

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC

SUBJECT: SEE BELOW

DATE: March 29, 2012

**SUBJECT: APPROVAL OF THE WEST VALLEY SENIOR WALK SPONSORED BY
COUNCIL DISTRICTS 1 AND 6 AS A CITY COUNCIL SPONSORED
SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS
OF MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Approve the 7th Annual West Valley Senior Walk as a City Council sponsored Special Event.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the April 10, 2012 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

West Valley Senior Walk will be held on April 20 at Westfield Valley Fair and sponsored by Councilmembers Pete Constant and Pierluigi Oliverio. This special event is a resource fair that reaches out to the senior community to provide beneficial information regarding health and services available in San Jose through non-profits, government and private organizations. The resource fair will provide health education resources and moderate exercise activities to encourage seniors to live a healthy lifestyle.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmembers Constant and Oliverio will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this

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memorandum will enable Council Districts 1 and 6, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmembers Constant and Oliverio will issue an information memo detailing the results of the event.

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the April 4, 2012 Rules Committee Agenda and the April 10, 2012 City Council Agenda.

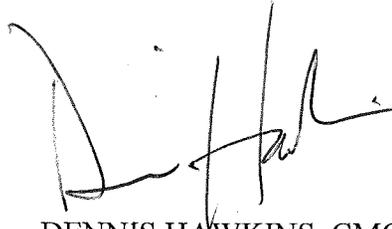
- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

COORDINATION

This memorandum has been coordinated with the City Attorney's Office

CEQA

Not a project.



DENNIS HAWKINS, CMC
City Clerk

For questions, please contact Dennis Hawkins, City Clerk, at (408) 535-1275.