



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Sara L. Hensley

**SUBJECT: PROCLAMATION REQUEST-
JULY NATIONAL PARKS AND
RECREATION MONTH**

DATE: 06-08-04

Approved

Date

CEREMONIAL ITEM

The month of July is recognized nationally as Parks and Recreation Month. Cities, counties and other agencies recognize the importance of thriving, local park systems, the opportunity for all Americans to lead healthy, active lifestyles, and the preservation of great community places. Parks and Recreation is important to communities as they enhance the quality of life of its citizens.

By the designation of July as Parks and Recreation Month, the City of San José's Department of Parks, Recreation and Neighborhood Services (PRNS), reminds San José residents to enjoy healthy lifestyles and livable communities and urge all residents to enjoy and recognize the social, physical, mental, economic, environmental and community benefits derived from our Parks, Recreation and Neighborhood Services Department, which provide something of value to everyone.

SARA L. HENSLEY
Director, Parks, Recreation and
Neighborhood Services

WHEREAS, promoting a healthy lifestyle, building community, and encouraging livable neighborhoods are the goals of the *Parks, Recreation and Neighborhood Services Department*; and

WHEREAS, the vision of Parks, Recreation and Neighborhood Services is to build communities of people connected by play, hope and joy in life; and

WHEREAS, Parks, Recreation and Neighborhood Services generates opportunities for people to come together and experience a sense of community through fun recreational pursuits; and

Whereas Parks, Recreation and Neighborhood Services helps to preserve and protect the natural and cultural resources of San José; and

Whereas Parks, Recreation and Neighborhood Services supports more productive workforces, enhances the desirability of locations for business and families, and stimulates tourism revenues to increase a total community development model; and

Whereas Parks, Recreation and Neighborhood Services strengthens community image and sense of place, and increases cultural unity; and

Whereas Parks, Recreation and Neighborhood Services promotes health and wellness and reduces health care costs; and

Whereas Parks, Recreation and Neighborhood Services fosters human development, helping young people develop and grow into healthy adults, and helping adults continue to live longer; and

Whereas Parks, Recreation and Neighborhood Services facilitates community problem solving; and

Whereas Parks, Recreation and Neighborhood Services strengthens safety and security and reduces juvenile crime; and

NOW, THEREFORE, I, Ron Gonzales, Mayor and the City Council, do proclaim July 2004, the month of celebration for National Parks and Recreation month and urge all residents to enjoy and recognize the social, physical, mental, economic, environmental and community benefits derived from our Parks, Recreation and Neighborhood Services Department, which provide something of value to everyone, and recognize July as “Parks and Recreation Month.”

**Presentation of Proclamation for July as Parks and Recreation Month
at June 29 City Council Meeting**

PRESENTER: Mayor Ron Gonzales

RECIPIENT: Department of Parks, Recreation and Neighborhood Services,
Sara Hensley, Director

SCRIPT:

Mayor: The National Recreation and Park Association's designation of July as Parks and Recreation Month enables agencies to rally their communities around the idea of Healthy Lifestyles and Livable Communities. It's important to get involved, to be active and to have fun in your life. Scientists have found that physically active people tend to lead healthier lives and there is a link between how many parks and recreation facilities exist in your neighborhood and how healthy you are. The City of San José's Department of Parks, Recreation and Neighborhood Services promotes a healthy lifestyle for its citizens, invites volunteers to assist with the quality of life in the community and enables residents to enjoy the fruits of their labors by becoming involved with their neighborhoods. NOW, THEREFORE, I, Ron Gonzales, Mayor of the City of San José, along with my colleagues on the City Council, do proclaim July, 2004, Parks and Recreation Month.

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