



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Ash Kalra

SUBJECT: SEE BELOW

DATE: August 2, 2012

Approved

Ash Kalra J.O.

Date

8-2-12

SUBJECT: APPROVAL OF THE DISTRICT 2 INDIAN INDEPENDENCE DAY FLAG RAISING CEREMONY AND RECEPTION SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the District 2 Indian Independence Day Flag Raising Ceremony and Reception as a City Council sponsored Special Event.
2. Approve expending funds and accepting donations from various individuals, businesses and community groups to support this event.
3. Place the item on the August 14, 2012 City Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council-sponsored special events and the proposed use of any funds in connection with such events. This request is consistent with Council Policy 2-1, Exhibition of Federal, State, and City Flags from City Buildings – All Occasions, Section C, Ceremonial Flags, (1), “Flags of Governments Recognized by the United States. Flags of the governments recognized by the United States may be displayed upon the request of the Mayor, a member of the City Council or the City Manager.”

The Indian Independence Day Flag Raising Ceremony and Reception was first held in August 2010, and has been held every year since. The event serves as the opening event for the Festival of India in Fremont, and it also promotes our partnership with Pune, India as part of the City’s Sister City Program. The event has always been, and will continue to be, a free event that is open to the public. This year’s event will be held on August 16, 2012 at the San Jose City Hall, with a reception featuring art, music, dance, and other cultural exhibitions to be held in the Rotunda following the flag raising.

ANALYSIS

Approval by the City Council of this event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Kalra will report any cash on in-kind donations received for the event on his Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 2, any City department supporting the activity, and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Kalra will issue an information memo detailing the results of the event.

COORDINATION

This memorandum has been coordinated with the City Clerk's office

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the August 8, 2012 Rules and Open Government Committee and the subsequent August 14, 2012 City Council meeting.

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

CEQA

Not a project.