

RESOLUTION NO. 73659

**A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH HAPPY HOLLOW CORPORATION TO PROVIDE PROMOTION AND SUPPORT FOR HAPPY HOLLOW PARK AND ZOO FOR THE PERIOD OF MARCH 1, 2007 THROUGH JUNE 30, 2011**

**WHEREAS**, the Happy Hollow Corporation (“HHC”) has been a partner organization with the City of San José (“City”) since 1961, has been an active participant in developing Happy Hollow Park and Zoo (“HHPZ”), and has provided funding for staff positions and training at HHPZ, funding for minor capital improvements, and funding and support to accomplish reaccreditation with the American Zoos and Aquarium Association; and

**WHEREAS**, HHC currently provides programming support, customer convenience services, and special event development, promotion and support to HHPZ under an agreement with City, which will expire on February 28, 2007; and

**WHEREAS**, the City desires to negotiate and execute a new agreement with HHC to provide promotion and support for HHPZ through events, promotions, and fundraising activities, for the period of March 1, 2007 through June 30, 2011, with the option to extend the agreement through June 30, 2013; and

**WHEREAS**, the City desires to increase its assistance to HHC during FY 2007-2008 under the proposed agreement, subject to appropriation of funds, to \$2,606 from \$1,680 during FY 2006-2007;

**NOW, THEREFORE,** BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SAN JOSE THAT:

The City Manager is hereby authorized to negotiate and execute an agreement with Happy Hollow Corporation to provide promotion and support for Happy Hollow Park and Zoo through events, promotions, and fundraising activities for the period of March 1, 2007 through June 30, 2011, with the option to extend the agreement through June 30, 2013, with no significant increase to the agreement amount. Pursuant to the current Municipal Code regarding approval of sponsorship agreements, City Council approval is required for the City's extension of the agreement unless the Municipal Code is amended or the authority to extend the agreement is otherwise granted by City Council.

ADOPTED this 27<sup>th</sup> day of February, 2007, by the following vote:

AYES:	CAMPOS, CHIRCO, CONSTANT, CORTESE, LICCARDO, NGUYEN, PYLE, WILLIAMS; REED
NOES:	NONE
ABSENT:	NONE
DISQUALIFIED:	NONE
VACANT:	DISTRICT 4, DISTRICT 6

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CHUCK REED  
Mayor

ATTEST:

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LEE PRICE, MMC  
City Clerk

