

RESOLUTION NO. 74150

**A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE POLICE ACTIVITIES LEAGUE TO PROVIDE FOR THE OPERATION OF THE J.R. BLACKMORE POLICE ACTIVITIES LEAGUE STADIUM AND COMPLEX BY THE CITY AND THAT CERTAIN REVENUES FROM THE STADIUM AND COMPLEX SHALL BE USED FOR YOUTH PROGRAMS AND FACILITY IMPROVEMENTS, AND AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE SPONSORSHIP AGREEMENTS AT THE STADIUM AND COMPLEX TO ASSIST THE POLICE ACTIVITIES LEAGUE IN FUNDRAISING EFFORTS**

**WHEREAS**, J.R. Blackmore Police Activities League Stadium and Complex (“Stadium”), which consists of a football/soccer field, including spectator stands, press boxes, restrooms and running track, baseball field and softball field, Police Activities League (“PAL”) Building, Sports Field House, and Fitness Center located at 680 South 34<sup>th</sup> Street, San José, California is owned by the City of San José (“City”), and PAL has a long term license agreement with the City for the use of the Stadium; and

**WHEREAS**, in March 2007, after 30 years of working together, the City and PAL opened contract discussions to address prior contract limitations and to implement a new agreement relating to promotion, operation and support of the Stadium; and

**WHEREAS**, the City desires to enter into a new agreement with PAL to provide tools to support PAL in its efforts to increase and sustain greater recreational attendance at the Stadium, to develop fees and charges to maintain the PAL program and to provide that certain revenue from the Stadium are used to invest in the PAL youth programs and in

capital improvement projects, and for PAL to solicit and negotiate short-term sponsorship arrangements; and

**WHEREAS**, the City desires to negotiate and execute an agreement with PAL for a term of twenty years to provide for the operation of the Stadium by the City and that certain revenue from the Stadium shall be used for youth programs and facility improvements in accordance with the terms as specified in the memorandum to Council dated November 13, 2007; and

**WHEREAS**, the City also desires to authorize the City Manager to negotiate and execute, without prior City Council approval, sponsorship agreements entered into by PAL for a term of up to three years, not to exceed an amount of \$100,000;

**NOW, THEREFORE**, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SAN JOSE THAT:

The City Manager is hereby authorized to negotiate and execute the following:

1. An agreement with PAL for a term of twenty years to provide for the operation of the Stadium and Complex by the City and that certain revenue from the Stadium and Complex shall be used for youth programs and capital improvements in accordance with the terms as specified in the memorandum to Council dated November 13, 2007.
2. Sponsorship agreements that do not include naming rights, entered into by PAL for the Stadium and Complex for a term up of to three years, not to exceed an amount of \$100,000, without prior City Council approval.

ADOPTED this 4<sup>th</sup> day of December, 2007, by the following vote:

AYES: CAMPOS, CHIRCO, CHU, CONSTANT, CORTESE,  
OLIVERIO, PYLE, WILLIAMS; REED

NOES: NONE

ABSENT: LICCARDO, NGUYEN

DISQUALIFIED: NONE

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CHUCK REED  
Mayor

ATTEST:

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LEE PRICE, MMC  
City Clerk