

RESOLUTION NO. 74611

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE AUTHORIZING THE OFFICE OF ECONOMIC DEVELOPMENT TO DEVELOP, PRODUCE, AND CONDUCT THE INAUGURAL 2009 SAN JOSE CYCLING CLASSIC ON CITY STREETS AND VARIOUS CITY VENUES THROUGHOUT THE WEEK OF FEBRUARY 14-22, 2009, AS A CITY EVENT WITH REGISTRATION FEES OF \$50-\$100 PER RIDER

WHEREAS, the City of San José (“City”) has a rich history as the location for many professional and amateur cycling events, including being named as a host city for the fourth consecutive year for the Amgen Tour of California, the nation’s largest professional cycling race and the largest sporting event ever held in California, which will next be held February 14-22, 2009; and

WHEREAS, the goal for the 2009 San José Cycling Classic (“Cycling Classic”) is to build on San Jose’s cycling history, the City’s Economic Development Strategy, and the momentum created by the cycling events recently held in San Jose, with a multiple category cycling event for amateurs and domestic professional cyclists that will attract unique registrants to each event category; and

WHEREAS, the Cycling Classic is planned to include: a Criterium to be staged on a less than one mile, closed circuit course within the streets of downtown San José; a Classic Tour Ride consisting of ride options for 40 mile, 80 mile, and 100 kilometer (67 mile) circuits, with each circuit to begin and end in downtown San José and travel through neighborhood streets utilizing developed bike lanes, merging onto County bike trails and into the east foothills of San José; and the annual San José King of the Mountain Ride consisting of a 25 mile ride/race to begin and end in downtown San José and featuring a challenging 3.7 mile ascent up Sierra Road; and

WHEREAS, City staff will produce the three core cycling events in consultation with BlueWolf Events, LLC, an event producer specializing in competitive cycling events; and

WHEREAS, sponsorship interest in the Cycling Classic has been favorable, and sponsorship opportunities for the Cycling Classic will coalesce civic, business, and community leaders who want to advocate the fitness benefits of cycling and to use cycling as a way to raise the overall quality-of-life and to serve as an economic driver for the City;

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SAN JOSE THAT:

The Office of Economic Development is hereby authorized to develop, produce, and conduct the inaugural 2009 San José Cycling Classic on City streets and various City venues throughout the week of February 14-20, 2009, as a City Event with registration fees of \$50-\$100 per rider.

ADOPTED this 7th day of October, 2008, by the following vote:

AYES: CHIRCO, CHU, CONSTANT, LICCARDO, NGUYEN,
OLIVERIO, PYLE, REED.

NOES:

ABSENT: CAMPOS, CORTESE, WILLIAMS.

DISQUALIFIED:

CHUCK REED
Mayor

ATTEST:

LEE PRICE, MMC
City Clerk