

MEMORANDUM

TO: Chris Morrissey
Mike Okane
San Jose Arena Authority

FROM: Jon Gustafson

DATE: January 10, 2004

RE: Annual Evaluation for Logitech Ice at San Jose

Mike,

As per your request please find a detailed breakdown of programming, community programs and building improvements/maintenance. Also, enclosed is a 5-year capital budget for Logitech Ice at San Jose.

Programming

For the 2002-03 season we had 700,000+ visitors to Logitech Ice.

Hockey

Youth-in house hockey – Currently Logitech Ice offers two separate seasons (winter/summer). In-house hockey is designed for pure participation and the fun of the game. Last season we have 24 teams (301 players) in our winter season. These programs offer participation twice weekly, one mid-week practice and one weekend game. Teams are picked by the hockey department to ensure parity. Ice times are based on age grouping. Traditionally, in-house hockey receives some of the most favorable ice time due to the fact it is the feeder program for the Tier and Travel program.

Adult in-house hockey – Logitech Ice currently has the second largest adult hockey program in the country boasting 95 teams. There are 9 divisions total. The adults receive our most unfavorable ice time from 10pm-2am seven days a week.

Travel hockey – The Jr Sharks Hockey Club is currently the largest amateur hockey club in California. The program is combined with three levels, Travel hockey is A, B hockey levels (one step above in-house) Tier hockey, which is AA and AAA. The third group is the Girls program. At the Travel level there are 9 different teams, which play throughout

Northern California and also compete at the State level. These teams are allocated 2-3 ice slots per week.

Tier hockey – This program is Logitech Ice’s most intensive youth program. The Jr. Sharks have kids tryout for their teams from all over Northern California. At the Tier level, the Jr. Sharks offer 6 teams. These kids are on the ice a minimum of 3-4 times a week and usually travel every two weeks all over the country. These teams compete at the State level and as well as the National level.

Girls Program – Logitech is the proud home of the only girls only program in Northern California. In 02-03 Logitech offered three levels, a 10 and under team, and 12 and under team and a 19 and under. These girls practice and play a minimum of twice weekly. They also compete at the State and National level.

HP/CCM Sharks High School Hockey Program – Logitech Ice is the only venue in Northern California, which offers a high school hockey ice program. In the 02-03 season, the league had 6 teams (100 players) that represented 30 different high schools in the Bay Area. This program has been highly successful and will continue success. The teams practice after school once per week and play either on Friday or Saturday Nights.

Drop-in Hockey – Every Monday – Friday, Logitech Ice offers a drop-in (adult) hockey session from noon-1:30pm.

Figure Skating

Lesson Programming – Logitech Ice has a very thriving learn to skate program, which is offered quarterly. This program is an introductory into skating and figure skating. Lessons are offered during the week as well as on the weekend. We try to designate very favorable ice time to accommodate families and young children. Last season we had 2200 children go through our lesson program.

Freestyle/Figure Skating – Logitech Ice offers the largest amount of private ice for aspiring figure skaters in California. The ice time is usually M-Fri very early in the morning (before school). Peninsula Figure Skating Club also buys ice weekly for their members. Also, Logitech Ice is very fortunate to have nationally recognized coaches to attract and teach our figure skating patrons.

Dance Programming – In September 01, three-time World Champion and Olympic Champion Sergi Ponomarenko and Marina Klomova agreed to make Logitech Ice their home. Currently, they teach couples from all over the world that seek their tutelage. They skate M-F very early in the morning.

Public Skating - With the addition of the third rink, public session is offered every day and in most cases twice daily.

Other Programming

953284	1658	Shirakawa School	Patsy Utsumi	Thurs	6/5/2003	120	\$ 1,130.00
953237	1659	Terrell School	Cindy Urenda	Fri	6/6/2003	150	\$ 1,375.00
953301	1660	Windmill Springs School	Alie Victorine	Fri	6/20/2003	32	\$ 288.00
95394	1661	Kirk Comm. Cnt.	Michael Klamm	Fri	6/20/2003	12	\$ 108.00
952292	1662	Inner City Games	Gidget Uda	Tues	6/24/2003	55	\$ 495.00
953287	1663	Southside Sunshine Camp	Richard Guimmond	Wed	6/25/2003	76	\$ 691.00
953293	1664	Inner City Games	Gidget Uda	Thurs	6/26/2003	97	\$ 885.00
	1665	Franklin School	Nan Caldwell		Lessons	12	\$ 1,800.00
953285	1666	Evergreen Comm.	Steve Ryan	Mon	7/7/2003	30	\$ 272.00
953309	1667	Asian Amer. Recovery Ser.	Denise Tan	Tues	7/8/2003	22	\$ 198.00
953288	1668	Sherman Oaks Comm	Bob Ramirez	Wed	7/9/2003	120	\$ 1,140.00
953308	1669	East Side Union High Scho	Brian Ward	Thurs	7/10/2003	30	\$ 270.00
953289	1670	Mayfair Comm.	Angela Gonzaga	Thurs	7/10/2003	85	\$ 765.00
953299	1671	Alviso Youth Center	Demetra Adams	Fri	7/11/2003	37	\$ 336.00
953302	1672	MASCA	Eva Chavez	Fri	7/11/2003	22	\$ 198.00
953297	1673	PRNS/Spot Youth Center	Kiersten McCormick	Fri	7/11/2003	15	\$ 150.00
953307	1674	Hank Lopez Comm	Ernestine Allen	Wed	7/16/2003	45	\$ 405.00
953296	1675	SJ Inner City Center	Gidget Uda	Wed	7/16/2003	55	\$ 495.00
953314	1676	SJ City Flickinger	Kendra Tanner	Wed	7/16/2003	64	\$ 576.00
953319	1677	Hank Lopez Comm	Jennifer Metzger	Wed	7/16/2003	15	\$ 135.00
953300	1678	SJ City Mobile Rec.	Mario Day	Thurs	7/17/2003	80	\$ 730.00
953317	1679	Catholic Charities	America Aquire	Fri	7/18/2003	8	\$ 58.00
953310	1680	Catholic Charities	America Aquire	Fri	7/18/2003	27	\$ 245.00
953318	1681	SJ City/Washington School	Mike Lopez	Fri	7/18/2003	82	\$ 750.00
953286	1683	Evergreen Comm.	Steve Ryan	Mon	7/21/2003	7	\$ 63.00
953323	1684	National Youth Sports Prg	Sonny Flores	Tues	7/22/2003	80	\$ 720.00
953315	1685	SJ City Berryessa/Laneview	Melida/Kendra Tann	Tues	7/22/2003	30	\$ 273.00
953325	1690	Millbrook Comm	Gracie Corral	Wed	7/23/2003	48	\$ 432.00
953321	1691	National Youth Sports Prg	Sonny Flores	Tues	7/23/2003	120	\$ 1,080.00
953320	1692	Hank Lopez Comm	Chantell Pickett	Thurs	7/24/2003	66	\$ 590.00
953298	1693	PRNS/Spot Youth Center	Kiersten McCormick	Fri	7/25/2003	15	\$ 135.00
953324	1682	National Youth Sports Prg	Sonny Flores	Mon	7/25/2003	125	\$ 1,175.00
953311	1694	Catholic Charities	America Aquire	Fri	8/1/2003	27	\$ 245.00
953303	1695	MASCA	Eva Chavez	Fri	8/1/2003	17	\$ 153.00
953306	1696	Hank Lopez Comm	Ernestine Allen	Wed	8/6/2003	35	\$ 320.00
953291	1697	Millbrook Comm	Cracie Corral	Wed	8/6/2003	86	\$ 774.00
953327	1698	Watson Comm Cnt.	Roselyn Rodriguez	Wed	8/6/2003	50	\$ 450.00
953313	1699	Kirk Comm. Cnt.	Scott Briscoe	Thurs	8/7/2003	42	\$ 378.00
953316	1700	Catholic Charities/Washing.	America Aquire	Fri	8/8/2003	25	\$ 230.00
953329	1701	Berryessa Comm.	L. Darren	Tues	8/12/2003	50	\$ 450.00
953305	1702	Fair Youth Center	Teresa Guillen	Tues	8/12/2003	15	\$ 137.00
953326	1703	MASCA	Saul Gonzales	Wed	8/13/2003	75	\$ 675.00
953304	1704	MASCA	Eva Chavez	Thurs	8/14/2003	CANCEL	
	1705	Franklin School	Nan Caldwell		Lessons	10	\$ 1,500.00
953330	1706	Catholic Charities	Kieu Nguyen	Thurs	9/11/2003	22	\$ 201.00
953331	1707	Seven Trees	Larry Volpe	Wed	9/24/2003	76	\$ 690.00
953333	1708	Toyon School	Gladys Hong	Fri	10/31/2003	105	\$ 690.00
953335	1709	Lester Shields Rec.	Dustin Clark	Tues	11/18/2003	115	\$ 1,110.00
953338	1710	Joseph George Rec. Center	Corina Herrera	Wed	11/19/2003	11	\$ 99.00
953341	1711	After School/Washington	Mike Lopez	Tues	11/25/2003	120	\$ 1,100.00
953345	1712	City of San Jose	Bianca Quinone	Fri	12/5/2003	32	\$ 288.00
953346	1713	Ocala School/After School	Angela Rodriquez	Tues	12/9/2003	49	\$ 447.00
953343	1714	Fair Teen Center	Sara Reyes	Thurs	12/11/2003	45	\$ 410.00
953342	1715	Eastside Union High School	Brian Ward	Thurs	12/11/2003	80	\$ 800.00
953344	1716	City of San Jose	Juan Rodriguez	Fri	12/12/2003	26	\$ 234.00
953347	1717	CCA McCeecry	Sarah Gomez	Fri	12/12/2003	42	\$ 378.00
953348	1718	California Charter Academy	Yeny Rosales	Tues	12/16/2003	48	\$ 432.00

**2003 FREE USE PROGRAM
LOGITECH ICE AT SAN JOSE**

City #	Inv	Agency	Contact Person	Day	Date	Group#	Total Discount
		Youth Donations Passes				650	\$ 9,000.00
953222	1607	Meadows Elem	Jeanette Kaliske	Wed	1/8/2003	105	\$ 945.00
	1608	Franklin School	Nan Caldwell		Lessons	12	\$ 1,800.00
953224	1609	Allen Elementary	Sue Charlesworth	Wed	1/15/2003	124	\$ 1,140.00
953233	1610	Los Arboles School	Sue Field	Thurs	1/16/2003	65	\$ 585.00
953225	1611	Los Arboles School	Patricia Roach	Fri	1/17/2003	80	\$ 720.00
953253	1612	Catholic Charities	Alene Pham	Tues	1/21/2003	15	\$ 135.00
953259	1613	City of SJ	Araceli Delgado	Wed	1/22/2003	24	\$ 216.00
953256	1614	Booksin Elem	Nancy Nielsen	Thurs	1/23/2003	137	\$ 1,233.00
95365	1615	Washington Learns	Mike Lopez	Thurs	1/23/2003	90	\$ 810.00
953215	1616	Brooktree Elem	Caryn Anstine	Fri	1/24/2003	104	\$ 936.00
953254	1617	City of SJ Mobile Rec	Mario Day	Fri	1/24/2003	125	\$ 1,125.00
953262	1618	Jennifer Cross	Ruskin Elementary	Mon	1/27/2003	74	\$ 666.00
953242	1619	Franklin School	Pat Montgomery	Wed	1/29/2003	60	\$ 540.00
953249	1620	Rogers Elem (2 groups)	John Uris	Thurs	1/30/2003	234	\$ 2,106.00
953257	1621	Catholic Charities	Quan Tlinh	Thurs	1/30/2003	30	\$ 270.00
953234	1622	Endenvale Elem	Betty Mount	Fri	1/31/2003	80	\$ 720.00
953217	1623	Cherrywood Elem	Kris Pugh	Mon	2/3/2003	93	\$ 837.00
953251	1624	Rosemary Elem	Ms. Hernandez	Tues	2/4/2003	125	\$ 1,125.00
953218	1625	Cherrywood Elem	Kris Pugh	Wed	2/5/2003	101	\$ 909.00
953255	1626	Kennedy School	David Goldberg	Thurs	2/6/2003	19	\$ 171.00
953219	1627	Cherrywood Elem	Kris Pugh	Tues	2/10/2003	94	\$ 846.00
953220	1628	Cherrywood Elem	Kris Pugh	Tues	2/11/2003	8	\$ 72.00
953240	1629	Toyon School	Diane Gatto	Wed	2/12/2003	110	\$ 990.00
953263	1630	Berryessa Comm.	Sara Reyes	Thurs	2/20/2003	30	\$ 270.00
953243	1631	Ace ESUHSD	Suzanne Mochermai	Fri	2/28/2003	50	\$ 450.00
953271	1632	Bill Wilson Center	Jesse Mendez	Fri	3/14/2003	20	\$ 180.00
953275	1633	Franklin School	Pat Montgomery	Wed	3/19/2003	98	\$ 882.00
953273	1634	McKinley School	Lupe Garduno	Fri	3/21/2003	130	\$ 1,170.00
953278	1635	Tracy Wilson Youth	Patty	Fri	3/28/2003	15	\$ 135.00
953261	1636	Hacienda Science	Ann Weissshahn	Fri	3/28/2003	125	\$ 1,130.00
953268	1637	Laneview Elem.	Jacquie Hofmann	Tues	4/1/2003	90	\$ 818.00
953279	1638	Dahl Elem. School	Ana Lozano	Wed	4/2/2003	120	\$ 1,090.00
963272	1639	Fair Middle School	Sara Reyes	Wed	4/2/2003	55	\$ 500.00
953280	1640	Meadowfair	Patty Rivera	Thurs	4/3/2003	20	\$ 182.00
	1641	Franklin School	Nan Caldwell		Lessons	10	\$ 1,500.00
953274	1642	Hank Lopez Comm.	Pamela Hernandez	Mon	4/7/2003	canceled	
953281	1643	Willowglen Elem	Adriana Mijaris	Thurs	4/10/2003	34	\$ 306.00
953269	1644	Windmill Springs	Rick Nier	Fri	4/11/2003	75	\$ 660.00
953283	1645	Catholic Charities	Tom LU	Mon	4/14/2003	20	\$ 90.00
953282	1646	Catholic Charities	Tina Nguyen	Thurs	4/17/2003	18	\$ 180.00
953276	1647	Franklin School	Pat Montgomery	Wed	4/30/2003	40	\$ 364.00
953290	1648	Camp Shirakawa/City Year	Bernadette Liu	Mon	5/5/2003	16	\$ 144.00
953258	1649	Summerdale	Teresa Lew	Wed	5/7/2003	10	\$ 90.00
953264	1650	Kennedy School	Annette Furedoder	Fri	5/16/2003	125	\$ 1,205.00
953267	1651	Lowell Elementary	Elvina Bergamaschi	Wed	5/21/2003	109	\$ 999.00
953266	1652	Christopher Elem	Joanne Specht	Fri	5/23/2003	60	\$ 540.00
953277	1653	Franklin School	Pat Montgomery	Wed	2/28/2003	31	\$ 279.00
953270	1654	Christopher Elem	Marie Mabanna	Thurs	5/29/2003	103	\$ 927.00
953295	1655	Stonegate School	Cheryl McLeod	Tues	6/3/2003	125	\$ 1,145.00
953260	1656	Allen Elementary	Sue Charlesworth	Wed	6/4/2003	132	\$ 1,190.00
953236	1657	Terrell School	Cindy Urenda	Thurs	6/5/2003	120	\$ 1,080.00

As per the City Agreement, we have Aztec/MCE who inspects the entire building (maintenance and mechanical) quarterly and provides a detailed report to the City, Arena Authority, and to Logitech Ice Management

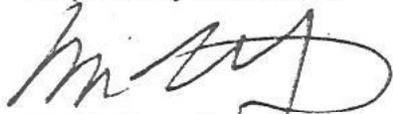
Parking Issues – No issues at this time.

Logitech Ice wish list –

1. Freeway signage – This is a City figure piece much like any attraction within the city. We would like to see some sort of signage on 87 as well as on 101 and 280.
2. Corner Building Signage – We inherited a decrepit old wood corner sign. This is substandard for this building and needs to be changed. – Addressed in 2003 Capital Budget
3. Security Cameras - With the increase in size, it is recommended that a minimum of 6 interior cameras be added to increase security and lower liability. Locations should be as follows, main entrance, proshop, common area, one camera over each rink, and one camera upstairs. Addressed in 2003 Capital Budget
4. Continued City support

In conclusions, we have made tremendous strides by making Logitech Ice one of the premier facilities in the country.

Respectfully submitted,



Jon C. Gustafson
General Manager
Logitech Ice at San Jose

JG:JG
Free Usage Program

cc: Rich Sotelo

Logitech Ice, the Facility-

Maintenance Expenditures – In 2003, Logitech Ice spent the following dollars on the Facility:

a. Labor cashiers)	\$538,575 (custodians, maintenance, ice techs,
Labor –Engineers	\$12,391
b. Building Grounds/Maintenance	\$46,819 (landscape, parking lot, trash, fire etc.)
c. Zamboni Operation	\$44,216 (propane, maintenance)
d. HVAC	\$6,900 (maintenance and repair)
e. Electrical	\$12,192 (maintenance and repair)
f. Water Treatment	\$6,004
g. Painting	\$3,371 (material)
h. Plumbing	\$5,100 (material)
i. Ice Plant	\$45,848 (material/labor, includes cooling towers)
Total	\$721,416

Mechanical Improvements 2002 –

Enclosed is a list of approved items that are currently being implemented.

1. New Zamboni
2. Replace and inspect head gasket on Vilter compressor
3. Replace carpets (\$35000) – to be completed with construction
4. Replace plexi-glass (\$22,000)
5. Rubber floor work (\$4000) – to be completed with construction

Mechanical/Capital Improvements approved for 2003

1. Upgrade north rink speakers	\$10,000
2. Kick plates on doors	\$4,000
3. Replace snack bar ice machine	\$4,500
4. Exterior trash/ash try receptacles	\$2,500
5. New safety netting for north and center rink	\$18,000
6. Upgrade outdoor sign	\$25,000
7. Replace roof hatch	\$12,000
8. Replace rubber floor	\$30,000
9. Upgrade security	\$10,000
10. Upgrade plexi-glass on center rink	\$22,000
11. Upgrade north rink lights	\$75,000
12. Add drains in bench area (north and center)	\$25,000
13. Painting	\$25,000
14. Ice Edgers	\$2,500
Total	\$265,500

Curling - We are the only ice rinks in Northern California that offers the sport of curling. From December to April, the Bay Area Curling Club (60 members) gets together on early Sunday morning to participate. With the popularity of curling during the Olympics, interest in the sport has exploded. Unfortunately, we do not have the ice to grow the sport!

Speed Skater Session - Every Sunday morning we offer two hours of ice to local speed skaters.

Ice Dance Session – For Ice Dancers only (very recreational) is offered Sunday mornings.

Community Programs-

Logitech Free Use Program – As done in the past years, Logitech Ice offers to at risk school children from San Jose the ability to skate free during a school session. The children participate on public session ice. For 2003, we had a total of 7694 kids participate in this program which translates to \$78,878.00 in donation.

Logitech Special Needs Program – Every Thursday Logitech Ice makes ice available for special needs and handicap children and their families. This program becomes more and more popular with word of mouth and has rave reviews

Logitech Ice Free Use Lessons- Every quarter, we give 12 scholarships for free lesson series to children within the community.

Home school Fridays - For a nominal fee, home school children and families can participate in the sport of ice-skating. We also hold home school lessons.

Other events at Logitech Ice-

College Hockey – In 02-03, SJSU, Palmer College, and Stanford University all called Logitech Ice their home. All teams practice and play their home games at Logitech Ice.

Hockey Tournaments – Logitech Ice held 6 major hockey tournaments in 02-03. In November, the Tri-Valley Minor Hockey Club, held their Annual Turkey Tournament. Sixty-two teams from all over the United States competed. In Dec 03, the Jr. Sharks held their first annual Winter Invitational Tournament. Over 40 teams competed. The SYHL hosted three major events at Logitech Ice, an event in October, one in November and the final in February. Logitech Ice hosted the CAHA Tier 1-2 championships in late February hosting 48 teams. Finally, Logitech Ice hosted the Pacific District Championships at the Midget Division hosting the top teams in the Western US.

Figure Skating Competitions – In August, Peninsula Figure Skating Club held the Silicon Valley Open. Over 500 skaters competed from all over the United States. Logitech Ice will also host events such as Bay Skates, Skate A X-mas Present, and the San Jose Sweethearts Competition.

