RULES COMMITTEE: 06-16-10
ITEM: G.2

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Memorandum

TO: Rules and Open Government Committee

FROM: Mayor Chuck Reed

SUBJECT: Silicon Valley Workforce Investment Network Board Nomination

DATE: June 11, 2010

APPROVED: Chuck Reed **DATE:** 6/11/10

RECOMMENDATION

Approve the appointment of Barbara Cox, Green Energy Grants Coordinator for the California Labor Management Cooperation Committee of the International Brotherhood of Electrical Workers to serve as a mandated labor representative on the SVWIN Board of Directors as required by law.

BACKGROUND

The Mayor of the City of San José, as Chief Local Elected Official (CLEO) under the Workforce Investment Act, is responsible for establishing the membership and structure of the Local Workforce Investment Board (WIB) for San José and southern Santa Clara County. The WIB, known as the Silicon Valley Workforce Investment Network (SVWIN) Board of Directors, shall consist of 43 members appointed by the CLEO, such that a majority of the local board membership are representatives of business and private industries.

Currently, the SVWIN WIB membership roster has 42 Board Members: 16 public Sector and 26 business/ private industry representatives.

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Barbara K Cox is the Green Energy Grants Coordinator for the California Labor Management Cooperation Committee of the International Brotherhood of Electrical Workers and the National Electrical Contractors Association (CA LMCC/IBEW-NECA). As the statewide coordinator for American Recovery and Reinvestment Act funding opportunities that focus on Electrical Energy Efficiency and Renewable Electrical Energy training programs and infrastructure investments, Ms Cox works with a wide spectrum of industry stakeholders, policy advocates, state and federal agencies.

As a seven year member of the Board of Directors for Tradeswomen, Inc., Ms Cox volunteered as the Northern California Organizational Advisor for the multi-craft Tradeswomen Policy Council. Tradeswomen, Inc. and the Tradeswomen Policy Council provided survey outreach and an independent report to the California Apprenticeship Council Blue Ribbon Committee on Women in Apprenticeship to identify strategies to increase recruitment and retention of women in Building and Construction Trades apprenticeship programs. Ms Cox served as Board Member and later Co-president of Tradeswomen, Inc during her electrical apprenticeship and early years as a journeyman inside wireman.

Prior to her work in the Electrical Industry, she served as the Program Director of the Women Ventures Project for the Community Action Board of Santa Cruz County: The WVP pre-apprenticeship program continues to prepare low-income women for careers in the Building and Construction Trades. With extensive experience in residential remodeling and construction, Ms Cox also provided technical instruction for the Women Ventures Project participants.

Ms Cox earned a Baccalaureate degree in Behavioral Science from San Jose State University. She is a state certified General Electrician and nationally credentialed Journeyman Inside Wireman.