

RESOLUTION NO. 73675

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE TO URGE NBC-UNIVERSAL TO RECONSIDER THE ELIMINATION OF KSTS-48 TELEMUNDO “NOTICIERO 48”

WHEREAS, the U.S. population of Spanish speakers warrants having local news coverage in Spanish, with English language stations broadcasting in Spanish on Saturdays since 1958 and full time Spanish speaking television since 1960; and

WHEREAS, the public owns the airwaves, with broadcasters required to obtain a license to operate from the Federal Communications Commission (FCC), section 307 of the Communications Act of 1934 requiring broadcasters to be responsive to the needs of the local community and contribute to the common good to obtain a license; and

WHEREAS, KSTS-48 Telemundo, which has served the Spanish speaking community since October 25, 1985, was announced by NBC-Universal as one of six eliminated local newscasts, to be replaced by a regional newscast out of Fort Worth, Texas; and

WHEREAS, “Noticiero 48” serves 9 counties, regularly covering state news, health, education, civic participation, human and immigrant rights, Hispanic Cultural Heritage events, and key struggles for equality such as the Driver’s License Bill, the December 12, 2003 boycott and the May 1, 2006 marches; and

WHEREAS, the quantity of local information would be reduced from two 60 minute “Noticiero 48” editions to sporadic segments of only a few minutes, minimizing access to information and the platform of an estimated 1.4 million Latinos in the Bay Area; and

WHEREAS, when NBC-Universal purchased Telemundo in 2001, they promised viewers and the FCC better local coverage and resources for the community, yet no English stations owned by NBC-Universal have had their newscasts cut, adding to the

negative impact of media consolidation, prompting the FCC to conduct a comprehensive review of media ownership and consolidation rules to protect localism;

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SAN JOSE THAT:

The City of San José urges NBC-Universal to reconsider the decision to eliminate KSTS-48 Telemundo “Noticiero 48” at 6 and 11 pm to demonstrate good faith and commitment to Latinos in the San Francisco Bay Area and surrounding counties, and to further FCC investigation on the impact of consolidation on ethnic and immigrant communities.

ADOPTED this 6th day of March, 2007, by the following vote:

AYES: CAMPOS, CHIRCO, CONSTANT, CORTESE,
LICCARDO, NGUYEN, PYLE, WILLIAMS; REED

NOES: NONE

ABSENT: NONE

DISQUALIFIED: NONE

VACANT: DISTRICT 4, DISTRICT 6

CHUCK REED
Mayor

ATTEST:

LEE PRICE, MMC
City Clerk