

**RESOLUTION NO. 74705**

**A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE AUTHORIZING THE CITY MANAGER TO EXECUTE GRANT-RELATED DOCUMENTS TO ASSIST SAN JOSE STATE UNIVERSITY SCHOOL OF LIBRARY AND INFORMATION SCIENCES WITH A GRANT APPLICATION FOR THE STUDY OF THE IMPACT OF DIGITAL BOOKTALKS ON TEEN READING AND, IN THE EVENT THE GRANT IS AWARDED, TO ENTER INTO A MEMORANDUM OF UNDERSTANDING FOR IMPLEMENTATION OF THE STUDY**

**WHEREAS**, booktalks are a brief 1-3 minute “commercial” used to introduce young people to specific books to spark their interest in reading and motivate them to read through face-to-face presentations, and in recent years, digital booktalks have emerged online, taking advantage of new technologies and offering new ways to engage today’s young people in reading, and eliminating the barriers of time and place found with face-to-face presentation; and

**WHEREAS**, since no research has been done on the use or impact of digital booktalks, San José State University School of Library and Information Science has requested that the San José Public Library collaborate on a grant-funded research project on digital booktalks for young adults to gather information on which types of digital booktalks are most appealing and engaging for young people ages 12 to 18, how best to promote these booktalks to young people through a summer reading program, and the connection between digital booktalks, circulation, and teen reading patterns;

**NOW, THEREFORE**, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SAN JOSE THAT:

The City Manager is authorized to execute any grant-related documents that may be necessary to: (1) assist the San José State University School of Library and Information Sciences with a grant application to the Institute of Museum and Library

Services in an amount not to exceed \$350,000 for a study of the impact of digital booktalks on teen reading, and (2) in the event the grant is awarded, authorize the City Manager to enter into a Memorandum of Understanding with San José State University for implementation of the study, with the City's portion of grant proceeds not to exceed \$150,000.

ADOPTED this 9<sup>th</sup> day of December, 2008, by the following vote:

AYES: CAMPOS, CHIRCO, CHU, CORTESE, LICCARDO,  
NGUYEN, OLIVERIO, PYLE, WILLIAMS, REED.

NOES: NONE.

ABSENT: CONSTANT.

DISQUALIFIED: NONE.

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CHUCK REED  
Mayor

ATTEST:

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LEE PRICE, MMC  
City Clerk