

SKILLS, KNOWLEDGE AND EXPERIENCE

The members of The Rome Group's team have had extensive experience with public art, public art planning, market research, and strategic planning with a variety of public and private entities. Our approach to developing a public art plan for the San Jose International Airport utilizes our individual and collective skills, knowledge and experiences.

Team Qualifications

Project Leader: Amy Rome

Amy Rome has been a consultant for 10 years and has more than 20 years of experience in planning, development and fundraising, and market research with public and private nonprofit and philanthropic organizations. She has provided counsel and assistance to help a variety of agencies and institutions achieve their goals. Her clients have included arts, education, health, and human service organizations in the St. Louis area as well as in other communities throughout the country.

Prior to her consulting work, she was President of the St. Louis Metropolitan Association for Philanthropy, a membership organization of philanthropic corporations and foundations that provides educational programming and information on community needs. She also held several positions with the United Way of St. Louis.

She is on the Advisory Committee of the Nonprofit Management and Leadership Program at the University of Missouri-St. Louis where she teaches American Philanthropy and Nonprofit Resource Development. She also teaches strategic planning in Washington University's Nonprofit Management Program. She holds a masters degree in Social Work Policy and Planning from Washington University.

Project Manager: Claudia Daugherty

Claudia Daugherty has over 20 years of experience in arts administration, planning and nonprofit management. She has had extensive experience in the design and implementation of strategic planning processes as well as in the development of strategies for resource development.

From 1990-1996 she was President of the Metropolitan Association for Philanthropy. During this period she assisted corporations and foundations structure their philanthropic programs and ensured they had an understanding of community issues, needs, and trends.

She served as Associate Director of the St. Louis Regional Arts Commission and also as a program administrator for visual arts, media and theatre at the Missouri Arts Council. She was also the first Executive Director of the Kansas City Artists Coalition, a membership organization of over 200 artists in the Kansas City region, and served as a consultant with Opinion Research Associates.

She is the coordinator of Washington University's Nonprofit Management Certificate Program and teaches Nonprofit Management and Leadership.

Public Art Planner: Gail Goldman

Gail Goldman has over 20 years of experience in public art planning and policy development. She is the Public Art Director for the City of San Diego Commission for Arts and Culture (Commission), a position she has held since November 1989. Goldman is responsible for the development of a precedent-setting public art policy that was adopted unanimously by the San Diego City Council in March 1992. Unlike traditional percent for art legislation, the City of San Diego's innovative policy encourages artist involvement at the inception of City-funded design and building projects and is recognized as a cutting-edge model nationwide. In December 1998, the Commission's Public Art Program expanded to include management of the San Diego Metropolitan Transit Development Board's first Public Art Program.

Goldman moved to San Diego from Denver where she was the Director of Art in Public Places and Individual Artist Programs for the Colorado Council on the Arts and Humanities from 1982-89. Goldman began her career at the National Endowment for the Arts in Washington, D.C., where she worked as a Program Officer in the Design Arts Program from 1997-82. Goldman holds a Bachelor of Fine Arts degree from Syracuse University.

Goldman helped establish the National Task Force on Public Art for the National Assembly of Local Arts Agencies (now Americans for the Arts) and served as its first chair in 1990 and 1991. She is founder and co-chair of the Public Art Coalition of Southern California and currently is helping to establish a national professional organization for the public art field.

On a national, state and regional level, Goldman provides extensive technical assistance on public art policy and master plan development, artist selection processes, and community engagement. In 1998, she was selected as a National Art Peer by the General Services Administration in Washington, D.C. to assist with federal public art projects throughout the United States.

Public Art Exhibit Expert : Mary Jane Jacob

Mary Jane Jacob is a curator and author noted for her work on the national and international art scene. In the late 1970s, while at The Detroit Institute of Arts, Jacob organized numerous exhibitions that championed artists outside the mainstream, particularly those working outside the art center of New York, women, and those employing experimental or non-traditional art media. Most notable among these was "Kick Out the Jams: Detroit's Cass Corridor 1963-1977," a study of the city's art, poetry, and counter-culture scene during this turbulent period. During the 1980s, as chief curator of the Museum of Contemporary Art, Chicago and the Museum of Contemporary Art, Los Angeles, she staged some of the first U.S. retrospectives and one-person shows of American and European artists, as well as organized some of the key surveys of art of the period.

Exploring art outside the museum context, she has worked since 1990 as an independent curator organizing groundbreaking exhibitions that have tested the boundaries of public space and the relationship of contemporary art to audience. In 1991 she curated the critically acclaimed exhibition "Places with a Past" for the 1991 Spoleto Festival U.S.A, commissioning 23 inter-

national artists to create site-specific installations around Charleston, South Carolina, that expanded upon the conventional presentation of the city's history. For Sculpture Chicago she organized an influential, experimental public art program entitled "Culture in Action"; over a two-year period (1991-93) artists worked in direct partnership with community members to explore the changing nature of public art, its relationship to social issues, and an expanded role of audience from spectator to participant, offering a new model for art in the urban context. On the occasion of the 1996 Centennial Olympic Games and under the auspices of the Arts Festival of Atlanta, Jacob organized "Conversations at The Castle," an international artists' residency program and exhibition centered in a turn-of-the-century mansion known as "The Castle." It aimed to engage audiences through public participatory forms ranging from community collaboration, to installation-performances, to the Internet and an art project-cum-dinner-cum-symposium series.

As Consulting Program Director for Sculpture Chicago, Jacob also commissioned Ronald Jones to create a block-long park in the downtown Loop in 1991. As consultant to the Art Institute of Chicago's Ferguson Fund, Jacob commissioned Louise Bourgeois to design a sculptural monument to the social reformer and founder of Hull-House Jane Addams as the focal point of a new lakefront park dedicated in 1996. In 1996 she also collaborated on the development of a public art program "Points of Entry" for Pittsburgh's Three Rivers Arts Festival. Among other activities, she is currently working as consultant to the federal Office of Surface Mining and National Endowment for the Arts Design and Museum/Visual Arts Programs, to establish collaborative projects between artists and communities in Appalachia.

Public Artist: Jack Mackie

Jack Mackie is a public artist who resides in Seattle, Washington. In twenty-three years of practice in the discipline of public art he has participated in major urban redevelopment and new construction projects including serving as lead design team artist for the \$450M Downtown Seattle Transit Project; project artist for the Santa Clara County California \$560M light rail project; design team member with MBM Arquitects, Barcelona, for the \$145M Bute Avenue Corridor in Cardiff, Wales, U.K.; lead artist for American Airlines and Miami International Airport for the new 47 gate international terminal; and design team artist with NBBJ Architects for a new Wright Rundstad / King County office building in downtown Seattle.

He has co-authored the Art and Design Program for the Dallas Area Rapid Transit Authority; the Aesthetic Design Standards and Design Implementation Procedures for CENTRO Transport Authority, Birmingham, UK; and has authored the Portland State University Public Art Guidelines, Portland, Oregon, and the Public Art Program for the Memphis/Shelby County Central Library. He is past chair of the Public Art Committee for the Seattle Arts Commission and currently serves as artist representative to the Seattle Design Commission and the Seattle Light Rail Review Panel.

Through working in collaboration with artists, engineers, architects, urban planners and the citizens of the communities being served, Mackie has come to understand that while public art requires an enlightened attitude, the art of making places public fosters that attitude.

SELECTED EXPERIENCE/PROJECTS

The Rome Group: Amy Rome and Claudia Daugherty

Family Investment Trust, St. Louis, Missouri

Designed and implemented a statewide planning process to prepare a five-year plan required for receipt of \$4 million in state and federal funds for family preservation and support services.

Fulton County, Georgia, Atlanta, Georgia

Planned and implemented a community-based master plan for public art, including policies and procedures, associated with public works project budgets.

Saint Louis Development Corporation and City of St. Louis, St. Louis, Missouri

Designed and facilitated a process for community involvement in the plan for an Enterprise Zone/Empowerment Community competitive federal grant of \$100 million to address urban poverty through public-private partnerships.

Mary Jane Jacob

Exhibitions organized and accompanying publications:

“Awake: Art and Buddhism in America,” Project Curator for Consortium Project, New York and Berkeley/San Francisco, 2001 - 2003

“Proposals for a Monument to The Middle Passage,” Spoleto Festival USA, Charleston, SC, 2001

“Artists’ Projects of the ‘90s from The Fabric Workshop and Museum.” Traveling in Europe and Japan, 2000.

“Identifier l’Autre A Travers Son Langage/Identifying the Other Through Language,” Lycée Français de Chicago with the Alliance Francaise de Chicago, 1999.

Jack Mackie

King Street Center, Seattle

Wright Rundstad Development Corporation, King County Public Art Program.

In association with NBBJ Architecture. Artist's efforts brought forward through architectural construction documents and General Contractor.

Direct design/construction responsibility: \$840,000.00

Artist design, documentation, construction administration fee and costs: \$71,400

Miami International Airport, Terminal E

In association with Carolyn Braaksma, artist, and Ron Frazier Architects.

Total construction budget: \$110M.

60% construction documents working art budget: \$ 1,502,843

Artist design fee and costs: \$ 43,818

Tasman Light Rail Corridor

Valley Transportation Agency, San Jose, California.

In association with PB/MK Engineering and SBA Architects. Total construction budget: \$560M.

Direct responsibility for design and implementation of \$1.2M art program.

Artist/consultant fee and costs: \$110,539