

Rebuttal to Argument Against Measure D

Raising the minimum wage from \$8 to \$10 is the right thing to do. It's that simple.

The opponents of Measure D are trying to mislead you. The truth is that there is widespread support among businesses and nonprofits for raising the wage. Here are the facts:

- Numerous San Jose companies support Measure D, including Lunardi's Markets, Azucar Restaurant, Pacific Printing, and All Star Building Maintenance, to name a few.
- United Way Silicon Valley and the Silicon Valley Council of Nonprofits, which represents the nonprofit sector in San Jose, both support Measure D. Most San Jose nonprofits already pay \$10 an hour.
- Measure D does not mandate any additional spending by the City.
- Measure D will level the playing field for local businesses by ensuring that large chain stores pay a fair wage.

The evidence from other cities that have raised the minimum wage proves that the opponents of Measure D are wrong about job losses and price increases.

Measure D will help our whole community by ensuring that people who work hard and play by the rules earn a fair wage.

Measure D will help thousands of working adults to become self-sufficient.

In San Jose, \$8 an hour is not enough to keep people off government assistance. \$8 an hour isn't fair to workers, it isn't fair to employers who pay decent wages, and it isn't fair to taxpayers who are forced to subsidize poverty wages.

Vote for fair wages. Vote "yes" on Measure D.
www.RaiseTheWageSJ.com

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