



Memorandum

TO: Rules Committee

FROM: Mayor Ron Gonzales

SUBJECT: Getting Families Back to Work
2006 Study Session

DATE: October 6, 2006

Approved:

Date:

10/6/06

RECOMMENDATION

Schedule this year's Getting Families Back to Work study sessions on Thursday morning, November 16, and Friday morning, November 17, 2006, according to the attached agenda.

BACKGROUND

The Getting Families Back to Work study sessions have been held since 2003 to help the City Council and the Administration focus on how we can support our businesses and strengthen our economic environment in order to retain and create jobs. Over the past several years the Council has made an ongoing commitment to make San José the location of choice for employers, and to remove obstacles that interfere with what businesses do best: create products and services that benefit customers, shareholders, employees and communities.

CONCLUSION

I am recommending that we conduct our annual session over two mornings. During the first day's session, we will learn about the progress we have made on Council direction from previous years, and about what remains for us to do. In the second day's session, we will focus on our bioscience and nanotechnology initiatives, and consider how we can enhance San Jose's support to help these technology businesses thrive and create jobs in our city.

The annual focus on Getting Families Back to Work is valuable because as the local economy recovers from its long and severe recession, we must continue to help our region keep its edge in an increasingly competitive world. This calls for continuous improvement, consistent and stable approach to customer service throughout the organization (or "one voice"), innovative solutions, and active partnership with our business community and other stakeholders.

The results of our efforts over time will mean prosperity for our region, opportunities for our residents, more resources for public services, and an environment that is attractive to creativity and innovation.

Attachment: Proposed Study Session Agenda



**GETTING FAMILIES BACK TO WORK
STUDY SESSION AGENDA
November 16 and 17, 2006
Room W118-120, San José City Hall**

**THURSDAY, NOVEMBER 16, 2006
8:30 a.m. – 12:00 p.m.**

SAN JOSÉ'S SUCCESS IN DRIVING A STRONG ECONOMY

- I. Overview of San José's economy and progress in supporting innovation**
- II. One-Voice in Action**
- III. Cutting red tape: Accomplishments and unfinished projects of Getting Families Back to Work Initiatives**
- IV. View from the Counter: Panel discussion with members of the development community**
- V. Staff conclusion**
- VI. City Council discussion**
- VII. Public Comment**
- VIII. Adjournment**



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STUDY SESSION AGENDA
November 16 and 17, 2006
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**FRIDAY, NOVEMBER 17, 2006
8:30 a.m. – 1:00 p.m.**

SAN JOSÉ'S SUCCESS IN DRIVING A STRONG ECONOMY

- I. Bioscience and Nanotechnology 101**
- II. San José's commitment to supporting the growth of bioscience and nanotechnology**
- III. Do we stack up: How San José is preparing its work force for the future**
- IV. Straight talk: South Bay bio and nano businesses talk about their future**
- V. Staff conclusion**
- VI. City Council Discussion**
- VII. Public Comment**