



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: DENNIS HAWKINS

SUBJECT: SEE BELOW

DATE: September 6, 2012

SUBJECT: APPROVAL OF DISTRICT 8 MEADOWFAIR NEIGHBORHOOD CLEAN-UP AS A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the Meadowfair Neighborhood Clean-up on September 15 as a City-sponsored Special Event.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place this item on the September 18, 2012 Council Agenda

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

Council District 8, in conjunction with the Meadowfair Neighborhood Association, is planning a neighborhood clean-up on Saturday, September 15, 2012. The event will enable residents to mobilize and fight neighborhood blight by cleaning-up and disposing of trash and large items. Community volunteers will monitor the disposal bins. The Council office will pay for the disposal bins and secure no-parking signs and other traffic control measures. No other support from City departments is anticipated.

ANALYSIS

Approval by the City Council of this event will ensure compliance with the Council's prior direction regarding Council Special Events. Council District 8 may use some District funds to pay event costs. In compliance with existing fundraising disclosure requirements, Councilmember Herrera will report any cash or in-kind donations received for the events in her

HONORABLE MAYOR AND CITY COUNCIL

September 6, 2012

Subject: Council District 8 Meadowfair Neighborhood Clean-up

Page 2

Disclosure of Fundraising Report. Approval of this memorandum will enable Council District 8 and the Office of the City Clerk to proceed with the event. If any solicitation results in the receipt of cash donations, the Office of the City Clerk follow the City's normal cash collection and appropriation of funds procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Herrera will issue an information memo detailing the results of the event.

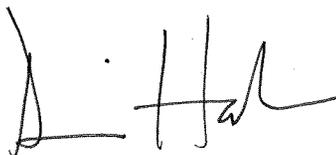
PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the September 12, 2012 Rules and Open Government Committee and the subsequent September 18, 2012 Council meeting.

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

CEQA

Not a project.



DENNIS D. HAWKINS, CMC
City Clerk

For questions, please contact Dennis Hawkins, City Clerk, at (408) 535-1275.