A PROPSEROUS ECONOMY	8	10	9	6	6	9	6	5	10	6	2	7	9	8	6	4	6	8	9
A SAFE CITY	7	6	7	9	6	6	7	7	7	7	8	5	7	6	6	7	6	8	8
A RELIABLE WELL-MAINT INFRST	4	4	4	5	5	4	5	5	4	5	7	3	11	6	6	5	4	4	6
A GREEN SUSTAINABLE CITY	2	2	3	1	2	2	2	1	2	2	8	1	4	2	3	0	2	2	2
AN ATTRACTIVE VIBRANT CMMTY	1	0	0	0	1	0	1	3	0	1	0	0	0	0	0	0	0	0	1

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV			CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10	
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE											
Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106	100	
A PROPSEROUS ECONOMY	8	12	11	11	9	4	9	10	6	9	6	2	6	5	14	6	10	10	11	7	4	
A SAFE CITY	7	9	6	8	8	7	7	8	7	8	6	9	7	6	5	0	10	5	9	9	6	
A RELIABLE WELL-MAINT INFRST	4	4	6	5	2	1	3	5	7	5	4	8	7	4	6	8	6	4	3	3	3	
A GREEN SUSTAINABLE CITY	2	2	0	1	2	2	1	3	4	2	3	0	1	4	3	2	6	3	4	0	0	
AN ATTRACTIVE VIBRANT CMMTY	1	1	1	1	1	1	1	1	0	0	0	0	1	0	0	0	0	2	0	2	1	

	VOTER			SALES TAX TARGETS						BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS					
	Total	NON-	CONS	CONS	POS	NEG	COST	COMP	CONS	CONS	POS	NEG	CONS	CONS	POS	NEG				
		VOTER	VOTER	YES	NO	SWING	MOVER	MOVER	P-MVR	P-MVR	YES	NO	SWING	MOVER	MOVER	YES	NO	SWING	MOVER	MOVER
Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118	113
A PROPSEROUS ECONOMY	8	7	12	6	11	4	5	6	0	7	7	8	8	8	9	10	6	7	8	6
A SAFE CITY	7	7	6	8	7	5	4	6	4	8	7	6	7	7	8	7	8	6	7	4
A RELIABLE WELL-MAINT INFRST	4	4	5	4	5	4	4	5	2	5	4	4	5	2	6	4	5	4	5	3
A GREEN SUSTAINABLE CITY	2	2	3	2	2	2	1	1	1	2	2	1	4	2	4	3	2	1	1	0
AN ATTRACTIVE VIBRANT CMMTY	1	1	0	1	1	0	0	0	0	0	0	1	0	0	1	0	1	1	2	0

TABLE 6: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$31-\$40)

	Q23 YEARS IN SAN JOSE					Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY					
	Total	0-10	11-20	21-30	31-40	41+	DETC	MULTI	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
							HOUSE	UNIT														
Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187	173
A PROPSEROUS ECONOMY	8	6	9	12	8	3	6	12	7	9	7	8	3	10	9	8	7	9	8	7	7	8
A SAFE CITY	7	8	8	5	6	8	7	6	8	5	8	6	3	9	8	6	6	8	8	5	5	5
A RELIABLE WELL-MAINT INFRST	4	5	4	2	4	6	4	7	4	5	3	5	1	3	6	7	2	6	5	3	3	4
A GREEN SUSTAINABLE CITY	2	2	2	1	3	3	2	2	2	2	2	2	0	3	2	2	2	2	2	2	2	3
AN ATTRACTIVE VIBRANT CMMTY	1	0	0	1	1	1	1	0	1	0	1	1	1	0	1	0	0	1	0	1	2	1

	Q29 AGE							Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER			
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALMST ALL	MOST	MEN	WOMEN
Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433	469
A PROPSEROUS ECONOMY	8	8	8	9	10	3	3	8	7	3	7	10	6	7	13	6	11	4	9	6
A SAFE CITY	7	3	11	7	6	5	8	7	6	5	6	7	10	7	6	6	9	5	6	7
A RELIABLE WELL-MAINT INFRST	4	0	3	5	7	5	2	3	6	3	4	3	6	3	5	6	4	2	5	4
A GREEN SUSTAINABLE CITY	2	0	4	1	3	1	3	2	3	1	1	0	3	2	3	2	2	1	1	3
AN ATTRACTIVE VIBRANT CMMTY	1	0	0	0	1	0	3	0	1	1	0	1	0	1	0	0	1	0	1	0

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE					ETHNICITY BY GENDER							
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
A PROPSEROUS ECONOMY	8	8	5	6	7	6	9	12	5	9	7	9	3	6	11	9	7	10	4	10	6
A SAFE CITY	7	7	6	4	8	12	5	9	5	9	8	7	1	4	6	7	9	6	4	5	5
A RELIABLE WELL-MAINT INFRST	4	5	2	1	7	3	4	7	4	4	6	0	8	5	2	5	4	3	3	6	2
A GREEN SUSTAINABLE CITY	2	2	2	2	2	0	3	1	5	1	2	2	4	3	4	1	3	1	4	3	3
AN ATTRACTIVE VIBRANT CMMTY	1	1	1	0	1	1	0	0	4	0	0	0	5	0	2	0	0	3	0	0	1

TABLE 7: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$41+)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
A SAFE CITY	10	12	9	11	8	11	9	8	10	9	9	10	8	9	11	10	9	12	10	8	10	9
A PROPSEROUS ECONOMY	10	6	8	11	14	7	13	6	7	13	11	6	10	8	14	9	9	9	14	10	8	14
A RELIABLE WELL-MAINT INFRST	4	2	1	5	7	1	7	3	2	6	0	2	5	3	5	4	3	2	6	6	5	4
A GREEN SUSTAINABLE CITY	3	5	1	0	4	3	2	0	3	3	0	3	4	3	3	2	4	3	1	4	4	2
AN ATTRACTIVE VIBRANT CMMTY	1	1	1	0	2	1	1	3	1	2	4	1	0	0	1	2	0	1	3	0	2	0

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE				
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	NO	NO	YES	NO		18-49	50+	18-49	50+
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
A SAFE CITY	10	9	11	8	9	11	16	9	6	9	12	7	11	17	6	11	10	10
A PROPSEROUS ECONOMY	10	8	12	4	7	12	4	9	6	9	12	7	11	15	7	12	9	10
A RELIABLE WELL-MAINT INFRST	4	2	6	0	2	6	0	4	4	1	5	4	4	0	1	8	1	5
A GREEN SUSTAINABLE CITY	3	1	5	0	2	4	0	7	1	2	2	4	2	3	3	3	2	2
AN ATTRACTIVE VIBRANT CMMTY	1	1	1	0	1	2	0	3	0	0	2	1	1	1	2	1	1	0

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	SUPPT	SUPPT	OPPOS	SUPPT		OPPOS	LIST	SAMP	SAMP	CELL
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
A SAFE CITY	10	12	6	7	11	9	10	14	9	11	11	10	9	11	10	9	12	8	11	16	13	11
A PROPSEROUS ECONOMY	10	4	9	12	12	6	12	12	7	13	2	8	8	12	8	12	11	13	6	9	6	6
A RELIABLE WELL-MAINT INFRST	4	4	1	3	6	2	5	5	3	5	5	4	3	5	3	5	3	4	4	0	0	5
A GREEN SUSTAINABLE CITY	3	3	1	2	3	2	3	7	1	4	0	3	1	3	2	5	2	3	3	5	3	3
AN ATTRACTIVE VIBRANT CMMTY	1	2	0	0	2	1	2	0	1	2	0	1	0	2	1	2	2	1	2	0	1	2

TABLE 7: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$41+)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT WORSE	MUCH WORSE	TOTAL WORSE	TOTAL BETTR	NO DF DK/NA	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO												
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
A SAFE CITY	10	9	8	9	11	8	10	17	7	11	26	12	17	14	8	16	11	9	9
A PROPSEROUS ECONOMY	10	3	7	12	15	5	14	11	6	13	9	9	6	8	13	12	9	12	11
A RELIABLE WELL-MAINT INFRST	4	2	3	4	5	3	5	4	1	6	8	3	7	5	3	5	3	6	4
A GREEN SUSTAINABLE CITY	3	4	2	1	3	3	2	2	2	4	0	5	4	4	2	0	3	3	3
AN ATTRACTIVE VIBRANT CMMTY	1	0	0	0	3	0	2	2	0	2	4	0	1	1	1	3	1	1	1

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV			CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10	
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE											
Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106	100	
A SAFE CITY	10	7	11	9	6	8	9	9	12	10	9	9	14	10	3	5	9	18	8	8	11	
A PROPSEROUS ECONOMY	10	11	10	11	9	6	12	11	5	12	7	6	8	7	14	16	8	5	10	15	13	
A RELIABLE WELL-MAINT INFRST	4	2	5	3	3	4	6	2	2	4	4	5	6	1	1	1	2	2	5	6	7	
A GREEN SUSTAINABLE CITY	3	2	2	2	3	5	2	5	2	2	3	5	2	10	4	0	2	0	0	0	5	
AN ATTRACTIVE VIBRANT CMMTY	1	0	1	1	0	3	1	0	1	1	1	0	1	0	2	0	1	0	2	2	2	

	VOTER			SALES TAX TARGETS						BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS					
	Total	NON-	CONS	CONS	POS	NEG	COST	COMP	CONS	CONS	POS	NEG	CONS	CONS	POS	NEG				
		VOTER	VOTER	YES	NO	SWING	MOVER	MOVER	P-MVR	P-MVR	YES	NO	SWING	MOVER	MOVER	YES	NO	SWING	MOVER	MOVER
Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118	113
A SAFE CITY	10	10	7	9	11	9	4	13	6	9	9	10	11	9	13	5	10	15	13	14
A PROPSEROUS ECONOMY	10	10	4	7	13	8	11	8	9	9	5	13	10	12	11	5	16	7	9	6
A RELIABLE WELL-MAINT INFRST	4	4	3	1	7	3	3	2	8	6	3	6	2	3	1	2	6	4	1	7
A GREEN SUSTAINABLE CITY	3	3	0	2	2	5	0	12	0	3	1	3	4	2	8	3	3	4	2	6
AN ATTRACTIVE VIBRANT CMMTY	1	1	2	1	2	1	1	1	0	0	1	2	1	1	1	0	2	1	1	1

TABLE 7: Q12 PRIORITY OF FIVE MAJOR PRIORITY GOALS : RANK MATRIX TABLE (\$41+)

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION						Q28 ETHNICITY			
	Total	0-10	11-20	21-30	31-40	41+	DETC	MULTI	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
							HOUSE	UNIT														
Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187	173
A SAFE CITY	10	11	4	10	11	14	9	10	10	8	10	11	10	9	11	9	11	11	11	8	7	7
A PROPSEROUS ECONOMY	10	7	8	13	12	9	9	11	10	8	9	10	11	6	12	9	8	11	9	10	10	10
A RELIABLE WELL-MAINT INFRST	4	2	3	2	5	7	4	4	4	4	4	4	1	4	5	5	3	5	5	2	2	1
A GREEN SUSTAINABLE CITY	3	0	5	4	1	3	3	3	3	3	3	3	3	4	2	3	3	3	3	3	3	1
AN ATTRACTIVE VIBRANT CMMTY	1	0	1	1	3	0	1	0	1	0	1	1	0	1	2	0	1	1	1	1	1	1

	Q29 AGE								Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER		
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALMST ALL	MOST	MEN	WOMEN
Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433	469
A SAFE CITY	10	13	7	6	8	14	18	8	11	8	11	6	12	12	6	10	8	15	9	11
A PROPSEROUS ECONOMY	10	8	7	10	11	16	7	8	11	7	9	13	8	7	4	10	10	10	9	10
A RELIABLE WELL-MAINT INFRST	4	1	0	2	8	5	4	1	7	2	3	3	6	4	3	6	3	1	4	3
A GREEN SUSTAINABLE CITY	3	6	0	4	3	2	1	3	2	3	1	3	4	4	0	3	1	6	3	3
AN ATTRACTIVE VIBRANT CMMTY	1	0	0	3	1	1	0	1	1	0	1	1	0	2	0	1	1	2	1	1

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
A SAFE CITY	10	9	13	8	14	7	8	9	8	9	12	5	12	4	7	9	13	7	7	8	5
A PROPSEROUS ECONOMY	10	10	8	9	9	10	14	9	15	9	9	6	20	8	14	10	9	7	13	9	10
A RELIABLE WELL-MAINT INFRST	4	4	3	1	4	2	8	0	11	2	8	1	3	1	2	7	4	0	3	1	2
A GREEN SUSTAINABLE CITY	3	2	5	3	3	4	2	4	2	4	2	3	1	1	1	4	3	4	2	2	0
AN ATTRACTIVE VIBRANT CMMTY	1	1	2	1	0	3	0	1	1	1	1	1	0	1	0	2	1	0	1	0	1

TABLE 8: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	466	124	110	65	146	234	211	21	256	196	14	151	89	239	103	150	87	134	52	48	69	47
M DEFER SOUTH SJ SUBSTATION	30	24	27	32	40	26	37	15	25	39	6	30	25	28	30	34	35	28	28	31	40	24
I REDUCE POLICE HORSEBACK	24	20	14	30	33	17	32	13	18	31	21	23	24	23	31	19	25	15	34	20	36	14
A REDUCE INFO DESK HOURS	22	21	16	22	27	19	26	13	18	26	24	18	20	18	18	28	17	22	24	24	19	30
L REDUCE NON-EMERGENCY HRS	13	12	6	15	19	9	18	3	10	17	0	13	16	14	15	10	12	5	33	23	13	5
B REDUCE ATHLETIC PROGRAMS	13	7	5	20	22	6	21	0	7	21	5	8	13	10	15	15	19	6	18	22	10	11
Q REDUCE POLICE HELICOPTER	13	14	5	19	17	10	17	0	12	12	26	15	8	12	16	11	17	5	13	22	16	20
O REDUCE CROSSING GUARDS	12	18	11	8	12	15	10	0	16	7	0	16	9	14	12	8	19	7	13	9	14	11
C REDUCE TRAFFIC LAWS	11	10	4	7	18	7	14	8	7	15	13	8	9	8	15	11	12	6	9	12	18	8
W ROTATE CLOSURES STATIONS	10	9	2	13	16	6	15	7	8	13	6	11	4	8	14	10	17	5	3	4	18	15
R REDUCE URBAN CRIMES UNIT	9	10	5	10	12	7	11	3	7	11	20	8	5	7	10	12	12	4	9	6	14	12
X REDUCE NUMBER F'FIGHTERS	8	6	5	7	16	5	13	0	6	12	0	9	5	8	10	9	18	5	8	11	9	5
F REDUCE POLICE CANINE UNIT	8	6	4	4	14	5	11	0	5	12	0	7	4	6	12	7	13	3	12	5	15	0
T REDUCE DOMESTIC/CHILD SERV	7	5	2	5	8	4	7	39	7	6	6	9	2	7	9	5	9	8	6	1	12	6
K REDUCE HAZARDOUS MATERIALS	7	5	3	4	12	4	10	3	4	10	0	5	4	4	13	5	9	3	15	4	11	0
E REDUCE THE SWAT TEAM	6	5	3	7	10	4	9	3	4	9	0	6	7	6	9	5	10	3	18	2	7	0
G REDUCE PLCE OFFCRS/SCHLS	6	4	3	7	11	4	10	0	4	9	0	6	7	6	11	3	12	1	10	9	9	3
J REDUCE NUMBER OF CITY FIRE	6	5	2	5	10	4	8	0	3	8	5	5	5	5	11	2	6	2	16	5	7	5
P REDUCE INVEST PROP CRIMES	5	11	2	4	5	6	5	0	6	4	0	6	2	5	10	3	10	4	5	3	2	8
D REDUCE ROBBERY INVESTIG'NS	4	4	1	2	7	3	6	10	3	6	14	4	5	4	3	5	8	2	9	5	2	1
S LENGTHEN 911 RESPONSE	4	5	3	4	4	4	4	0	4	4	0	5	2	4	5	3	7	5	1	5	4	0
N REDUCE INVEST GANG CRIMES	4	9	2	1	4	5	3	0	5	3	0	6	1	4	6	2	4	3	0	1	11	7
U REDUCE INVEST SEX CRIMES	3	4	2	7	3	3	4	0	4	2	0	5	0	3	5	3	10	1	2	3	4	0
H REDUCE CRIME INVESTIG'NS	3	3	2	2	6	2	5	0	3	5	0	3	6	4	4	2	5	1	12	0	3	1
V REDUCE INVEST HOMICIDES	3	2	1	1	7	2	5	0	2	5	0	4	0	3	4	3	4	2	5	6	6	0

TABLE 8: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	Q18 1/2 CNT SALES TX VOTE AFTER POS			Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE					
	Total	TOTAL	TOTAL	TOTAL	TOTAL	UNDCD	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	
		YES	NO		UNDCD													YES
Base	466	252	198	15	238	218	15	80	99	100	180	172	280	22	122	96	114	113
M DEFER SOUTH SJ SUBSTATION	30	26	37	6	24	39	19	30	23	31	35	26	34	20	25	41	30	26
I REDUCE POLICE HORSEBACK	24	20	30	6	20	29	10	26	27	19	25	27	23	10	31	33	26	9
A REDUCE INFO DESK HOURS	22	19	25	10	20	24	16	23	15	20	27	19	24	6	16	23	20	28
L REDUCE NON-EMERGENCY HRS	13	8	20	0	8	19	0	15	9	12	16	12	14	0	11	26	10	7
B REDUCE ATHLETIC PROGRAMS	13	6	22	0	6	20	10	12	6	8	20	9	16	3	10	21	10	9
Q REDUCE POLICE HELICOPTER	13	13	12	0	13	13	0	16	5	15	15	10	15	0	15	13	13	10
O REDUCE CROSSING GUARDS	12	14	9	0	14	10	0	20	8	14	11	13	12	0	18	10	8	9
C REDUCE TRAFFIC LAWS	11	7	16	0	7	15	0	10	11	9	12	11	11	3	15	12	4	10
W ROTATE CLOSURES STATIONS	10	8	13	0	8	13	0	16	8	10	9	11	9	0	12	17	7	6
R REDUCE URBAN CRIMES UNIT	9	7	12	0	7	12	0	8	5	12	11	6	11	0	10	15	6	6
X REDUCE NUMBER F'FIGHTERS	8	5	13	0	5	13	0	7	5	9	11	6	10	11	10	13	4	7
F REDUCE POLICE CANINE UNIT	8	4	13	7	4	12	7	4	6	5	11	5	9	7	13	12	2	4
T REDUCE DOMESTIC/CHILD SERV	7	7	7	0	7	7	0	4	1	6	11	2	9	11	6	11	8	3
K REDUCE HAZARDOUS MATERIALS	7	4	11	0	4	10	0	5	6	5	9	6	8	0	12	9	3	3
E REDUCE THE SWAT TEAM	6	4	10	0	4	9	0	3	5	3	11	4	8	3	12	8	3	3
G REDUCE PLCE OFFCRS/SCHLS	6	3	10	0	4	9	0	4	3	3	11	4	8	0	8	12	3	3
J REDUCE NUMBER OF CITY FIRE	6	3	9	0	3	8	0	4	5	4	8	4	7	3	9	8	4	2
P REDUCE INVEST PROP CRIMES	5	5	5	0	5	5	0	9	3	6	5	6	5	0	8	6	6	2
D REDUCE ROBBERY INVESTIG'NS	4	2	7	6	2	6	6	4	3	3	6	4	5	0	7	4	1	3
S LENGTHEN 911 RESPONSE	4	4	3	0	4	4	0	4	3	3	5	4	4	0	5	4	6	2
N REDUCE INVEST GANG CRIMES	4	5	3	0	4	4	0	13	1	3	2	6	2	6	4	6	4	3
U REDUCE INVEST SEX CRIMES	3	4	3	0	3	4	0	6	0	2	4	3	4	11	6	7	1	1
H REDUCE CRIME INVESTIG'NS	3	1	6	7	2	5	7	1	3	3	5	2	4	5	6	5	2	1
V REDUCE INVEST HOMICIDES	3	2	5	0	1	5	0	4	0	2	5	2	4	0	0	9	3	1

TABLE 8: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO															
Base	466	105	101	84	140	206	212	48	227	219	24	181	99	118	280	157	31	228	208	30	53	185
M DEFER SOUTH SJ SUBSTATION	30	27	25	38	33	26	35	21	26	34	41	36	22	25	27	37	31	28	38	30	29	
I REDUCE POLICE HORSEBACK	24	26	14	20	34	20	29	14	23	26	12	25	24	23	25	26	26	25	23	19	30	21
A REDUCE INFO DESK HOURS	22	15	23	17	27	19	24	23	19	23	25	25	22	19	24	18	19	21	21	30	31	20
L REDUCE NON-EMERGENCY HRS	13	9	8	13	20	9	18	9	12	16	0	13	8	18	11	15	12	12	14	11	7	16
B REDUCE ATHLETIC PROGRAMS	13	4	13	8	21	9	17	13	9	17	9	11	11	15	11	15	15	15	12	2	4	12
Q REDUCE POLICE HELICOPTER	13	17	9	13	13	13	13	8	13	13	0	11	10	17	11	17	10	11	16	3	11	15
O REDUCE CROSSING GUARDS	12	19	11	11	10	15	11	4	14	11	8	13	9	14	12	13	11	10	15	10	8	16
C REDUCE TRAFFIC LAWS	11	11	13	5	14	12	11	2	9	13	7	10	12	11	10	10	15	12	8	13	14	7
W ROTATE CLOSURES STATIONS	10	12	4	11	13	8	12	3	10	10	5	10	4	14	8	12	13	10	10	4	5	11
R REDUCE URBAN CRIMES UNIT	9	6	2	17	12	4	14	5	7	10	21	10	5	12	9	11	3	8	11	6	12	10
X REDUCE NUMBER F'FIGHTERS	8	10	4	12	10	7	11	0	7	10	8	8	8	8	8	8	12	9	8	9	6	8
F REDUCE POLICE CANINE UNIT	8	8	5	9	11	7	10	0	4	12	4	6	9	7	7	7	15	8	7	14	12	7
T REDUCE DOMESTIC/CHILD SERV	7	4	3	8	6	4	7	25	4	9	8	7	4	8	6	8	5	9	4	0	3	4
K REDUCE HAZARDOUS MATERIALS	7	10	3	6	9	7	8	1	5	8	7	7	10	3	8	3	7	6	6	14	8	7
E REDUCE THE SWAT TEAM	6	7	6	7	8	7	7	0	7	6	0	5	8	6	6	8	6	7	7	3	2	8
G REDUCE PLCE OFFCRS/SCHLS	6	4	5	2	11	5	8	4	5	8	0	6	4	7	5	7	7	8	4	2	2	5
J REDUCE NUMBER OF CITY FIRE	6	5	5	4	9	5	7	0	4	8	3	5	6	6	5	6	10	6	5	3	2	6
P REDUCE INVEST PROP CRIMES	5	5	1	8	6	3	7	5	6	4	0	6	1	10	4	7	4	5	5	4	11	4
D REDUCE ROBBERY INVESTIG'NS	4	5	2	2	7	4	5	2	3	6	4	2	5	6	3	6	6	6	3	0	2	3
S LENGTHEN 911 RESPONSE	4	4	9	2	2	7	2	0	5	3	0	5	3	2	4	2	8	3	5	4	4	6
N REDUCE INVEST GANG CRIMES	4	7	0	7	3	3	4	3	5	3	8	6	0	5	4	4	1	5	3	0	1	3
U REDUCE INVEST SEX CRIMES	3	5	5	1	4	5	3	0	5	2	0	4	5	4	4	3	2	3	4	0	3	4
H REDUCE CRIME INVESTIG'NS	3	5	2	5	4	3	4	0	3	4	4	2	5	2	3	3	7	5	3	0	3	2
V REDUCE INVEST HOMICIDES	3	3	1	6	4	2	5	0	1	5	0	3	1	5	3	4	3	2	4	4	4	4

TABLE 8: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT WORSE	MUCH WORSE	TOTAL WORSE	TOTAL BETTR	NO DF DK/NA	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO									
Base	466	109	103	83	153	210	236	31	215	239	12	131	83	214	196	56	220	100	104
M DEFER SOUTH SJ SUBSTATION	30	27	24	34	38	25	37	21	23	38	24	0	0	0	0	0	31	30	32
I REDUCE POLICE HORSEBACK	24	28	20	15	30	24	25	16	21	26	31	29	33	30	17	21	19	27	28
A REDUCE INFO DESK HOURS	22	14	17	17	31	16	26	24	19	22	55	27	26	27	16	21	20	24	23
L REDUCE NON-EMERGENCY HRS	13	12	10	7	19	11	15	10	9	16	10	16	18	17	10	7	8	28	11
B REDUCE ATHLETIC PROGRAMS	13	12	10	7	20	11	16	3	9	17	6	16	22	19	6	12	11	20	10
Q REDUCE POLICE HELICOPTER	13	18	12	8	13	15	11	4	14	12	0	0	0	0	0	0	11	17	18
O REDUCE CROSSING GUARDS	12	18	13	4	12	15	9	7	14	10	0	0	0	0	0	0	13	11	12
C REDUCE TRAFFIC LAWS	11	11	8	4	16	9	12	6	10	11	12	13	16	14	7	8	8	10	15
W ROTATE CLOSURES STATIONS	10	12	8	9	11	10	11	0	9	11	12	0	0	0	0	0	11	4	17
R REDUCE URBAN CRIMES UNIT	9	9	6	2	12	8	9	21	8	10	12	0	0	0	0	0	8	7	13
X REDUCE NUMBER F'FIGHTERS	8	9	5	8	11	7	10	11	7	11	0	0	0	0	0	0	10	9	7
F REDUCE POLICE CANINE UNIT	8	7	6	6	11	6	9	5	5	11	0	12	16	13	2	5	7	8	10
T REDUCE DOMESTIC/CHILD SERV	7	11	1	5	8	6	7	12	3	10	12	0	0	0	0	0	9	3	9
K REDUCE HAZARDOUS MATERIALS	7	9	4	2	10	6	7	2	4	8	9	11	7	9	4	6	5	10	7
E REDUCE THE SWAT TEAM	6	6	3	4	10	5	8	4	6	7	0	11	6	9	4	3	6	10	5
G REDUCE PLCE OFFCRS/SCHLS	6	7	4	2	10	5	7	3	5	7	0	8	9	8	4	4	5	9	7
J REDUCE NUMBER OF CITY FIRE	6	6	3	4	9	4	7	2	4	7	6	7	10	8	4	3	3	10	6
P REDUCE INVEST PROP CRIMES	5	8	6	4	4	7	4	0	6	5	0	0	0	0	0	0	7	4	5
D REDUCE ROBBERY INVESTIG'NS	4	3	1	3	7	2	6	5	3	5	8	6	6	6	3	2	4	7	2
S LENGTHEN 911 RESPONSE	4	7	3	0	5	5	3	0	4	4	0	0	0	0	0	0	6	3	2
N REDUCE INVEST GANG CRIMES	4	8	2	5	2	5	3	4	3	4	12	0	0	0	0	0	3	1	9
U REDUCE INVEST SEX CRIMES	3	3	2	2	5	3	4	6	4	3	0	0	0	0	0	0	5	3	2
H REDUCE CRIME INVESTIG'NS	3	4	1	4	4	2	4	4	3	4	0	6	5	5	2	2	3	6	2
V REDUCE INVEST HOMICIDES	3	2	1	2	7	1	5	0	1	5	0	0	0	0	0	0	3	5	3

TABLE 8: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT NEG	VERY NEG	TOTAL NEG	TOTAL POS	NTRL/ DK/NA	REDCE COMP	REDCE SRVCS	RAISE RVNUE	REDCE SRVCS	RAISE RVNUE	1	2	3	4	5	6	7	8	9	10
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	466	113	91	204	107	125	187	97	124	212	187	32	53	31	37	21	50	33	49	56	50
M DEFER SOUTH SJ SUBSTATION	30	31	28	30	34	27	37	35	22	38	26	24	35	38	25	23	35	38	27	38	25
I REDUCE POLICE HORSEBACK	24	0	0	0	0	0	24	30	20	31	17	14	23	25	28	27	16	17	24	24	27
A REDUCE INFO DESK HOURS	22	0	0	0	0	0	26	25	19	27	17	14	25	16	25	18	11	11	31	26	22
L REDUCE NON-EMERGENCY HRS	13	0	0	0	0	0	15	20	9	21	10	10	12	14	14	18	11	3	11	25	13
B REDUCE ATHLETIC PROGRAMS	13	0	0	0	0	0	18	11	9	17	8	7	16	11	11	9	8	0	17	21	17
Q REDUCE POLICE HELICOPTER	13	8	15	11	16	12	12	12	14	16	9	22	18	3	15	13	16	20	6	10	7
O REDUCE CROSSING GUARDS	12	8	10	9	14	15	13	10	15	12	14	13	20	14	5	17	13	11	13	12	9
C REDUCE TRAFFIC LAWS	11	0	0	0	0	0	9	15	12	15	9	15	10	8	10	26	8	7	10	14	7
W ROTATE CLOSURES STATIONS	10	7	8	8	10	13	13	5	8	12	8	15	13	7	5	29	15	3	9	7	10
R REDUCE URBAN CRIMES UNIT	9	8	9	9	9	9	14	5	6	11	8	4	6	4	4	29	9	7	4	9	7
X REDUCE NUMBER F'FIGHTERS	8	10	10	10	6	9	11	6	5	11	7	3	13	3	9	20	18	3	5	3	12
F REDUCE POLICE CANINE UNIT	8	0	0	0	0	0	6	15	4	11	4	4	14	11	2	15	7	2	5	12	9
T REDUCE DOMESTIC/CHILD SERV	7	4	8	6	6	9	5	4	11	8	7	5	11	26	6	3	11	3	5	1	5
K REDUCE HAZARDOUS MATERIALS	7	0	0	0	0	0	6	11	4	10	4	9	13	2	4	17	4	5	7	10	6
E REDUCE THE SWAT TEAM	6	0	0	0	0	0	6	10	6	10	5	7	9	0	4	18	5	2	6	16	1
G REDUCE PLCE OFFCRS/SCHLS	6	0	0	0	0	0	7	6	4	8	4	0	3	2	5	18	3	0	10	12	13
J REDUCE NUMBER OF CITY FIRE	6	0	0	0	0	0	5	10	4	10	2	10	3	5	4	18	2	5	7	8	6
P REDUCE INVEST PROP CRIMES	5	6	1	4	7	6	5	5	6	6	7	1	9	0	4	9	7	6	0	6	6
D REDUCE ROBBERY INVESTIG'NS	4	0	0	0	0	0	6	4	1	5	4	7	2	0	1	7	0	0	9	7	7
S LENGTHEN 911 RESPONSE	4	4	5	4	5	2	3	0	6	3	7	1	2	11	0	12	4	11	1	0	7
N REDUCE INVEST GANG CRIMES	4	0	5	2	6	5	5	2	4	5	3	9	6	1	0	14	8	6	1	2	2
U REDUCE INVEST SEX CRIMES	3	5	5	5	4	1	4	0	6	3	4	5	5	0	3	9	3	9	3	1	3
H REDUCE CRIME INVESTIG'NS	3	0	0	0	0	0	3	6	3	5	3	7	5	0	1	15	0	0	4	7	0
V REDUCE INVEST HOMICIDES	3	1	7	4	3	2	4	3	2	4	2	2	4	0	0	0	12	3	0	3	1

TABLE 8: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	VOTER		SALES TAX TARGETS							BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS					
	Total	NON-	CONS	CONS	POS	NEG	COST	COMP	CONS	CONS	POS	NEG	CONS	CONS	POS	NEG				
		VOTER	VOTER	YES													NO	SWING	MOVER	MOVER
Base	466	433	36	189	171	106	47	40	34	76	163	161	142	64	58	158	181	132	62	58
M DEFER SOUTH SJ SUBSTATION	30	31	26	25	40	25	22	33	22	30	24	37	28	29	25	23	41	26	23	30
I REDUCE POLICE HORSEBACK	24	24	25	18	32	21	34	17	27	37	19	27	25	33	23	21	24	27	22	32
A REDUCE INFO DESK HOURS	22	22	17	20	28	14	18	10	12	17	17	23	25	26	23	16	23	26	27	18
L REDUCE NON-EMERGENCY HRS	13	13	6	8	20	11	8	18	18	21	8	18	12	20	8	9	16	14	11	18
B REDUCE ATHLETIC PROGRAMS	13	13	12	6	24	7	8	5	14	17	7	18	14	16	14	10	18	9	7	13
Q REDUCE POLICE HELICOPTER	13	14	0	11	14	14	24	4	28	17	13	14	11	13	11	15	12	10	9	13
O REDUCE CROSSING GUARDS	12	12	12	15	9	12	12	11	20	9	16	11	9	8	10	17	9	10	9	12
C REDUCE TRAFFIC LAWS	11	11	9	8	17	6	5	9	3	9	10	12	10	6	15	10	13	8	8	8
W ROTATE CLOSURES STATIONS	10	10	6	6	15	9	15	4	16	12	10	12	7	11	4	10	13	6	4	6
R REDUCE URBAN CRIMES UNIT	9	9	8	8	13	5	5	7	7	6	5	13	9	12	3	8	10	9	8	9
X REDUCE NUMBER F'FIGHTERS	8	9	0	5	14	7	6	9	9	12	9	13	2	1	3	8	12	5	3	8
F REDUCE POLICE CANINE UNIT	8	8	4	5	14	4	0	6	0	8	4	12	7	3	13	3	10	10	8	13
T REDUCE DOMESTIC/CHILD SERV	7	7	0	3	7	12	21	5	27	13	4	7	9	3	16	2	7	12	4	20
K REDUCE HAZARDOUS MATERIALS	7	7	0	3	11	5	4	8	6	9	4	7	9	7	13	4	7	8	5	11
E REDUCE THE SWAT TEAM	6	7	1	4	11	4	3	4	6	8	7	7	4	6	4	4	6	9	12	8
G REDUCE PLCE OFFCRS/SCHLS	6	6	4	3	10	5	4	5	9	11	4	8	7	10	6	5	8	5	5	6
J REDUCE NUMBER OF CITY FIRE	6	6	2	4	10	1	0	4	0	7	4	9	4	2	6	4	7	6	4	7
P REDUCE INVEST PROP CRIMES	5	5	5	7	6	1	0	4	4	3	3	5	9	15	4	8	5	2	1	3
D REDUCE ROBBERY INVESTIG'NS	4	4	4	3	6	4	3	6	3	5	3	6	4	3	5	2	4	7	8	6
S LENGTHEN 911 RESPONSE	4	4	0	4	4	5	6	2	5	5	7	3	2	0	3	5	4	2	0	5
N REDUCE INVEST GANG CRIMES	4	4	3	5	4	1	0	4	0	1	4	3	4	7	1	3	4	5	2	7
U REDUCE INVEST SEX CRIMES	3	4	2	3	3	5	7	4	12	3	6	2	4	5	3	3	3	4	4	4
H REDUCE CRIME INVESTIG'NS	3	3	3	2	6	3	0	4	3	7	3	5	3	1	4	2	3	6	8	5
V REDUCE INVEST HOMICIDES	3	3	0	2	6	1	0	2	2	5	1	6	2	1	3	1	6	2	1	3

TABLE 8: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION						Q28 ETHNICITY			
	Total	0-10	11-20	21-30	31-40	41+	DETC	MULTI	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	466	104	120	109	84	77	365	83	344	115	191	272	98	112	181	69	210	250	231	222	98	92
M DEFER SOUTH SJ SUBSTATION	30	24	32	32	31	35	30	34	28	37	33	29	31	23	31	41	27	34	28	32	38	23
I REDUCE POLICE HORSEBACK	24	27	21	31	17	20	21	38	23	27	23	25	28	18	28	13	23	24	24	24	17	30
A REDUCE INFO DESK HOURS	22	19	17	19	27	29	22	21	22	21	17	25	17	19	25	21	18	24	24	18	11	21
L REDUCE NON-EMERGENCY HRS	13	11	7	16	12	21	13	11	14	11	12	14	12	10	16	9	11	14	15	11	4	13
B REDUCE ATHLETIC PROGRAMS	13	15	12	9	15	14	13	11	13	14	11	14	6	9	18	15	8	17	15	10	2	13
Q REDUCE POLICE HELICOPTER	13	10	16	12	12	13	12	15	13	11	7	16	8	10	16	18	9	16	11	14	13	15
O REDUCE CROSSING GUARDS	12	13	18	7	11	10	12	13	9	23	11	13	19	10	9	17	14	11	10	14	19	6
C REDUCE TRAFFIC LAWS	11	11	10	12	10	10	11	8	11	9	8	12	6	6	16	10	6	14	10	10	9	13
W ROTATE CLOSURES STATIONS	10	6	13	10	10	12	11	8	10	11	10	10	7	9	10	17	8	12	8	11	9	16
R REDUCE URBAN CRIMES UNIT	9	5	15	7	10	8	10	7	9	10	9	9	11	6	8	14	8	9	6	12	11	13
X REDUCE NUMBER F'FIGHTERS	8	5	10	10	14	4	9	7	9	6	4	11	12	4	9	10	7	10	7	9	14	7
F REDUCE POLICE CANINE UNIT	8	15	6	7	5	7	7	9	5	14	6	9	8	3	12	2	5	9	8	7	3	10
T REDUCE DOMESTIC/CHILD SERV	7	10	4	9	3	7	7	4	8	3	6	7	3	5	4	10	4	6	8	5	3	8
K REDUCE HAZARDOUS MATERIALS	7	12	5	4	8	5	7	6	6	9	4	8	3	5	10	8	4	9	6	7	2	12
E REDUCE THE SWAT TEAM	6	5	7	5	8	6	7	3	6	8	6	7	4	4	10	3	4	8	4	8	5	7
G REDUCE PLCE OFFCRS/SCHLS	6	7	6	4	6	9	6	5	6	6	5	7	4	2	9	9	3	9	6	6	3	6
J REDUCE NUMBER OF CITY FIRE	6	8	5	4	5	7	6	3	5	5	6	5	4	1	8	8	3	8	5	6	3	5
P REDUCE INVEST PROP CRIMES	5	5	6	5	6	4	6	3	5	7	5	5	6	6	4	6	6	4	6	5	4	7
D REDUCE ROBBERY INVESTIG'NS	4	7	4	2	6	4	5	2	4	5	4	4	2	2	6	4	2	6	4	5	1	8
S LENGTHEN 911 RESPONSE	4	4	3	3	6	4	4	5	4	5	5	3	8	3	3	4	5	3	2	7	3	10
N REDUCE INVEST GANG CRIMES	4	4	3	4	3	6	5	0	4	4	2	5	3	5	4	5	4	4	4	4	5	2
U REDUCE INVEST SEX CRIMES	3	4	1	5	1	7	3	5	3	6	2	5	4	3	2	7	3	4	3	4	4	4
H REDUCE CRIME INVESTIG'NS	3	6	3	1	5	3	4	1	3	5	2	4	4	2	5	0	3	4	1	5	2	6
V REDUCE INVEST HOMICIDES	3	3	0	5	4	4	3	5	3	2	0	5	1	4	3	3	3	3	3	3	4	3

TABLE 8: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	Q29 AGE									Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALMST			MEN	WOMEN
																ALWYS	ALL	MOST		
Base	466	54	80	103	132	50	35	236	209	89	82	105	78	205	35	211	150	64	224	242
M DEFER SOUTH SJ SUBSTATION	30	13	34	31	34	22	41	28	33	38	30	26	40	30	27	30	31	27	33	27
I REDUCE POLICE HORSEBACK	24	40	25	25	18	18	33	29	20	23	29	23	16	23	27	26	20	22	31	17
A REDUCE INFO DESK HOURS	22	19	18	18	26	24	26	18	26	23	16	20	19	23	17	26	25	10	19	24
L REDUCE NON-EMERGENCY HRS	13	9	11	12	18	7	24	11	16	8	19	11	11	15	6	18	7	12	18	8
B REDUCE ATHLETIC PROGRAMS	13	7	9	13	17	11	12	10	15	10	11	7	18	10	7	18	10	5	15	11
Q REDUCE POLICE HELICOPTER	13	17	13	12	12	13	6	14	12	9	5	12	23	17	0	12	14	20	14	11
O REDUCE CROSSING GUARDS	12	19	14	10	11	9	5	13	10	18	12	5	22	15	12	10	15	16	16	8
C REDUCE TRAFFIC LAWS	11	16	9	6	12	9	7	9	11	13	6	5	11	9	9	14	9	6	14	8
W ROTATE CLOSURES STATIONS	10	7	12	8	12	13	8	9	11	13	6	5	23	10	7	10	11	11	13	7
R REDUCE URBAN CRIMES UNIT	9	6	11	7	11	14	4	8	10	11	6	9	9	11	8	6	12	8	12	6
X REDUCE NUMBER F'FIGHTERS	8	9	12	2	13	9	2	7	10	12	5	9	13	9	0	12	6	12	11	6
F REDUCE POLICE CANINE UNIT	8	13	13	2	6	10	9	8	7	8	13	4	3	8	3	10	6	3	12	3
T REDUCE DOMESTIC/CHILD SERV	7	18	5	3	7	10	5	7	7	6	12	5	9	5	0	9	6	3	8	5
K REDUCE HAZARDOUS MATERIALS	7	11	11	4	5	6	11	8	6	5	8	4	10	8	0	8	5	7	10	3
E REDUCE THE SWAT TEAM	6	7	14	3	4	3	13	8	5	4	9	4	3	8	0	9	4	7	10	3
G REDUCE PLCE OFFCRS/SCHLS	6	0	9	6	8	5	5	6	7	2	5	6	7	4	3	9	4	3	9	3
J REDUCE NUMBER OF CITY FIRE	6	5	12	4	4	3	9	7	5	1	7	2	7	6	3	7	4	6	8	3
P REDUCE INVEST PROP CRIMES	5	9	6	6	3	6	5	7	4	7	4	8	2	5	5	6	5	1	7	4
D REDUCE ROBBERY INVESTIG'NS	4	0	6	5	3	0	9	4	3	2	3	4	4	3	4	6	3	2	6	3
S LENGTHEN 911 RESPONSE	4	5	3	7	2	6	2	5	3	3	6	2	4	6	0	4	5	3	4	4
N REDUCE INVEST GANG CRIMES	4	1	9	2	4	7	4	4	4	6	6	1	6	2	3	3	4	3	5	3
U REDUCE INVEST SEX CRIMES	3	3	3	4	2	12	2	4	4	4	3	4	6	4	2	3	4	2	6	1
H REDUCE CRIME INVESTIG'NS	3	0	9	2	1	2	13	4	3	1	5	2	2	2	3	5	3	0	6	2
V REDUCE INVEST HOMICIDES	3	1	5	0	5	7	2	2	5	5	0	5	3	5	0	5	2	2	4	2

TABLE 8: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM	DEM	REP	REP	DTS/O	DTS/O	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN
				18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN
Base	466	362	104	108	105	36	58	65	36	96	130	59	35	58	30	109	126	46	52	48	44
M DEFER SOUTH SJ SUBSTATION	30	30	31	33	29	30	28	19	51	24	33	37	39	16	33	30	27	38	38	29	18
I REDUCE POLICE HORSEBACK	24	24	22	25	13	24	30	33	23	28	22	26	4	32	30	33	17	17	17	35	24
A REDUCE INFO DESK HOURS	22	24	11	15	25	15	30	23	26	20	27	9	16	22	21	21	27	5	17	20	22
L REDUCE NON-EMERGENCY HRS	13	13	11	6	9	28	29	9	14	14	15	1	9	11	21	20	10	5	3	17	10
B REDUCE ATHLETIC PROGRAMS	13	14	7	9	14	30	14	5	20	15	15	0	0	10	18	14	15	0	4	18	7
Q REDUCE POLICE HELICOPTER	13	12	14	12	7	23	15	17	21	13	10	10	13	16	11	14	9	9	16	13	16
O REDUCE CROSSING GUARDS	12	12	12	14	10	3	13	18	5	10	11	19	10	9	2	13	8	35	5	7	5
C REDUCE TRAFFIC LAWS	11	12	6	6	9	9	11	13	16	7	11	10	8	11	17	10	10	14	4	19	6
W ROTATE CLOSURES STATIONS	10	10	7	10	11	2	5	15	21	6	10	8	11	15	17	12	5	10	8	22	10
R REDUCE URBAN CRIMES UNIT	9	9	9	8	7	12	5	8	24	4	8	10	14	13	12	9	4	14	8	17	10
X REDUCE NUMBER F'FIGHTERS	8	9	4	11	10	8	11	4	11	4	9	16	11	4	11	11	4	16	11	12	2
F REDUCE POLICE CANINE UNIT	8	8	5	5	9	15	5	14	4	8	8	3	3	10	12	12	4	6	0	17	2
T REDUCE DOMESTIC/CHILD SERV	7	7	5	11	6	0	6	8	12	11	6	2	3	5	13	8	8	5	0	13	3
K REDUCE HAZARDOUS MATERIALS	7	7	5	4	7	18	5	11	2	7	6	3	0	14	11	9	4	4	0	19	5
E REDUCE THE SWAT TEAM	6	7	6	6	5	18	6	6	3	4	5	7	3	9	5	7	2	6	4	14	0
G REDUCE PLCE OFFCRS/SCHLS	6	7	3	4	6	13	8	8	6	6	7	5	0	5	11	8	5	6	0	10	3
J REDUCE NUMBER OF CITY FIRE	6	6	5	3	4	16	8	9	2	5	6	5	0	4	8	9	2	4	2	9	0
P REDUCE INVEST PROP CRIMES	5	5	5	8	5	7	2	5	4	8	4	6	0	6	9	6	5	5	3	14	0
D REDUCE ROBBERY INVESTIG'NS	4	5	2	3	4	11	5	3	0	4	3	0	3	7	8	5	3	0	2	12	4
S LENGTHEN 911 RESPONSE	4	4	1	10	2	3	3	0	6	2	2	2	4	12	6	3	1	2	3	12	8
N REDUCE INVEST GANG CRIMES	4	4	1	2	5	0	1	10	9	3	5	9	0	1	4	5	3	5	6	4	0
U REDUCE INVEST SEX CRIMES	3	4	3	5	5	0	4	2	2	3	4	4	4	3	5	7	0	5	3	7	0
H REDUCE CRIME INVESTIG'NS	3	4	2	3	3	11	4	3	0	2	1	3	0	3	12	3	0	4	0	8	3
V REDUCE INVEST HOMICIDES	3	3	2	1	5	8	4	0	8	0	5	5	3	1	6	5	1	2	7	6	0

TABLE 10: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY/SOMEWHAT ACCEPTABLE)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	466	124	110	65	146	234	211	21	256	196	14	151	89	239	103	150	87	134	52	48	69	47
M DEFER SOUTH SJ SUBSTATION	67	60	68	72	71	63	71	71	65	72	45	68	63	66	65	71	62	70	62	76	75	68
A REDUCE INFO DESK HOURS	65	56	62	70	74	59	73	62	60	72	77	59	70	63	68	66	65	62	68	61	72	72
I REDUCE POLICE HORSEBACK	61	51	53	75	70	52	72	57	52	72	61	55	66	59	67	60	55	57	68	62	69	65
L REDUCE NON-EMERGENCY HRS	56	51	49	63	63	50	63	54	51	62	68	54	60	56	56	56	48	54	71	63	53	66
Q REDUCE POLICE HELICOPTER	43	41	40	48	50	40	49	14	41	47	30	43	45	43	48	37	42	42	48	49	50	44
B REDUCE ATHLETIC PROGRAMS	42	34	36	58	50	35	52	30	34	55	19	40	47	43	44	41	44	33	51	52	47	54
W ROTATE CLOSURES STATIONS	39	40	37	42	42	39	42	17	38	41	26	39	49	43	38	32	42	30	39	32	60	47
O REDUCE CROSSING GUARDS	38	47	30	40	40	39	40	13	39	39	13	42	39	41	33	37	45	29	39	42	48	34
C REDUCE TRAFFIC LAWS	38	32	35	46	43	33	44	24	33	44	25	31	42	35	43	37	32	31	54	29	54	35
P REDUCE INVEST PROP CRIMES	37	40	39	42	29	40	33	42	41	33	11	42	25	36	40	38	43	35	39	42	21	46
X REDUCE NUMBER F'FIGHTERS	35	29	32	40	45	30	43	9	31	43	0	34	44	38	35	28	36	33	34	33	54	35
K REDUCE HAZARDOUS MATERIALS	35	32	29	34	46	31	42	9	31	42	10	33	39	35	47	27	36	29	49	30	43	26
F REDUCE POLICE CANINE UNIT	35	33	30	34	42	31	39	30	31	40	37	33	23	29	41	39	38	37	43	20	37	33
R REDUCE URBAN CRIMES UNIT	33	32	34	47	31	33	37	10	32	35	31	27	36	30	40	35	40	28	41	27	36	29
E REDUCE THE SWAT TEAM	29	22	23	29	39	22	36	28	23	37	21	23	27	25	37	28	38	17	48	20	36	34
N REDUCE INVEST GANG CRIMES	25	27	19	24	32	23	30	7	22	30	34	26	21	24	25	28	34	24	26	16	29	26
G REDUCE PLCE OFFCRS/SCHLS	25	18	16	25	37	17	34	26	17	35	32	21	26	23	36	20	28	16	43	20	36	23
J REDUCE NUMBER OF CITY FIRE	22	18	18	29	29	18	29	2	17	30	5	18	24	20	32	18	24	12	38	15	31	31
D REDUCE ROBBERY INVESTIG'NS	22	21	22	18	23	21	21	38	21	22	48	20	20	20	29	20	29	21	29	18	20	9
T REDUCE DOMESTIC/CHILD SERV	21	19	17	17	25	18	22	47	19	24	14	24	12	20	27	18	26	18	29	16	30	8
V REDUCE INVEST HOMICIDES	15	19	12	12	16	16	15	3	15	15	5	17	10	14	17	14	20	9	21	13	20	7
U REDUCE INVEST SEX CRIMES	14	14	13	15	17	13	16	0	14	16	0	16	13	15	14	11	19	8	22	19	16	4
S LENGTHEN 911 RESPONSE	14	21	10	8	16	16	13	0	14	15	0	19	7	14	16	11	20	12	9	19	17	16
H REDUCE CRIME INVESTIG'NS	9	6	10	6	12	8	10	0	8	10	0	10	10	10	10	6	9	5	18	9	4	10

TABLE 10: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY/SOMEWHAT ACCEPTABLE)

	Q18 1/2 CNT SALES TX VOTE AFTER POS			Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE					
	Total	TOTAL	TOTAL	TOTAL	TOTAL	UNDCD	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	
		YES	NO		UNDCD													YES
Base	466	252	198	15	238	218	15	80	99	100	180	172	280	22	122	96	114	113
M DEFER SOUTH SJ SUBSTATION	67	67	70	15	67	68	55	62	68	68	70	66	70	42	62	64	76	63
A REDUCE INFO DESK HOURS	65	62	70	57	62	68	66	68	64	65	66	66	66	54	65	72	60	67
I REDUCE POLICE HORSEBACK	61	54	71	44	53	69	66	61	63	62	62	62	62	45	64	65	68	48
L REDUCE NON-EMERGENCY HRS	56	53	60	59	51	61	66	56	57	54	57	56	56	54	49	63	58	57
Q REDUCE POLICE HELICOPTER	43	44	43	9	43	43	34	36	42	49	44	39	45	42	48	43	45	36
B REDUCE ATHLETIC PROGRAMS	42	35	54	19	35	52	26	41	47	39	46	44	43	21	40	51	38	40
W ROTATE CLOSURES STATIONS	39	37	42	31	39	39	30	47	44	40	33	46	35	20	49	41	33	35
O REDUCE CROSSING GUARDS	38	38	40	23	37	40	62	44	37	38	36	40	37	50	48	38	35	32
C REDUCE TRAFFIC LAWS	38	31	47	17	32	44	29	32	40	40	41	36	41	9	42	46	28	34
P REDUCE INVEST PROP CRIMES	37	38	36	22	40	35	0	40	30	40	38	34	38	47	46	27	42	31
X REDUCE NUMBER F'FIGHTERS	35	32	38	46	33	37	39	39	33	40	32	35	35	37	38	42	31	32
K REDUCE HAZARDOUS MATERIALS	35	31	42	7	32	39	10	36	38	29	37	37	34	31	39	45	29	32
F REDUCE POLICE CANINE UNIT	35	29	42	41	30	41	32	26	36	32	37	31	36	53	30	47	39	27
R REDUCE URBAN CRIMES UNIT	33	32	37	0	32	35	43	31	32	44	31	31	35	33	41	39	28	28
E REDUCE THE SWAT TEAM	29	22	37	26	23	35	24	26	24	26	34	25	31	23	35	40	20	22
N REDUCE INVEST GANG CRIMES	25	22	29	35	22	29	38	35	21	26	23	27	24	39	32	28	23	18
G REDUCE PLCE OFFCRS/SCHLS	25	17	35	28	18	32	36	22	21	19	32	22	27	19	31	34	18	20
J REDUCE NUMBER OF CITY FIRE	22	18	30	0	18	28	6	24	25	19	24	24	22	7	30	28	17	16
D REDUCE ROBBERY INVESTIG'NS	22	21	22	34	20	23	42	25	20	19	22	22	21	33	28	22	15	22
T REDUCE DOMESTIC/CHILD SERV	21	19	24	14	19	24	24	20	18	16	24	18	22	38	28	33	15	13
V REDUCE INVEST HOMICIDES	15	14	16	0	14	16	0	22	9	14	15	15	15	15	21	22	11	8
U REDUCE INVEST SEX CRIMES	14	12	17	0	12	17	0	11	12	14	15	11	14	42	20	18	8	10
S LENGTHEN 911 RESPONSE	14	13	15	0	14	14	0	15	7	17	17	10	17	0	14	15	15	11
H REDUCE CRIME INVESTIG'NS	9	7	12	7	6	11	16	5	8	7	12	7	10	6	7	12	8	10

TABLE 10: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY/SOMEWHAT ACCEPTABLE)

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO		YES	NO		SUPPT	SUPPT	OPPOS	SUPPT	OPPOS		LIST	SAMP	SAMP	CELL	LAND
Base	466	105	101	84	140	206	212	48	227	219	24	181	99	118	280	157	31	228	208	30	53	185
M DEFER SOUTH SJ SUBSTATION	67	64	68	69	66	66	67	79	67	68	71	69	62	63	67	67	74	72	64	48	53	65
A REDUCE INFO DESK HOURS	65	58	65	70	69	61	69	63	64	68	56	71	70	57	71	57	61	68	63	59	65	62
I REDUCE POLICE HORSEBACK	61	57	55	66	70	56	69	48	56	66	61	60	71	60	63	58	54	65	58	51	56	57
L REDUCE NON-EMERGENCY HRS	56	51	55	61	59	53	60	52	54	58	62	57	59	53	58	53	54	61	53	40	40	55
Q REDUCE POLICE HELICOPTER	43	43	46	46	40	44	42	38	44	42	42	40	43	44	41	43	57	40	50	18	24	53
B REDUCE ATHLETIC PROGRAMS	42	32	50	38	48	41	45	37	37	49	36	36	52	43	42	45	37	50	35	37	32	36
W ROTATE CLOSURES STATIONS	39	47	39	43	34	43	38	23	44	36	22	33	50	34	39	37	53	37	43	25	26	45
O REDUCE CROSSING GUARDS	38	43	38	40	36	40	38	30	38	38	47	42	33	35	39	38	37	40	38	28	29	39
C REDUCE TRAFFIC LAWS	38	29	40	41	38	34	39	46	32	45	29	40	33	33	38	36	47	41	34	42	42	33
P REDUCE INVEST PROP CRIMES	37	36	34	34	37	35	36	59	40	35	33	42	32	34	38	35	33	42	33	27	36	31
X REDUCE NUMBER F'FIGHTERS	35	36	40	40	32	38	36	10	36	35	19	31	44	31	35	31	49	36	35	29	24	37
K REDUCE HAZARDOUS MATERIALS	35	33	30	41	39	31	40	27	29	42	31	40	37	32	39	30	22	36	35	26	27	36
F REDUCE POLICE CANINE UNIT	35	24	45	39	36	34	37	28	31	38	47	33	35	36	33	37	37	39	31	26	27	31
R REDUCE URBAN CRIMES UNIT	33	27	35	42	33	31	37	25	34	32	50	33	34	34	33	34	32	34	34	25	35	32
E REDUCE THE SWAT TEAM	29	22	28	33	35	25	35	17	23	35	27	22	33	32	26	35	21	31	26	31	23	27
N REDUCE INVEST GANG CRIMES	25	25	21	37	23	23	28	18	24	26	39	23	34	23	27	23	26	31	19	23	19	20
G REDUCE PLCE OFFCRS/SCHLS	25	13	21	27	35	17	32	25	19	31	27	25	21	28	24	27	27	33	17	21	19	17
J REDUCE NUMBER OF CITY FIRE	22	16	19	32	30	18	31	4	18	28	7	19	24	28	21	26	11	24	20	25	23	19
D REDUCE ROBBERY INVESTIG'NS	22	18	28	20	22	23	21	18	20	23	32	20	25	20	21	23	18	24	20	20	22	20
T REDUCE DOMESTIC/CHILD SERV	21	16	20	18	25	18	22	33	16	25	39	19	23	22	20	21	25	26	17	7	7	19
V REDUCE INVEST HOMICIDES	15	21	15	9	16	18	13	3	14	16	5	12	17	17	13	16	18	15	15	9	10	16
U REDUCE INVEST SEX CRIMES	14	10	17	15	16	14	15	6	15	13	15	11	20	14	14	14	14	15	13	11	9	14
S LENGTHEN 911 RESPONSE	14	18	21	8	11	20	10	2	15	14	0	16	6	13	13	14	26	13	14	19	15	15
H REDUCE CRIME INVESTIG'NS	9	10	7	8	10	8	9	9	7	10	16	8	10	7	9	8	13	10	9	0	7	8

TABLE 10: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY/SOMEWHAT ACCEPTABLE)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT WORSE	MUCH WORSE	TOTAL WORSE	TOTAL BETTR	NO DF DK/NA	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO									
Base	466	109	103	83	153	210	236	31	215	239	12	131	83	214	196	56	220	100	104
M DEFER SOUTH SJ SUBSTATION	67	73	73	63	64	73	63	50	69	67	44	0	0	0	0	0	67	68	72
A REDUCE INFO DESK HOURS	65	54	66	64	72	60	69	68	64	67	59	65	67	66	66	59	63	65	72
I REDUCE POLICE HORSEBACK	61	56	62	69	65	59	66	35	58	64	46	61	69	64	62	48	56	65	67
L REDUCE NON-EMERGENCY HRS	56	50	54	59	61	52	60	48	53	59	43	61	58	60	56	44	52	67	58
Q REDUCE POLICE HELICOPTER	43	46	44	40	41	45	41	40	45	41	34	0	0	0	0	0	42	48	47
B REDUCE ATHLETIC PROGRAMS	42	38	46	40	48	42	45	22	38	47	18	53	45	50	37	34	37	51	50
W ROTATE CLOSURES STATIONS	39	42	51	36	33	46	34	17	44	35	21	0	0	0	0	0	35	36	54
O REDUCE CROSSING GUARDS	38	39	44	36	35	42	35	36	38	38	60	0	0	0	0	0	36	41	41
C REDUCE TRAFFIC LAWS	38	24	39	35	48	32	43	31	29	46	28	47	42	45	35	20	32	42	48
P REDUCE INVEST PROP CRIMES	37	52	36	30	29	44	29	40	42	34	12	0	0	0	0	0	39	40	33
X REDUCE NUMBER F'FIGHTERS	35	38	40	32	32	39	32	28	37	34	8	0	0	0	0	0	34	33	44
K REDUCE HAZARDOUS MATERIALS	35	30	35	27	43	33	38	27	31	39	20	35	34	35	37	28	32	40	37
F REDUCE POLICE CANINE UNIT	35	28	37	35	39	33	38	26	35	36	14	40	47	43	29	25	37	32	36
R REDUCE URBAN CRIMES UNIT	33	28	44	30	28	36	28	55	37	31	12	0	0	0	0	0	33	35	33
E REDUCE THE SWAT TEAM	29	22	21	25	42	22	36	17	24	34	15	35	31	34	25	22	25	34	36
N REDUCE INVEST GANG CRIMES	25	25	26	25	23	26	24	36	25	25	46	0	0	0	0	0	29	21	27
G REDUCE PLCE OFFCRS/SCHLS	25	16	21	20	38	19	31	14	18	32	6	29	32	30	23	11	21	32	31
J REDUCE NUMBER OF CITY FIRE	22	18	16	28	27	17	27	13	20	25	11	21	32	25	22	9	17	27	31
D REDUCE ROBBERY INVESTIG'NS	22	19	19	22	25	19	24	25	21	23	8	25	22	23	24	9	24	24	17
T REDUCE DOMESTIC/CHILD SERV	21	25	16	14	23	21	20	31	18	24	23	0	0	0	0	0	22	23	20
V REDUCE INVEST HOMICIDES	15	19	10	7	17	15	14	24	14	16	5	0	0	0	0	0	14	17	14
U REDUCE INVEST SEX CRIMES	14	12	17	8	16	14	14	14	15	13	4	0	0	0	0	0	13	21	10
S LENGTHEN 911 RESPONSE	14	21	13	6	14	17	11	5	13	14	16	0	0	0	0	0	15	14	16
H REDUCE CRIME INVESTIG'NS	9	6	6	11	12	6	12	6	8	10	0	9	13	11	8	3	7	14	6

TABLE 10: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY/SOMEWHAT ACCEPTABLE)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE										
Base	466	113	91	204	107	125	187	97	124	212	187	32	53	31	37	21	50	33	49	56	50
M DEFER SOUTH SJ SUBSTATION	67	63	62	63	75	68	67	75	74	75	63	62	48	88	75	63	61	79	70	70	68
A REDUCE INFO DESK HOURS	65	0	0	0	0	0	68	66	62	69	66	67	69	58	70	66	59	54	75	60	75
I REDUCE POLICE HORSEBACK	61	0	0	0	0	0	70	62	52	69	53	59	68	46	52	59	60	59	80	60	64
L REDUCE NON-EMERGENCY HRS	56	0	0	0	0	0	60	67	47	66	50	58	62	38	63	55	48	41	69	66	63
Q REDUCE POLICE HELICOPTER	43	40	40	40	44	47	41	52	45	49	36	48	43	40	53	39	53	34	47	42	37
B REDUCE ATHLETIC PROGRAMS	42	0	0	0	0	0	51	46	34	51	35	44	46	39	44	24	45	29	51	50	48
W ROTATE CLOSURES STATIONS	39	43	29	37	42	40	43	37	40	41	38	47	38	18	39	50	37	26	50	39	44
O REDUCE CROSSING GUARDS	38	37	38	37	37	41	40	45	33	44	33	48	35	39	41	31	38	27	51	36	39
C REDUCE TRAFFIC LAWS	38	0	0	0	0	0	42	49	30	44	38	53	42	34	32	48	33	20	45	48	24
P REDUCE INVEST PROP CRIMES	37	38	22	31	50	37	37	36	42	39	38	40	38	43	40	26	40	28	33	36	44
X REDUCE NUMBER F'FIGHTERS	35	38	28	34	39	34	35	42	31	40	30	38	37	17	48	40	38	6	39	33	40
K REDUCE HAZARDOUS MATERIALS	35	0	0	0	0	0	42	36	25	38	33	31	31	37	29	34	38	39	34	48	30
F REDUCE POLICE CANINE UNIT	35	0	0	0	0	0	37	46	29	39	32	36	34	36	22	33	47	34	45	33	32
R REDUCE URBAN CRIMES UNIT	33	31	30	31	40	32	37	29	32	38	31	37	31	25	29	50	31	28	23	42	38
E REDUCE THE SWAT TEAM	29	0	0	0	0	0	30	42	18	35	23	45	34	12	15	28	29	31	45	34	22
N REDUCE INVEST GANG CRIMES	25	24	30	27	25	23	27	28	22	31	19	27	19	13	41	19	43	20	35	21	12
G REDUCE PLCE OFFCRS/SCHLS	25	0	0	0	0	0	29	32	17	33	19	15	16	11	23	51	31	14	47	34	23
J REDUCE NUMBER OF CITY FIRE	22	0	0	0	0	0	28	30	13	33	15	14	26	18	22	43	13	17	42	27	13
D REDUCE ROBBERY INVESTIG'NS	22	0	0	0	0	0	24	26	18	23	21	23	16	14	24	20	25	33	27	20	18
T REDUCE DOMESTIC/CHILD SERV	21	17	20	19	23	23	18	22	25	24	18	23	17	37	27	20	30	17	20	17	20
V REDUCE INVEST HOMICIDES	15	11	14	12	17	17	12	16	14	17	13	14	12	11	14	12	18	11	19	17	13
U REDUCE INVEST SEX CRIMES	14	17	14	16	14	11	12	21	12	17	10	12	6	4	26	11	20	12	21	14	21
S LENGTHEN 911 RESPONSE	14	12	16	14	15	13	12	13	17	15	17	21	12	15	6	22	17	15	11	14	17
H REDUCE CRIME INVESTIG'NS	9	0	0	0	0	0	10	14	4	11	8	9	9	2	7	18	7	0	12	13	2

TABLE 10: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY/SOMEWHAT ACCEPTABLE)

	VOTER		SALES TAX TARGETS								BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS				
	Total	NON-	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	COST P-MVR	COMP P-MVR	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	
		VOTER																		VOTER
Base	466	433	36	189	171	106	47	40	34	76	163	161	142	64	58	158	181	132	62	58
M DEFER SOUTH SJ SUBSTATION	67	68	56	65	71	66	77	54	71	68	67	68	68	67	68	74	66	61	56	69
A REDUCE INFO DESK HOURS	65	65	62	61	74	59	72	48	65	70	60	70	65	73	61	59	68	68	75	62
I REDUCE POLICE HORSEBACK	61	61	59	51	73	59	66	56	66	73	56	71	56	56	53	59	66	56	56	58
L REDUCE NON-EMERGENCY HRS	56	56	50	49	63	58	63	50	55	62	51	59	58	59	54	50	61	56	60	55
Q REDUCE POLICE HELICOPTER	43	44	29	43	47	36	49	26	43	47	43	43	43	45	41	48	43	36	36	37
B REDUCE ATHLETIC PROGRAMS	42	43	31	35	57	33	33	36	31	47	40	50	37	29	46	42	49	35	30	43
W ROTATE CLOSURES STATIONS	39	40	30	40	43	31	28	26	35	46	44	35	38	44	36	51	36	28	24	34
O REDUCE CROSSING GUARDS	38	38	39	40	40	32	29	30	31	38	42	40	33	30	34	42	37	35	25	40
C REDUCE TRAFFIC LAWS	38	38	30	32	47	32	29	37	34	42	30	42	41	35	54	28	46	37	32	45
P REDUCE INVEST PROP CRIMES	37	38	31	39	34	38	40	39	48	30	37	34	41	45	37	47	30	33	26	43
X REDUCE NUMBER F'FIGHTERS	35	36	20	32	42	31	37	20	31	47	39	36	30	31	31	41	33	30	28	38
K REDUCE HAZARDOUS MATERIALS	35	35	28	33	44	23	29	21	35	38	27	40	38	35	46	30	39	35	33	40
F REDUCE POLICE CANINE UNIT	35	36	25	30	43	30	25	35	26	23	31	38	36	30	37	31	35	38	42	39
R REDUCE URBAN CRIMES UNIT	33	34	29	33	38	27	30	26	32	22	31	35	34	39	25	38	30	32	33	36
E REDUCE THE SWAT TEAM	29	29	22	23	37	25	25	21	30	27	23	36	27	24	31	21	38	25	30	22
N REDUCE INVEST GANG CRIMES	25	26	13	25	34	13	10	13	10	20	23	29	23	25	17	27	26	23	20	21
G REDUCE PLCE OFFCRS/SCHLS	25	26	14	18	38	16	13	9	18	27	15	33	27	30	24	20	37	14	13	16
J REDUCE NUMBER OF CITY FIRE	22	23	15	18	31	16	17	17	15	20	17	32	17	21	17	15	26	24	30	21
D REDUCE ROBBERY INVESTIG'NS	22	22	19	19	22	25	22	26	19	15	21	22	23	17	25	19	23	24	26	24
T REDUCE DOMESTIC/CHILD SERV	21	21	18	16	25	24	29	19	29	19	18	24	20	10	26	18	21	24	16	32
V REDUCE INVEST HOMICIDES	15	15	15	14	15	15	12	18	13	11	17	15	12	7	19	15	15	13	11	17
U REDUCE INVEST SEX CRIMES	14	14	13	12	17	13	12	16	12	14	14	15	12	15	9	16	13	13	14	14
S LENGTHEN 911 RESPONSE	14	15	2	15	14	11	9	14	5	13	18	11	12	6	21	17	13	11	5	17
H REDUCE CRIME INVESTIG'NS	9	9	10	6	12	9	3	10	6	10	8	10	8	3	10	6	11	9	13	6

TABLE 10: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY/SOMEWHAT ACCEPTABLE)

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION						Q28 ETHNICITY			
	Total	0-10	11-20	21-30	31-40	41+	DETC	MULTI	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
							HOUSE	UNIT														
Base	466	104	120	109	84	77	365	83	344	115	191	272	98	112	181	69	210	250	231	222	98	92
M DEFER SOUTH SJ SUBSTATION	67	74	70	67	60	63	67	66	68	65	73	64	52	65	67	87	59	72	70	64	60	68
A REDUCE INFO DESK HOURS	65	62	71	63	63	66	66	64	69	54	60	68	58	63	66	77	61	69	69	61	52	72
I REDUCE POLICE HORSEBACK	61	61	66	65	59	47	63	61	63	55	62	60	54	56	67	62	55	66	62	60	51	72
L REDUCE NON-EMERGENCY HRS	56	56	55	58	57	57	57	55	59	48	56	56	51	52	59	65	52	61	60	52	41	59
Q REDUCE POLICE HELICOPTER	43	45	44	42	46	38	42	45	44	40	41	44	31	42	50	47	37	50	44	40	41	39
B REDUCE ATHLETIC PROGRAMS	42	50	40	42	44	38	44	42	44	38	40	44	34	26	52	56	30	53	48	37	25	48
W ROTATE CLOSURES STATIONS	39	43	49	30	39	33	40	31	39	37	35	41	32	40	44	42	36	43	40	39	30	48
O REDUCE CROSSING GUARDS	38	37	47	32	41	33	39	38	37	42	40	37	35	34	40	52	35	43	39	36	37	36
C REDUCE TRAFFIC LAWS	38	39	36	45	38	28	36	43	38	37	35	40	25	31	44	48	29	45	42	34	26	46
P REDUCE INVEST PROP CRIMES	37	46	39	32	36	31	37	35	38	36	44	33	30	32	39	43	31	40	40	34	31	40
X REDUCE NUMBER F'FIGHTERS	35	33	41	40	36	25	36	29	37	27	32	37	24	33	42	40	29	42	38	32	30	35
K REDUCE HAZARDOUS MATERIALS	35	37	29	43	38	27	35	34	38	27	33	36	26	31	40	39	29	40	39	31	25	39
F REDUCE POLICE CANINE UNIT	35	44	41	32	33	24	33	44	35	32	33	36	24	25	41	51	24	44	40	29	26	36
R REDUCE URBAN CRIMES UNIT	33	30	33	46	30	29	32	42	35	31	32	34	23	25	40	50	24	42	37	30	25	36
E REDUCE THE SWAT TEAM	29	35	29	29	27	24	28	34	27	33	28	30	23	28	31	32	26	31	28	30	25	31
N REDUCE INVEST GANG CRIMES	25	27	24	22	25	29	26	22	28	17	18	30	16	23	33	25	20	31	27	22	19	24
G REDUCE PLCE OFFCRS/SCHLS	25	28	23	25	24	27	25	23	26	20	24	26	12	19	31	38	16	33	26	23	12	34
J REDUCE NUMBER OF CITY FIRE	22	29	24	21	25	12	22	26	23	19	25	20	16	18	27	25	17	27	24	20	12	26
D REDUCE ROBBERY INVESTIG'NS	22	25	28	15	24	16	22	23	21	25	18	24	22	18	23	26	20	24	22	22	23	26
T REDUCE DOMESTIC/CHILD SERV	21	27	16	19	17	25	21	23	21	22	16	24	15	15	21	28	15	23	23	18	12	19
V REDUCE INVEST HOMICIDES	15	17	10	17	14	16	15	13	15	14	12	17	12	12	18	17	12	17	14	15	18	14
U REDUCE INVEST SEX CRIMES	14	18	10	14	15	12	15	13	15	12	9	17	11	7	17	23	9	19	15	12	13	12
S LENGTHEN 911 RESPONSE	14	15	12	13	15	16	13	18	13	17	13	15	23	7	14	14	14	14	12	15	11	17
H REDUCE CRIME INVESTIG'NS	9	14	7	6	12	7	8	12	8	13	6	11	11	10	8	4	11	7	7	11	7	12

TABLE 10: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY/SOMEWHAT ACCEPTABLE)

	Q29 AGE									Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-	\$30K-	\$60K-	\$100K	YES	NO	ALMST			MEN	WOMEN
										\$30K	\$60K	\$100K	+			ALWYS	ALL	MOST		
Base	466	54	80	103	132	50	35	236	209	89	82	105	78	205	35	211	150	64	224	242
M DEFER SOUTH SJ SUBSTATION	67	66	67	73	65	58	63	69	63	63	64	63	76	64	54	68	68	73	65	70
A REDUCE INFO DESK HOURS	65	64	65	60	73	61	68	63	69	50	65	71	67	63	65	71	67	54	68	62
I REDUCE POLICE HORSEBACK	61	70	70	60	60	43	56	66	55	47	63	62	64	56	56	64	62	48	64	59
L REDUCE NON-EMERGENCY HRS	56	46	56	55	63	54	56	53	60	44	61	57	62	52	55	63	56	50	55	57
Q REDUCE POLICE HELICOPTER	43	55	45	43	42	35	32	46	39	26	38	43	60	50	30	37	51	50	46	40
B REDUCE ATHLETIC PROGRAMS	42	37	48	33	50	32	43	39	45	36	46	36	48	36	27	44	48	32	45	41
W ROTATE CLOSURES STATIONS	39	36	40	44	43	26	31	41	38	32	43	34	52	43	31	38	40	52	45	34
O REDUCE CROSSING GUARDS	38	40	41	42	39	25	28	41	35	41	32	33	47	37	37	39	38	45	44	33
C REDUCE TRAFFIC LAWS	38	35	39	34	43	34	33	36	40	32	31	42	37	36	31	44	34	33	45	31
P REDUCE INVEST PROP CRIMES	37	62	36	40	31	23	31	44	29	28	37	37	42	32	32	40	30	44	37	37
X REDUCE NUMBER F'FIGHTERS	35	33	37	33	43	28	23	34	37	28	26	40	51	37	21	34	44	31	39	31
K REDUCE HAZARDOUS MATERIALS	35	38	39	28	39	31	46	34	38	26	37	40	40	35	31	37	36	34	41	29
F REDUCE POLICE CANINE UNIT	35	34	46	26	38	39	24	35	36	21	39	40	32	31	19	37	40	26	37	33
R REDUCE URBAN CRIMES UNIT	33	39	25	39	40	27	14	34	33	30	27	34	46	33	30	33	36	36	39	28
E REDUCE THE SWAT TEAM	29	31	28	26	32	23	41	28	31	29	24	31	27	27	15	29	32	23	37	21
N REDUCE INVEST GANG CRIMES	25	29	27	27	24	25	15	27	22	14	20	30	35	21	13	30	23	19	30	21
G REDUCE PLCE OFFCRS/SCHLS	25	12	36	23	27	27	25	25	27	18	24	23	25	18	14	31	25	14	32	19
J REDUCE NUMBER OF CITY FIRE	22	15	34	21	24	13	25	24	22	16	14	20	34	21	16	25	20	25	29	16
D REDUCE ROBBERY INVESTIG'NS	22	19	28	18	20	20	39	21	22	20	26	19	19	20	20	22	24	16	26	18
T REDUCE DOMESTIC/CHILD SERV	21	32	18	19	23	21	19	21	22	17	24	20	24	16	19	27	16	19	28	14
V REDUCE INVEST HOMICIDES	15	9	22	14	15	14	10	16	14	11	10	16	17	15	16	18	10	13	21	9
U REDUCE INVEST SEX CRIMES	14	11	14	16	12	20	12	14	13	11	11	18	15	13	13	17	15	5	20	9
S LENGTHEN 911 RESPONSE	14	11	13	18	12	15	13	15	13	12	12	13	17	17	2	15	13	15	15	13
H REDUCE CRIME INVESTIG'NS	9	3	15	4	11	3	25	7	11	8	12	8	7	7	11	8	10	5	9	9

TABLE 10: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (COMPLETELY/SOMEWHAT ACCEPTABLE)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM	DEM	REP	REP	DTS/O	DTS/O	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN
				18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN
Base	466	362	104	108	105	36	58	65	36	96	130	59	35	58	30	109	126	46	52	48	44
M DEFER SOUTH SJ SUBSTATION	67	68	64	69	62	80	59	70	72	77	64	58	59	67	67	63	75	63	58	67	68
A REDUCE INFO DESK HOURS	65	69	52	55	72	51	73	84	57	68	70	48	61	74	75	72	66	52	51	76	68
I REDUCE POLICE HORSEBACK	61	63	53	63	47	66	67	71	64	67	59	56	35	76	66	68	57	34	66	79	64
L REDUCE NON-EMERGENCY HRS	56	60	44	47	54	63	72	58	59	60	62	33	54	60	55	64	57	31	50	53	65
Q REDUCE POLICE HELICOPTER	43	42	45	45	37	59	47	47	40	52	39	44	36	40	37	48	41	39	43	48	31
B REDUCE ATHLETIC PROGRAMS	42	45	34	36	38	54	51	44	60	47	49	22	24	47	45	49	46	23	27	47	50
W ROTATE CLOSURES STATIONS	39	39	38	32	37	38	37	65	39	44	37	30	27	45	52	47	34	30	29	60	37
O REDUCE CROSSING GUARDS	38	38	41	39	32	45	38	43	37	44	37	40	24	34	39	43	36	47	28	46	26
C REDUCE TRAFFIC LAWS	38	40	30	28	34	40	44	49	49	44	40	23	33	38	61	50	34	31	21	53	38
P REDUCE INVEST PROP CRIMES	37	36	40	43	33	54	31	41	24	52	31	37	10	43	36	37	43	40	22	42	39
X REDUCE NUMBER F'FIGHTERS	35	38	23	35	32	29	40	44	47	35	41	32	26	38	28	45	32	31	30	39	31
K REDUCE HAZARDOUS MATERIALS	35	36	30	30	35	35	44	40	37	40	40	24	31	36	49	43	35	26	24	50	26
F REDUCE POLICE CANINE UNIT	35	36	29	37	40	33	34	41	27	46	37	23	28	30	53	46	34	16	34	36	35
R REDUCE URBAN CRIMES UNIT	33	34	33	36	32	39	31	29	38	41	35	24	24	37	33	46	30	29	21	39	32
E REDUCE THE SWAT TEAM	29	30	26	25	26	32	37	36	40	24	31	28	18	27	46	35	21	28	23	42	19
N REDUCE INVEST GANG CRIMES	25	27	15	26	31	38	12	26	24	34	21	24	11	23	25	33	22	15	23	33	16
G REDUCE PLCE OFFCRS/SCHLS	25	28	13	18	25	36	31	36	27	28	26	12	13	36	35	32	20	15	9	42	25
J REDUCE NUMBER OF CITY FIRE	22	23	19	18	17	30	27	32	32	24	25	13	11	27	27	32	18	12	12	39	12
D REDUCE ROBBERY INVESTIG'NS	22	23	17	26	22	17	28	19	14	24	21	24	23	19	40	26	19	29	17	25	26
T REDUCE DOMESTIC/CHILD SERV	21	21	18	21	23	24	24	19	23	25	23	14	11	21	16	30	17	19	6	31	7
V REDUCE INVEST HOMICIDES	15	14	16	10	16	21	17	17	10	13	16	21	8	16	12	20	10	22	14	26	4
U REDUCE INVEST SEX CRIMES	14	15	8	11	15	21	18	13	6	16	15	13	6	14	10	22	10	13	13	23	1
S LENGTHEN 911 RESPONSE	14	14	13	15	16	20	11	17	13	12	13	12	9	15	19	14	10	8	13	19	16
H REDUCE CRIME INVESTIG'NS	9	9	7	6	8	16	13	4	11	7	8	6	9	5	26	8	6	6	7	10	15

TABLE 12: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	466	124	110	65	146	234	211	21	256	196	14	151	89	239	103	150	87	134	52	48	69	47
H REDUCE CRIME INVESTIG'NS	89	92	88	93	84	90	87	100	90	87	100	88	90	89	87	91	87	94	82	91	94	87
S LENGTHEN 911 RESPONSE	85	78	89	90	84	83	86	100	85	85	100	80	92	84	84	89	79	87	91	80	83	84
U REDUCE INVEST SEX CRIMES	85	84	86	85	82	85	83	95	85	83	100	82	87	84	85	86	79	90	77	81	84	96
V REDUCE INVEST HOMICIDES	84	79	88	88	81	84	84	97	84	84	95	82	90	85	81	85	80	90	78	86	77	91
T REDUCE DOMESTIC/CHILD SERV	78	79	83	83	74	81	77	53	80	74	86	75	88	80	72	79	74	82	69	84	67	89
J REDUCE NUMBER OF CITY FIRE	77	81	81	69	71	81	70	90	82	69	84	81	75	79	68	80	76	86	62	80	68	65
D REDUCE ROBBERY INVESTIG'NS	76	79	75	77	77	77	77	57	78	76	45	80	76	79	69	78	68	79	71	78	80	85
N REDUCE INVEST GANG CRIMES	74	72	79	76	66	76	69	90	77	69	66	74	77	75	73	71	65	76	73	82	66	72
G REDUCE PLCE OFFCRS/SCHLS	73	82	80	72	61	81	65	67	81	63	68	77	71	75	61	79	72	84	56	75	58	73
E REDUCE THE SWAT TEAM	68	74	73	64	59	74	61	72	72	61	79	74	69	72	62	66	60	78	51	80	60	65
R REDUCE URBAN CRIMES UNIT	66	68	66	53	67	67	62	88	67	63	69	73	64	70	59	63	60	71	59	73	63	69
X REDUCE NUMBER F'FIGHTERS	63	69	68	55	53	69	54	88	68	53	94	65	54	61	64	66	64	66	62	64	45	63
F REDUCE POLICE CANINE UNIT	63	64	66	66	58	65	60	59	65	60	56	67	75	70	58	56	62	60	57	77	61	64
P REDUCE INVEST PROP CRIMES	63	60	61	58	69	60	65	58	58	67	89	57	75	64	60	62	57	65	61	58	79	50
O REDUCE CROSSING GUARDS	61	52	70	59	60	61	59	87	61	60	87	58	61	59	67	62	54	71	61	58	52	66
K REDUCE HAZARDOUS MATERIALS	61	66	65	53	54	65	53	84	65	54	79	65	56	61	49	68	63	67	50	62	53	72
C REDUCE TRAFFIC LAWS	60	67	61	54	56	64	55	71	64	55	68	68	57	64	56	58	64	67	46	71	46	62
W ROTATE CLOSURES STATIONS	58	60	59	53	56	59	55	77	59	56	66	59	48	55	59	65	56	66	61	67	35	48
Q REDUCE POLICE HELICOPTER	55	58	57	48	49	58	49	86	57	51	70	56	53	55	48	62	57	56	50	47	48	53
B REDUCE ATHLETIC PROGRAMS	55	65	61	38	49	63	46	61	63	44	68	60	51	57	53	54	55	65	49	41	50	42
L REDUCE NON-EMERGENCY HRS	42	47	47	37	34	47	35	46	47	36	32	46	37	43	43	39	48	43	29	37	45	34
I REDUCE POLICE HORSEBACK	34	45	38	22	28	42	26	33	42	25	24	40	29	36	30	35	39	37	32	36	27	35
A REDUCE INFO DESK HOURS	31	43	33	29	22	38	24	35	37	25	20	40	30	36	31	26	34	33	26	39	25	28
M DEFER SOUTH SJ SUBSTATION	27	33	28	25	22	31	23	25	29	23	47	25	31	27	30	24	31	25	32	21	25	21

TABLE 12: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	Q18 1/2 CNT SALES TX VOTE AFTER POS			Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE					
	Total	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	
		YES	NO		UNDCD													YES
Base	466	252	198	15	238	218	15	80	99	100	180	172	280	22	122	96	114	113
H REDUCE CRIME INVESTIG'NS	89	92	86	87	92	87	75	92	92	88	86	92	87	94	92	85	91	89
S LENGTHEN 911 RESPONSE	85	85	85	100	85	86	100	83	92	82	83	89	83	100	86	84	84	89
U REDUCE INVEST SEX CRIMES	85	86	82	100	86	82	100	85	87	85	84	86	85	58	78	80	92	88
V REDUCE INVEST HOMICIDES	84	85	82	100	85	83	100	76	90	86	84	84	85	76	79	76	89	90
T REDUCE DOMESTIC/CHILD SERV	78	80	75	86	80	75	76	76	82	84	75	80	78	54	70	66	85	86
J REDUCE NUMBER OF CITY FIRE	77	81	70	100	81	71	94	75	74	81	75	74	77	89	70	72	80	83
D REDUCE ROBBERY INVESTIG'NS	76	78	76	59	80	75	42	73	78	77	78	76	77	67	70	78	83	76
N REDUCE INVEST GANG CRIMES	74	77	69	56	77	70	54	65	79	72	76	73	75	52	68	69	77	81
G REDUCE PLCE OFFCRS/SCHLS	73	81	63	62	81	66	46	75	78	76	68	77	71	73	68	62	80	77
E REDUCE THE SWAT TEAM	68	74	60	68	72	63	76	72	70	71	62	71	66	72	61	56	75	75
R REDUCE URBAN CRIMES UNIT	66	68	62	85	68	64	45	69	68	55	68	68	64	64	59	60	72	70
X REDUCE NUMBER F'FIGHTERS	63	67	59	54	66	60	61	57	67	60	66	63	64	48	59	56	68	66
F REDUCE POLICE CANINE UNIT	63	69	57	43	68	58	43	72	64	65	60	67	62	42	69	52	56	70
P REDUCE INVEST PROP CRIMES	63	61	64	78	59	65	100	60	70	58	62	66	61	53	54	73	56	69
O REDUCE CROSSING GUARDS	61	62	59	77	63	59	38	55	63	62	64	60	63	50	52	62	65	67
K REDUCE HAZARDOUS MATERIALS	61	64	56	80	63	58	77	64	59	64	60	61	61	52	57	52	65	64
C REDUCE TRAFFIC LAWS	60	66	52	77	66	54	65	67	60	57	57	63	57	80	58	51	69	64
W ROTATE CLOSURES STATIONS	58	60	56	46	59	58	51	53	54	58	64	54	62	45	49	55	65	61
Q REDUCE POLICE HELICOPTER	55	55	55	91	55	55	66	64	57	49	53	60	52	58	52	54	55	59
B REDUCE ATHLETIC PROGRAMS	55	62	45	71	62	47	58	57	51	55	54	54	54	72	58	49	57	57
L REDUCE NON-EMERGENCY HRS	42	44	38	41	46	37	34	44	38	42	41	41	41	46	48	35	40	40
I REDUCE POLICE HORSEBACK	34	39	27	50	41	28	28	36	35	32	35	36	34	27	33	31	28	45
A REDUCE INFO DESK HOURS	31	34	28	28	34	29	28	32	36	32	30	34	31	25	33	24	36	30
M DEFER SOUTH SJ SUBSTATION	27	27	26	49	26	28	32	33	28	25	25	30	25	24	33	30	17	31

TABLE 12: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO		YES	NO		SUPPT	SUPPT	OPPOS	SUPPT	OPPOS		LIST	SAMP	SAMP	CELL	LAND
Base	466	105	101	84	140	206	212	48	227	219	24	181	99	118	280	157	31	228	208	30	53	185
H REDUCE CRIME INVESTIG'NS	89	90	92	90	87	91	88	86	91	88	78	90	89	91	90	90	79	90	88	94	84	90
S LENGTHEN 911 RESPONSE	85	81	78	90	89	80	89	96	84	86	100	83	93	87	86	86	73	87	84	81	85	84
U REDUCE INVEST SEX CRIMES	85	89	82	83	83	85	83	94	84	85	85	86	80	86	84	85	86	84	85	89	91	84
V REDUCE INVEST HOMICIDES	84	78	84	91	82	81	85	97	85	83	95	88	83	80	86	81	82	84	83	91	89	83
T REDUCE DOMESTIC/CHILD SERV	78	83	80	82	72	81	76	67	83	74	61	79	77	76	79	77	75	74	81	93	93	79
J REDUCE NUMBER OF CITY FIRE	77	83	79	68	70	81	69	93	81	71	93	80	75	70	78	72	86	75	79	73	76	79
D REDUCE ROBBERY INVESTIG'NS	76	80	72	80	78	76	79	69	78	77	59	79	74	79	78	75	69	74	78	80	76	79
N REDUCE INVEST GANG CRIMES	74	75	79	60	75	77	69	82	76	72	61	76	66	75	73	76	70	69	78	77	81	77
G REDUCE PLCE OFFCRS/SCHLS	73	86	77	72	63	82	66	65	79	67	61	73	77	69	75	70	68	65	81	79	79	81
E REDUCE THE SWAT TEAM	68	72	71	64	63	71	64	72	73	62	70	74	62	66	70	63	75	68	69	59	63	69
R REDUCE URBAN CRIMES UNIT	66	72	65	56	66	69	62	75	66	67	47	66	66	66	66	65	65	65	66	75	65	68
X REDUCE NUMBER F'FIGHTERS	63	62	59	57	65	61	62	88	63	63	73	67	54	68	63	67	47	62	63	71	76	61
F REDUCE POLICE CANINE UNIT	63	74	53	59	64	64	62	60	67	60	47	65	63	63	64	61	53	60	66	64	64	66
P REDUCE INVEST PROP CRIMES	63	64	64	66	63	64	64	41	59	65	67	58	68	64	62	63	67	58	66	73	64	68
O REDUCE CROSSING GUARDS	61	56	62	60	63	59	62	70	61	62	53	58	67	65	61	62	61	60	61	72	71	60
K REDUCE HAZARDOUS MATERIALS	61	63	66	54	57	65	56	66	67	55	61	58	59	63	58	64	67	60	60	74	65	60
C REDUCE TRAFFIC LAWS	60	71	57	57	61	64	60	48	67	54	59	56	66	67	60	63	50	58	64	58	55	66
W ROTATE CLOSURES STATIONS	58	53	57	52	63	55	59	74	55	61	64	65	45	64	58	61	43	60	55	68	71	53
Q REDUCE POLICE HELICOPTER	55	55	54	50	58	55	55	62	55	55	58	59	54	53	57	54	43	57	49	82	76	46
B REDUCE ATHLETIC PROGRAMS	55	68	46	58	51	57	53	55	60	50	52	63	44	55	56	53	55	48	62	63	65	61
L REDUCE NON-EMERGENCY HRS	42	46	42	39	40	44	40	40	43	41	34	41	39	45	40	45	41	37	44	60	58	43
I REDUCE POLICE HORSEBACK	34	40	37	33	27	39	29	37	37	32	35	35	27	37	32	39	30	30	36	49	38	38
A REDUCE INFO DESK HOURS	31	41	30	26	28	36	27	33	33	28	42	27	30	39	28	37	34	30	32	41	35	32
M DEFER SOUTH SJ SUBSTATION	27	30	26	26	30	28	28	11	28	26	29	25	33	33	28	27	21	23	29	44	41	29

TABLE 12: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT WORSE	MUCH WORSE	TOTAL WORSE	TOTAL BETTR	NO DF DK/NA	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO									
Base	466	109	103	83	153	210	236	31	215	239	12	131	83	214	196	56	220	100	104
H REDUCE CRIME INVESTIG'NS	89	94	92	85	85	93	85	94	90	88	100	88	82	86	91	97	91	86	92
S LENGTHEN 911 RESPONSE	85	78	85	94	86	82	89	93	85	86	84	0	0	0	0	0	84	86	84
U REDUCE INVEST SEX CRIMES	85	86	82	91	82	84	85	86	83	86	96	0	0	0	0	0	85	79	90
V REDUCE INVEST HOMICIDES	84	80	90	92	81	85	85	76	86	83	84	0	0	0	0	0	86	82	83
T REDUCE DOMESTIC/CHILD SERV	78	72	84	86	75	78	79	69	81	75	65	0	0	0	0	0	78	76	78
J REDUCE NUMBER OF CITY FIRE	77	81	84	69	73	82	71	81	79	74	89	77	68	74	77	86	82	71	67
D REDUCE ROBBERY INVESTIG'NS	76	78	81	73	74	80	74	75	77	75	92	71	78	74	76	89	75	74	81
N REDUCE INVEST GANG CRIMES	74	75	74	74	76	74	75	53	74	74	54	0	0	0	0	0	71	77	69
G REDUCE PLCE OFFCRS/SCHLS	73	82	76	73	62	79	66	85	79	66	94	65	66	66	76	89	79	65	63
E REDUCE THE SWAT TEAM	68	74	73	75	53	74	61	81	72	64	80	60	64	62	72	78	71	65	61
R REDUCE URBAN CRIMES UNIT	66	71	56	70	71	64	71	42	63	67	85	0	0	0	0	0	66	65	65
X REDUCE NUMBER F'FIGHTERS	63	60	59	67	67	59	67	64	61	64	81	0	0	0	0	0	65	63	53
F REDUCE POLICE CANINE UNIT	63	70	60	62	59	65	60	71	63	61	86	53	49	52	71	75	61	66	62
P REDUCE INVEST PROP CRIMES	63	48	62	70	71	55	71	60	58	65	88	0	0	0	0	0	61	60	65
O REDUCE CROSSING GUARDS	61	60	56	64	64	58	64	64	62	62	40	0	0	0	0	0	64	59	59
K REDUCE HAZARDOUS MATERIALS	61	66	59	64	56	62	59	67	64	58	75	60	60	60	61	65	65	56	60
C REDUCE TRAFFIC LAWS	60	72	60	63	50	66	55	69	68	53	65	51	56	53	65	74	66	58	51
W ROTATE CLOSURES STATIONS	58	56	49	63	64	53	64	58	54	62	60	0	0	0	0	0	62	64	42
Q REDUCE POLICE HELICOPTER	55	54	54	56	57	54	57	50	54	57	54	0	0	0	0	0	57	48	50
B REDUCE ATHLETIC PROGRAMS	55	60	52	55	50	56	52	73	59	50	77	43	54	47	61	63	61	45	47
L REDUCE NON-EMERGENCY HRS	42	46	43	39	38	45	38	47	44	39	57	37	40	38	42	54	45	33	41
I REDUCE POLICE HORSEBACK	34	39	34	26	32	37	30	55	35	33	48	34	26	30	37	40	38	34	30
A REDUCE INFO DESK HOURS	31	43	31	33	25	37	27	29	33	30	32	30	30	30	33	31	33	32	26
M DEFER SOUTH SJ SUBSTATION	27	22	23	32	32	22	32	26	27	27	20	0	0	0	0	0	28	27	23

TABLE 12: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE										
Base	466	113	91	204	107	125	187	97	124	212	187	32	53	31	37	21	50	33	49	56	50
H REDUCE CRIME INVESTIG'NS	89	0	0	0	0	0	86	84	96	88	91	91	91	98	93	82	93	95	86	87	98
S LENGTHEN 911 RESPONSE	85	88	83	86	84	86	88	86	81	84	82	76	87	82	94	78	83	85	87	86	83
U REDUCE INVEST SEX CRIMES	85	82	86	84	83	87	87	77	86	81	89	86	88	94	74	89	80	88	79	85	77
V REDUCE INVEST HOMICIDES	84	89	84	86	83	81	87	83	85	83	86	82	86	89	86	88	80	89	81	81	87
T REDUCE DOMESTIC/CHILD SERV	78	83	79	81	75	75	81	77	75	75	81	73	75	63	73	80	70	83	80	83	80
J REDUCE NUMBER OF CITY FIRE	77	0	0	0	0	0	70	69	86	66	84	86	74	82	78	57	82	81	57	72	83
D REDUCE ROBBERY INVESTIG'NS	76	0	0	0	0	0	74	72	81	76	76	77	84	86	76	80	75	67	68	80	77
N REDUCE INVEST GANG CRIMES	74	76	68	73	75	74	71	70	78	69	80	73	79	87	59	77	57	80	65	75	88
G REDUCE PLCE OFFCRS/SCHLS	73	0	0	0	0	0	68	66	82	65	80	83	84	89	73	49	66	84	50	66	75
E REDUCE THE SWAT TEAM	68	0	0	0	0	0	68	50	79	62	72	55	64	79	77	72	70	67	55	64	76
R REDUCE URBAN CRIMES UNIT	66	69	68	68	60	67	62	70	68	61	69	63	68	75	71	45	69	72	77	56	62
X REDUCE NUMBER F'FIGHTERS	63	62	68	65	59	64	62	57	69	57	70	62	55	83	46	60	60	94	60	64	60
F REDUCE POLICE CANINE UNIT	63	0	0	0	0	0	60	51	69	59	65	64	66	54	74	67	53	66	55	66	65
P REDUCE INVEST PROP CRIMES	63	62	78	69	50	62	62	64	58	61	62	53	62	57	60	74	60	72	67	64	56
O REDUCE CROSSING GUARDS	61	63	62	63	62	59	59	55	67	55	67	52	65	61	59	66	60	73	49	64	61
K REDUCE HAZARDOUS MATERIALS	61	0	0	0	0	0	54	57	73	57	63	69	62	63	62	66	59	54	61	51	68
C REDUCE TRAFFIC LAWS	60	0	0	0	0	0	57	49	68	56	60	47	56	66	68	52	67	73	55	51	70
W ROTATE CLOSURES STATIONS	58	56	67	61	58	55	54	61	60	57	61	53	60	82	57	45	59	74	46	54	56
Q REDUCE POLICE HELICOPTER	55	58	59	58	56	50	57	47	53	49	60	46	53	60	43	61	47	66	53	58	57
B REDUCE ATHLETIC PROGRAMS	55	0	0	0	0	0	44	51	66	48	61	53	51	56	56	76	51	71	47	49	52
L REDUCE NON-EMERGENCY HRS	42	0	0	0	0	0	38	30	50	33	46	38	38	62	37	45	46	59	28	30	37
I REDUCE POLICE HORSEBACK	34	0	0	0	0	0	26	32	41	27	41	41	27	54	44	38	37	34	11	40	31
A REDUCE INFO DESK HOURS	31	0	0	0	0	0	28	32	34	29	31	32	27	42	27	34	39	37	25	33	23
M DEFER SOUTH SJ SUBSTATION	27	32	30	31	23	24	26	22	24	21	32	27	51	5	21	23	34	14	17	28	30

TABLE 12: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	VOTER			SALES TAX TARGETS						BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS					
	Total	NON-		CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	COST P-MVR	COMP P-MVR	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER
		VOTER	VOTER																	
Base	466	433	36	189	171	106	47	40	34	76	163	161	142	64	58	158	181	132	62	58
H REDUCE CRIME INVESTIG'NS	89	90	84	92	86	89	97	90	90	90	91	88	89	92	90	92	85	90	85	94
S LENGTHEN 911 RESPONSE	85	84	96	84	86	88	90	86	95	86	81	89	87	92	79	82	87	88	94	83
U REDUCE INVEST SEX CRIMES	85	85	83	85	83	86	88	81	88	86	85	84	85	80	90	82	86	86	85	86
V REDUCE INVEST HOMICIDES	84	84	85	85	83	84	88	81	87	89	82	84	88	93	80	85	83	86	89	83
T REDUCE DOMESTIC/CHILD SERV	78	78	77	82	74	76	71	81	71	81	81	74	79	87	74	80	77	75	84	68
J REDUCE NUMBER OF CITY FIRE	77	76	85	81	68	83	79	80	85	79	82	68	81	77	80	84	73	73	68	76
D REDUCE ROBBERY INVESTIG'NS	76	76	78	80	75	71	78	72	81	82	77	78	73	79	73	79	75	75	71	76
N REDUCE INVEST GANG CRIMES	74	72	87	74	65	86	90	85	88	80	77	68	76	74	83	73	72	75	77	78
G REDUCE PLCE OFFCRS/SCHLS	73	72	83	81	59	81	87	89	77	68	84	65	69	68	75	78	61	83	83	81
E REDUCE THE SWAT TEAM	68	68	66	74	61	68	66	72	64	66	72	62	69	74	62	74	60	71	66	74
R REDUCE URBAN CRIMES UNIT	66	65	71	67	61	72	70	74	66	78	69	64	66	61	75	62	69	67	67	63
X REDUCE NUMBER F' FIGHTERS	63	62	75	67	54	69	63	78	69	51	61	62	66	66	65	57	65	67	72	59
F REDUCE POLICE CANINE UNIT	63	62	68	67	57	63	74	58	69	75	66	62	60	69	54	66	61	60	56	59
P REDUCE INVEST PROP CRIMES	63	62	69	61	66	59	55	61	46	67	61	66	59	55	63	53	70	66	74	53
O REDUCE CROSSING GUARDS	61	62	59	60	60	67	71	68	69	62	58	60	66	69	66	57	63	65	75	60
K REDUCE HAZARDOUS MATERIALS	61	61	53	63	52	71	62	77	60	54	68	56	58	62	51	64	57	62	63	58
C REDUCE TRAFFIC LAWS	60	60	67	66	52	65	71	58	66	58	68	57	56	63	45	70	52	60	65	54
W ROTATE CLOSURES STATIONS	58	57	70	58	54	65	68	70	62	51	54	60	60	56	64	49	62	66	71	62
Q REDUCE POLICE HELICOPTER	55	54	71	55	50	63	51	70	53	52	55	54	56	53	59	51	55	61	61	63
B REDUCE ATHLETIC PROGRAMS	55	54	66	63	41	63	62	64	63	51	58	50	58	66	52	56	49	62	66	53
L REDUCE NON-EMERGENCY HRS	42	41	47	48	35	41	37	48	45	37	46	40	38	37	43	46	38	41	38	40
I REDUCE POLICE HORSEBACK	34	34	33	42	25	36	30	39	32	26	39	28	36	31	41	35	31	38	34	41
A REDUCE INFO DESK HOURS	31	32	28	35	24	38	25	52	33	28	36	26	32	26	36	38	29	28	22	33
M DEFER SOUTH SJ SUBSTATION	27	26	36	29	24	27	18	44	22	25	27	26	28	30	26	24	30	27	36	19

TABLE 12: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION						Q28 ETHNICITY			
	Total	0-10	11-20	21-30	31-40	41+	DETC	MULTI	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
							HOUSE	UNIT														
Base	466	104	120	109	84	77	365	83	344	115	191	272	98	112	181	69	210	250	231	222	98	92
H REDUCE CRIME INVESTIG'NS	89	85	89	91	88	93	89	88	90	87	91	88	85	88	90	94	87	91	93	85	88	83
S LENGTHEN 911 RESPONSE	85	84	88	87	85	83	87	80	87	82	87	85	77	91	85	85	85	85	87	85	89	83
U REDUCE INVEST SEX CRIMES	85	82	88	85	82	87	84	87	84	86	89	81	87	90	83	75	89	81	84	86	84	87
V REDUCE INVEST HOMICIDES	84	81	90	82	85	83	84	87	83	86	88	82	87	88	81	80	87	81	85	84	82	83
T REDUCE DOMESTIC/CHILD SERV	78	71	82	78	83	75	77	77	78	76	81	75	83	84	78	69	84	76	77	80	86	79
J REDUCE NUMBER OF CITY FIRE	77	68	75	78	75	87	77	73	76	80	74	78	84	81	71	72	82	71	73	80	88	74
D REDUCE ROBBERY INVESTIG'NS	76	72	71	82	76	81	76	75	78	72	80	73	76	79	76	71	78	75	77	75	74	71
N REDUCE INVEST GANG CRIMES	74	72	76	76	72	71	73	77	71	82	81	69	83	77	65	75	80	67	72	76	79	74
G REDUCE PLCE OFFCRS/SCHLS	73	70	76	73	73	72	73	73	72	77	74	72	85	80	68	57	82	65	71	76	87	64
E REDUCE THE SWAT TEAM	68	63	66	66	71	75	70	54	71	59	69	67	74	64	66	67	69	67	71	65	69	65
R REDUCE URBAN CRIMES UNIT	66	69	67	53	69	70	67	56	65	67	68	65	76	75	59	49	75	57	62	70	75	64
X REDUCE NUMBER F'FIGHTERS	63	66	57	57	61	75	61	69	60	71	66	61	73	66	55	60	69	57	60	66	68	63
F REDUCE POLICE CANINE UNIT	63	55	59	62	63	76	65	49	63	62	65	61	73	70	58	46	72	55	59	68	72	62
P REDUCE INVEST PROP CRIMES	63	54	61	68	64	66	62	65	62	64	56	66	70	66	61	57	67	60	60	65	69	57
O REDUCE CROSSING GUARDS	61	63	53	67	58	67	61	62	63	58	60	62	64	66	59	48	65	56	61	63	63	63
K REDUCE HAZARDOUS MATERIALS	61	58	64	52	58	72	60	61	58	67	60	61	69	62	56	58	65	57	58	64	66	57
C REDUCE TRAFFIC LAWS	60	60	62	52	59	72	61	55	60	61	63	59	72	66	54	52	69	54	58	64	70	52
W ROTATE CLOSURES STATIONS	58	55	50	67	57	64	57	68	57	62	62	56	68	60	50	56	64	52	58	58	67	48
Q REDUCE POLICE HELICOPTER	55	55	55	57	48	60	55	55	53	60	59	52	69	56	47	50	62	48	53	59	59	59
B REDUCE ATHLETIC PROGRAMS	55	45	57	56	55	61	55	53	53	59	57	54	63	69	47	40	66	45	50	61	73	50
L REDUCE NON-EMERGENCY HRS	42	39	44	42	39	41	41	40	39	48	43	41	46	45	40	31	46	37	37	47	59	37
I REDUCE POLICE HORSEBACK	34	33	29	32	36	46	33	35	32	42	35	34	38	37	30	37	37	32	36	34	44	22
A REDUCE INFO DESK HOURS	31	36	24	35	31	34	31	31	28	42	35	29	37	32	32	23	34	29	28	35	39	28
M DEFER SOUTH SJ SUBSTATION	27	21	29	24	30	33	27	30	27	29	21	30	40	33	24	11	36	21	25	29	31	28

TABLE 12: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	Q29 AGE								Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER		
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-	\$30K-	\$60K-	\$100K	YES	NO	ALMST			MEN	WOMEN
										\$30K	\$60K	\$100K	+			ALWYS	ALL	MOST		
Base	466	54	80	103	132	50	35	236	209	89	82	105	78	205	35	211	150	64	224	242
H REDUCE CRIME INVESTIG'NS	89	97	81	96	86	97	75	91	87	90	87	92	89	89	89	91	88	95	89	90
S LENGTHEN 911 RESPONSE	85	89	85	82	87	85	86	85	86	87	87	87	81	81	96	84	87	83	85	86
U REDUCE INVEST SEX CRIMES	85	89	86	82	87	76	85	85	84	88	87	80	85	86	82	81	84	95	79	90
V REDUCE INVEST HOMICIDES	84	91	78	86	83	83	88	84	84	88	90	84	81	84	84	81	88	87	78	90
T REDUCE DOMESTIC/CHILD SERV	78	68	82	78	75	79	81	77	77	83	73	80	75	83	76	73	82	81	70	86
J REDUCE NUMBER OF CITY FIRE	77	85	64	78	75	87	72	75	78	84	84	80	64	77	84	73	78	75	71	82
D REDUCE ROBBERY INVESTIG'NS	76	78	69	80	79	78	61	76	77	80	80	69	81	79	76	77	74	82	73	79
N REDUCE INVEST GANG CRIMES	74	71	73	73	74	72	85	73	75	85	80	67	65	76	87	70	75	80	68	78
G REDUCE PLCE OFFCRS/SCHLS	73	88	61	75	70	71	72	74	70	80	73	77	73	80	83	66	73	86	66	79
E REDUCE THE SWAT TEAM	68	58	71	71	65	74	59	68	66	65	64	68	72	68	71	70	66	72	60	75
R REDUCE URBAN CRIMES UNIT	66	61	75	61	59	70	83	66	66	68	73	65	54	66	70	66	63	63	60	71
X REDUCE NUMBER F'FIGHTERS	63	67	61	64	55	70	77	64	62	71	70	59	49	62	74	66	52	69	58	67
F REDUCE POLICE CANINE UNIT	63	61	51	73	60	57	76	63	62	75	58	60	66	65	73	62	59	70	62	63
P REDUCE INVEST PROP CRIMES	63	33	64	60	69	77	69	55	71	72	63	63	58	66	68	60	68	56	63	62
O REDUCE CROSSING GUARDS	61	60	59	58	60	73	72	59	65	59	68	66	53	63	61	61	62	55	55	67
K REDUCE HAZARDOUS MATERIALS	61	56	59	66	59	60	54	61	59	70	58	57	56	63	49	59	63	61	55	66
C REDUCE TRAFFIC LAWS	60	65	60	64	54	66	65	63	58	65	68	55	63	62	66	54	65	63	54	66
W ROTATE CLOSURES STATIONS	58	62	59	54	52	71	67	57	58	66	57	61	48	54	69	59	56	47	53	63
Q REDUCE POLICE HELICOPTER	55	45	55	57	55	60	60	54	57	73	61	55	39	49	70	60	47	50	53	57
B REDUCE ATHLETIC PROGRAMS	55	63	47	63	49	63	55	57	53	63	51	63	46	61	70	54	48	66	54	56
L REDUCE NON-EMERGENCY HRS	42	51	42	43	33	46	42	44	37	54	38	38	35	46	42	35	43	47	42	41
I REDUCE POLICE HORSEBACK	34	26	27	36	36	44	39	31	39	49	33	32	33	39	36	32	36	41	33	36
A REDUCE INFO DESK HOURS	31	36	34	35	25	33	30	35	27	47	32	24	31	34	31	27	30	42	29	34
M DEFER SOUTH SJ SUBSTATION	27	23	26	25	27	37	34	25	31	32	32	33	21	30	37	27	27	24	30	24

TABLE 12: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM	DEM	REP	REP	DTS/O	DTS/O	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN
				18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN
Base	466	362	104	108	105	36	58	65	36	96	130	59	35	58	30	109	126	46	52	48	44
H REDUCE CRIME INVESTIG'NS	89	89	89	92	89	84	87	94	86	93	92	89	91	95	59	92	94	91	86	84	83
S LENGTHEN 911 RESPONSE	85	85	85	85	83	80	89	83	87	87	86	88	91	85	81	85	89	92	87	81	84
U REDUCE INVEST SEX CRIMES	85	84	90	89	81	79	81	87	94	84	83	84	90	86	88	77	89	83	85	75	99
V REDUCE INVEST HOMICIDES	84	85	83	90	83	79	82	83	82	87	82	79	92	84	80	80	89	78	86	71	94
T REDUCE DOMESTIC/CHILD SERV	78	78	78	79	77	73	76	81	70	75	77	83	89	79	77	70	83	77	94	66	91
J REDUCE NUMBER OF CITY FIRE	77	75	81	81	83	66	72	67	65	73	73	87	89	73	73	68	78	88	88	61	88
D REDUCE ROBBERY INVESTIG'NS	76	75	81	72	78	77	72	78	86	74	79	72	77	78	54	74	80	69	78	72	69
N REDUCE INVEST GANG CRIMES	74	72	82	74	68	62	87	74	66	66	78	76	83	77	70	66	77	81	77	66	81
G REDUCE PLCE OFFCRS/SCHLS	73	70	84	82	75	64	63	59	66	70	70	86	87	62	63	63	78	85	88	58	71
E REDUCE THE SWAT TEAM	68	69	64	70	72	68	61	63	52	74	67	63	80	73	43	61	79	66	71	55	75
R REDUCE URBAN CRIMES UNIT	66	66	66	64	67	61	69	71	56	59	64	76	76	63	67	54	69	71	79	61	68
X REDUCE NUMBER F'FIGHTERS	63	60	75	64	68	68	56	56	48	64	57	65	74	62	68	53	66	65	70	61	66
F REDUCE POLICE CANINE UNIT	63	62	64	60	59	67	64	56	70	54	61	73	72	70	40	53	64	84	60	64	61
P REDUCE INVEST PROP CRIMES	63	63	60	57	67	46	69	55	76	48	69	63	90	53	64	63	57	60	78	58	56
O REDUCE CROSSING GUARDS	61	62	57	61	68	55	62	57	63	56	63	60	76	66	58	57	64	53	72	52	74
K REDUCE HAZARDOUS MATERIALS	61	61	61	67	62	57	52	58	61	55	58	65	67	64	36	54	61	68	65	47	66
C REDUCE TRAFFIC LAWS	60	59	67	70	62	60	56	51	51	56	60	73	64	61	36	50	65	69	71	45	60
W ROTATE CLOSURES STATIONS	58	58	60	64	60	62	62	35	48	54	61	67	66	53	40	52	63	63	71	40	55
Q REDUCE POLICE HELICOPTER	55	55	55	55	60	41	48	53	54	48	56	56	64	60	58	50	56	61	57	52	66
B REDUCE ATHLETIC PROGRAMS	55	53	63	62	62	38	48	51	40	48	50	75	74	53	49	48	51	77	69	53	46
L REDUCE NON-EMERGENCY HRS	42	38	54	50	42	37	28	41	39	37	35	67	46	36	40	33	40	69	50	42	31
I REDUCE POLICE HORSEBACK	34	33	38	33	44	34	31	25	35	31	38	39	57	20	22	29	41	61	28	17	27
A REDUCE INFO DESK HOURS	31	29	42	43	24	43	25	16	37	32	25	41	38	26	25	25	32	44	35	24	32
M DEFER SOUTH SJ SUBSTATION	27	27	29	26	30	18	35	22	24	18	31	32	35	29	28	31	21	32	31	33	24

TABLE 14: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (DK/NA)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	466	124	110	65	146	234	211	21	256	196	14	151	89	239	103	150	87	134	52	48	69	47
M DEFER SOUTH SJ SUBSTATION	6	8	4	3	7	6	5	4	6	4	8	7	6	6	4	5	7	5	6	3	0	12
I REDUCE POLICE HORSEBACK	5	4	9	3	2	6	2	10	6	2	15	5	5	5	2	6	6	7	0	3	4	0
K REDUCE HAZARDOUS MATERIALS	4	2	6	13	0	4	4	7	4	4	10	3	6	4	4	5	1	4	2	8	3	3
E REDUCE THE SWAT TEAM	4	4	4	7	2	4	3	0	4	3	0	3	4	4	1	6	2	5	1	0	4	1
A REDUCE INFO DESK HOURS	3	1	6	2	4	3	3	2	3	3	3	1	0	1	2	8	1	5	6	0	3	0
W ROTATE CLOSURES STATIONS	3	0	4	5	2	2	3	6	2	3	8	2	3	3	3	3	3	4	0	1	5	5
B REDUCE ATHLETIC PROGRAMS	3	1	4	4	1	2	2	9	3	1	14	0	2	1	2	5	1	2	0	8	3	4
F REDUCE POLICE CANINE UNIT	2	3	4	1	0	4	0	12	4	0	7	1	3	1	0	5	0	3	0	3	2	4
L REDUCE NON-EMERGENCY HRS	2	2	4	0	3	3	2	0	3	2	0	0	3	1	2	5	4	3	0	0	2	0
G REDUCE PLCE OFFCRS/SCHLS	2	1	4	3	1	2	2	7	2	2	0	2	3	2	3	2	0	0	1	5	6	4
X REDUCE NUMBER F'FIGHTERS	2	2	0	5	2	1	3	3	1	3	6	0	2	1	2	5	0	1	4	4	1	3
H REDUCE CRIME INVESTIG'NS	2	2	1	2	3	2	3	0	2	2	0	2	0	1	3	3	4	1	0	0	2	4
C REDUCE TRAFFIC LAWS	2	1	4	0	1	3	1	4	2	1	7	1	1	1	1	4	4	2	0	0	0	3
Q REDUCE POLICE HELICOPTER	2	2	3	4	1	2	2	0	2	2	0	1	2	2	4	1	1	2	2	4	2	3
D REDUCE ROBBERY INVESTIG'NS	2	0	3	5	1	2	2	5	1	2	7	0	4	2	2	2	3	0	0	4	0	6
U REDUCE INVEST SEX CRIMES	1	2	2	0	1	2	0	5	2	1	0	1	0	1	1	3	2	2	1	0	0	0
J REDUCE NUMBER OF CITY FIRE	1	1	2	2	0	1	1	8	1	1	11	1	1	1	0	3	0	2	0	4	1	3
T REDUCE DOMESTIC/CHILD SERV	1	3	0	0	2	1	1	0	1	1	0	1	0	1	1	3	0	0	2	0	3	2
N REDUCE INVEST GANG CRIMES	1	1	2	0	2	1	1	2	1	1	0	0	2	1	2	1	1	0	1	1	5	2
V REDUCE INVEST HOMICIDES	1	2	0	0	2	1	1	0	1	2	0	1	0	1	2	2	0	1	1	1	4	2
S LENGTHEN 911 RESPONSE	1	2	0	1	0	1	0	0	1	0	0	1	1	1	0	0	1	1	0	1	0	0
R REDUCE URBAN CRIMES UNIT	1	0	0	0	2	0	1	2	0	1	0	0	0	0	1	2	0	1	0	0	2	2
P REDUCE INVEST PROP CRIMES	0	0	0	0	2	0	1	0	1	0	0	1	0	1	0	0	0	0	0	0	0	4
O REDUCE CROSSING GUARDS	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1	1	1	0	0	0	0	0

TABLE 14: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (DK/NA)

	Q18 1/2 CNT SALES TX VOTE AFTER POS			Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE					
	Total	TOTAL	TOTAL	TOTAL	TOTAL	UNDCD	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	
		YES	NO		UNDCD													YES
Base	466	252	198	15	238	218	15	80	99	100	180	172	280	22	122	96	114	113
M DEFER SOUTH SJ SUBSTATION	6	6	5	36	7	4	13	5	4	6	5	4	5	34	4	6	7	6
I REDUCE POLICE HORSEBACK	5	6	2	7	7	2	7	3	2	6	2	3	4	28	3	4	3	8
K REDUCE HAZARDOUS MATERIALS	4	5	3	13	5	3	13	1	3	7	3	2	5	17	4	3	6	4
E REDUCE THE SWAT TEAM	4	4	3	7	5	2	0	2	6	2	3	4	3	5	4	4	5	2
A REDUCE INFO DESK HOURS	3	4	2	15	4	3	6	1	0	3	4	0	4	21	2	4	4	3
W ROTATE CLOSURES STATIONS	3	2	2	23	2	3	19	0	1	2	2	1	2	35	1	4	3	4
B REDUCE ATHLETIC PROGRAMS	3	3	1	10	3	1	16	2	1	6	1	2	3	7	2	1	5	3
F REDUCE POLICE CANINE UNIT	2	2	2	16	2	1	25	3	0	3	3	1	3	5	1	1	5	3
L REDUCE NON-EMERGENCY HRS	2	3	2	0	3	2	0	0	5	4	2	2	3	0	3	2	2	3
G REDUCE PLCE OFFCRS/SCHLS	2	2	2	9	1	2	19	3	1	5	0	2	2	9	1	3	2	3
X REDUCE NUMBER F'FIGHTERS	2	1	4	0	1	3	0	4	0	0	2	2	2	15	3	2	1	2
H REDUCE CRIME INVESTIG'NS	2	1	2	7	1	2	9	2	0	5	2	1	3	0	1	3	1	1
C REDUCE TRAFFIC LAWS	2	2	1	6	2	2	6	1	0	3	2	0	2	11	0	3	3	1
Q REDUCE POLICE HELICOPTER	2	2	2	0	2	2	0	0	1	3	3	1	3	0	0	3	0	5
D REDUCE ROBBERY INVESTIG'NS	2	1	2	7	1	2	16	2	2	4	1	2	2	0	2	0	3	2
U REDUCE INVEST SEX CRIMES	1	2	1	0	2	1	0	3	1	1	1	2	1	0	2	2	0	2
J REDUCE NUMBER OF CITY FIRE	1	2	1	0	1	1	0	1	1	0	1	1	1	3	0	1	2	1
T REDUCE DOMESTIC/CHILD SERV	1	1	1	0	1	1	0	4	0	0	1	2	0	8	3	1	0	1
N REDUCE INVEST GANG CRIMES	1	1	1	9	1	1	7	0	1	2	1	0	1	8	0	3	0	2
V REDUCE INVEST HOMICIDES	1	1	1	0	1	2	0	2	1	0	1	1	1	8	0	2	0	2
S LENGTHEN 911 RESPONSE	1	1	0	0	1	0	0	2	0	1	0	1	1	0	0	1	1	0
R REDUCE URBAN CRIMES UNIT	1	0	1	15	0	1	13	0	1	1	1	0	1	3	0	1	0	2
P REDUCE INVEST PROP CRIMES	0	1	0	0	1	0	0	0	0	3	0	0	1	0	0	0	2	0
O REDUCE CROSSING GUARDS	0	0	1	0	0	1	0	1	0	0	0	0	0	0	0	1	0	1

TABLE 14: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (DK/NA)

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO															
Base	466	105	101	84	140	206	212	48	227	219	24	181	99	118	280	157	31	228	208	30	53	185
M DEFER SOUTH SJ SUBSTATION	6	6	6	6	4	6	5	10	6	6	0	5	5	4	5	6	6	5	6	8	6	7
I REDUCE POLICE HORSEBACK	5	3	7	1	3	5	2	15	7	2	4	5	2	3	4	3	16	4	6	0	6	5
K REDUCE HAZARDOUS MATERIALS	4	4	4	5	4	4	4	7	5	4	8	2	4	5	3	6	11	4	6	0	8	4
E REDUCE THE SWAT TEAM	4	6	2	3	1	4	2	11	4	3	3	4	5	2	4	2	4	1	5	10	14	4
A REDUCE INFO DESK HOURS	3	2	4	4	3	3	3	4	3	4	2	2	1	4	2	6	5	2	5	0	0	6
W ROTATE CLOSURES STATIONS	3	0	4	5	3	2	3	3	1	3	14	2	5	1	3	2	4	3	2	7	4	2
B REDUCE ATHLETIC PROGRAMS	3	0	4	4	1	2	2	8	3	1	12	2	4	2	2	2	8	2	3	0	3	3
F REDUCE POLICE CANINE UNIT	2	2	2	2	0	2	1	13	2	3	6	2	2	1	2	2	10	1	3	10	9	3
L REDUCE NON-EMERGENCY HRS	2	2	3	0	1	3	1	8	3	1	4	2	2	2	2	2	5	3	2	0	2	2
G REDUCE PLCE OFFCRS/SCHLS	2	1	1	2	2	1	2	9	2	2	13	1	2	3	2	3	5	2	2	0	2	2
X REDUCE NUMBER F'FIGHTERS	2	2	1	3	3	1	3	2	1	3	8	2	2	2	2	2	3	3	2	0	0	2
H REDUCE CRIME INVESTIG'NS	2	0	1	1	3	1	3	5	2	2	6	2	1	2	2	1	9	0	3	6	9	2
C REDUCE TRAFFIC LAWS	2	0	3	1	2	1	1	6	2	1	12	4	1	0	3	1	3	2	2	0	4	2
Q REDUCE POLICE HELICOPTER	2	2	0	4	2	1	3	0	1	2	0	1	3	3	1	3	0	3	1	0	0	1
D REDUCE ROBBERY INVESTIG'NS	2	2	0	0	0	1	0	12	2	0	9	1	1	1	1	1	13	2	2	0	2	1
U REDUCE INVEST SEX CRIMES	1	1	1	3	2	1	2	0	2	1	0	3	0	1	2	0	0	1	2	0	0	2
J REDUCE NUMBER OF CITY FIRE	1	1	2	1	0	2	1	3	1	1	0	1	0	1	1	2	2	1	1	2	1	1
T REDUCE DOMESTIC/CHILD SERV	1	1	0	0	3	1	2	0	2	1	0	2	0	2	1	1	0	1	2	0	0	2
N REDUCE INVEST GANG CRIMES	1	0	0	3	2	0	2	0	0	2	0	1	0	2	1	1	4	0	2	0	0	3
V REDUCE INVEST HOMICIDES	1	1	1	1	2	1	1	0	1	2	0	1	0	3	1	2	0	1	1	0	1	1
S LENGTHEN 911 RESPONSE	1	1	1	2	0	1	1	2	1	0	0	1	1	0	1	0	1	0	2	0	0	2
R REDUCE URBAN CRIMES UNIT	1	0	0	2	1	0	1	0	0	1	3	1	0	0	0	1	3	1	0	0	0	1
P REDUCE INVEST PROP CRIMES	0	0	2	0	0	1	0	0	1	0	0	0	0	2	0	1	0	0	1	0	0	1
O REDUCE CROSSING GUARDS	0	1	0	0	1	0	0	0	1	0	0	0	0	0	0	0	2	0	1	0	0	1

TABLE 14: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (DK/NA)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT WORSE	MUCH WORSE	TOTAL WORSE	TOTAL BETTR	NO DF DK/NA	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO									
Base	466	109	103	83	153	210	236	31	215	239	12	131	83	214	196	56	220	100	104
M DEFER SOUTH SJ SUBSTATION	6	5	4	5	4	5	4	25	4	6	35	0	0	0	0	0	6	5	6
I REDUCE POLICE HORSEBACK	5	5	4	5	4	4	4	10	7	3	5	6	5	6	2	12	6	1	3
K REDUCE HAZARDOUS MATERIALS	4	4	6	9	1	5	4	5	5	3	5	5	6	5	2	8	3	5	3
E REDUCE THE SWAT TEAM	4	3	6	0	4	4	3	3	5	2	5	5	5	5	3	0	4	1	3
A REDUCE INFO DESK HOURS	3	4	3	3	3	3	3	4	3	3	9	4	4	4	1	9	3	3	2
W ROTATE CLOSURES STATIONS	3	1	0	1	3	1	2	25	2	3	19	0	0	0	0	0	3	1	5
B REDUCE ATHLETIC PROGRAMS	3	2	2	5	2	2	3	5	2	3	5	4	1	2	2	3	1	4	3
F REDUCE POLICE CANINE UNIT	2	2	2	3	2	2	2	2	2	3	0	6	3	5	0	0	2	1	2
L REDUCE NON-EMERGENCY HRS	2	3	3	2	1	3	1	5	3	2	0	3	3	3	2	3	3	0	2
G REDUCE PLCE OFFCRS/SCHLS	2	2	2	7	0	2	2	2	3	2	0	5	1	4	1	0	0	3	5
X REDUCE NUMBER F'FIGHTERS	2	3	1	1	2	2	1	8	2	2	12	0	0	0	0	0	1	4	2
H REDUCE CRIME INVESTIG'NS	2	0	2	4	3	1	3	0	2	3	0	3	5	4	1	0	2	0	2
C REDUCE TRAFFIC LAWS	2	3	1	2	2	2	2	0	2	1	8	2	1	2	1	6	3	0	1
Q REDUCE POLICE HELICOPTER	2	0	1	3	2	1	2	11	1	2	12	0	0	0	0	0	2	3	2
D REDUCE ROBBERY INVESTIG'NS	2	3	0	5	1	1	3	0	2	2	0	5	0	3	1	2	1	2	2
U REDUCE INVEST SEX CRIMES	1	2	1	1	1	2	1	0	2	1	0	0	0	0	0	0	2	1	0
J REDUCE NUMBER OF CITY FIRE	1	1	0	3	0	0	1	5	1	1	0	2	0	1	1	4	1	2	2
T REDUCE DOMESTIC/CHILD SERV	1	3	0	0	2	1	1	0	1	1	12	0	0	0	0	0	0	1	2
N REDUCE INVEST GANG CRIMES	1	0	0	1	2	0	1	10	1	2	0	0	0	0	0	0	0	1	3
V REDUCE INVEST HOMICIDES	1	1	0	2	2	1	2	0	0	2	12	0	0	0	0	0	0	1	3
S LENGTHEN 911 RESPONSE	1	1	1	0	0	1	0	2	1	0	0	0	0	0	0	0	1	0	0
R REDUCE URBAN CRIMES UNIT	1	0	0	0	1	0	1	2	0	1	3	0	0	0	0	0	1	0	2
P REDUCE INVEST PROP CRIMES	0	0	2	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	2
O REDUCE CROSSING GUARDS	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

TABLE 14: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (DK/NA)

	Q11 FEELINGS ABOUT THE CITY BUDGET					Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT										
	Total	SMWT NEG	VERY NEG	TOTAL NEG	TOTAL POS	NTRL/ DK/NA	REDCE COMP	REDCE SRVCS	RAISE RVNUE	REDCE SRVCS	RAISE RVNUE	1	2	3	4	5	6	7	8	9	10
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	466	113	91	204	107	125	187	97	124	212	187	32	53	31	37	21	50	33	49	56	50
M DEFER SOUTH SJ SUBSTATION	6	5	8	6	2	8	7	3	3	5	5	11	1	7	4	14	5	7	13	2	2
I REDUCE POLICE HORSEBACK	5	0	0	0	0	0	4	5	6	4	6	0	5	0	4	3	4	7	9	0	5
K REDUCE HAZARDOUS MATERIALS	4	0	0	0	0	0	5	7	2	5	4	0	7	0	9	0	3	7	5	1	2
E REDUCE THE SWAT TEAM	4	0	0	0	0	0	2	8	3	3	5	0	3	10	9	0	1	2	0	2	2
A REDUCE INFO DESK HOURS	3	0	0	0	0	0	3	2	5	2	2	2	4	0	3	0	2	9	0	7	2
W ROTATE CLOSURES STATIONS	3	1	4	2	0	5	3	2	0	2	1	0	2	0	4	6	4	0	4	7	0
B REDUCE ATHLETIC PROGRAMS	3	0	0	0	0	0	4	3	0	1	4	3	3	5	0	0	5	0	2	1	1
F REDUCE POLICE CANINE UNIT	2	0	0	0	0	0	3	3	3	2	3	0	0	10	4	0	0	0	0	1	4
L REDUCE NON-EMERGENCY HRS	2	0	0	0	0	0	2	3	3	0	4	3	0	0	0	0	6	0	3	4	0
G REDUCE PLCE OFFCRS/SCHLS	2	0	0	0	0	0	3	2	1	2	1	2	0	0	4	0	3	2	4	0	2
X REDUCE NUMBER F'FIGHTERS	2	0	3	2	2	3	3	1	0	3	0	0	8	0	6	0	2	0	1	3	0
H REDUCE CRIME INVESTIG'NS	2	0	0	0	0	0	4	2	0	1	1	0	0	0	0	0	0	2	0	0	0
C REDUCE TRAFFIC LAWS	2	0	0	0	0	0	1	2	2	0	2	0	2	0	0	0	0	7	0	1	6
Q REDUCE POLICE HELICOPTER	2	2	1	2	1	3	2	1	3	2	3	6	5	0	4	0	0	0	0	0	6
D REDUCE ROBBERY INVESTIG'NS	2	0	0	0	0	0	2	2	1	1	2	0	0	0	0	0	0	0	5	0	6
U REDUCE INVEST SEX CRIMES	1	1	0	0	2	2	1	2	2	2	1	2	6	2	0	0	0	0	0	1	2
J REDUCE NUMBER OF CITY FIRE	1	0	0	0	0	0	2	1	1	1	1	0	0	0	0	5	2	1	1	1	4
T REDUCE DOMESTIC/CHILD SERV	1	0	1	1	2	2	1	1	0	1	1	4	8	0	0	0	0	0	0	0	0
N REDUCE INVEST GANG CRIMES	1	0	2	1	0	3	2	2	0	1	1	0	2	0	0	3	0	0	0	4	0
V REDUCE INVEST HOMICIDES	1	0	3	1	0	2	1	1	1	1	1	4	2	0	0	0	1	0	0	2	0
S LENGTHEN 911 RESPONSE	1	0	1	0	1	1	0	1	1	1	1	3	2	2	0	0	0	0	2	0	0
R REDUCE URBAN CRIMES UNIT	1	0	2	1	0	1	1	1	0	1	0	0	1	0	0	5	0	0	0	2	0
P REDUCE INVEST PROP CRIMES	0	0	0	0	0	2	1	0	0	0	0	7	0	0	0	0	0	0	0	0	0
O REDUCE CROSSING GUARDS	0	0	0	0	1	1	1	0	0	1	0	0	0	0	0	3	1	0	0	0	0

TABLE 14: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (DK/NA)

	VOTER			SALES TAX TARGETS						BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS					
	Total	NON-		CONS YES	CONS NO	POS SWING	NEG MOVER	COST P-MVR	COMP P-MVR	CONS YES	CONS NO	POS SWING	NEG MOVER	NEG MOVER	CONS YES	CONS NO	POS SWING	NEG MOVER	NEG MOVER	
		VOTER	VOTER																	
Base	466	433	36	189	171	106	47	40	34	76	163	161	142	64	58	158	181	132	62	58
M DEFER SOUTH SJ SUBSTATION	6	5	8	6	4	7	5	2	8	7	6	6	4	4	6	3	4	12	8	12
I REDUCE POLICE HORSEBACK	5	4	9	7	2	5	4	5	2	1	5	1	8	12	5	6	3	6	9	2
K REDUCE HAZARDOUS MATERIALS	4	3	19	4	3	7	10	2	5	8	5	4	4	3	3	6	4	3	4	2
E REDUCE THE SWAT TEAM	4	3	13	3	1	7	9	7	6	7	5	2	4	3	7	5	2	4	4	4
A REDUCE INFO DESK HOURS	3	3	10	4	2	3	3	0	2	2	3	4	2	2	3	3	3	4	2	5
W ROTATE CLOSURES STATIONS	3	3	0	2	3	4	3	3	4	3	2	5	1	0	0	1	2	6	5	4
B REDUCE ATHLETIC PROGRAMS	3	3	3	2	2	4	5	0	6	3	2	1	5	5	2	2	2	4	3	4
F REDUCE POLICE CANINE UNIT	2	2	7	2	0	7	1	7	5	2	2	1	5	1	8	2	3	1	1	2
L REDUCE NON-EMERGENCY HRS	2	2	3	3	2	1	0	2	0	1	3	1	4	4	3	3	1	3	3	5
G REDUCE PLCE OFFCRS/SCHLS	2	2	3	1	2	4	0	2	5	5	1	2	4	2	1	2	2	3	4	3
X REDUCE NUMBER F'FIGHTERS	2	2	5	1	4	1	0	2	0	2	0	3	4	3	4	2	2	2	0	3
H REDUCE CRIME INVESTIG'NS	2	2	6	1	3	2	0	0	4	0	1	2	3	5	0	1	3	1	2	0
C REDUCE TRAFFIC LAWS	2	2	3	2	1	3	0	5	0	0	1	1	3	2	1	2	1	3	3	1
Q REDUCE POLICE HELICOPTER	2	2	0	2	2	1	0	3	3	2	1	3	1	2	0	1	3	3	3	0
D REDUCE ROBBERY INVESTIG'NS	2	2	3	1	2	3	0	2	0	3	2	0	4	4	2	2	2	1	3	0
U REDUCE INVEST SEX CRIMES	1	1	5	2	0	1	0	3	0	0	0	1	3	5	1	2	1	1	1	0
J REDUCE NUMBER OF CITY FIRE	1	1	0	1	1	2	4	3	0	2	1	0	2	2	3	1	1	2	2	3
T REDUCE DOMESTIC/CHILD SERV	1	1	5	2	1	0	0	0	0	0	1	1	1	3	0	1	1	1	0	0
N REDUCE INVEST GANG CRIMES	1	1	0	1	1	1	0	2	1	0	0	3	1	1	0	0	2	2	3	1
V REDUCE INVEST HOMICIDES	1	1	0	1	2	1	0	2	0	0	1	2	0	0	1	0	2	1	0	0
S LENGTHEN 911 RESPONSE	1	1	2	1	0	1	2	0	0	1	1	0	1	2	0	1	0	1	1	1
R REDUCE URBAN CRIMES UNIT	1	1	0	0	1	1	0	0	1	0	0	2	0	0	0	0	1	1	0	1
P REDUCE INVEST PROP CRIMES	0	1	0	0	0	2	4	0	6	3	1	0	0	0	0	0	0	2	0	4
O REDUCE CROSSING GUARDS	0	0	2	0	0	1	0	2	0	0	1	0	1	1	0	0	0	0	0	0

TABLE 14: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (DK/NA)

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION						Q28 ETHNICITY			
	Total	0-10	11-20	21-30	31-40	41+	DETC	MULTI	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	466	104	120	109	84	77	365	83	344	115	191	272	98	112	181	69	210	250	231	222	98	92
M DEFER SOUTH SJ SUBSTATION	6	5	2	8	9	5	6	4	6	6	6	6	8	2	9	2	5	7	5	7	8	4
I REDUCE POLICE HORSEBACK	5	6	5	2	5	6	5	4	5	3	6	6	8	7	3	1	8	2	3	6	5	7
K REDUCE HAZARDOUS MATERIALS	4	5	6	4	4	1	4	5	4	6	6	3	5	7	3	3	6	3	3	6	8	5
E REDUCE THE SWAT TEAM	4	2	5	5	2	1	2	11	2	9	4	4	3	8	2	1	6	2	2	6	6	4
A REDUCE INFO DESK HOURS	3	3	5	2	6	0	3	5	3	4	4	3	6	5	2	1	5	2	3	4	9	0
W ROTATE CLOSURES STATIONS	3	3	1	3	5	3	3	1	3	2	2	3	0	0	6	1	0	5	2	3	4	4
B REDUCE ATHLETIC PROGRAMS	3	4	3	2	1	1	2	5	3	2	3	2	2	5	1	4	4	2	3	2	2	2
F REDUCE POLICE CANINE UNIT	2	1	0	7	4	0	1	7	2	5	1	3	3	5	0	3	4	1	1	3	3	2
L REDUCE NON-EMERGENCY HRS	2	5	2	0	4	2	2	5	2	4	2	3	3	3	1	4	3	2	3	2	0	4
G REDUCE PLCE OFFCRS/SCHLS	2	3	1	3	3	1	2	3	2	3	2	2	3	2	1	5	2	2	3	1	1	2
X REDUCE NUMBER F'FIGHTERS	2	1	3	4	3	0	2	1	2	2	2	2	3	1	2	1	2	2	2	2	2	2
H REDUCE CRIME INVESTIG'NS	2	2	4	3	0	0	3	0	3	0	3	2	4	1	2	1	3	2	0	4	5	5
C REDUCE TRAFFIC LAWS	2	1	2	3	3	1	2	1	2	2	2	2	3	3	2	0	3	1	0	3	4	2
Q REDUCE POLICE HELICOPTER	2	0	1	1	6	2	2	0	3	0	0	3	0	2	3	3	1	3	3	1	0	2
D REDUCE ROBBERY INVESTIG'NS	2	2	1	3	0	2	2	3	2	2	1	2	2	3	1	3	2	2	1	3	3	4
U REDUCE INVEST SEX CRIMES	1	0	2	1	3	1	2	0	1	2	1	2	2	3	0	2	2	1	1	2	3	1
J REDUCE NUMBER OF CITY FIRE	1	3	1	0	0	1	1	1	1	1	1	1	0	1	2	3	0	2	2	0	0	0
T REDUCE DOMESTIC/CHILD SERV	1	1	2	3	0	0	2	0	1	2	2	0	2	1	1	2	1	1	0	2	2	3
N REDUCE INVEST GANG CRIMES	1	1	0	2	3	0	1	1	1	0	1	1	1	0	2	0	1	2	0	2	2	2
V REDUCE INVEST HOMICIDES	1	2	0	1	2	1	1	0	1	0	1	1	1	0	1	3	0	2	1	1	0	3
S LENGTHEN 911 RESPONSE	1	2	0	1	0	1	1	2	1	1	0	1	0	1	1	1	1	1	1	0	0	0
R REDUCE URBAN CRIMES UNIT	1	0	0	0	1	1	0	2	0	1	0	1	1	0	1	1	1	1	1	1	0	0
P REDUCE INVEST PROP CRIMES	0	0	0	0	0	3	1	0	1	0	0	1	0	2	0	0	1	0	0	1	0	3
O REDUCE CROSSING GUARDS	0	0	0	1	1	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	1

TABLE 14: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (DK/NA)

	Q29 AGE									Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALMST			MEN	WOMEN
																ALWYS	ALL	MOST		
Base	466	54	80	103	132	50	35	236	209	89	82	105	78	205	35	211	150	64	224	242
M DEFER SOUTH SJ SUBSTATION	6	11	7	2	7	5	3	6	6	5	4	4	3	6	8	5	5	2	5	6
I REDUCE POLICE HORSEBACK	5	4	2	4	3	14	4	3	6	4	4	6	2	5	8	4	2	11	4	6
K REDUCE HAZARDOUS MATERIALS	4	5	3	7	2	9	0	5	4	4	5	3	3	3	21	4	1	5	3	5
E REDUCE THE SWAT TEAM	4	11	2	3	3	4	0	4	3	6	12	1	1	5	14	2	2	6	4	4
A REDUCE INFO DESK HOURS	3	0	2	5	3	7	2	3	3	3	3	5	1	3	4	2	2	4	3	4
W ROTATE CLOSURES STATIONS	3	3	2	2	4	3	2	2	4	2	0	6	0	3	0	3	3	1	2	3
B REDUCE ATHLETIC PROGRAMS	3	0	5	4	1	5	2	4	2	1	3	1	6	3	3	2	4	2	1	4
F REDUCE POLICE CANINE UNIT	2	6	3	1	2	4	0	3	2	4	3	0	2	4	8	2	1	5	1	4
L REDUCE NON-EMERGENCY HRS	2	3	2	2	4	0	2	2	3	2	1	5	3	2	3	3	1	3	2	2
G REDUCE PLCE OFFCRS/SCHLS	2	0	3	2	3	2	3	2	3	2	3	0	2	2	3	2	2	0	2	2
X REDUCE NUMBER F' FIGHTERS	2	0	2	3	3	2	0	2	2	1	4	1	0	1	5	0	5	0	2	2
H REDUCE CRIME INVESTIG'NS	2	0	4	0	3	0	0	1	2	3	1	0	3	3	0	1	2	0	2	2
C REDUCE TRAFFIC LAWS	2	0	1	2	3	0	2	1	2	2	1	3	0	2	3	2	1	4	1	2
Q REDUCE POLICE HELICOPTER	2	0	0	0	3	5	8	0	4	1	1	2	2	1	0	3	2	0	1	2
D REDUCE ROBBERY INVESTIG'NS	2	3	3	2	1	2	0	2	1	1	0	4	0	1	3	1	2	2	1	2
U REDUCE INVEST SEX CRIMES	1	0	0	2	1	5	3	1	2	1	2	2	0	1	5	2	1	0	2	1
J REDUCE NUMBER OF CITY FIRE	1	0	2	1	1	0	3	1	1	0	2	0	2	1	0	2	2	0	0	2
T REDUCE DOMESTIC/CHILD SERV	1	0	0	3	2	0	0	1	1	0	2	0	2	1	5	0	2	0	2	0
N REDUCE INVEST GANG CRIMES	1	0	0	0	3	3	0	0	2	1	0	3	0	3	0	0	2	1	2	1
V REDUCE INVEST HOMICIDES	1	0	0	0	2	3	2	0	2	1	0	0	2	1	0	1	2	0	1	1
S LENGTHEN 911 RESPONSE	1	0	1	1	1	0	1	1	1	1	1	0	2	1	2	1	0	2	0	1
R REDUCE URBAN CRIMES UNIT	1	0	0	0	0	4	3	0	1	1	0	1	0	0	0	1	1	1	0	1
P REDUCE INVEST PROP CRIMES	0	4	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1	0	0	1
O REDUCE CROSSING GUARDS	0	0	0	0	1	2	0	0	1	0	0	2	0	0	2	0	0	0	0	0

TABLE 14: Q13 BUDGET CUTS TO PUBLIC SAFETY SERVICES : RANK MATRIX TABLE (DK/NA)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM	DEM	REP	REP	DTS/O	DTS/O	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN
				18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN
Base	466	362	104	108	105	36	58	65	36	96	130	59	35	58	30	109	126	46	52	48	44
M DEFER SOUTH SJ SUBSTATION	6	5	7	5	7	2	6	7	4	5	5	10	6	4	4	6	4	6	11	0	8
I REDUCE POLICE HORSEBACK	5	4	9	4	8	0	2	4	1	2	2	4	8	4	12	3	2	5	6	4	9
K REDUCE HAZARDOUS MATERIALS	4	3	9	3	3	7	3	3	2	5	2	11	2	0	15	3	3	6	10	2	7
E REDUCE THE SWAT TEAM	4	2	10	5	3	0	1	0	8	2	2	9	2	1	11	4	0	6	6	2	5
A REDUCE INFO DESK HOURS	3	2	7	3	4	6	2	0	6	0	5	10	2	0	0	4	2	4	14	0	0
W ROTATE CLOSURES STATIONS	3	3	2	4	2	0	1	0	13	2	3	2	7	2	8	1	3	7	0	0	8
B REDUCE ATHLETIC PROGRAMS	3	2	3	2	1	8	1	5	0	6	1	2	2	0	6	3	3	0	4	0	4
F REDUCE POLICE CANINE UNIT	2	1	6	3	1	0	2	2	3	0	2	5	0	0	6	1	2	0	5	0	4
L REDUCE NON-EMERGENCY HRS	2	2	2	3	4	0	0	2	2	3	3	0	0	4	5	3	3	0	0	4	4
G REDUCE PLCE OFFCRS/SCHLS	2	2	3	0	0	0	5	5	7	2	4	2	0	2	3	5	2	0	3	0	4
X REDUCE NUMBER F'FIGHTERS	2	2	2	1	0	3	3	0	6	1	2	3	0	0	4	2	2	4	0	0	4
H REDUCE CRIME INVESTIG'NS	2	1	5	2	3	0	0	2	3	0	0	5	0	0	15	0	0	4	7	6	3
C REDUCE TRAFFIC LAWS	2	2	3	2	4	0	0	0	0	0	4	4	3	2	3	0	0	0	8	2	2
Q REDUCE POLICE HELICOPTER	2	2	0	0	3	0	5	0	6	0	5	0	0	0	4	3	2	0	0	0	3
D REDUCE ROBBERY INVESTIG'NS	2	2	2	2	0	5	0	2	0	2	0	4	0	3	6	0	2	2	4	3	4
U REDUCE INVEST SEX CRIMES	1	1	2	0	4	0	1	0	0	0	2	3	4	0	3	1	1	4	2	2	0
J REDUCE NUMBER OF CITY FIRE	1	2	0	1	0	4	1	1	3	3	1	0	0	0	0	1	4	0	0	0	0
T REDUCE DOMESTIC/CHILD SERV	1	1	4	0	0	3	0	0	6	0	0	3	0	0	8	0	0	4	0	3	2
N REDUCE INVEST GANG CRIMES	1	1	3	0	1	0	1	0	9	0	1	0	7	0	6	0	0	4	0	2	2
V REDUCE INVEST HOMICIDES	1	1	1	0	1	0	1	0	8	0	2	0	0	0	8	1	1	0	0	3	2
S LENGTHEN 911 RESPONSE	1	0	2	1	1	0	0	0	0	1	1	0	0	0	0	1	1	0	0	0	0
R REDUCE URBAN CRIMES UNIT	1	1	1	0	1	0	0	0	5	0	1	0	0	0	0	0	1	0	0	0	0
P REDUCE INVEST PROP CRIMES	0	1	0	0	0	0	0	4	0	0	0	0	0	4	0	0	0	0	0	0	5
O REDUCE CROSSING GUARDS	0	0	2	0	1	0	0	0	0	0	1	0	0	0	2	0	1	0	0	2	0

TABLE 16: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	Total	Q5 INITIAL 1/2 CENT SALES TAX VOTE							Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
		DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	466	124	110	65	146	234	211	21	256	196	14	151	89	239	103	150	87	134	52	48	69	47
I REDUCE SUPPORT SPEC EVENTS	41	42	34	50	43	38	45	31	39	44	42	43	34	40	33	50	44	30	36	52	58	39
K REDUCE NUTRITION PROGRAMS	20	19	11	21	30	15	27	3	16	27	6	21	10	17	26	21	16	16	24	24	29	22
G REDUCE NUMBER PARK RANGERS	17	15	6	20	28	10	25	3	12	24	5	17	9	14	21	18	21	12	21	21	24	15
E REDUCE GRAFFITI SERVICES	17	13	12	12	26	13	22	10	13	22	7	16	9	13	24	17	20	15	20	19	18	17
M REDUCE BUILDING CODES	16	14	14	17	20	14	19	0	14	18	0	15	9	13	13	23	19	13	15	20	23	15
J REDUCE ADULT LITERACY	16	10	12	19	24	11	22	6	11	22	6	14	9	12	17	22	15	10	18	19	25	24
B REDUCE SPORTS/REC PROGS	15	13	7	15	22	10	20	8	9	21	16	13	15	14	18	13	11	11	19	26	19	14
D REDUCE LIBRARY OPEN DAYS	14	14	12	10	20	13	17	4	12	18	7	15	11	13	15	16	11	14	25	20	11	16
A REDUCE MAINTENANCE PARKS	11	15	5	10	15	10	13	0	10	13	0	13	12	13	10	10	13	12	16	5	11	9
F CLOSE SOME COMM CENTERS	11	7	4	20	17	5	18	5	7	17	13	9	11	10	12	12	4	8	31	18	12	8
C CLOSE PARK RESTROOMS	9	8	5	6	15	7	13	0	7	12	5	9	5	8	14	7	5	9	20	12	10	1
L REDUCE ANTI-GANG PROGRAMS	9	11	5	7	11	8	10	3	8	10	6	5	5	5	16	10	13	6	6	7	18	6
H REDUCE REC/THERAPEUTIC	7	7	7	7	9	7	8	0	7	8	0	9	4	7	8	6	5	4	9	17	12	8

	Total	Q18 1/2 CNT SALES TX VOTE AFTER POS			Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE							GENDER BY AGE			
		TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		YES	YES	NO	NO	YES	NO		18-49	50+	18-49	50+
Base	466	252	198	15	238	218	15	80	99	100	180	172	280	22	122	96	114	113
I REDUCE SUPPORT SPEC EVENTS	41	38	45	43	37	45	51	49	32	43	41	39	42	42	49	43	38	34
K REDUCE NUTRITION PROGRAMS	20	17	24	9	16	25	14	21	18	17	23	19	21	14	24	21	17	20
G REDUCE NUMBER PARK RANGERS	17	9	27	13	10	25	7	17	8	14	24	12	20	8	20	23	16	12
E REDUCE GRAFFITI SERVICES	17	11	24	13	12	22	14	13	11	16	23	12	21	0	16	21	12	19
M REDUCE BUILDING CODES	16	12	20	0	12	21	0	17	12	22	14	14	17	13	16	18	15	13
J REDUCE ADULT LITERACY	16	12	21	9	11	21	7	21	8	16	18	14	18	0	16	20	17	12
B REDUCE SPORTS/REC PROGS	15	10	21	0	10	20	10	18	5	13	19	12	17	3	16	15	13	14
D REDUCE LIBRARY OPEN DAYS	14	11	18	13	11	17	23	14	10	14	17	12	16	14	10	18	10	20
A REDUCE MAINTENANCE PARKS	11	8	16	0	9	15	0	17	6	15	10	11	12	0	9	18	9	10
F CLOSE SOME COMM CENTERS	11	5	19	0	5	18	10	11	4	10	16	7	14	3	13	12	8	10
C CLOSE PARK RESTROOMS	9	6	14	0	5	14	0	8	2	12	12	5	12	3	10	12	7	10
L REDUCE ANTI-GANG PROGRAMS	9	8	10	0	8	10	0	7	6	8	11	6	10	0	14	11	6	5
H REDUCE REC/THERAPEUTIC	7	6	8	0	6	9	0	8	8	7	6	8	6	11	7	8	7	8

TABLE 16: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO					SUPPT	SUPPT	OPPOS	SUPPT	OPPOS		LIST	SAMP	SAMP	CELL	LAND
Base	466	105	101	84	140	206	212	48	227	219	24	181	99	118	280	157	31	228	208	30	53	185
I REDUCE SUPPORT SPEC EVENTS	41	40	38	48	43	39	45	25	40	42	38	42	35	39	40	43	38	42	40	36	41	39
K REDUCE NUTRITION PROGRAMS	20	24	13	25	23	19	23	2	19	21	8	19	15	27	17	26	10	23	18	5	6	20
G REDUCE NUMBER PARK RANGERS	17	18	12	12	27	15	22	3	11	24	16	17	16	20	17	17	15	18	15	18	26	12
E REDUCE GRAFFITI SERVICES	17	13	17	13	24	15	20	7	13	20	17	18	14	18	17	17	16	21	12	20	21	10
M REDUCE BUILDING CODES	16	15	13	20	16	14	18	11	12	17	36	19	9	11	16	15	16	23	8	4	5	9
J REDUCE ADULT LITERACY	16	17	10	19	20	13	19	4	14	18	8	18	4	19	13	19	17	18	14	10	8	15
B REDUCE SPORTS/REC PROGS	15	9	13	14	21	11	19	12	11	18	15	10	14	21	11	20	17	19	11	5	11	9
D REDUCE LIBRARY OPEN DAYS	14	14	11	9	20	13	17	13	13	16	22	14	15	19	14	16	11	15	14	12	14	14
A REDUCE MAINTENANCE PARKS	11	10	9	16	13	10	14	6	8	15	0	11	10	12	11	12	11	14	7	15	17	6
F CLOSE SOME COMM CENTERS	11	11	6	11	17	9	15	4	6	15	20	9	13	15	10	13	9	13	10	3	6	10
C CLOSE PARK RESTROOMS	9	11	7	9	12	9	11	0	7	11	8	9	7	12	9	11	5	11	7	3	9	6
L REDUCE ANTI-GANG PROGRAMS	9	8	2	12	13	5	12	2	9	9	0	7	7	14	7	12	5	8	8	13	15	7
H REDUCE REC/THERAPEUTIC	7	9	8	7	7	8	7	2	9	6	8	8	9	8	8	6	3	9	6	0	0	6

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO					WORSE	WORSE	WORSE	BETTR	DK/NA			
Base	466	109	103	83	153	210	236	31	215	239	12	131	83	214	196	56	220	100	104
I REDUCE SUPPORT SPEC EVENTS	41	44	40	34	42	42	39	42	40	40	62	0	0	0	0	0	36	44	49
K REDUCE NUTRITION PROGRAMS	20	20	17	16	24	19	21	19	18	22	16	0	0	0	0	0	16	24	25
G REDUCE NUMBER PARK RANGERS	17	13	9	16	26	11	23	10	13	20	27	21	26	23	10	18	15	21	21
E REDUCE GRAFFITI SERVICES	17	12	16	8	27	14	20	9	13	20	33	17	25	20	12	19	17	20	18
M REDUCE BUILDING CODES	16	11	14	17	20	12	19	15	13	18	21	0	0	0	0	0	16	17	19
J REDUCE ADULT LITERACY	16	17	9	21	18	13	19	10	14	18	0	0	0	0	0	0	12	19	24
B REDUCE SPORTS/REC PROGS	15	10	8	12	24	9	20	12	10	18	18	15	24	19	10	14	11	22	17
D REDUCE LIBRARY OPEN DAYS	14	13	10	10	20	12	16	19	14	14	23	16	19	18	12	13	13	23	13
A REDUCE MAINTENANCE PARKS	11	6	10	9	18	8	15	3	10	13	5	14	11	13	11	7	12	11	11
F CLOSE SOME COMM CENTERS	11	10	6	10	17	7	15	6	7	14	27	13	16	14	6	16	7	25	11
C CLOSE PARK RESTROOMS	9	5	6	8	16	5	13	1	7	10	25	7	17	11	9	3	7	16	7
L REDUCE ANTI-GANG PROGRAMS	9	9	3	7	13	6	11	7	7	10	0	0	0	0	0	0	9	6	12
H REDUCE REC/THERAPEUTIC	7	6	8	7	8	7	8	8	7	8	0	0	0	0	0	0	4	13	10

TABLE 16: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE										
Base	466	113	91	204	107	125	187	97	124	212	187	32	53	31	37	21	50	33	49	56	50
I REDUCE SUPPORT SPEC EVENTS	41	35	51	42	46	35	41	50	40	51	37	44	34	34	44	68	46	34	33	48	35
K REDUCE NUTRITION PROGRAMS	20	15	21	18	27	18	23	27	13	27	15	17	20	10	30	17	28	28	16	23	18
G REDUCE NUMBER PARK RANGERS	17	0	0	0	0	0	21	22	9	21	15	12	28	10	17	17	14	4	9	22	16
E REDUCE GRAFFITI SERVICES	17	0	0	0	0	0	17	23	11	19	15	15	17	22	26	39	11	0	19	22	13
M REDUCE BUILDING CODES	16	20	13	17	15	14	19	20	6	21	10	19	13	18	9	28	16	17	16	19	17
J REDUCE ADULT LITERACY	16	12	23	17	19	11	15	24	14	22	10	12	10	11	22	26	20	17	18	13	15
B REDUCE SPORTS/REC PROGS	15	0	0	0	0	0	21	20	6	20	11	4	14	4	11	9	7	3	29	36	19
D REDUCE LIBRARY OPEN DAYS	14	0	0	0	0	0	19	18	10	18	13	4	20	12	23	5	18	8	18	16	10
A REDUCE MAINTENANCE PARKS	11	0	0	0	0	0	14	19	3	11	15	10	7	16	7	34	7	5	21	16	3
F CLOSE SOME COMM CENTERS	11	0	0	0	0	0	14	21	4	17	8	16	14	7	6	17	11	8	16	16	9
C CLOSE PARK RESTROOMS	9	0	0	0	0	0	10	10	10	11	10	10	3	10	6	23	10	8	21	13	2
L REDUCE ANTI-GANG PROGRAMS	9	8	8	8	10	8	9	7	10	10	7	8	8	4	0	22	11	7	9	3	14
H REDUCE REC/THERAPEUTIC	7	6	9	8	11	3	7	8	7	8	7	13	12	2	3	18	10	3	8	4	5

	VOTER		SALES TAX TARGETS						BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS						
	Total	NON-	CONS	CONS	POS	NEG	COST	COMP	CONS	CONS	POS	NEG	CONS	CONS	POS	NEG				
		VOTER	VOTER	YES	NO	SWING	MOVER	MOVER	P-MVR	P-MVR	YES	NO	SWING	MOVER	MOVER	YES	NO	SWING	MOVER	MOVER
Base	466	433	36	189	171	106	47	40	34	76	163	161	142	64	58	158	181	132	62	58
I REDUCE SUPPORT SPEC EVENTS	41	41	42	39	47	35	35	34	41	38	40	46	36	41	31	43	43	34	31	32
K REDUCE NUTRITION PROGRAMS	20	20	18	17	29	12	18	10	15	20	20	25	13	16	12	20	25	14	12	16
G REDUCE NUMBER PARK RANGERS	17	18	5	10	29	10	7	13	20	18	11	24	15	10	22	9	21	20	23	15
E REDUCE GRAFFITI SERVICES	17	18	5	13	26	8	1	9	15	14	14	22	13	12	14	13	21	16	13	15
M REDUCE BUILDING CODES	16	17	4	13	21	12	11	16	17	12	13	19	13	10	11	12	20	15	16	13
J REDUCE ADULT LITERACY	16	17	4	12	25	9	12	5	11	12	15	22	9	11	7	14	21	10	12	10
B REDUCE SPORTS/REC PROGS	15	15	10	11	24	5	7	6	0	17	9	20	15	17	14	9	21	12	12	11
D REDUCE LIBRARY OPEN DAYS	14	15	6	13	20	8	4	9	5	11	12	17	14	14	11	9	13	22	25	18
A REDUCE MAINTENANCE PARKS	11	12	6	9	15	8	4	16	6	12	9	15	10	8	17	8	14	10	13	8
F CLOSE SOME COMM CENTERS	11	12	2	5	21	4	3	5	15	22	6	16	12	6	14	5	14	14	11	15
C CLOSE PARK RESTROOMS	9	9	11	6	15	5	2	11	6	8	6	10	11	9	15	6	13	7	8	2
L REDUCE ANTI-GANG PROGRAMS	9	9	6	7	11	8	8	9	6	1	6	11	7	14	2	6	12	7	10	5
H REDUCE REC/THERAPEUTIC	7	8	0	6	8	8	8	8	13	8	10	7	4	5	3	7	8	7	7	9

TABLE 16: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	Total	Q23 YEARS IN SAN JOSE					Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY				
		0-10	11-20	21-30	31-40	41+	DETC	MULTI	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	466	104	120	109	84	77	365	83	344	115	191	272	98	112	181	69	210	250	231	222	98	92
I REDUCE SUPPORT SPEC EVENTS	41	44	52	36	43	28	38	55	37	53	38	43	38	25	48	61	30	51	39	43	37	44
K REDUCE NUTRITION PROGRAMS	20	20	21	20	19	21	19	24	19	23	18	21	13	14	29	21	13	27	22	18	16	21
G REDUCE NUMBER PARK RANGERS	17	17	13	20	21	15	17	18	16	19	15	18	16	13	23	12	14	20	18	17	7	22
E REDUCE GRAFFITI SERVICES	17	13	15	18	15	24	16	15	17	14	14	19	17	16	19	11	16	17	19	14	12	15
M REDUCE BUILDING CODES	16	15	15	18	21	9	16	15	17	11	21	12	11	16	15	23	14	17	16	15	17	16
J REDUCE ADULT LITERACY	16	14	18	14	20	12	14	19	15	17	12	18	11	14	18	20	13	19	16	15	13	14
B REDUCE SPORTS/REC PROGS	15	16	11	16	15	16	14	18	15	15	12	17	10	5	22	19	7	21	16	14	6	21
D REDUCE LIBRARY OPEN DAYS	14	11	9	16	17	22	15	11	15	14	13	16	22	7	16	11	14	15	17	12	11	13
A REDUCE MAINTENANCE PARKS	11	9	9	14	10	14	11	12	11	11	9	13	12	8	13	10	10	12	10	13	8	15
F CLOSE SOME COMM CENTERS	11	10	7	8	19	16	11	8	12	8	12	10	5	11	14	10	9	13	13	8	7	8
C CLOSE PARK RESTROOMS	9	8	6	13	9	11	9	9	11	5	7	10	6	7	12	10	6	12	9	9	9	7
L REDUCE ANTI-GANG PROGRAMS	9	7	13	7	7	10	8	8	8	12	7	10	15	6	7	8	10	7	8	10	9	11
H REDUCE REC/THERAPEUTIC	7	7	8	9	4	8	6	10	7	10	4	9	5	5	9	11	5	10	7	7	7	8

	Total	Q29 AGE						Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER			
		18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALL	MOST	MEN	WOMEN
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	466	54	80	103	132	50	35	236	209	89	82	105	78	205	35	211	150	64	224	242
I REDUCE SUPPORT SPEC EVENTS	41	29	50	46	40	39	30	43	38	51	35	36	47	39	43	40	40	52	47	36
K REDUCE NUTRITION PROGRAMS	20	9	27	22	22	26	10	21	20	20	11	23	35	16	19	21	20	14	21	18
G REDUCE NUMBER PARK RANGERS	17	22	12	20	16	22	11	18	17	19	22	12	9	17	6	19	15	18	21	13
E REDUCE GRAFFITI SERVICES	17	16	13	15	21	20	15	14	20	17	18	12	12	14	5	24	13	9	18	15
M REDUCE BUILDING CODES	16	7	20	17	16	16	14	16	15	20	14	18	21	9	4	16	18	21	17	14
J REDUCE ADULT LITERACY	16	9	24	14	17	14	12	16	16	18	13	21	19	15	4	18	13	22	17	14
B REDUCE SPORTS/REC PROGS	15	7	19	15	15	8	24	15	14	19	9	12	11	10	11	19	12	9	15	14
D REDUCE LIBRARY OPEN DAYS	14	13	12	7	20	24	8	10	19	15	13	16	9	15	6	18	11	12	14	15
A REDUCE MAINTENANCE PARKS	11	6	13	8	15	10	14	9	13	14	14	8	4	8	7	13	11	10	12	10
F CLOSE SOME COMM CENTERS	11	0	20	10	10	11	15	11	11	6	12	8	14	10	2	15	11	7	12	10
C CLOSE PARK RESTROOMS	9	8	11	6	8	11	21	9	11	9	5	5	9	6	12	9	11	6	10	8
L REDUCE ANTI-GANG PROGRAMS	9	8	15	7	5	14	9	10	8	15	5	8	12	10	6	9	9	10	12	5
H REDUCE REC/THERAPEUTIC	7	3	12	6	6	6	15	7	8	6	4	7	15	6	0	7	9	5	7	7

TABLE 16: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (COMPLETELY ACCEPTABLE)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM	DEM	REP	REP	DTS/O	DTS/O	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN
				18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN
Base	466	362	104	108	105	36	58	65	36	96	130	59	35	58	30	109	126	46	52	48	44
I REDUCE SUPPORT SPEC EVENTS	41	41	41	37	35	55	37	50	45	40	38	40	27	49	34	47	32	33	41	56	32
K REDUCE NUTRITION PROGRAMS	20	21	14	16	17	29	23	27	23	25	20	15	21	21	23	25	20	10	22	29	14
G REDUCE NUMBER PARK RANGERS	17	17	15	17	13	26	19	21	23	19	18	12	0	17	33	22	14	7	8	23	20
E REDUCE GRAFFITI SERVICES	17	19	8	14	20	16	22	20	16	19	20	10	17	7	34	21	18	11	13	19	12
M REDUCE BUILDING CODES	16	18	5	18	13	14	16	18	23	19	15	14	18	12	21	15	17	24	10	22	10
J REDUCE ADULT LITERACY	16	17	9	11	14	19	20	30	17	16	17	13	13	17	8	20	13	13	12	10	18
B REDUCE SPORTS/REC PROGS	15	16	8	11	11	28	18	17	19	19	13	5	8	19	25	12	19	5	7	26	15
D REDUCE LIBRARY OPEN DAYS	14	15	11	11	14	18	27	9	20	13	19	3	25	10	20	18	16	5	16	14	12
A REDUCE MAINTENANCE PARKS	11	12	8	11	14	12	11	9	15	11	9	3	17	5	35	13	7	10	6	14	15
F CLOSE SOME COMM CENTERS	11	13	3	6	6	31	21	13	8	13	13	7	7	9	10	14	13	7	6	14	3
C CLOSE PARK RESTROOMS	9	10	6	6	9	17	16	8	5	9	10	12	4	4	15	12	7	7	10	9	6
L REDUCE ANTI-GANG PROGRAMS	9	9	4	10	8	4	8	14	10	7	9	10	8	15	4	13	4	10	8	17	6
H REDUCE REC/THERAPEUTIC	7	8	3	4	6	14	13	13	7	4	10	7	8	12	0	9	6	5	9	9	6

TABLE 17: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (COMPLETEY/SOMEWHAT ACCEPTABLE)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	466	124	110	65	146	234	211	21	256	196	14	151	89	239	103	150	87	134	52	48	69	47
I REDUCE SUPPORT SPEC EVENTS	77	77	76	92	73	77	80	50	76	77	74	74	86	78	69	79	75	74	72	78	85	79
G REDUCE NUMBER PARK RANGERS	61	53	50	78	70	51	73	56	52	74	51	57	63	59	68	59	61	51	73	78	70	61
K REDUCE NUTRITION PROGRAMS	57	45	61	59	63	53	61	59	53	62	55	56	54	55	56	62	55	64	67	53	55	64
M REDUCE BUILDING CODES	55	54	53	65	51	54	55	56	56	53	36	61	46	55	51	56	52	52	51	65	70	51
E REDUCE GRAFFITI SERVICES	54	46	53	55	63	50	61	44	51	61	23	57	53	56	66	45	56	44	55	64	73	57
A REDUCE MAINTENANCE PARKS	53	44	54	62	60	48	61	34	47	63	35	47	62	53	59	50	51	43	72	62	67	55
J REDUCE ADULT LITERACY	53	45	54	62	58	49	59	34	48	59	58	46	58	50	51	60	49	48	62	64	69	54
D REDUCE LIBRARY OPEN DAYS	50	43	45	67	54	44	58	46	44	59	47	47	51	48	51	54	42	45	54	67	51	71
B REDUCE SPORTS/REC PROGS	47	35	48	58	53	41	54	45	40	56	53	45	57	50	44	46	39	38	61	66	63	54
F CLOSE SOME COMM CENTERS	46	38	41	58	53	39	55	38	40	55	44	44	47	45	48	46	42	34	68	63	56	47
H REDUCE REC/THERAPEUTIC	38	35	41	42	41	38	41	7	35	43	24	37	37	37	38	40	33	31	52	52	43	45
C CLOSE PARK RESTROOMS	34	28	29	42	37	28	38	54	31	38	39	32	38	34	38	31	28	28	52	49	30	32
L REDUCE ANTI-GANG PROGRAMS	29	27	24	26	38	26	34	7	24	37	14	24	19	22	39	34	29	22	36	32	38	27

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE				Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE			
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	YES	NO	NO	YES		NO	18-49	50+	18-49
Base	466	252	198	15	238	218	15	80	99	100	180	172	280	22	122	96	114	113
I REDUCE SUPPORT SPEC EVENTS	77	78	75	61	77	76	80	79	79	80	72	79	75	81	83	72	77	74
G REDUCE NUMBER PARK RANGERS	61	53	73	48	53	70	61	70	61	60	61	65	61	40	65	70	54	59
K REDUCE NUTRITION PROGRAMS	57	52	64	60	53	63	51	52	54	55	61	53	59	62	56	58	64	51
M REDUCE BUILDING CODES	55	55	55	18	53	56	43	56	53	47	59	54	55	46	57	55	56	50
E REDUCE GRAFFITI SERVICES	54	51	61	29	49	62	38	49	58	51	59	54	56	37	55	67	39	59
A REDUCE MAINTENANCE PARKS	53	48	63	13	46	62	34	44	54	60	56	49	57	36	60	61	42	52
J REDUCE ADULT LITERACY	53	48	59	53	48	59	63	53	57	53	51	55	51	49	58	57	50	50
D REDUCE LIBRARY OPEN DAYS	50	47	55	44	47	53	70	53	42	52	54	47	53	42	47	53	46	57
B REDUCE SPORTS/REC PROGS	47	41	56	38	40	54	48	39	54	44	50	47	48	39	46	56	39	49
F CLOSE SOME COMM CENTERS	46	37	59	27	39	55	23	44	36	47	53	40	51	33	49	55	33	50
H REDUCE REC/THERAPEUTIC	38	32	46	24	32	46	39	33	38	46	36	36	39	48	42	37	43	29
C CLOSE PARK RESTROOMS	34	31	39	28	30	38	38	33	30	41	33	32	36	29	37	33	35	31
L REDUCE ANTI-GANG PROGRAMS	29	22	38	23	23	36	24	19	26	26	35	23	32	39	37	27	26	23

TABLE 17: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (COMPLETEY/SOMEWHAT ACCEPTABLE)

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO															
Base	466	105	101	84	140	206	212	48	227	219	24	181	99	118	280	157	31	228	208	30	53	185
I REDUCE SUPPORT SPEC EVENTS	77	76	83	80	72	80	75	68	84	69	90	75	82	72	78	74	80	75	79	78	78	79
G REDUCE NUMBER PARK RANGERS	61	53	62	66	66	58	66	56	55	67	64	58	75	58	64	57	54	69	54	51	61	52
K REDUCE NUTRITION PROGRAMS	57	53	61	59	53	57	56	69	55	58	71	58	49	56	55	59	64	66	48	44	38	50
M REDUCE BUILDING CODES	55	55	54	54	52	55	53	66	53	56	60	59	52	47	57	51	57	63	46	44	43	47
E REDUCE GRAFFITI SERVICES	54	46	52	63	61	49	62	47	48	61	50	52	53	62	52	59	52	58	51	49	52	50
A REDUCE MAINTENANCE PARKS	53	42	59	60	58	50	59	41	47	61	46	51	60	55	54	53	50	57	50	50	48	50
J REDUCE ADULT LITERACY	53	50	53	54	59	52	57	31	52	53	59	54	54	47	54	52	50	57	50	32	27	54
D REDUCE LIBRARY OPEN DAYS	50	45	55	44	59	50	54	39	50	51	52	50	57	50	53	48	46	54	48	44	48	47
B REDUCE SPORTS/REC PROGS	47	38	53	54	53	45	53	28	44	52	42	41	59	45	47	47	46	54	41	36	38	41
F CLOSE SOME COMM CENTERS	46	33	41	49	63	37	58	30	37	56	39	43	46	52	44	50	41	52	41	32	38	40
H REDUCE REC/THERAPEUTIC	38	38	38	46	34	38	39	31	34	40	50	36	34	41	35	43	35	44	34	20	17	37
C CLOSE PARK RESTROOMS	34	29	35	38	37	32	37	29	31	36	42	36	38	32	37	30	27	38	31	26	28	31
L REDUCE ANTI-GANG PROGRAMS	29	23	24	32	37	23	35	15	26	32	23	25	28	33	26	32	31	31	27	17	24	26

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO												
Base	466	109	103	83	153	210	236	31	215	239	12	131	83	214	196	56	220	100	104
I REDUCE SUPPORT SPEC EVENTS	77	75	84	80	71	79	74	77	83	70	84	0	0	0	0	0	75	75	82
G REDUCE NUMBER PARK RANGERS	61	48	64	63	70	56	68	43	58	66	36	67	61	64	60	54	55	75	67
K REDUCE NUTRITION PROGRAMS	57	56	59	50	59	58	56	56	55	59	60	0	0	0	0	0	60	61	59
M REDUCE BUILDING CODES	55	54	57	47	55	56	53	62	54	55	57	0	0	0	0	0	52	58	61
E REDUCE GRAFFITI SERVICES	54	51	52	43	66	52	58	48	48	60	55	59	61	60	52	45	49	59	68
A REDUCE MAINTENANCE PARKS	53	38	54	56	64	46	61	38	45	62	31	57	54	55	51	52	46	67	63
J REDUCE ADULT LITERACY	53	42	61	50	57	51	54	53	52	53	55	0	0	0	0	0	49	63	62
D REDUCE LIBRARY OPEN DAYS	50	39	51	57	55	45	55	48	53	49	44	51	53	52	52	41	44	60	58
B REDUCE SPORTS/REC PROGS	47	34	56	44	53	46	50	37	45	50	42	53	50	52	46	35	38	63	60
F CLOSE SOME COMM CENTERS	46	34	41	41	61	37	54	44	39	53	38	48	56	51	46	28	37	66	53
H REDUCE REC/THERAPEUTIC	38	30	45	35	38	37	37	51	38	39	28	0	0	0	0	0	32	52	44
C CLOSE PARK RESTROOMS	34	30	33	27	42	32	37	27	34	34	32	40	34	38	36	15	28	51	31
L REDUCE ANTI-GANG PROGRAMS	29	27	28	16	35	27	29	40	26	32	19	0	0	0	0	0	25	34	32

TABLE 17: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (COMPLETEY/SOMEWHAT ACCEPTABLE)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE										
Base	466	113	91	204	107	125	187	97	124	212	187	32	53	31	37	21	50	33	49	56	50
I REDUCE SUPPORT SPEC EVENTS	77	73	78	75	82	74	77	82	77	82	74	79	75	64	82	74	70	85	73	80	82
G REDUCE NUMBER PARK RANGERS	61	0	0	0	0	0	64	76	51	68	62	62	66	61	63	49	62	57	57	73	53
K REDUCE NUTRITION PROGRAMS	57	58	53	56	64	53	56	66	57	65	56	55	51	70	74	69	60	56	63	49	51
M REDUCE BUILDING CODES	55	60	53	57	55	51	55	58	58	60	57	47	48	74	51	64	49	71	53	64	60
E REDUCE GRAFFITI SERVICES	54	0	0	0	0	0	59	57	46	59	51	49	66	54	60	59	48	26	66	53	65
A REDUCE MAINTENANCE PARKS	53	0	0	0	0	0	57	59	41	59	55	52	60	62	61	64	47	37	52	51	59
J REDUCE ADULT LITERACY	53	49	51	50	63	48	59	65	39	63	43	45	44	37	69	51	59	47	48	61	48
D REDUCE LIBRARY OPEN DAYS	50	0	0	0	0	0	53	61	49	56	52	43	59	47	67	33	51	43	59	41	50
B REDUCE SPORTS/REC PROGS	47	0	0	0	0	0	55	51	40	55	43	47	48	32	57	48	52	30	44	63	50
F CLOSE SOME COMM CENTERS	46	0	0	0	0	0	57	57	33	57	42	34	53	33	38	41	46	33	63	56	49
H REDUCE REC/THERAPEUTIC	38	40	36	38	47	30	36	54	30	50	26	37	34	30	52	58	42	26	40	39	31
C CLOSE PARK RESTROOMS	34	0	0	0	0	0	31	43	37	37	35	26	33	25	23	50	42	44	39	34	32
L REDUCE ANTI-GANG PROGRAMS	29	31	30	30	30	24	30	36	23	36	20	33	19	16	32	39	38	26	29	25	27

	VOTER		SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS							
	Total	NON-	CONS	CONS	POS	NEG	COST	COMP	CONS	CONS	POS	NEG	CONS	CONS	POS	NEG				
		VOTER	VOTER	YES	NO	SWING	MOVER	MOVER	P-MVR	P-MVR	YES	NO	SWING	MOVER	MOVER	YES	NO	SWING	MOVER	MOVER
Base	466	433	36	189	171	106	47	40	34	76	163	161	142	64	58	158	181	132	62	58
I REDUCE SUPPORT SPEC EVENTS	77	77	76	79	77	72	75	71	72	78	83	72	74	85	60	83	70	76	84	67
G REDUCE NUMBER PARK RANGERS	61	63	44	52	75	56	61	51	55	68	56	69	59	54	62	57	68	57	60	57
K REDUCE NUTRITION PROGRAMS	57	59	35	53	66	51	50	55	59	59	57	57	58	51	62	61	61	47	38	53
M REDUCE BUILDING CODES	55	55	48	54	58	50	60	50	74	56	55	54	55	47	62	54	52	59	55	62
E REDUCE GRAFFITI SERVICES	54	55	44	51	65	44	44	47	55	59	46	65	52	54	51	48	61	53	48	59
A REDUCE MAINTENANCE PARKS	53	55	32	47	65	46	44	53	34	60	49	63	47	42	53	43	64	51	51	55
J REDUCE ADULT LITERACY	53	55	31	51	64	39	41	39	39	47	52	58	48	51	42	56	59	41	41	37
D REDUCE LIBRARY OPEN DAYS	50	51	42	45	60	45	56	33	53	50	48	54	50	56	41	45	50	57	72	44
B REDUCE SPORTS/REC PROGS	47	49	24	42	60	34	34	34	33	60	42	54	45	47	45	46	51	43	41	46
F CLOSE SOME COMM CENTERS	46	48	28	41	62	30	26	36	38	53	32	59	48	51	48	35	55	47	48	48
H REDUCE REC/THERAPEUTIC	38	39	23	36	46	31	17	50	20	30	37	42	35	29	37	41	41	31	29	33
C CLOSE PARK RESTROOMS	34	34	32	28	40	33	38	33	54	44	29	36	37	36	35	32	37	32	38	26
L REDUCE ANTI-GANG PROGRAMS	29	29	27	23	39	24	15	30	10	15	26	38	20	25	14	30	34	21	16	26

TABLE 17: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (COMPLETEY/SOMEWHAT ACCEPTABLE)

	Total	Q23 YEARS IN SAN JOSE					Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY				
		0-10	11-20	21-30	31-40	41+	DETH HOUSE	MULTI UNIT	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	466	104	120	109	84	77	365	83	344	115	191	272	98	112	181	69	210	250	231	222	98	92
I REDUCE SUPPORT SPEC EVENTS	77	73	91	73	75	71	76	82	76	79	74	78	75	73	82	82	74	82	76	76	77	75
G REDUCE NUMBER PARK RANGERS	61	57	62	67	67	52	62	63	63	54	56	65	51	63	64	69	57	65	67	56	45	69
K REDUCE NUTRITION PROGRAMS	57	67	62	53	52	49	56	62	57	58	61	55	35	58	66	59	47	64	63	50	47	52
M REDUCE BUILDING CODES	55	59	59	47	66	42	55	54	55	54	58	52	52	45	61	52	48	59	56	53	55	54
E REDUCE GRAFFITI SERVICES	54	55	47	58	51	65	54	55	56	50	48	59	49	44	62	59	46	61	64	45	37	56
A REDUCE MAINTENANCE PARKS	53	48	45	61	57	58	53	57	55	50	48	57	49	51	57	55	50	57	59	49	43	57
J REDUCE ADULT LITERACY	53	54	59	50	50	50	51	56	53	54	49	55	34	57	60	59	47	60	61	42	43	42
D REDUCE LIBRARY OPEN DAYS	50	50	47	48	52	58	52	45	53	45	47	53	48	48	51	56	48	53	54	48	40	62
B REDUCE SPORTS/REC PROGS	47	52	41	48	56	41	48	49	50	42	35	56	34	36	53	69	35	58	54	40	25	60
F CLOSE SOME COMM CENTERS	46	54	35	46	54	47	46	46	50	35	42	49	37	46	49	54	42	50	54	37	27	44
H REDUCE REC/THERAPEUTIC	38	40	39	39	40	30	37	37	39	34	39	37	25	34	45	48	30	46	41	34	34	36
C CLOSE PARK RESTROOMS	34	32	32	34	40	33	35	29	36	29	27	39	21	28	43	41	25	42	37	30	25	36
L REDUCE ANTI-GANG PROGRAMS	29	31	27	26	31	26	28	28	28	29	26	30	27	23	30	38	25	32	26	30	29	34

	Total	Q29 AGE						Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER			
		18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALL	MOST	MEN	WOMEN
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	466	54	80	103	132	50	35	236	209	89	82	105	78	205	35	211	150	64	224	242
I REDUCE SUPPORT SPEC EVENTS	77	71	78	86	74	74	68	80	73	74	65	77	87	79	75	73	78	88	78	76
G REDUCE NUMBER PARK RANGERS	61	65	63	53	70	51	60	59	64	57	63	62	63	56	47	68	64	51	67	56
K REDUCE NUTRITION PROGRAMS	57	55	62	62	55	55	48	60	54	50	59	55	69	50	36	58	62	50	57	57
M REDUCE BUILDING CODES	55	64	61	48	52	50	53	56	52	62	57	50	59	45	50	52	56	63	56	53
E REDUCE GRAFFITI SERVICES	54	45	49	47	65	56	67	47	63	55	55	52	54	52	48	63	50	43	60	49
A REDUCE MAINTENANCE PARKS	53	42	57	51	56	55	62	51	56	57	46	61	47	52	34	55	57	55	60	47
J REDUCE ADULT LITERACY	53	35	62	57	55	49	51	54	53	41	53	59	67	51	28	54	58	48	56	50
D REDUCE LIBRARY OPEN DAYS	50	45	51	45	58	52	45	47	55	48	44	51	59	48	46	58	46	40	50	51
B REDUCE SPORTS/REC PROGS	47	34	55	37	56	35	62	42	52	52	39	45	45	43	26	54	46	45	50	45
F CLOSE SOME COMM CENTERS	46	27	50	43	53	44	61	41	52	47	44	40	48	42	30	53	47	38	50	42
H REDUCE REC/THERAPEUTIC	38	29	50	43	32	36	33	42	33	40	27	37	49	34	21	39	41	34	40	36
C CLOSE PARK RESTROOMS	34	40	38	32	31	35	32	36	32	31	26	36	37	30	33	37	36	33	35	33
L REDUCE ANTI-GANG PROGRAMS	29	23	39	29	27	24	19	31	25	27	14	34	35	25	24	33	25	24	33	24

TABLE 17: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (COMPLETEY/SOMEWHAT ACCEPTABLE)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM	DEM	REP	REP	DTS/O	DTS/O	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN
				18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN
Base	466	362	104	108	105	36	58	65	36	96	130	59	35	58	30	109	126	46	52	48	44
I REDUCE SUPPORT SPEC EVENTS	77	75	82	74	76	89	65	86	74	80	73	80	74	81	65	78	75	78	76	77	73
G REDUCE NUMBER PARK RANGERS	61	65	48	54	56	72	80	68	66	63	71	53	32	61	85	74	61	46	43	72	65
K REDUCE NUTRITION PROGRAMS	57	60	41	60	60	73	53	63	50	74	56	50	38	50	55	63	62	37	57	55	49
M REDUCE BUILDING CODES	55	55	52	54	49	71	45	55	70	58	55	60	44	53	55	58	55	54	56	62	47
E REDUCE GRAFFITI SERVICES	54	57	44	40	58	41	71	65	70	63	65	27	57	48	66	66	61	47	29	60	51
A REDUCE MAINTENANCE PARKS	53	55	46	47	45	66	72	61	63	58	61	41	46	52	66	66	52	50	37	63	51
J REDUCE ADULT LITERACY	53	56	39	48	51	73	62	67	53	65	60	47	41	46	37	64	59	44	42	49	36
D REDUCE LIBRARY OPEN DAYS	50	53	43	42	46	46	69	56	60	48	57	35	48	63	61	55	52	38	41	59	64
B REDUCE SPORTS/REC PROGS	47	50	36	33	42	60	65	57	63	53	54	21	35	57	63	54	55	22	27	69	50
F CLOSE SOME COMM CENTERS	46	50	33	37	37	58	70	47	65	52	55	25	32	39	58	56	52	31	23	54	34
H REDUCE REC/THERAPEUTIC	38	41	25	33	30	65	45	53	27	42	41	41	14	47	17	45	39	33	34	36	35
C CLOSE PARK RESTROOMS	34	36	26	32	25	56	47	34	22	39	35	27	24	40	31	39	35	14	34	44	28
L REDUCE ANTI-GANG PROGRAMS	29	30	23	27	23	38	31	38	21	28	25	31	22	41	22	32	22	31	27	40	29

TABLE 18: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	466	124	110	65	146	234	211	21	256	196	14	151	89	239	103	150	87	134	52	48	69	47
L REDUCE ANTI-GANG PROGRAMS	70	71	73	73	62	72	65	93	75	62	86	75	78	76	61	64	71	78	64	67	55	73
C CLOSE PARK RESTROOMS	65	71	71	58	63	71	61	41	68	62	54	68	61	65	62	67	71	71	47	51	70	68
H REDUCE REC/THERAPEUTIC	61	63	58	56	58	61	58	90	63	56	76	62	62	62	61	58	66	69	48	47	51	55
F CLOSE SOME COMM CENTERS	53	61	56	42	47	59	45	54	59	45	44	55	52	54	52	51	56	66	32	35	41	50
B REDUCE SPORTS/REC PROGS	51	65	51	38	44	59	42	55	59	41	47	55	43	50	52	51	58	61	38	34	34	46
D REDUCE LIBRARY OPEN DAYS	49	56	54	32	45	55	41	54	54	41	53	53	49	52	48	45	57	54	46	33	48	29
A REDUCE MAINTENANCE PARKS	46	56	45	37	39	51	38	59	52	36	65	53	36	46	40	49	49	57	28	33	33	45
J REDUCE ADULT LITERACY	45	53	45	38	40	49	39	63	50	39	36	52	42	48	47	38	51	51	36	33	28	42
E REDUCE GRAFFITI SERVICES	45	53	45	44	36	49	38	56	48	38	77	42	47	44	33	54	42	55	43	36	27	42
M REDUCE BUILDING CODES	42	44	43	33	43	43	40	44	41	42	64	35	50	40	46	42	47	47	48	35	27	38
K REDUCE NUTRITION PROGRAMS	41	53	37	40	35	46	37	41	45	35	45	43	46	44	44	34	45	36	32	47	36	36
G REDUCE NUMBER PARK RANGERS	35	47	45	14	25	46	22	44	44	22	49	41	30	37	27	38	37	46	24	19	24	39
I REDUCE SUPPORT SPEC EVENTS	22	23	22	8	25	22	20	47	23	22	20	25	13	21	31	18	24	26	26	19	12	21

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE				
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	YES	NO	NO	YES		NO	18-49	50+	18-49
Base	466	252	198	15	238	218	15	80	99	100	180	172	280	22	122	96	114	113
L REDUCE ANTI-GANG PROGRAMS	70	76	61	77	75	64	76	78	74	71	65	76	67	55	62	69	74	75
C CLOSE PARK RESTROOMS	65	69	61	66	69	62	56	67	70	58	67	68	64	64	63	66	64	68
H REDUCE REC/THERAPEUTIC	61	67	52	67	67	53	54	64	60	54	63	62	60	52	56	61	57	69
F CLOSE SOME COMM CENTERS	53	60	41	67	59	45	71	56	63	52	46	60	48	59	51	42	67	49
B REDUCE SPORTS/REC PROGS	51	58	41	56	58	43	52	61	45	53	47	53	49	61	54	39	60	50
D REDUCE LIBRARY OPEN DAYS	49	52	44	50	52	46	30	46	58	46	46	52	46	56	53	45	53	42
A REDUCE MAINTENANCE PARKS	46	52	36	78	54	37	56	55	45	38	44	50	42	64	40	39	57	44
J REDUCE ADULT LITERACY	45	51	38	47	51	38	37	46	40	47	48	43	48	42	40	43	49	46
E REDUCE GRAFFITI SERVICES	45	48	38	71	50	38	62	51	40	48	39	45	43	63	45	31	59	40
M REDUCE BUILDING CODES	42	42	41	60	43	40	57	43	44	47	36	44	40	54	41	42	38	46
K REDUCE NUTRITION PROGRAMS	41	48	34	40	47	35	49	46	44	44	38	45	40	33	42	40	36	49
G REDUCE NUMBER PARK RANGERS	35	43	24	40	42	27	39	29	33	35	38	31	37	39	31	26	43	36
I REDUCE SUPPORT SPEC EVENTS	22	22	23	39	23	22	20	21	19	19	26	20	24	19	15	28	23	25

TABLE 18: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO															
Base	466	105	101	84	140	206	212	48	227	219	24	181	99	118	280	157	31	228	208	30	53	185
L REDUCE ANTI-GANG PROGRAMS	70	75	76	66	62	76	64	80	73	67	77	72	71	67	72	67	67	68	71	83	75	72
C CLOSE PARK RESTROOMS	65	71	64	60	63	68	62	69	69	63	51	64	61	67	63	69	69	61	68	74	70	69
H REDUCE REC/THERAPEUTIC	61	60	62	53	63	61	59	69	64	58	50	63	65	59	64	56	58	55	65	80	83	62
F CLOSE SOME COMM CENTERS	53	67	58	48	37	62	41	63	62	43	50	57	53	47	55	47	53	45	58	68	62	59
B REDUCE SPORTS/REC PROGS	51	62	46	46	44	54	45	67	55	46	58	58	39	53	51	51	48	44	57	64	59	57
D REDUCE LIBRARY OPEN DAYS	49	55	44	56	40	50	46	57	49	49	44	49	42	49	47	51	52	46	51	56	49	52
A REDUCE MAINTENANCE PARKS	46	58	38	39	42	48	41	57	52	39	50	48	39	45	45	47	50	42	49	50	51	49
J REDUCE ADULT LITERACY	45	49	45	45	37	47	40	69	47	44	41	45	46	50	46	46	40	41	48	68	70	45
E REDUCE GRAFFITI SERVICES	45	54	45	37	38	50	38	52	50	38	50	47	47	38	47	40	44	40	48	51	48	48
M REDUCE BUILDING CODES	42	44	40	42	45	42	43	30	44	40	31	39	45	50	41	45	36	34	50	52	50	50
K REDUCE NUTRITION PROGRAMS	41	46	39	41	43	43	42	28	44	40	29	41	49	43	44	40	30	32	51	56	59	49
G REDUCE NUMBER PARK RANGERS	35	47	34	26	31	41	29	35	40	30	36	38	24	39	33	38	37	30	39	44	35	41
I REDUCE SUPPORT SPEC EVENTS	22	24	16	19	26	20	23	32	16	29	10	24	18	27	22	24	13	24	20	22	20	20

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO												
Base	466	109	103	83	153	210	236	31	215	239	12	131	83	214	196	56	220	100	104
L REDUCE ANTI-GANG PROGRAMS	70	72	71	82	65	72	71	50	73	67	70	0	0	0	0	0	75	65	64
C CLOSE PARK RESTROOMS	65	69	67	72	57	68	62	68	66	65	68	59	65	62	63	85	71	49	69
H REDUCE REC/THERAPEUTIC	61	68	55	64	60	62	61	47	61	60	60	0	0	0	0	67	47	53	
F CLOSE SOME COMM CENTERS	53	66	57	56	38	62	44	56	60	46	55	51	42	47	53	71	62	34	44
B REDUCE SPORTS/REC PROGS	51	65	43	54	44	54	47	63	54	48	58	46	46	46	54	57	60	36	38
D REDUCE LIBRARY OPEN DAYS	49	61	49	41	44	55	43	52	46	51	56	48	45	47	48	59	55	40	41
A REDUCE MAINTENANCE PARKS	46	62	43	42	36	52	38	62	53	38	69	40	45	42	49	48	54	31	37
J REDUCE ADULT LITERACY	45	58	37	49	41	48	43	45	47	44	45	0	0	0	0	0	51	34	35
E REDUCE GRAFFITI SERVICES	45	48	45	57	34	46	42	50	51	39	45	41	37	39	48	53	50	40	32
M REDUCE BUILDING CODES	42	43	39	53	39	41	44	36	42	41	43	0	0	0	0	0	47	42	32
K REDUCE NUTRITION PROGRAMS	41	42	40	50	38	41	42	41	44	39	28	0	0	0	0	0	40	39	36
G REDUCE NUMBER PARK RANGERS	35	49	30	31	29	39	29	49	37	32	59	30	35	32	37	39	43	21	29
I REDUCE SUPPORT SPEC EVENTS	22	25	16	18	27	21	24	18	16	29	16	0	0	0	0	0	25	22	16

TABLE 18: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE										
Base	466	113	91	204	107	125	187	97	124	212	187	32	53	31	37	21	50	33	49	56	50
L REDUCE ANTI-GANG PROGRAMS	70	69	69	69	70	72	68	62	77	63	79	63	78	84	68	61	62	74	71	71	73
C CLOSE PARK RESTROOMS	65	0	0	0	0	0	68	56	63	63	63	74	67	70	77	50	56	56	61	66	68
H REDUCE REC/THERAPEUTIC	61	60	63	62	51	67	62	45	70	49	74	55	66	68	48	42	57	74	60	60	67
F CLOSE SOME COMM CENTERS	53	0	0	0	0	0	42	43	66	43	58	66	45	67	62	59	50	67	37	42	45
B REDUCE SPORTS/REC PROGS	51	0	0	0	0	0	43	48	59	43	56	53	50	68	43	52	43	70	56	36	45
D REDUCE LIBRARY OPEN DAYS	49	0	0	0	0	0	46	38	51	43	47	57	41	53	32	67	47	57	41	59	50
A REDUCE MAINTENANCE PARKS	46	0	0	0	0	0	41	40	59	40	45	48	40	38	35	36	52	63	48	49	39
J REDUCE ADULT LITERACY	45	51	46	49	37	48	39	34	61	36	56	48	52	63	29	43	41	53	52	36	52
E REDUCE GRAFFITI SERVICES	45	0	0	0	0	0	40	43	53	40	49	51	33	46	40	41	48	74	34	44	35
M REDUCE BUILDING CODES	42	38	44	41	42	43	42	36	40	39	39	44	52	26	39	23	51	25	38	35	40
K REDUCE NUTRITION PROGRAMS	41	41	45	43	36	44	43	32	43	35	43	37	47	30	26	28	40	44	35	51	49
G REDUCE NUMBER PARK RANGERS	35	0	0	0	0	0	32	21	46	29	37	38	29	39	34	51	34	41	43	22	35
I REDUCE SUPPORT SPEC EVENTS	22	26	22	24	18	24	22	18	23	18	26	17	22	36	16	23	30	15	27	19	18

	VOTER		SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS							
	Total	NON-	CONS	CONS	POS	NEG	COST	COMP	CONS	CONS	POS	NEG	CONS	CONS	POS	NEG				
		VOTER	VOTER	YES	NO	SWING	MOVER	MOVER	P-MVR	P-MVR	YES	NO	SWING	MOVER	MOVER	YES	NO	SWING	MOVER	MOVER
Base	466	433	36	189	171	106	47	40	34	76	163	161	142	64	58	158	181	132	62	58
L REDUCE ANTI-GANG PROGRAMS	70	70	71	75	60	76	85	70	90	85	73	60	79	72	85	70	65	76	80	73
C CLOSE PARK RESTROOMS	65	65	65	70	59	66	62	67	46	56	70	63	61	64	63	67	63	66	62	71
H REDUCE REC/THERAPEUTIC	61	59	75	64	53	66	81	47	75	70	62	57	64	69	63	59	58	67	69	66
F CLOSE SOME COMM CENTERS	53	51	72	57	38	67	73	62	62	46	68	41	48	47	50	65	45	48	47	48
B REDUCE SPORTS/REC PROGS	51	49	73	57	37	64	63	66	60	40	57	44	52	48	54	47	54	55	55	53
D REDUCE LIBRARY OPEN DAYS	49	48	55	54	40	53	44	65	43	50	51	46	49	42	59	54	49	41	25	56
A REDUCE MAINTENANCE PARKS	46	44	65	53	34	52	56	45	60	37	49	36	52	58	47	55	36	48	48	44
J REDUCE ADULT LITERACY	45	44	66	48	34	59	59	56	61	53	47	39	52	49	58	43	38	58	59	59
E REDUCE GRAFFITI SERVICES	45	44	56	48	34	56	56	53	45	41	52	35	47	46	46	50	39	45	52	37
M REDUCE BUILDING CODES	42	42	42	44	38	42	33	45	20	38	41	41	43	53	37	43	44	36	40	32
K REDUCE NUTRITION PROGRAMS	41	40	62	47	31	47	50	41	41	41	42	41	41	48	37	39	37	50	59	46
G REDUCE NUMBER PARK RANGERS	35	34	48	45	21	39	29	49	30	26	42	27	36	33	38	39	30	38	32	39
I REDUCE SUPPORT SPEC EVENTS	22	22	24	21	22	26	25	24	28	22	16	25	25	14	40	17	28	22	14	32

TABLE 18: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY				
	Total	0-10	11-20	21-30	31-40	41+	DETC HOUSE	MULTI UNIT	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
Base	466	104	120	109	84	77	365	83	344	115	191	272	98	112	181	69	210	250	231	222	98	92
L REDUCE ANTI-GANG PROGRAMS	70	67	73	74	65	72	71	70	70	71	71	69	72	76	68	60	74	66	73	68	69	63
C CLOSE PARK RESTROOMS	65	65	68	65	60	67	64	68	63	70	73	60	78	71	57	57	74	57	62	69	75	62
H REDUCE REC/THERAPEUTIC	61	56	61	61	58	69	61	62	60	64	60	61	73	66	53	50	69	53	57	64	66	63
F CLOSE SOME COMM CENTERS	53	44	65	52	43	52	52	52	49	63	57	49	59	54	51	45	56	49	45	62	71	56
B REDUCE SPORTS/REC PROGS	51	45	58	52	43	55	50	51	48	56	64	42	64	63	45	29	64	40	43	58	75	37
D REDUCE LIBRARY OPEN DAYS	49	49	52	52	46	41	47	54	46	54	52	46	50	51	47	44	51	46	46	50	60	35
A REDUCE MAINTENANCE PARKS	46	51	55	39	39	41	46	42	44	49	51	42	50	49	43	41	49	42	40	51	57	42
J REDUCE ADULT LITERACY	45	44	41	45	49	48	46	44	46	45	49	43	62	41	39	41	51	39	38	56	56	56
E REDUCE GRAFFITI SERVICES	45	42	51	42	49	34	45	44	43	49	50	40	50	56	37	39	53	37	35	54	61	44
M REDUCE BUILDING CODES	42	35	39	50	32	54	41	44	41	43	39	44	44	48	37	47	46	39	42	41	41	37
K REDUCE NUTRITION PROGRAMS	41	29	38	46	47	51	42	37	42	40	38	44	63	42	33	37	52	34	37	47	53	44
G REDUCE NUMBER PARK RANGERS	35	41	34	29	27	46	34	31	33	41	40	31	42	37	31	28	39	30	31	38	49	26
I REDUCE SUPPORT SPEC EVENTS	22	25	9	24	25	29	23	18	23	20	25	20	23	26	17	18	24	17	23	23	23	24

	Q29 AGE							Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER			
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALMST		MEN	WOMEN
																	ALL	MOST		
Base	466	54	80	103	132	50	35	236	209	89	82	105	78	205	35	211	150	64	224	242
L REDUCE ANTI-GANG PROGRAMS	70	77	61	70	70	74	79	68	72	70	86	64	63	73	74	67	72	76	65	75
C CLOSE PARK RESTROOMS	65	60	62	66	68	63	68	63	67	69	74	64	61	70	63	63	62	67	64	66
H REDUCE REC/THERAPEUTIC	61	68	49	57	66	63	67	57	65	58	73	61	48	66	77	61	57	62	58	63
F CLOSE SOME COMM CENTERS	53	73	50	57	45	53	36	58	46	53	52	58	52	57	70	45	52	60	48	57
B REDUCE SPORTS/REC PROGS	51	66	43	63	42	59	35	57	45	46	56	55	54	55	70	44	54	55	48	54
D REDUCE LIBRARY OPEN DAYS	49	55	48	55	40	46	55	53	44	51	54	49	40	51	51	42	53	58	49	48
A REDUCE MAINTENANCE PARKS	46	58	41	49	43	41	37	49	42	41	54	37	50	47	63	44	42	45	40	51
J REDUCE ADULT LITERACY	45	62	38	41	43	49	46	45	45	54	47	41	33	47	68	45	40	49	43	48
E REDUCE GRAFFITI SERVICES	45	55	48	53	34	43	33	52	36	45	43	46	45	47	52	36	49	55	39	49
M REDUCE BUILDING CODES	42	25	35	51	45	44	43	40	44	33	40	48	38	52	40	46	40	37	42	42
K REDUCE NUTRITION PROGRAMS	41	42	38	37	42	45	52	39	45	48	41	44	28	49	64	41	36	47	40	43
G REDUCE NUMBER PARK RANGERS	35	30	34	43	28	36	37	37	31	39	30	34	33	39	44	30	33	43	29	40
I REDUCE SUPPORT SPEC EVENTS	22	26	22	13	26	25	31	19	26	22	35	23	13	19	25	27	20	9	21	24

TABLE 18: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (NOT ACCEPTABLE)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM	DEM	REP	REP	DTS/O	DTS/O	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN
				18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN
Base	466	362	104	108	105	36	58	65	36	96	130	59	35	58	30	109	126	46	52	48	44
L REDUCE ANTI-GANG PROGRAMS	70	69	76	73	76	62	68	62	68	71	74	69	72	59	71	67	77	64	73	56	70
C CLOSE PARK RESTROOMS	65	63	73	67	74	44	52	66	78	60	64	73	76	60	66	60	64	86	66	56	70
H REDUCE REC/THERAPEUTIC	61	58	74	66	69	35	54	44	68	56	58	59	86	53	79	54	60	67	66	61	65
F CLOSE SOME COMM CENTERS	53	49	66	63	61	42	29	52	32	47	43	75	63	61	42	41	48	68	73	46	66
B REDUCE SPORTS/REC PROGS	51	48	61	67	55	40	34	43	32	46	42	79	65	42	31	43	44	78	73	29	46
D REDUCE LIBRARY OPEN DAYS	49	47	54	58	52	54	31	44	37	52	42	65	52	36	30	45	47	62	59	37	32
A REDUCE MAINTENANCE PARKS	46	44	53	53	54	34	25	39	37	42	36	59	54	46	34	34	45	50	63	37	47
J REDUCE ADULT LITERACY	45	43	59	52	48	24	36	29	44	35	39	53	55	52	60	36	39	56	55	51	60
E REDUCE GRAFFITI SERVICES	45	42	54	60	41	59	29	35	29	36	34	71	42	52	34	32	38	53	68	40	49
M REDUCE BUILDING CODES	42	42	43	46	47	29	54	36	27	40	44	38	46	34	43	41	43	44	38	37	38
K REDUCE NUTRITION PROGRAMS	41	38	57	40	40	27	46	33	44	26	43	50	62	48	37	36	38	63	43	37	49
G REDUCE NUMBER PARK RANGERS	35	32	44	46	39	23	18	29	29	37	25	42	60	31	12	24	37	45	53	21	31
I REDUCE SUPPORT SPEC EVENTS	22	23	17	26	24	8	34	12	26	20	26	20	26	19	34	22	24	22	24	23	26

TABLE 19: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (DK/NA)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO															
Base	466	124	110	65	146	234	211	21	256	196	14	151	89	239	103	150	87	134	52	48	69	47
G REDUCE NUMBER PARK RANGERS	4	0	5	8	5	3	6	0	4	4	0	2	7	4	5	3	3	3	4	3	6	0
M REDUCE BUILDING CODES	4	2	4	2	6	3	5	0	3	4	0	4	4	4	3	2	1	2	1	0	2	11
B REDUCE SPORTS/REC PROGS	2	0	1	4	3	1	3	0	1	3	0	0	0	0	4	3	3	1	1	0	3	0
J REDUCE ADULT LITERACY	2	2	1	0	3	2	2	3	1	2	6	2	0	1	2	3	0	0	2	4	3	4
K REDUCE NUTRITION PROGRAMS	2	1	2	1	2	1	2	0	1	2	0	2	0	1	0	4	0	0	1	0	9	0
L REDUCE ANTI-GANG PROGRAMS	1	2	3	1	0	2	1	0	2	1	0	1	2	2	0	2	0	0	1	1	8	0
H REDUCE REC/THERAPEUTIC	1	1	1	3	1	1	1	2	2	1	0	2	0	1	1	2	2	0	0	1	6	0
F CLOSE SOME COMM CENTERS	1	1	3	0	0	2	0	8	2	0	12	1	1	1	0	3	2	1	0	2	3	3
I REDUCE SUPPORT SPEC EVENTS	1	0	2	0	1	1	1	3	1	1	6	1	1	1	0	3	1	0	2	3	3	0
E REDUCE GRAFFITI SERVICES	1	1	2	1	1	1	1	0	1	1	0	1	0	1	1	2	1	1	2	0	0	2
A REDUCE MAINTENANCE PARKS	1	0	1	1	1	0	1	7	1	1	0	0	3	1	1	1	0	1	0	4	0	0
D REDUCE LIBRARY OPEN DAYS	1	1	1	2	1	1	1	0	1	1	0	0	0	0	2	2	1	1	0	0	2	0
C CLOSE PARK RESTROOMS	1	1	1	0	0	1	0	5	1	0	7	0	1	0	0	2	1	1	1	0	0	0

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE				
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	YES	NO	NO	YES		NO	18-49	50+	18-49
Base	466	252	198	15	238	218	15	80	99	100	180	172	280	22	122	96	114	113
G REDUCE NUMBER PARK RANGERS	4	4	3	12	4	4	0	1	7	5	1	4	2	21	4	4	3	5
M REDUCE BUILDING CODES	4	3	4	22	3	4	0	1	2	6	5	2	5	0	2	3	6	4
B REDUCE SPORTS/REC PROGS	2	1	3	7	1	2	0	0	1	3	3	0	3	0	5	2	1	
J REDUCE ADULT LITERACY	2	1	3	0	1	3	0	1	3	1	1	2	1	8	2	0	1	4
K REDUCE NUTRITION PROGRAMS	2	1	3	0	1	2	0	2	2	1	1	2	1	6	2	3	0	0
L REDUCE ANTI-GANG PROGRAMS	1	2	1	0	2	1	0	2	1	3	0	1	1	6	1	4	0	2
H REDUCE REC/THERAPEUTIC	1	1	2	9	1	2	7	3	2	0	1	2	1	0	2	2	0	1
F CLOSE SOME COMM CENTERS	1	2	0	6	2	0	6	0	1	2	1	0	1	9	1	3	0	2
I REDUCE SUPPORT SPEC EVENTS	1	0	2	0	0	2	0	0	2	1	1	1	1	0	2	1	0	1
E REDUCE GRAFFITI SERVICES	1	1	1	0	1	1	0	0	2	0	1	1	1	0	0	2	2	0
A REDUCE MAINTENANCE PARKS	1	0	1	9	0	1	9	2	2	2	0	2	1	0	0	0	1	3
D REDUCE LIBRARY OPEN DAYS	1	1	1	7	1	1	0	1	1	2	0	1	1	2	0	2	1	1
C CLOSE PARK RESTROOMS	1	1	0	7	1	0	7	0	1	1	0	0	1	7	0	1	1	1

TABLE 19: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (DK/NA)

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO															
Base	466	105	101	84	140	206	212	48	227	219	24	181	99	118	280	157	31	228	208	30	53	185
G REDUCE NUMBER PARK RANGERS	4	0	3	8	4	2	5	9	5	3	0	4	1	3	3	5	10	1	7	4	4	7
M REDUCE BUILDING CODES	4	1	6	5	3	3	4	4	3	4	9	3	3	3	3	4	8	3	4	4	8	3
B REDUCE SPORTS/REC PROGS	2	0	1	0	3	1	2	5	2	2	0	1	2	2	1	2	6	2	2	0	4	1
J REDUCE ADULT LITERACY	2	0	2	1	4	1	3	0	1	2	0	1	0	2	1	2	10	2	2	0	3	2
K REDUCE NUTRITION PROGRAMS	2	1	0	1	3	1	2	2	1	2	0	1	2	1	1	1	6	2	2	0	4	1
L REDUCE ANTI-GANG PROGRAMS	1	2	0	3	0	1	1	5	2	1	0	2	1	1	2	1	2	1	2	0	1	2
H REDUCE REC/THERAPEUTIC	1	2	0	1	3	1	2	0	1	1	0	1	1	1	1	0	7	2	1	0	0	1
F CLOSE SOME COMM CENTERS	1	0	1	3	0	1	1	7	1	1	11	0	1	1	0	2	6	2	1	0	0	1
I REDUCE SUPPORT SPEC EVENTS	1	0	0	1	2	0	2	0	0	2	0	0	0	2	0	1	6	1	1	0	1	1
E REDUCE GRAFFITI SERVICES	1	0	4	0	0	2	0	1	1	1	0	1	1	0	1	1	4	1	1	0	0	1
A REDUCE MAINTENANCE PARKS	1	0	3	1	0	1	0	2	1	0	4	1	1	0	1	1	0	1	1	0	2	1
D REDUCE LIBRARY OPEN DAYS	1	0	1	0	1	1	1	4	1	1	4	1	1	1	1	1	2	1	1	0	4	1
C CLOSE PARK RESTROOMS	1	0	1	2	0	0	1	2	0	1	6	0	1	1	0	1	3	1	1	0	2	0

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO												
Base	466	109	103	83	153	210	236	31	215	239	12	131	83	214	196	56	220	100	104
G REDUCE NUMBER PARK RANGERS	4	3	5	6	1	4	3	9	5	3	5	3	4	3	7	3	3	3	4
M REDUCE BUILDING CODES	4	3	4	0	5	4	4	2	3	4	0	0	0	0	0	2	1	7	
B REDUCE SPORTS/REC PROGS	2	1	1	2	3	1	3	0	2	2	0	1	4	2	8	2	1	2	
J REDUCE ADULT LITERACY	2	0	2	1	3	1	2	3	1	3	0	0	0	0	0	0	3	3	
K REDUCE NUTRITION PROGRAMS	2	1	1	0	3	1	2	2	1	2	12	0	0	0	0	0	1	4	
L REDUCE ANTI-GANG PROGRAMS	1	2	1	2	0	1	1	10	1	1	12	0	0	0	0	0	1	4	
H REDUCE REC/THERAPEUTIC	1	2	0	1	2	1	1	2	1	1	12	0	0	0	0	1	1	3	
F CLOSE SOME COMM CENTERS	1	0	2	4	1	1	2	0	1	1	8	2	3	2	2	1	1	3	
I REDUCE SUPPORT SPEC EVENTS	1	0	0	2	2	0	2	5	0	2	0	0	0	0	0	0	2	1	
E REDUCE GRAFFITI SERVICES	1	1	3	0	0	2	0	2	1	1	0	0	2	1	3	1	1	1	
A REDUCE MAINTENANCE PARKS	1	0	3	2	0	2	1	0	2	0	0	3	1	2	0	1	2	0	
D REDUCE LIBRARY OPEN DAYS	1	1	0	2	1	0	2	0	1	1	0	1	2	2	1	0	1	0	
C CLOSE PARK RESTROOMS	1	1	0	1	0	0	1	5	0	1	0	1	1	1	0	1	1	0	

TABLE 19: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (DK/NA)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT NEG	VERY NEG	TOTAL NEG	TOTAL POS	NTRL/DK/NA	REDCE COMP	REDCE SRVCS	RAISE RVNUE	REDCE SRVCS	RAISE RVNUE	1	2	3	4	5	6	7	8	9	10
	Base	466	113	91	204	107	125	187	97	124	212	187	32	53	31	37	21	50	33	49	56
G REDUCE NUMBER PARK RANGERS	4	0	0	0	0	0	3	3	3	3	1	0	5	0	4	0	5	2	0	5	12
M REDUCE BUILDING CODES	4	2	3	3	3	5	3	5	2	1	4	9	0	0	11	13	0	4	9	1	0
B REDUCE SPORTS/REC PROGS	2	0	0	0	0	0	1	1	1	1	1	0	1	0	0	0	5	0	0	1	5
J REDUCE ADULT LITERACY	2	0	2	1	1	4	1	2	0	1	1	7	5	0	2	6	0	0	0	2	0
K REDUCE NUTRITION PROGRAMS	2	0	2	1	1	3	1	2	0	0	1	9	1	0	0	3	0	0	2	0	0
L REDUCE ANTI-GANG PROGRAMS	1	0	1	1	0	4	2	1	1	1	1	4	3	0	0	0	0	0	0	4	0
H REDUCE REC/THERAPEUTIC	1	0	1	0	2	3	1	1	0	1	0	9	0	1	0	0	1	0	0	1	2
F CLOSE SOME COMM CENTERS	1	0	0	0	0	0	1	0	1	0	0	0	2	0	0	3	0	0	2	6	
I REDUCE SUPPORT SPEC EVENTS	1	1	1	1	1	2	1	0	0	1	0	4	2	0	2	2	0	0	0	1	0
E REDUCE GRAFFITI SERVICES	1	0	0	0	0	0	1	0	1	0	0	0	1	0	0	3	0	0	3	0	
A REDUCE MAINTENANCE PARKS	1	0	0	0	0	0	2	1	0	2	0	0	0	0	4	0	1	0	0	3	
D REDUCE LIBRARY OPEN DAYS	1	0	0	0	0	0	1	1	1	0	1	0	0	0	1	0	2	0	0	0	
C CLOSE PARK RESTROOMS	1	0	0	0	0	0	1	1	0	2	0	0	0	5	0	0	1	0	0	0	

	VOTER			SALES TAX TARGETS						BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS					
	Total	NON-VOTER	NON-VOTER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	COST P-MVR	COMP P-MVR	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER
	Base	466	433	36	189	171	106	47	40	34	76	163	161	142	64	58	158	181	132	62
G REDUCE NUMBER PARK RANGERS	4	4	8	3	4	5	10	0	15	6	2	4	6	13	0	4	2	6	7	4
M REDUCE BUILDING CODES	4	3	10	2	3	8	7	4	6	6	4	4	2	1	1	3	3	5	5	6
B REDUCE SPORTS/REC PROGS	2	2	3	1	3	2	2	0	7	0	1	2	3	5	1	1	2	3	4	1
J REDUCE ADULT LITERACY	2	2	3	1	2	2	0	6	0	0	2	3	0	0	0	1	3	2	0	3
K REDUCE NUTRITION PROGRAMS	2	1	3	1	2	2	0	4	0	0	1	3	1	1	1	0	2	3	3	1
L REDUCE ANTI-GANG PROGRAMS	1	1	2	2	1	1	0	0	0	0	1	2	2	2	1	0	1	4	4	1
H REDUCE REC/THERAPEUTIC	1	1	2	1	1	3	2	4	4	1	1	2	1	2	0	0	1	3	2	2
F CLOSE SOME COMM CENTERS	1	1	0	2	0	2	2	2	0	1	0	1	4	2	2	0	0	5	5	4
I REDUCE SUPPORT SPEC EVENTS	1	1	0	0	1	3	0	6	0	0	0	2	0	1	0	0	2	1	2	1
E REDUCE GRAFFITI SERVICES	1	1	0	2	1	0	0	0	0	0	1	0	1	1	3	1	0	2	0	4
A REDUCE MAINTENANCE PARKS	1	1	3	0	1	2	0	2	5	3	2	1	1	0	0	2	0	1	2	1
D REDUCE LIBRARY OPEN DAYS	1	1	3	1	1	2	0	2	4	0	1	1	1	2	0	1	1	2	3	0
C CLOSE PARK RESTROOMS	1	1	3	1	0	1	0	0	0	0	0	0	2	0	2	0	1	1	0	3

TABLE 19: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (DK/NA)

	Total	Q23 YEARS IN SAN JOSE					Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY				
		0-10	11-20	21-30	31-40	41+	DETH	MULTI	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	466	104	120	109	84	77	365	83	344	115	191	272	98	112	181	69	210	250	231	222	98	92
G REDUCE NUMBER PARK RANGERS	4	2	4	5	6	3	3	6	3	6	4	4	8	0	5	3	4	4	2	6	6	6
M REDUCE BUILDING CODES	4	6	2	2	2	4	4	2	4	2	3	4	4	7	2	1	6	2	1	6	4	8
B REDUCE SPORTS/REC PROGS	2	3	1	1	1	5	2	0	2	1	1	2	2	1	2	3	1	2	2	1	0	3
J REDUCE ADULT LITERACY	2	2	0	5	1	1	2	0	2	1	2	2	4	2	1	0	3	1	1	2	1	2
K REDUCE NUTRITION PROGRAMS	2	4	0	1	1	0	1	1	1	1	1	1	2	0	1	4	1	2	0	2	0	4
L REDUCE ANTI-GANG PROGRAMS	1	2	0	0	4	2	1	2	2	0	3	1	1	1	2	2	1	2	1	2	2	2
H REDUCE REC/THERAPEUTIC	1	4	0	0	2	1	1	1	1	2	1	1	2	0	2	2	1	2	1	2	0	2
F CLOSE SOME COMM CENTERS	1	1	1	2	2	1	1	3	1	3	1	2	4	0	1	1	2	1	2	1	3	0
I REDUCE SUPPORT SPEC EVENTS	1	2	0	3	1	0	1	0	1	1	1	1	3	1	1	0	2	1	1	1	0	1
E REDUCE GRAFFITI SERVICES	1	2	1	0	1	1	1	1	1	2	1	1	1	0	1	2	1	1	1	1	2	0
A REDUCE MAINTENANCE PARKS	1	1	0	0	4	1	1	1	1	1	1	1	2	0	0	4	1	1	1	0	0	1
D REDUCE LIBRARY OPEN DAYS	1	1	1	0	3	1	1	1	1	1	1	1	1	0	1	0	1	1	0	2	0	4
C CLOSE PARK RESTROOMS	1	3	0	1	0	1	0	3	1	1	0	1	1	1	0	2	1	1	1	0	0	1

	Total	Q29 AGE						Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER			
		18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALL	MOST	MEN	WOMEN
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	466	54	80	103	132	50	35	236	209	89	82	105	78	205	35	211	150	64	224	242
G REDUCE NUMBER PARK RANGERS	4	4	3	4	2	13	3	4	4	4	7	5	4	6	9	3	3	6	4	4
M REDUCE BUILDING CODES	4	11	3	1	3	5	3	4	4	5	3	3	3	3	10	2	4	0	2	5
B REDUCE SPORTS/REC PROGS	2	0	2	0	2	6	2	1	3	2	4	1	1	2	3	2	0	0	2	1
J REDUCE ADULT LITERACY	2	3	0	2	2	2	3	1	2	4	0	0	0	1	4	1	2	3	1	2
K REDUCE NUTRITION PROGRAMS	2	3	0	1	2	0	0	1	2	3	0	1	3	1	0	1	2	3	3	0
L REDUCE ANTI-GANG PROGRAMS	1	0	0	1	4	2	1	0	3	3	0	2	2	2	2	0	3	0	2	1
H REDUCE REC/THERAPEUTIC	1	3	1	0	2	2	0	1	2	3	0	2	3	1	2	0	2	4	2	1
F CLOSE SOME COMM CENTERS	1	0	1	0	2	2	3	0	2	0	3	2	0	1	0	2	1	1	2	1
I REDUCE SUPPORT SPEC EVENTS	1	3	0	1	0	2	1	1	1	4	0	0	0	1	0	0	2	3	1	1
E REDUCE GRAFFITI SERVICES	1	0	3	0	1	1	0	1	1	0	2	2	1	1	0	1	1	2	1	1
A REDUCE MAINTENANCE PARKS	1	0	1	0	1	4	1	0	2	1	0	1	3	1	3	1	2	0	0	2
D REDUCE LIBRARY OPEN DAYS	1	0	1	0	2	2	0	0	2	1	3	0	1	1	3	1	0	2	1	1
C CLOSE PARK RESTROOMS	1	0	0	2	1	2	0	1	1	0	1	0	2	0	3	0	2	0	0	1

TABLE 19: Q14 REDUCTION IN NEIGHBORHOOD SERVICES : RANK MATRIX TABLE (DK/NA)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM	DEM	REP	REP	DTS/O	DTS/O	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN	WHITE	WHITE	LATNO	LATNO	ASIAN	ASIAN
				18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN
Base	466	362	104	108	105	36	58	65	36	96	130	59	35	58	30	109	126	46	52	48	44
G REDUCE NUMBER PARK RANGERS	4	3	8	1	5	6	2	4	5	0	4	5	8	8	3	2	3	9	4	8	4
M REDUCE BUILDING CODES	4	3	5	0	4	0	1	9	3	1	2	2	10	13	2	1	2	3	6	2	15
B REDUCE SPORTS/REC PROGS	2	2	3	1	3	0	1	0	5	1	4	0	0	2	6	4	1	0	0	2	4
J REDUCE ADULT LITERACY	2	2	3	0	1	3	2	4	3	0	1	0	4	1	3	0	2	0	3	0	4
K REDUCE NUTRITION PROGRAMS	2	1	2	0	0	0	1	4	6	0	1	0	0	2	8	1	0	0	0	7	1
L REDUCE ANTI-GANG PROGRAMS	1	1	2	0	1	0	1	0	11	1	1	0	7	0	6	1	1	4	0	3	1
H REDUCE REC/THERAPEUTIC	1	1	2	1	0	0	1	2	5	1	2	0	0	0	4	1	1	0	0	3	0
F CLOSE SOME COMM CENTERS	1	1	1	0	3	0	1	1	3	1	2	0	5	0	0	3	1	2	4	0	0
I REDUCE SUPPORT SPEC EVENTS	1	1	1	0	1	3	1	2	0	0	1	0	0	0	2	0	1	0	0	0	1
E REDUCE GRAFFITI SERVICES	1	1	1	1	1	0	1	0	2	1	1	2	2	0	0	2	1	0	3	0	0
A REDUCE MAINTENANCE PARKS	1	1	1	0	1	0	3	0	0	0	3	0	0	2	0	0	3	0	0	0	2
D REDUCE LIBRARY OPEN DAYS	1	0	3	0	2	0	0	0	3	0	1	0	0	2	9	1	0	0	0	3	4
C CLOSE PARK RESTROOMS	1	1	1	1	1	0	1	0	0	2	1	0	0	0	3	1	1	0	0	0	2

TABLE 20: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (VERY CONVINCING)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO															
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
D SUBJECT TO EXISTING AUDITS	31	58	37	21	12	48	15	13	44	15	17	46	32	41	20	23	40	34	17	24	30	27
C GUARANTEED LOCAL FUNDING	30	59	35	11	11	47	11	11	44	11	14	50	27	42	16	18	42	33	11	16	25	34
B VOLUNTARILY REDUCE PAY/5%	25	47	26	12	13	37	13	7	35	12	11	43	22	35	15	14	34	29	9	14	27	23
A ELIMINATED 1000 EMPLOYEES	23	44	26	14	10	35	11	8	34	9	18	35	21	30	15	17	31	27	8	19	17	29

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE				
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO															
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
D SUBJECT TO EXISTING AUDITS	31	47	12	16	47	14	18	44	41	24	24	42	24	39	32	33	27	34
C GUARANTEED LOCAL FUNDING	30	47	8	15	46	12	6	45	39	23	21	42	22	27	32	27	26	33
B VOLUNTARILY REDUCE PAY/5%	25	37	10	11	37	12	4	41	30	20	19	35	19	18	28	23	25	23
A ELIMINATED 1000 EMPLOYEES	23	37	6	13	37	7	11	38	23	22	17	30	18	30	23	18	25	25

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO															
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
D SUBJECT TO EXISTING AUDITS	31	50	33	30	17	42	22	29	42	21	22	37	30	27	35	26	27	28	33	41	38	33
C GUARANTEED LOCAL FUNDING	30	52	34	25	15	43	19	22	42	17	26	41	19	25	33	24	26	28	31	36	33	31
B VOLUNTARILY REDUCE PAY/5%	25	44	25	16	16	35	16	23	36	15	16	33	17	24	28	21	21	21	27	37	34	27
A ELIMINATED 1000 EMPLOYEES	23	38	26	17	14	32	15	20	35	12	14	30	20	18	26	18	21	20	25	34	28	25

TABLE 20: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (VERY CONVINCING)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		WORSE	WORSE	WORSE	BETTR	DK/NA			
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
D SUBJECT TO EXISTING AUDITS	31	42	31	29	26	37	27	25	37	25	40	25	39	31	36	34	36	20	29
C GUARANTEED LOCAL FUNDING	30	45	30	25	20	38	22	32	38	21	34	17	40	26	31	25	37	13	29
B VOLUNTARILY REDUCE PAY/5%	25	39	24	19	19	32	19	20	31	19	29	24	31	27	28	19	31	11	25
A ELIMINATED 1000 EMPLOYEES	23	35	25	16	17	30	17	20	30	17	20	18	25	21	28	20	28	13	22

	Q11 FEELINGS ABOUT THE CITY BUDGET					Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV			CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE										
Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106	100
D SUBJECT TO EXISTING AUDITS	31	28	22	25	36	30	25	27	48	22	44	31	34	42	29	28	25	35	31	41	29
C GUARANTEED LOCAL FUNDING	30	26	19	23	39	39	25	20	49	21	42	34	42	32	23	33	27	42	29	27	22
B VOLUNTARILY REDUCE PAY/5%	25	19	18	18	26	30	23	18	39	19	36	21	31	32	19	22	21	25	24	33	23
A ELIMINATED 1000 EMPLOYEES	23	17	20	19	27	25	19	17	37	15	34	26	32	15	23	19	18	29	22	31	18

	VOTER			SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS						
	Total	NON-	CONS	CONS	SWING	POS	NEG	COST	COMP	CONS	CONS	SWING	POS	NEG	CONS	CONS	SWING	POS	NEG	
		VOTER	VOTER	YES		NO	MOVER	MOVER	P-MVR	P-MVR	YES		NO	MOVER	MOVER	YES		NO	MOVER	MOVER
Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118	113
D SUBJECT TO EXISTING AUDITS	31	31	37	51	10	29	31	32	15	21	45	18	32	35	32	35	22	39	41	36
C GUARANTEED LOCAL FUNDING	30	29	32	51	8	24	25	32	18	20	45	13	32	34	31	37	17	37	41	33
B VOLUNTARILY REDUCE PAY/5%	25	25	25	40	9	22	26	26	22	22	37	10	29	33	29	31	16	29	31	28
A ELIMINATED 1000 EMPLOYEES	23	23	25	39	5	23	32	17	20	17	36	11	23	32	16	31	14	26	27	25

	Q23 YEARS IN SAN JOSE					Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY					
	Total	0-10	11-20	21-30	31-40	41+	DETC	MULTI	OWN	RENT	YES	NO	HS OR	SOME	COLL	POST	NON-	NON-	WHITE	WHITE	LATNO	ASIAN
		0-10	11-20	21-30	31-40	41+	HOUSE	UNIT	LESS	COLL	GRAD	GRAD	COLL	COLL+								
Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187	173
D SUBJECT TO EXISTING AUDITS	31	33	27	32	27	40	30	37	28	41	33	30	37	30	27	38	33	30	31	32	36	23
C GUARANTEED LOCAL FUNDING	30	31	26	29	27	37	30	29	28	35	32	28	32	29	28	35	30	30	28	32	38	24
B VOLUNTARILY REDUCE PAY/5%	25	27	21	27	23	27	24	26	23	29	27	24	27	23	24	31	25	26	23	27	26	23
A ELIMINATED 1000 EMPLOYEES	23	29	23	18	19	27	23	23	22	25	25	22	21	25	21	29	23	23	23	24	28	18

TABLE 20: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (VERY CONVINCING)

	Q29 AGE									Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALMST			MEN	WOMEN
																ALWYS	ALL	MOST		
Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433	469
D SUBJECT TO EXISTING AUDITS	31	32	28	29	31	39	38	30	34	33	40	29	28	34	39	33	27	31	32	31
C GUARANTEED LOCAL FUNDING	30	29	26	31	28	32	35	29	30	28	30	33	30	31	34	30	28	30	30	29
B VOLUNTARILY REDUCE PAY/5%	25	33	22	27	23	22	24	27	23	25	24	26	24	29	26	25	22	29	26	24
A ELIMINATED 1000 EMPLOYEES	23	30	26	20	21	25	22	24	22	21	23	23	30	26	26	22	24	25	21	25

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
D SUBJECT TO EXISTING AUDITS	31	30	36	32	40	12	27	29	27	27	35	34	42	22	21	31	32	42	30	27	18
C GUARANTEED LOCAL FUNDING	30	29	31	32	41	9	17	32	22	27	30	36	44	25	21	27	29	45	31	28	21
B VOLUNTARILY REDUCE PAY/5%	25	23	31	32	29	7	14	28	20	24	24	28	23	27	13	23	24	31	22	27	18
A ELIMINATED 1000 EMPLOYEES	23	23	25	30	26	7	17	25	18	24	22	30	25	17	17	22	23	29	26	15	22

TABLE 21: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (VERY/SOMEWHAT CONVINCING)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO															
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
C GUARANTEED LOCAL FUNDING	63	87	82	48	35	85	39	48	82	37	53	82	74	79	46	47	70	69	44	55	58	64
B VOLUNTARILY REDUCE PAY/5%	62	82	77	59	36	79	44	52	77	41	74	82	78	81	46	42	65	71	43	56	55	68
D SUBJECT TO EXISTING AUDITS	61	88	75	52	33	81	39	46	79	37	56	78	70	75	47	47	67	70	41	56	56	63
A ELIMINATED 1000 EMPLOYEES	57	78	73	53	31	75	38	35	73	34	50	74	70	72	41	41	63	65	35	45	50	65

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE				
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO															
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
C GUARANTEED LOCAL FUNDING	63	85	34	55	85	37	67	75	77	62	49	76	53	74	63	59	66	61
B VOLUNTARILY REDUCE PAY/5%	62	81	39	44	81	40	67	80	74	62	49	77	53	63	61	54	68	65
D SUBJECT TO EXISTING AUDITS	61	83	33	54	83	35	59	75	74	58	49	75	52	63	59	56	65	64
A ELIMINATED 1000 EMPLOYEES	57	80	29	15	80	31	43	71	70	56	44	70	48	60	58	46	61	61

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO															
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
C GUARANTEED LOCAL FUNDING	63	82	76	60	41	79	48	57	80	46	65	69	64	53	67	54	69	58	67	68	65	68
B VOLUNTARILY REDUCE PAY/5%	62	79	79	59	43	79	49	49	80	44	63	68	68	52	68	52	62	59	64	73	61	67
D SUBJECT TO EXISTING AUDITS	61	79	77	57	40	78	46	55	79	43	64	67	65	50	67	51	63	58	63	66	59	65
A ELIMINATED 1000 EMPLOYEES	57	75	72	51	35	74	41	54	77	37	50	63	64	43	63	44	64	51	60	74	63	62

TABLE 21: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (VERY/SOMEWHAT CONVINCING)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		WORSE	WORSE	WORSE	BETTR	DK/NA			
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
C GUARANTEED LOCAL FUNDING	63	76	75	61	45	76	51	63	77	50	54	50	59	54	77	60	69	49	61
B VOLUNTARILY REDUCE PAY/5%	62	71	74	61	47	73	52	65	76	49	65	56	52	55	74	44	69	49	60
D SUBJECT TO EXISTING AUDITS	61	70	75	59	47	73	51	56	76	47	60	47	57	51	77	57	68	48	58
A ELIMINATED 1000 EMPLOYEES	57	68	70	52	42	69	45	57	72	43	43	49	42	46	70	47	64	40	56

	Q11 FEELINGS ABOUT THE CITY BUDGET					Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV			CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE										
Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106	100
C GUARANTEED LOCAL FUNDING	63	64	36	51	78	63	55	54	82	54	77	70	65	59	60	66	59	76	62	67	59
B VOLUNTARILY REDUCE PAY/5%	62	65	45	56	82	57	56	55	79	53	78	70	61	68	59	50	61	62	61	70	66
D SUBJECT TO EXISTING AUDITS	61	56	47	52	78	56	52	51	80	50	75	61	61	69	64	55	56	59	62	69	64
A ELIMINATED 1000 EMPLOYEES	57	54	42	49	75	54	46	47	80	47	72	61	64	57	62	53	48	53	51	59	55

	VOTER			SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS						
	Total	NON-	CONS	CONS	SWING	POS	NEG	COST	COMP	CONS	CONS	SWING	POS	NEG	CONS	CONS	SWING	POS	NEG	
		VOTER	VOTER	YES		NO	MOVER	MOVER	P-MVR	P-MVR	YES		NO	MOVER	MOVER	YES		NO	MOVER	MOVER
Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118	113
C GUARANTEED LOCAL FUNDING	63	62	66	88	31	65	72	63	61	55	82	40	68	73	63	77	44	70	75	68
B VOLUNTARILY REDUCE PAY/5%	62	62	66	83	36	64	74	57	57	63	82	39	66	75	59	76	44	70	77	63
D SUBJECT TO EXISTING AUDITS	61	61	59	86	29	65	76	56	55	49	81	37	66	72	61	76	43	67	76	60
A ELIMINATED 1000 EMPLOYEES	57	57	58	82	28	55	74	40	54	56	80	33	58	70	49	73	38	61	69	57

	Q23 YEARS IN SAN JOSE					Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY						
	Total	0-10	11-20	21-30	31-40	41+	DETC	MULTI	OWN	RENT	YES	NO	HS OR	SOME	COLL	POST	NON-	COLL+	WHITE	NON-	WHITE	LATNO	ASIAN
		0-10	11-20	21-30	31-40	41+	HOUSE	UNIT					LESS	COLL	GRAD	GRAD	COLL	COLL+					
Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187	173	
C GUARANTEED LOCAL FUNDING	63	64	63	65	56	65	62	66	61	67	65	62	66	67	58	68	67	61	61	66	74	60	
B VOLUNTARILY REDUCE PAY/5%	62	64	63	60	60	65	62	63	61	65	65	61	60	65	60	72	62	63	62	64	69	59	
D SUBJECT TO EXISTING AUDITS	61	61	60	62	59	65	60	65	59	65	62	61	67	60	58	65	63	60	61	62	68	58	
A ELIMINATED 1000 EMPLOYEES	57	62	53	60	50	58	57	55	56	59	57	57	51	63	55	60	58	57	59	55	61	49	

TABLE 21: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (VERY/SOMEWHAT CONVINCING)

	Q29 AGE									Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALMST			MEN	WOMEN
																ALWYS	ALL	MOST		
Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433	469
C GUARANTEED LOCAL FUNDING	63	72	61	64	56	65	70	65	60	55	67	68	62	68	70	59	64	73	61	64
B VOLUNTARILY REDUCE PAY/5%	62	66	62	65	58	63	64	64	60	53	68	64	62	65	69	59	65	65	58	66
D SUBJECT TO EXISTING AUDITS	61	67	56	64	58	64	65	62	61	56	64	66	60	64	63	59	62	65	57	64
A ELIMINATED 1000 EMPLOYEES	57	62	57	61	54	58	51	60	54	48	57	64	59	63	61	53	60	58	53	60

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
C GUARANTEED LOCAL FUNDING	63	62	67	69	69	45	50	66	52	62	60	72	77	66	47	57	64	78	71	64	56
B VOLUNTARILY REDUCE PAY/5%	62	62	64	71	66	46	49	61	62	62	62	69	69	64	48	57	66	68	70	58	59
D SUBJECT TO EXISTING AUDITS	61	60	63	73	63	36	56	57	61	61	61	62	83	67	42	57	65	65	71	61	56
A ELIMINATED 1000 EMPLOYEES	57	56	58	67	62	35	43	59	53	63	57	63	63	54	38	54	63	61	62	46	52

TABLE 22: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (NOT CONVINCING)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO															
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
A ELIMINATED 1000 EMPLOYEES	30	14	18	33	49	16	44	44	18	46	21	16	19	17	45	40	26	22	55	40	29	23
B VOLUNTARILY REDUCE PAY/5%	28	11	18	31	49	14	43	42	16	45	20	14	17	15	39	43	28	23	45	36	31	20
D SUBJECT TO EXISTING AUDITS	26	5	15	37	45	10	43	37	13	43	33	15	24	19	28	37	21	22	42	36	29	19
C GUARANTEED LOCAL FUNDING	26	6	11	41	45	9	43	38	11	45	36	13	18	15	35	37	21	19	44	35	25	25

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE				
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO															
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
A ELIMINATED 1000 EMPLOYEES	30	13	50	40	13	49	36	17	19	35	38	18	37	22	29	38	27	24
B VOLUNTARILY REDUCE PAY/5%	28	13	48	29	13	46	26	15	17	28	39	17	35	35	29	35	27	23
D SUBJECT TO EXISTING AUDITS	26	10	47	19	10	44	19	17	15	26	35	16	32	31	27	28	25	23
C GUARANTEED LOCAL FUNDING	26	9	47	23	9	45	18	19	13	28	34	16	32	20	27	26	23	27

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO															
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
A ELIMINATED 1000 EMPLOYEES	30	12	19	31	48	15	42	36	13	46	33	25	24	40	25	40	22	34	26	24	33	23
B VOLUNTARILY REDUCE PAY/5%	28	14	17	31	45	15	40	33	13	44	23	22	24	38	23	37	31	32	25	21	24	24
D SUBJECT TO EXISTING AUDITS	26	12	15	28	43	13	38	28	13	40	12	24	21	34	23	34	15	29	23	24	23	23
C GUARANTEED LOCAL FUNDING	26	11	14	27	42	13	37	30	12	38	28	21	24	34	22	33	18	29	23	15	21	22

TABLE 22: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (NOT CONVINCING)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO												
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
A ELIMINATED 1000 EMPLOYEES	30	17	20	30	45	19	40	27	18	40	42	38	35	37	18	37	23	48	26
B VOLUNTARILY REDUCE PAY/5%	28	22	16	29	42	19	38	26	17	39	17	31	36	33	20	42	25	41	26
D SUBJECT TO EXISTING AUDITS	26	19	15	28	37	17	34	26	15	36	18	33	29	31	15	29	22	39	25
C GUARANTEED LOCAL FUNDING	26	14	17	28	38	16	34	27	15	35	36	31	26	29	16	31	20	40	25

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV			CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10	
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE											
Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106	100	
A ELIMINATED 1000 EMPLOYEES	30	30	43	36	21	29	37	35	13	37	18	26	27	34	23	26	37	33	39	23	27	
B VOLUNTARILY REDUCE PAY/5%	28	26	37	31	15	35	35	32	14	36	18	20	31	24	30	38	36	24	33	22	24	
D SUBJECT TO EXISTING AUDITS	26	26	34	30	18	33	32	31	14	34	17	33	28	25	18	26	35	27	21	18	29	
C GUARANTEED LOCAL FUNDING	26	26	45	34	15	27	33	28	11	31	16	23	21	31	27	19	33	19	28	17	28	

	VOTER			SALES TAX TARGETS						BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS					
	Total	NON-	CONS	CONS	SWING	POS	NEG	COST	COMP	CONS	CONS	SWING	POS	NEG	CONS	CONS	SWING	POS	NEG	
		VOTER	VOTER	YES		NO	MOVER		MOVER	P-MVR	P-MVR		YES	NO	MOVER	MOVER		YES	NO	MOVER
Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118	113
A ELIMINATED 1000 EMPLOYEES	30	30	24	10	50	32	21	44	39	31	11	48	29	19	38	16	44	27	23	29
B VOLUNTARILY REDUCE PAY/5%	28	29	23	11	49	27	22	34	33	29	13	49	22	14	30	17	44	21	18	25
D SUBJECT TO EXISTING AUDITS	26	26	19	8	49	23	21	25	38	41	12	45	19	16	24	15	39	22	17	28
C GUARANTEED LOCAL FUNDING	26	26	22	6	49	25	24	27	29	37	10	43	22	18	25	14	39	22	17	24

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY				
	Total	0-10	11-20	21-30	31-40	41+	DETC	MULTI	OWN	RENT	YES	NO	HS	SOME	COLL	POST	NON-	NON-	WHITE	WHITE	LATNO	ASIAN
		0-10	11-20	21-30	31-40	41+	HOUSE	UNIT					LESS	COLL	GRAD	GRAD	COLL	COLL+				
Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187	173
A ELIMINATED 1000 EMPLOYEES	30	26	32	30	30	29	30	29	31	26	29	29	30	23	33	27	26	31	28	30	25	35
B VOLUNTARILY REDUCE PAY/5%	28	26	30	32	27	24	29	25	30	22	27	29	28	25	32	22	26	29	28	26	24	25
D SUBJECT TO EXISTING AUDITS	26	26	29	27	23	21	27	21	28	19	26	25	17	26	29	26	22	28	28	22	20	23
C GUARANTEED LOCAL FUNDING	26	28	27	24	24	22	26	24	27	21	27	24	24	21	29	20	23	27	28	22	16	27

TABLE 22: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (NOT CONVINCING)

	Q29 AGE									Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALMST			MEN	WOMEN
																ALWYS	ALL	MOST		
Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433	469
A ELIMINATED 1000 EMPLOYEES	30	27	32	25	31	29	33	28	31	35	29	26	26	26	23	33	29	25	33	26
B VOLUNTARILY REDUCE PAY/5%	28	27	32	25	28	30	30	28	29	30	26	30	27	25	19	32	26	27	32	25
D SUBJECT TO EXISTING AUDITS	26	24	32	23	26	23	26	26	26	26	22	25	28	23	18	28	26	25	28	24
C GUARANTEED LOCAL FUNDING	26	18	30	26	29	22	19	25	26	31	23	22	24	22	22	29	24	15	27	24

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
A ELIMINATED 1000 EMPLOYEES	30	31	25	23	23	51	45	25	26	28	28	25	22	29	45	33	24	25	24	36	33
B VOLUNTARILY REDUCE PAY/5%	28	30	23	24	25	45	39	28	23	31	29	23	24	24	28	34	26	24	25	26	24
D SUBJECT TO EXISTING AUDITS	26	27	21	21	23	50	31	24	26	30	27	25	11	18	30	29	27	23	18	23	22
C GUARANTEED LOCAL FUNDING	26	27	19	22	18	49	35	19	33	30	26	19	14	22	37	30	26	15	17	24	31

TABLE 23: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (NOT/DON'T BELIEVE CONVINCING)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO															
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
A ELIMINATED 1000 EMPLOYEES	41	20	25	47	67	22	61	55	25	64	38	25	29	26	56	56	34	33	63	53	49	30
D SUBJECT TO EXISTING AUDITS	37	9	23	47	65	16	59	47	18	62	38	21	28	24	47	51	30	28	59	44	43	32
C GUARANTEED LOCAL FUNDING	35	10	16	49	64	13	59	46	15	62	37	17	25	20	53	49	29	28	56	43	40	31
B VOLUNTARILY REDUCE PAY/5%	35	15	20	38	60	18	53	45	20	56	21	17	21	18	50	52	29	28	56	43	42	27

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE						GENDER BY AGE				
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO															
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
A ELIMINATED 1000 EMPLOYEES	41	19	69	56	19	66	49	26	28	43	54	27	50	39	39	52	38	36
D SUBJECT TO EXISTING AUDITS	37	14	65	30	14	63	31	21	25	39	48	23	45	35	39	42	32	32
C GUARANTEED LOCAL FUNDING	35	14	63	23	13	61	23	23	21	35	49	22	44	24	36	40	31	35
B VOLUNTARILY REDUCE PAY/5%	35	16	59	34	16	56	26	19	22	34	48	21	44	35	34	44	30	32

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL						SAMPLE/PHONE TYPE				
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO															
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
A ELIMINATED 1000 EMPLOYEES	41	22	26	44	64	24	57	44	21	61	44	35	34	56	34	55	29	46	37	26	36	36
D SUBJECT TO EXISTING AUDITS	37	19	20	40	59	20	52	38	18	56	27	31	31	49	31	48	28	40	33	32	33	33
C GUARANTEED LOCAL FUNDING	35	16	21	39	57	19	51	35	18	52	29	28	34	46	30	45	28	40	30	27	30	30
B VOLUNTARILY REDUCE PAY/5%	35	20	19	38	54	20	48	40	17	53	23	28	28	47	28	46	33	39	31	25	34	29

TABLE 23: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (NOT/DON'T BELIEVE CONVINCING)

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		WORSE	WORSE	WORSE	BETTR	DK/NA			
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
A ELIMINATED 1000 EMPLOYEES	41	28	28	45	57	28	53	40	26	55	49	48	56	51	29	43	33	58	41
D SUBJECT TO EXISTING AUDITS	37	27	21	39	52	24	48	42	21	52	33	49	36	44	21	37	29	52	39
C GUARANTEED LOCAL FUNDING	35	22	23	36	52	23	47	35	21	48	42	45	39	43	21	35	28	50	37
B VOLUNTARILY REDUCE PAY/5%	35	28	19	35	51	24	45	33	20	49	30	37	44	40	24	47	29	50	36

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV			CITY COUNCIL DISTRICT									
	Total	SMWT	VERY	TOTAL	TOTAL	NTRL/	REDCE	REDCE	RAISE	REDCE	RAISE	1	2	3	4	5	6	7	8	9	10	
		NEG	NEG	NEG	POS	DK/NA	COMP	SRVCS	RVNUE	SRVCS	RVNUE											
Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106	100	
A ELIMINATED 1000 EMPLOYEES	41	45	57	50	25	40	52	50	20	52	26	36	34	41	34	41	51	45	48	39	42	
D SUBJECT TO EXISTING AUDITS	37	44	52	47	22	41	47	45	18	49	23	38	38	29	33	38	44	41	37	29	35	
C GUARANTEED LOCAL FUNDING	35	36	62	48	20	37	43	43	17	44	21	28	32	34	39	34	40	21	38	32	40	
B VOLUNTARILY REDUCE PAY/5%	35	33	54	42	18	40	43	40	19	45	21	30	37	26	40	43	38	36	39	28	30	

	VOTER			SALES TAX TARGETS						BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS					
	Total	NON-	CONS	CONS	SWING	POS	NEG	COST	COMP	CONS	CONS	SWING	POS	NEG	CONS	CONS	SWING	POS	NEG	
		VOTER	VOTER	YES		NO	MOVER	MOVER	P-MVR	P-MVR	YES		NO	MOVER	MOVER	YES		NO	MOVER	MOVER
Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118	113
A ELIMINATED 1000 EMPLOYEES	41	41	40	17	70	40	25	54	46	44	18	65	39	29	48	24	60	37	31	42
D SUBJECT TO EXISTING AUDITS	37	36	37	11	70	31	21	43	39	50	16	62	29	22	38	20	56	30	22	39
C GUARANTEED LOCAL FUNDING	35	35	32	10	68	30	27	33	36	44	16	59	28	24	32	20	54	28	22	31
B VOLUNTARILY REDUCE PAY/5%	35	35	30	15	62	30	23	38	38	36	16	58	28	19	40	20	54	28	20	35

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY					
	Total	0-10	11-20	21-30	31-40	41+	DETC	MULTI	OWN	RENT	YES	NO	HS OR	SOME	COLL	POST	NON-	COLL+	WHITE	NON-	WHITE	LATNO	ASIAN
		0-10	11-20	21-30	31-40	41+	HOUSE	UNIT					LESS	COLL	GRAD	GRAD	COLL	COLL+					
Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187	173	
A ELIMINATED 1000 EMPLOYEES	41	34	45	39	48	39	41	44	42	38	41	41	43	34	44	38	38	42	40	41	34	47	
D SUBJECT TO EXISTING AUDITS	37	34	39	35	40	33	38	33	39	31	36	36	25	39	41	32	33	39	38	34	30	35	
C GUARANTEED LOCAL FUNDING	35	34	35	32	41	32	36	30	37	29	34	36	32	31	41	28	31	37	38	31	24	36	
B VOLUNTARILY REDUCE PAY/5%	35	30	35	38	36	34	36	32	36	30	31	37	32	33	38	28	33	35	37	32	27	36	

TABLE 23: Q17 SUPORTIVE STATEMENTS : RANK MATRIX TABLE (NOT/DON'T BELIEVE CONVINCING)

	Q29 AGE									Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALMST			MEN	WOMEN
																ALWYS	ALL	MOST		
Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433	469
A ELIMINATED 1000 EMPLOYEES	41	36	43	35	45	39	44	38	43	48	42	34	39	35	38	44	38	40	45	37
D SUBJECT TO EXISTING AUDITS	37	29	43	33	39	34	32	36	37	38	34	33	40	32	34	38	38	34	41	32
C GUARANTEED LOCAL FUNDING	35	25	37	35	41	32	29	33	37	43	31	31	37	29	29	40	34	23	38	33
B VOLUNTARILY REDUCE PAY/5%	35	30	36	30	38	36	36	32	38	40	31	33	37	30	26	38	33	34	38	31

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
A ELIMINATED 1000 EMPLOYEES	41	41	39	31	36	62	55	39	44	37	41	31	35	43	56	46	35	32	37	53	42
D SUBJECT TO EXISTING AUDITS	37	37	33	26	33	64	44	39	38	39	37	35	17	28	47	43	34	31	29	38	31
C GUARANTEED LOCAL FUNDING	35	37	28	29	28	55	49	31	45	38	37	26	20	31	48	42	34	21	27	35	38
B VOLUNTARILY REDUCE PAY/5%	35	36	30	26	31	52	50	35	35	36	37	26	28	31	47	42	32	26	28	38	34

TABLE 24: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (VERY CONVINCING)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE							Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER						
	Total	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	TOTAL YES	TOTAL NO	UNDCD	M-MRE LIKLY	SW-MR LIKLY	TOTAL M-LKY	TOTAL L-LKY	NO DF DK/NA	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN
	Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118
A NOT TIME TO RAISE TAXES	47	24	22	62	79	23	73	66	28	74	49	37	34	36	56	62	39	42	63	66	50	51
B CUT WASTFUL SPENDING	47	28	29	51	73	28	66	63	32	67	44	40	34	37	53	59	42	46	57	58	49	44
C CANNOT TRUST CITY GOV'T	35	21	15	38	62	18	54	43	21	56	32	27	24	26	47	43	33	31	49	33	44	28

	Q18 1/2 CNT SALES TX VOTE AFTER POS			Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE				GENDER BY AGE							
	Total	TOTAL YES	TOTAL NO	UNDCD	TOTAL YES	TOTAL NO	UNDCD	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
	Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225
A NOT TIME TO RAISE TAXES	47	26	77	33	22	77	38	35	33	42	66	34	57	24	45	51	48	48
B CUT WASTFUL SPENDING	47	28	72	35	25	72	39	38	30	46	62	34	57	25	46	48	44	49
C CANNOT TRUST CITY GOV'T	35	16	62	10	15	61	4	30	23	31	48	26	42	20	37	43	30	33

	Q8B INITIAL BUSINESS TAX VOTE							Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL					SAMPLE/PHONE TYPE						
	Total	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	TOTAL YES	TOTAL NO	UNDCD	STR SUPPT	SMWT SUPPT	STR OPPOS	TOTAL SUPPT	TOTAL OPPOS	UNDCD	VOTER LIST	RDD SAMP	CELL SAMP	RDD CELL	RDD LAND
	Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102
A NOT TIME TO RAISE TAXES	47	36	33	44	70	35	60	44	30	66	36	44	48	55	45	54	35	52	41	57	44	43
B CUT WASTFUL SPENDING	47	37	32	45	67	35	59	44	29	66	42	48	43	52	46	50	36	47	44	61	47	46
C CANNOT TRUST CITY GOV'T	35	30	17	39	52	24	47	32	20	52	12	32	32	48	32	44	21	36	31	58	42	32

	Q8C INITIAL WASTE DISPOSAL TAX							Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)			
	Total	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	TOTAL YES	TOTAL NO	UNDCD	SMWT WORSE	MUCH WORSE	TOTAL WORSE	TOTAL BETTR	NO DF DK/NA	DEM	REP	DTS/O
	Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195
A NOT TIME TO RAISE TAXES	47	36	33	46	68	35	61	37	32	63	30	55	49	53	43	37	41	65	51
B CUT WASTFUL SPENDING	47	38	33	45	66	36	59	33	29	64	43	56	51	54	43	44	44	57	47
C CANNOT TRUST CITY GOV'T	35	32	17	37	51	24	47	28	21	50	24	42	47	44	28	24	32	41	38

TABLE 24: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (VERY CONVINCING)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT NEG	VERY NEG	TOTAL NEG	TOTAL POS	NTRL/DK/NA	REDCE COMP	REDCE SRVCS	RAISE RVNUE	REDCE SRVCS	RAISE RVNUE	1	2	3	4	5	6	7	8	9	10
	Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106
A NOT TIME TO RAISE TAXES	47	55	64	59	34	43	57	61	25	61	31	38	54	45	52	51	51	47	54	46	48
B CUT WASTFUL SPENDING	47	47	66	55	28	45	58	52	26	59	32	35	50	46	44	46	50	47	56	50	47
C CANNOT TRUST CITY GOV'T	35	35	54	43	21	37	44	46	19	46	24	25	28	46	42	52	33	24	46	38	32

	VOTER					SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS				
	Total	NON-VOTER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	COST P-MVR	COMP P-MVR	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	
	Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118
A NOT TIME TO RAISE TAXES	47	48	38	16	80	55	55	69	64	65	28	68	45	34	59	29	66	46	40	55
B CUT WASTFUL SPENDING	47	48	38	23	74	48	39	66	58	58	29	68	42	27	59	28	67	44	32	57
C CANNOT TRUST CITY GOV'T	35	35	35	13	64	33	24	52	43	46	19	54	32	25	47	19	52	34	28	43

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY				
	Total	0-10	11-20	21-30	31-40	41+	DETH HOUSE	MULTI UNIT	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
	Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187
A NOT TIME TO RAISE TAXES	47	46	42	51	51	48	48	45	49	42	44	50	47	46	50	44	46	48	49	45	46	41
B CUT WASTFUL SPENDING	47	46	38	49	57	47	47	46	48	42	43	49	47	45	49	43	46	47	47	46	44	44
C CANNOT TRUST CITY GOV'T	35	35	31	37	38	35	35	34	37	30	36	35	36	34	40	21	35	35	33	36	35	34

	Q29 AGE						Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALMST ALL	MOST	MEN	WOMEN
	Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433
A NOT TIME TO RAISE TAXES	47	42	51	45	52	46	44	46	49	51	44	48	49	44	35	50	46	49	48	47
B CUT WASTFUL SPENDING	47	42	49	44	50	45	49	45	49	47	45	48	42	48	35	48	49	48	48	46
C CANNOT TRUST CITY GOV'T	35	38	33	31	40	30	36	33	37	39	35	34	36	34	32	36	35	35	40	31

TABLE 24: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (VERY CONVINCING)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
A NOT TIME TO RAISE TAXES	47	49	42	44	37	65	68	47	56	50	49	44	47	38	47	50	48	35	55	50	32
B CUT WASTFUL SPENDING	47	48	43	44	45	64	55	42	53	45	49	43	43	42	51	46	47	40	49	51	38
C CANNOT TRUST CITY GOV'T	35	36	34	36	28	33	48	33	45	31	35	33	38	30	43	38	30	31	40	47	20

TABLE 25: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (VERY/SOMEWHAT CONVINCING)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE							Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER						
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
B CUT WASTFUL SPENDING	76	60	71	83	88	65	87	88	68	86	76	69	79	73	76	81	69	76	84	87	78	73
A NOT TIME TO RAISE TAXES	72	51	65	86	89	58	88	81	61	88	67	61	78	67	75	79	60	67	88	90	76	75
C CANNOT TRUST CITY GOV'T	61	41	53	65	82	46	77	62	49	78	52	50	59	53	68	68	54	58	78	65	62	62

	Q18 1/2 CNT SALES TX VOTE AFTER POS			Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE					GENDER BY AGE						
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	YES	NO	NO	YES		NO	18-49	50+	18-49
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
B CUT WASTFUL SPENDING	76	67	88	77	65	88	81	71	73	74	82	72	79	61	78	72	78	74
A NOT TIME TO RAISE TAXES	72	58	92	58	56	92	69	62	73	70	80	68	76	52	73	70	72	74
C CANNOT TRUST CITY GOV'T	61	47	80	32	44	81	38	53	50	62	71	52	68	33	61	60	62	58

	Q8B INITIAL BUSINESS TAX VOTE							Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL					SAMPLE/PHONE TYPE						
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	SUPPT	SUPPT	OPPOS	SUPPT		OPPOS	LIST	SAMP	SAMP	CELL
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
B CUT WASTFUL SPENDING	76	65	72	78	87	69	83	72	66	86	72	72	81	78	75	80	64	75	75	86	76	77
A NOT TIME TO RAISE TAXES	72	63	67	74	86	65	82	60	60	86	57	67	82	74	72	75	58	75	70	68	59	73
C CANNOT TRUST CITY GOV'T	61	50	57	62	75	53	70	48	46	77	38	53	59	70	55	71	55	61	58	82	62	60

	Q8C INITIAL WASTE DISPOSAL TAX							Q21 WASTE DISPSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)			
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	WORSE	WORSE	WORSE	BETTR	DK/NA		
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
B CUT WASTFUL SPENDING	76	70	76	71	84	73	80	69	66	86	62	82	74	79	73	60	73	85	76
A NOT TIME TO RAISE TAXES	72	60	74	73	81	67	78	65	63	82	60	78	65	73	70	63	64	89	75
C CANNOT TRUST CITY GOV'T	61	51	49	65	74	50	71	56	47	74	47	64	61	63	56	49	56	72	62

TABLE 25: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (VERY/SOMEWHAT CONVINCING)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT NEG	VERY NEG	TOTAL NEG	TOTAL POS	NTRL/DK/NA	REDCE COMP	REDCE SRVCS	RAISE RVNUE	REDCE SRVCS	RAISE RVNUE	1	2	3	4	5	6	7	8	9	10
	Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106
B CUT WASTFUL SPENDING	76	82	83	82	73	75	83	80	60	86	65	62	74	76	78	72	74	83	80	80	82
A NOT TIME TO RAISE TAXES	72	79	73	77	74	72	80	84	52	84	58	65	71	67	79	71	72	84	77	72	77
C CANNOT TRUST CITY GOV'T	61	67	76	71	49	63	68	67	45	71	49	52	51	61	68	70	59	54	75	63	60

	VOTER					SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS				
	Total	NON-VOTER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	COST P-MVR	COMP P-MVR	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	
	Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118
B CUT WASTFUL SPENDING	76	76	73	63	89	80	81	85	87	89	65	88	74	67	82	68	84	76	64	91
A NOT TIME TO RAISE TAXES	72	72	71	52	92	79	76	92	84	89	60	86	70	61	84	64	83	69	60	81
C CANNOT TRUST CITY GOV'T	61	61	57	41	82	64	62	77	61	69	46	77	58	45	80	44	76	61	56	70

	Q23 YEARS IN SAN JOSE					Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY					
	Total	0-10	11-20	21-30	31-40	41+	DETH HOUSE	MULTI UNIT	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
	Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187
B CUT WASTFUL SPENDING	76	72	78	79	80	69	77	76	76	76	79	74	74	77	78	73	76	76	75	77	78	75
A NOT TIME TO RAISE TAXES	72	65	71	79	79	66	72	72	73	69	70	74	67	74	75	71	71	74	74	70	72	68
C CANNOT TRUST CITY GOV'T	61	61	56	66	62	58	61	58	61	58	63	59	59	65	63	49	62	59	60	60	61	58

	Q29 AGE						Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALMST ALL	MOST	MEN	WOMEN
	Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433
B CUT WASTFUL SPENDING	76	82	86	70	76	67	70	78	73	71	80	76	70	77	73	73	81	78	76	76
A NOT TIME TO RAISE TAXES	72	74	73	71	75	65	70	72	72	71	69	76	70	70	70	72	71	80	72	73
C CANNOT TRUST CITY GOV'T	61	59	63	62	60	55	58	62	59	56	58	63	59	62	55	57	67	62	61	61

TABLE 25: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (VERY/SOMEWHAT CONVINCING)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
B CUT WASTFUL SPENDING	76	76	74	76	70	95	78	74	76	74	75	82	69	78	70	71	78	72	83	83	66
A NOT TIME TO RAISE TAXES	72	72	73	65	64	96	84	73	80	73	74	72	72	70	68	72	76	65	80	77	59
C CANNOT TRUST CITY GOV'T	61	61	58	61	52	74	72	61	60	62	57	59	64	60	55	62	58	54	67	60	56

TABLE 26: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (NOT CONVINCING)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE							Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER						
	Total	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	TOTAL YES	TOTAL NO	UNDCD	M-MRE LIKLY	SW-MR LIKLY	TOTAL M-LKY	TOTAL L-LKY	NO DF DK/NA	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN
	Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118
C CANNOT TRUST CITY GOV'T	26	41	29	22	12	35	15	25	34	14	40	34	27	31	21	20	32	27	18	25	24	24
A NOT TIME TO RAISE TAXES	21	38	28	11	7	33	8	16	31	9	26	32	19	27	18	15	32	27	9	10	19	17
B CUT WASTFUL SPENDING	17	29	21	13	7	25	9	9	24	8	17	22	17	20	14	13	22	19	12	10	17	16

	Q18 1/2 CNT SALES TX VOTE AFTER POS			Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE				GENDER BY AGE							
	Total	TOTAL YES	TOTAL NO	UNDCD	TOTAL YES	TOTAL NO	UNDCD	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
	Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225
C CANNOT TRUST CITY GOV'T	26	36	12	40	38	12	39	30	31	26	19	31	21	56	26	27	26	27
A NOT TIME TO RAISE TAXES	21	33	6	23	35	6	26	30	22	24	14	25	17	48	22	23	21	19
B CUT WASTFUL SPENDING	17	25	8	5	26	7	2	19	22	18	12	21	14	34	17	19	14	19

	Q8B INITIAL BUSINESS TAX VOTE							Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL					SAMPLE/PHONE TYPE						
	Total	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	TOTAL YES	TOTAL NO	UNDCD	STR SUPPT	SMWT SUPPT	STR OPPOS	TOTAL SUPPT	TOTAL OPPOS	UNDCD	VOTER LIST	RDD SAMP	CELL SAMP	RDD CELL	RDD LAND
	Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102
C CANNOT TRUST CITY GOV'T	26	31	27	29	18	29	22	33	35	16	41	33	26	19	30	18	28	28	25	16	27	23
A NOT TIME TO RAISE TAXES	21	29	26	25	10	27	15	25	31	11	36	26	14	20	21	19	33	20	22	30	32	20
B CUT WASTFUL SPENDING	17	24	21	14	10	22	11	21	25	9	15	21	14	15	18	14	21	18	17	10	12	17

	Q8C INITIAL WASTE DISPOSAL TAX							Q21 WASTE DISPOSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)			
	Total	DEF YES	PR/LN YES	PR/LN NO	DEF NO	TOTAL YES	TOTAL NO	UNDCD	TOTAL YES	TOTAL NO	UNDCD	SMWT WORSE	MUCH WORSE	TOTAL WORSE	TOTAL BETTR	NO DF DK/NA	DEM	REP	DTS/O
	Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195
C CANNOT TRUST CITY GOV'T	26	33	31	22	17	32	19	35	34	17	42	24	26	25	27	37	29	22	24
A NOT TIME TO RAISE TAXES	21	31	20	22	14	25	17	30	30	13	29	16	29	21	24	27	29	10	18
B CUT WASTFUL SPENDING	17	22	15	20	13	18	15	23	24	11	16	10	17	13	19	27	20	11	17

TABLE 26: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (NOT CONVINCING)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT NEG	VERY NEG	TOTAL NEG	TOTAL POS	NTRL/DK/NA	REDCE COMP	REDCE SRVCS	RAISE RVNUE	REDCE SRVCS	RAISE RVNUE	1	2	3	4	5	6	7	8	9	10
	Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106
C CANNOT TRUST CITY GOV'T	26	26	18	22	35	19	21	22	36	19	34	32	31	22	23	15	28	33	17	30	28
A NOT TIME TO RAISE TAXES	21	17	20	18	22	20	16	11	39	13	33	26	24	23	20	16	21	12	21	25	15
B CUT WASTFUL SPENDING	17	17	12	15	23	16	12	11	30	12	24	31	20	19	15	8	20	11	16	15	13

	VOTER					SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS				
	Total	NON-VOTER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	COST P-MVR	COMP P-MVR	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	
	Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118
C CANNOT TRUST CITY GOV'T	26	26	27	39	11	24	28	14	24	23	33	17	28	39	11	37	17	25	28	19
A NOT TIME TO RAISE TAXES	21	22	18	38	5	16	19	7	8	9	31	11	23	29	11	29	13	24	33	14
B CUT WASTFUL SPENDING	17	17	14	28	7	12	15	7	13	11	25	8	20	26	14	23	12	17	27	6

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY				
	Total	0-10	11-20	21-30	31-40	41+	DETECH HOUSE	MULTI UNIT	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
	Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187
C CANNOT TRUST CITY GOV'T	26	25	27	26	25	26	25	32	26	27	24	27	23	21	28	34	22	30	27	26	23	30
A NOT TIME TO RAISE TAXES	21	27	24	16	15	26	22	22	21	23	24	20	24	21	20	22	22	21	22	22	22	23
B CUT WASTFUL SPENDING	17	19	15	17	13	22	16	20	18	15	15	18	14	15	19	19	15	19	20	14	13	15

	Q29 AGE						Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALMST ALL	MOST	MEN	WOMEN
	Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433
C CANNOT TRUST CITY GOV'T	26	28	26	25	25	34	25	26	27	22	29	28	29	23	28	30	23	21	27	25
A NOT TIME TO RAISE TAXES	21	23	22	20	19	31	18	21	21	19	25	19	26	24	19	22	25	16	22	21
B CUT WASTFUL SPENDING	17	11	8	23	17	23	22	15	19	15	17	17	24	16	14	20	16	16	18	16

TABLE 26: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (NOT CONVINCING)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
C CANNOT TRUST CITY GOV'T	26	27	22	26	33	25	18	25	25	27	27	20	27	32	27	27	26	22	24	34	27
A NOT TIME TO RAISE TAXES	21	22	19	28	29	4	14	21	13	23	20	20	24	22	20	24	20	26	17	17	29
B CUT WASTFUL SPENDING	17	18	15	17	23	3	17	19	14	21	19	10	20	14	12	23	17	14	13	13	16

TABLE 27: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (NOT CONVINCING/DON'T BELIEVE)

	Q5 INITIAL 1/2 CENT SALES TAX VOTE								Q5/Q6 COMB 1/4 CENT SALES TX VTE			Q7 SALES TAX SUPPORT GIVEN EMPLOYEE COMPENSATION CUTS					PARTY BY GENDER					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	M-MRE	SW-MR	TOTAL	TOTAL	NO DF	DEM	DEM	REP	REP	DTS/O	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		LIKLY	LIKLY	M-LKY	L-LKY	DK/NA	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Base	902	241	217	129	273	458	402	42	507	370	25	284	169	453	191	259	173	245	101	93	118	82
C CANNOT TRUST CITY GOV'T	36	57	42	31	16	50	21	35	48	20	48	48	37	44	28	29	44	40	22	33	33	32
A NOT TIME TO RAISE TAXES	26	46	33	14	9	40	11	18	36	11	33	37	21	31	22	19	39	32	12	10	23	20
B CUT WASTFUL SPENDING	22	38	26	15	9	32	11	9	30	12	17	29	21	26	19	17	29	22	15	12	20	22

	Q18 1/2 CNT SALES TX VOTE AFTER POS				Q20 FINAL 1/2 CNT SALES TAX VOTE			Q8A INITIAL PARKING TAX VOTE					GENDER BY AGE					
	Total	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	MEN	MEN	WOMEN	WOMEN
		YES	NO		YES	NO		UNDCD	YES	YES	NO	NO	YES		NO	18-49	50+	18-49
Base	902	497	384	21	470	410	22	153	183	180	351	336	532	34	231	187	225	219
C CANNOT TRUST CITY GOV'T	36	50	18	63	53	17	52	46	46	34	27	46	29	60	35	39	34	39
A NOT TIME TO RAISE TAXES	26	39	8	42	41	8	31	37	26	28	17	31	21	48	25	29	26	23
B CUT WASTFUL SPENDING	22	31	11	16	33	10	11	28	27	23	15	27	18	37	21	26	18	23

	Q8B INITIAL BUSINESS TAX VOTE								Q22 BUSINESS TAX AFTER POSITIVES			Q9 CARD ROOM PROPOSAL					SAMPLE/PHONE TYPE					
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	STR	SMWT	STR	TOTAL	TOTAL	UNDCD	VOTER	RDD	CELL	RDD	RDD
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	SUPPT	SUPPT	OPPOS	SUPPT		OPPOS	LIST	SAMP	SAMP	CELL
Base	902	203	197	157	267	400	424	78	431	434	38	349	187	229	536	306	60	452	393	57	102	348
C CANNOT TRUST CITY GOV'T	36	49	38	36	24	43	28	47	50	21	56	45	37	28	42	27	37	38	38	16	33	35
A NOT TIME TO RAISE TAXES	26	36	30	26	13	33	17	35	37	14	42	31	16	24	26	23	42	24	27	32	39	24
B CUT WASTFUL SPENDING	22	33	26	19	12	29	14	24	32	11	26	26	16	21	23	19	31	22	22	14	20	22

	Q8C INITIAL WASTE DISPOSAL TAX								Q21 WASTE DISPSAL TX AFTR POS & NEG			Q10 CITY BUDGET 12 MONTHS FROM					PARTY (COMBINED)		
	Total	DEF	PR/LN	PR/LN	DEF	TOTAL	TOTAL	UNDCD	TOTAL	TOTAL	UNDCD	SMWT	MUCH	TOTAL	TOTAL	NO DF	DEM	REP	DTS/O
		YES	YES	NO	NO	YES	NO		YES	NO		UNDCD	WORSE	WORSE	WORSE	BETTR	DK/NA	DEM	REP
Base	902	205	204	148	291	409	439	54	429	450	24	131	83	214	196	56	417	195	201
C CANNOT TRUST CITY GOV'T	36	47	44	33	25	45	28	41	49	24	49	30	34	32	43	47	42	28	33
A NOT TIME TO RAISE TAXES	26	38	23	26	18	31	21	31	35	16	32	19	34	25	29	32	35	11	22
B CUT WASTFUL SPENDING	22	28	22	26	15	25	19	25	31	13	20	13	22	17	26	31	25	14	21

TABLE 27: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (NOT CONVINCING/DON'T BELIEVE)

	Q11 FEELINGS ABOUT THE CITY BUDGET						Q15 FIRST CHOICE PRT/BDGT SHRTFLL			Q16 RDC SRV /RAISG REV		CITY COUNCIL DISTRICT									
	Total	SMWT NEG	VERY NEG	TOTAL NEG	TOTAL POS	NTRL/DK/NA	REDCE COMP	REDCE SRVCS	RAISE RVNUE	REDCE SRVCS	RAISE RVNUE	1	2	3	4	5	6	7	8	9	10
	Base	902	113	91	204	107	125	368	185	228	408	344	63	99	60	70	41	95	61	95	106
C CANNOT TRUST CITY GOV'T	36	31	22	27	51	31	30	29	52	27	49	42	45	35	31	23	40	46	24	37	36
A NOT TIME TO RAISE TAXES	26	20	26	23	24	25	18	14	48	15	40	29	27	33	20	23	27	16	22	28	21
B CUT WASTFUL SPENDING	22	18	17	18	27	22	15	17	38	13	33	36	24	24	16	22	26	17	18	18	16

	VOTER					SALES TAX TARGETS					BUSINESS TAX TARGETS					WASTE DISPOSAL TARGETS				
	Total	NON-VOTER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	COST P-MVR	COMP P-MVR	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	CONS YES	CONS NO	SWING	POS MOVER	NEG MOVER	
	Base	902	833	69	378	320	204	88	75	61	136	308	322	272	123	112	310	336	256	118
C CANNOT TRUST CITY GOV'T	36	36	41	55	17	32	34	19	33	29	50	22	38	51	18	52	23	35	41	26
A NOT TIME TO RAISE TAXES	26	26	24	45	7	19	21	8	12	10	37	13	28	35	15	34	16	28	37	17
B CUT WASTFUL SPENDING	22	22	20	35	9	17	17	14	13	11	33	10	24	31	15	30	14	22	35	8

	Q23 YEARS IN SAN JOSE						Q24 TYPE OF RESIDENCE		Q25 RESIDENCE		Q26 KIDS AT HOME		Q27 EDUCATION					Q28 ETHNICITY				
	Total	0-10	11-20	21-30	31-40	41+	DETH HOUSE	MULTI UNIT	OWN	RENT	YES	NO	HS OR LESS	SOME COLL	COLL GRAD	POST GRAD	NON-COLL	COLL+	WHITE	NON-WHITE	LATNO	ASIAN
	Base	902	184	210	191	161	151	703	164	672	219	362	533	185	220	351	127	404	477	461	418	187
C CANNOT TRUST CITY GOV'T	36	34	41	32	35	40	36	38	36	37	34	38	32	34	35	51	33	39	38	36	37	36
A NOT TIME TO RAISE TAXES	26	31	28	19	20	31	26	28	25	28	27	25	30	25	23	26	28	24	25	27	25	28
B CUT WASTFUL SPENDING	22	23	21	19	19	30	21	22	22	20	19	23	23	20	21	25	21	22	24	20	21	19

	Q29 AGE						Q30 INCOME				Q31 REGSTRD TO VOTE		Q33 VOTE PROPENSITY			GENDER				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	\$0-\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	YES	NO	ALWYS	ALMST ALL	MOST	MEN	WOMEN
	Base	902	104	153	198	257	87	62	455	406	160	160	196	148	381	65	390	277	108	433
C CANNOT TRUST CITY GOV'T	36	36	34	35	38	43	40	35	39	36	40	36	41	34	42	40	31	35	37	36
A NOT TIME TO RAISE TAXES	26	24	25	27	23	34	25	26	26	26	30	24	27	28	26	26	28	20	27	25
B CUT WASTFUL SPENDING	22	16	12	27	21	30	29	20	24	24	20	22	27	22	20	24	18	22	23	21

TABLE 27: Q19 OPPOSITION STATEMENTS : RANK MATRIX TABLE (NOT CONVINCING/DON'T BELIEVE)

	LIKELY VOTER		PARTY BY AGE						ETHNICITY BY AGE						ETHNICITY BY GENDER						
	Total	YES	NO	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	WHITE 18-49	WHITE 50+	LATNO 18-49	LATNO 50+	ASIAN 18-49	ASIAN 50+	WHITE MEN	WHITE WOMEN	LATNO MEN	LATNO WOMEN	ASIAN MEN	ASIAN WOMEN
Base	902	721	181	210	197	69	115	120	70	189	254	115	63	108	59	213	248	90	96	88	85
C CANNOT TRUST CITY GOV'T	36	36	37	36	47	26	28	32	38	36	41	37	36	34	37	37	39	41	33	39	33
A NOT TIME TO RAISE TAXES	26	26	25	34	35	4	16	25	16	26	25	24	28	27	28	28	22	31	20	21	36
B CUT WASTFUL SPENDING	22	22	23	22	28	4	21	22	20	25	24	16	31	16	20	28	21	25	17	14	23