ITEMS TRANSMITTED TO THE ADMINISTRATION

ITEMS FILED FOR THE PUBLIC RECORD

(a) Notice of an Applicant of Kesete Takele dba BlueJ Express shuttle was filed with the California Public Utilities Commission on April 20, 2006.

(b) Letter from Verizonwireless to David Rowland, Consumer Protection and Safety Division dated May 10, 2007 regarding notification letter of Tully/Senter of GTE Mobilnet of California Limited Partnership (U-3002-C), of San Jose, Ca MSA.

(c) Letter from Don Blankenship, chairperson of the Senior Citizens Commission to Councilmember Pyle dated May 10, 2007 writing on behalf of the Senior Citizens Commission to thank her for her efforts in securing a bus stop adjacent to the Almaden Community Center.

(d) Letter from Don Blankenship, chairperson of the Senior Citizens Commission to Councilmember Pyle dated May 10, 2007 writing on behalf of the Senior Citizens Commission to thank her for her efforts in securing a bus stop adjacent to the Northside Community Center.

(e) Email from Joanne Benjamin, Executive Director of Santa Clara County Cities Association to Joint Policy Collaborative Members received on May 11, 2007 regarding Cities Association: Joint Policy Collaborative Meeting on June 7, 2007 from 4:30 p.m. - 6:30 p.m.

(f) Letter from William J. Garbett to California Pollution Control Financing Authority dated May 15, 2007 regarding opposition to revenue bonds of May 16, 2007 for $41,935,000 hearing, or such other amount.

(g) Email from Association of Bay Area Governments to all Town, City and County Clerks in the nine county San Francisco Bay Area received May 15, 2007 regarding FOCUS Application for Priority Development Area Designation.
(h) Email from San Jose Convention & Visitors Bureau to Mayor and City Council received May 15, 2007 regarding opposing the proposed Property Assessment Business Improvement District.

Lee Price, MMC
City Clerk

LP/np

Distribution: Mayor/Council
City Manager
Assistant City Manager
Assistant to City Manager
Council Liaison
Director of Planning
City Attorney
City Auditor
Director of Public Works
Director of Finance
Public Information Officer
San José Mercury News
Library
NOTICE

On April 20, 2006 an Applicant of Kesete Takele dba BlueJ Express Shuttle was filed with the California Public Utilities Commission, seeking a passenger stage corporation certificate to perform an on-call, door-to-door service on 24-hours per day, seven days per week basis between points in San Francisco, Alameda, Contra Costa, Santa Clara, Solano, Marin and San Mateo Counties, on the one hand, and the San Francisco, Oakland, and San Jose International Airports, on the other hand. The service will be performed over the most convenient routes between the airports and points of origin and destinations within the proposed service area. The initial service will be provided with two shuttle vans with additional vans to be added upon receipt of requested authority. The proposed fares to be assessed the public for these services are set forth in Exhibit "C" of the Application. A copy of the Application and related exhibits will be furnished by applicant upon receipt of a written request for such document. Please direct the request to BluJ Express Shuttle Attn: Kesete Takele 1400 Coleman Ave Suite D12R, Santa Clara, Ca 95050.

(This Notice is issued pursuant to Rule 21(k) of the commission’s rules of practice and procedure.)
May 10, 2007

Mr. David Rowland  
**Consumer Protection and Safety Division**  
California Public Utilities Commission  
505 Van Ness Avenue  
San Francisco, CA  94102

Re: Notification Letter for TULLY/SENDER of GTE Mobilnet of California Limited Partnership (U-3002-C), of San Jose, CA MSA 

This is to provide the Commission with notice according to the provisions of General Order No. 159.A of the Public Utilities Commission of the State of California ("CPUC") for the project described in Attachment A.

A copy of this notification letter is also being provided to the appropriate local government agency for its information. Should there be any questions regarding this project, or if you disagree with any of the information contained herein, please contact, Veleta Wilson of Verizon Wireless at (770) 797-1076.

Very truly yours,

Veleta Wilson  
MTS Coordinator  
Network Compliance
Attachment A

CPUC CELL SITE REPORT GTE Mobilnet of California Limited Partnership (U-3002-C)

1. **PROJECT LOCATION:** TULLY/SENTER – Add/Mod

SITE NAME: TULLY/SENTER
SITE ADDRESS: 675 Quinn Avenue
LOCATION: San Jose, CA 95112
COUNTY: Santa Clara
APN: 477-20-95, 153
COORDINATES: 37° 18' 44.4"/121° 50' 50.7" (NAD83)

2. **PROJECT DESCRIPTION:**

GTE Mobilnet of California Limited Partnership (U-3002-C) proposes the addition and installation of one (1) 60 kW diesel generator to be ground mounted at the existing wireless telecommunications facility within the designated lease area.

ANTENNAS: N/A
TOWER DESIGN: N/A
TOWER APPEARANCE: N/A
TOWER HEIGHT: N/A
BUILDING SIZE: N/A
OTHER: One (1) diesel generator
3. BUSINESS ADDRESSES OF ALL LOCAL GOVERNMENT AGENCIES:

Cc: Joe Horwedel
   Planning Director
   City of San Jose Planning Department
   200 East Santa Clara Street
   San Jose, CA 95113

   Less White
   City Manager
   City of San Jose
   200 East Santa Clara Street
   San Jose, CA 95113

   Lee Price
   City Clerk
   City of San Jose
   200 East Santa Clara Street
   San Jose, CA 95113

4. LAND USE APPROVALS:

San Jose Planning Permit Adjustment

   Agency: City of San Jose Planning Department
   Permit No.: N/A
   Resolution No.: N/A
May 10, 2007

Council Member Nancy Pyle
San José City Hall
200 East Santa Clara Street
San José, CA 95113

Dear Council Member Nancy Pyle,

I am writing on behalf of the San José Senior Citizens Commission to thank you for your efforts in securing a bust stop adjacent to the Almaden Community Center. We on the Commission have been interested in this problem as well as other Senior Centers with similar bus stop issues. Your support and effort in this matter greatly appreciated by your constituents and by us on the Senior Commission.

We appreciate the hard work that you and your fellow members are doing in behalf of our City and look forward to future opportunities to work together for a better community.

Sincerely,

Don Blankenship, Chair
San José Senior Citizens Commission

cc: Mayor Chuck Reed
Councilmember Pete Constant
Les White, Acting City Manager
Albert Balagso, PRNS Director
May 10, 2007

Council Member Pete Constant
San José City Hall
200 East Santa Clara Street
San José, CA 95113

Dear Council Member Pete Constant,

I am writing on behalf of the San José Senior Citizens Commission to thank you for your efforts in securing a bus stop adjacent to the Northside Community Center. We on the Commission have been interested in this problem as well as other Senior Centers with similar bus stop issues. Your support and effort in this matter greatly appreciated by your constituents and by us on the Senior Commission.

We appreciate the hard work that you and your fellow members are doing in behalf of our City and look forward to future opportunities to work together for a better community.

Sincerely,

Don Blankenship, Chair
San José Senior Citizens Commission

cc: Mayor Chuck Reed
Les White, Acting City Manager
Albert Balagso, PRNS Director
Dear JPC Members,

The first JPC meeting of the year will be held on June 7 from 4:30-6:30 pm at the Santa Clara City Council Chambers. The meeting will be a policy discussion on Global Warming/Climate Protection and how cities can take action. Share what your city is doing, what it would like help on doing, and learn from your peers on how to set goals and taken action on green building, waste reduction, renewable energy, and transportation.

A subcommittee has been meeting to plan and organize the meeting in order to make this meeting both informative and a sharing of ideas. Please feel free to invite other interested council members and staff to the June 7 meeting. All are welcome!

If you are not able to attend, please pass this information to your alternate so that every city is represented and we can hear from each city.

Please let me know if you have any questions.

Joanne

Joanne Benjamin, Executive Director
Santa Clara County Cities Association
505 W. Olive Avenue Suite 749, Sunnyvale, CA 94086
Telephone (408) 730-7770    Fax (408) 736-2014
Opposition to revenue bonds of May 16, 2007 for $41,935,000 hearing, or such other amount.

By Facsimile: (916)657-4821

California Pollution Control Financing Authority
915 Capitol Mall, Room 457
Sacramento, CA 95814

EILEEN MARXEN, Deputy Executive Director:

This is opposition pursuant to Section 147(f) of the Internal Revenue Code of 1986 as amended on the proposed issuance of revenue bonds by the Authority. The bonds should not be issued because of racketeering influencing and corrupting organizations (RICO). The City of San Jose passed a new tax increase of 28% on May 8, 2007 that included amounts for these same purchases. This was after a new 'garbage' contract had been accepted from other than the lowest bidder.

To fund once again the same purchases by another public agency would provide wind fall profits with out review of kickbacks. The former mayor and chief of staff are presently charged and set for trial over 'garbage' issues as a historical note worthy of judicial notice.

At all times the City of San Jose knew or should have known of your financing plans since they were publicly noticed in a legal newspaper of general publications and cited prior to, and during, public hearings. The tax increase had been agreed upon in closed session prior to the public hearing to exclude the lowest bidder. The real question is what City of San Jose officials certified or participated in the application before the Authority. A Notice of intent to sue was filed with the City of San Jose.

Respectfully,

William J. Garbett, Agent
To all Town, City, and County Clerks in the nine county San Francisco Bay Area,

The attached letter and materials were mailed to your Mayor and Town/City Council or Board of Supervisors. The materials regard the FOCUS application process underway for designation of regional priority development areas. These areas will inform regional agencies and the State where incentives and assistance are needed to support local efforts that accommodate growth as infill development near transit. Please review these materials and distribute as appropriate.

FOCUS is a regional planning initiative spearheaded by the Association of Bay Area Governments and the Metropolitan Transportation Commission, in coordination with the Bay Area Air Quality Management District and the Bay Conservation and Development Commission. It is partially funded by a Blueprint Grant from the State of California Business, Transportation, and Housing Agency.

For more information about FOCUS and the application, please visit www.bayareavision.org/focus

Regards,

Jackie Guzman
Regional Planner
Association of Bay Area Governments
510.464.7994
April 27, 2007

Name
Jurisdiction
Address
City, CA Zip

Re: FOCUS Program - Application for Priority Development Area Designation

Dear Mayor/Councilmember/Supervisor Last Name,

FOCUS program applications are now being accepted from local governments for designation of priority development areas in the nine county San Francisco Bay Area. These areas will inform regional agencies and the State where incentives and assistance are needed to support local efforts that accommodate growth as infill development near transit. You are invited to participate in this voluntary designation process. Application materials are included in this packet and are available at www.bayareavision.org/focus.

The deadline for application submission is June 29, 2007.

FOCUS, short for the Focusing Our Vision Program, is a regional planning initiative spearheaded by the Association of Bay Area Governments (ABAG) and the Metropolitan Transportation Commission (MTC) in coordination with the Bay Area Air Quality Management District (BAAQMD) and the Bay Conservation and Development Commission (BCDC). It is an effort to collaboratively plan for future Bay Area growth, with less impact on our natural environment and quality of life.

We encourage your participation in this effort to continue tackling the region’s shared problems through a shared planning strategy for development and conservation. Please contact Jackie Guzman, ABAG Regional Planner, at 510.464.7994 for assistance with the application.

Regards,

Dave Cortese
Bill Dodd
Mark Ross
R. Sean Randolph
President, ABAG
Chair, MTC
Chair, BAAQMD
Chair, BCDC
City of San Jose
Napa County
City of Martinez
Bay Area Economic Forum

Mailing Address: P.O. Box 2050 Oakland, California 94604-2050 (510)464-7900 Fax: (510)464-7970 info@abag.ca.gov
Joseph P. Bort MetroCenter 101 Eighth Street Oakland, California 94607-4756
APPLICATION GUIDELINES FOR PRIORITY DEVELOPMENT AREA DESIGNATION

Released: April 19, 2007

FOCUS, short for Focusing Our Vision, is a multi-agency, regional planning initiative spearheaded by the Association of Bay Area Governments and the Metropolitan Transportation Commission in coordination with the Bay Area Air Quality Management District and the Bay Conservation and Development Commission. It is partially funded by a regional blueprint planning grant from the State of California Business, Transportation, and Housing Agency.
FOCUSING OUR VISION (FOCUS) PROGRAM
Application Guidelines for Priority Development Area Designation

I. Program Overview

FOCUS, short for Focusing Our Vision, is a multi-agency, regional planning initiative spearheaded by the Association of Bay Area Governments and the Metropolitan Transportation Commission in coordination with the Bay Area Air Quality Management District and Bay Conservation and Development Commission. It builds upon regionally adopted smart growth policies and related programs and is one of several projects funded by the State’s Regional Blueprint Planning Program. Regional agencies, working with local governments and partners, will create a specific and shared concept of where growth can be accommodated and what areas need protection in the region.

FOCUS goals support a future development pattern that is compact and connected. Identifying priority development areas with local governments and partners can help focus the region’s growth. Priority development areas seek to accommodate growth as mixed use, infill development near transit and job centers, with an emphasis on housing.

Visit www.bayareavision.org/focus for more FOCUS information.

Call for Applications

Applications are now being accepted for priority development area designation under the FOCUS program. Local governments in the nine county San Francisco Bay Area are invited to apply for regional designation of an area within their community as a priority development area. Designation informs regional agencies which areas want and need assistance and expresses the region’s priorities for growth, which can help connect with state efforts and programs. The deadline for submitting an application is June 29, 2007.

Applications will be reviewed and evaluated, and areas that meet the designation criteria will be recommended for regional adoption as designated priority development areas. Jurisdictions that choose not to submit applications at this time will have periodic opportunities to apply for designation. Although, specific incentives are not yet available, regional agencies are committed to securing incentives and providing technical assistance to designated priority areas so that positive change can be achieved in communities working to advance smart growth goals. In return, the expectation is that local jurisdictions will commit to expedite development and support local policies that advance smart growth goals and local community aspirations in these areas. Once regional incentives for designated priority development areas are established, a separate incentives application will be made available.

II. Eligibility for Applicants and Areas

Any town, city, or county government within the nine county San Francisco Bay Area can apply as the lead applicant for priority area designation. Multiple jurisdictions can submit a joint application for an area. As part of the application, the lead applicant will need to provide a copy of a resolution adopted by the town/city council or board of supervisors showing support for involvement in the FOCUS process. Private and other public entities cannot be lead applicants but can partner with or show support for the lead applicant. In the case of a multiple jurisdiction application for designation of an area, a
transit agency or county congestion management agency may be the lead applicant. The lead transit agency or congestion management agency will need to contact regional agency staff for approval, and a resolution from each participating jurisdiction will still be required as part of the application.

Applicants must demonstrate that an area proposed for designation as a priority development area meets all of the following criteria:

- The area is within an existing community.
- The area is near existing or planned fixed transit (or served by comparable bus service).
- The area is planned or is planning for more housing.

III. Designation Criteria Definitions

The following definitions are intended to clarify the designation criteria.

**Area** - means the planning area being proposed for designation as a priority development area under the FOCUS program. Since the program seeks to support area planning, the recommended area size is 100 acres, which is approximately a ¼ mile radius.

- A *planned area* is part of an existing plan that is more specific than a general plan, such as a specific plan or an area plan.
- A *potential area* may be envisioned as a potential planning area that is not currently identified in a plan or may be part of an existing plan that needs changes.

**Existing Community** – means that the area is within an existing urbanized area, lies within an urban growth boundary or limit line if one is established, and has existing or planned infrastructure to support development that will provide or connect to a range of services and amenities that meet the daily needs of residents making non motorized modes of transportation an option.

**Housing** – means the area has plans for a significant increase in housing units, including affordable units, which can also be a part of a mixed use development that provides other daily services, maximizes alternative modes of travel, and makes appropriate land use connections.

**Near Transit** – means that the area is typically a half mile from rail stations and ferry terminals, high frequency bus or bus rapid transit corridors.

IV. Application Review Process

The application review process involves four steps. First, upon receipt, applications will be reviewed by staff. The review will check for completeness and eligibility. Second, applications will be categorized by the planning status for the area’s development vision. Third, a broad based committee will evaluate applications and provide comments. Lastly, areas that meet the designation criteria will be recommended as priority development areas to ABAG’s General Assembly for regional adoption. Regional
V. Timeline for Priority Development Area Designation

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications made available</td>
<td>April 19, 2007</td>
</tr>
<tr>
<td>Application workshops for interested applicants</td>
<td>May 2007</td>
</tr>
<tr>
<td>Application deadline</td>
<td>June 29, 2007</td>
</tr>
<tr>
<td>Regional agency staff review applications</td>
<td>July 2007</td>
</tr>
<tr>
<td>Broad based committee evaluates applications</td>
<td>August 2007</td>
</tr>
<tr>
<td>Draft recommendations released for public comment and presented at regional outreach meetings</td>
<td>September 2007</td>
</tr>
<tr>
<td>Recommendations presented to ABAG’s General Assembly for regional adoption</td>
<td>October 2007</td>
</tr>
</tbody>
</table>

VI. Application Form and Submission Instructions

The following are the basic steps in accessing and submitting an application:

1. Download an electronic version of the application (Application for Priority Development Area Designation) from the Bay Area Vision website: www.bayareavision.org/focus
2. Fill out an application and compile the documents requested in the application form for each area.
3. Submit an electronic version of the application form and associated documents requested in the application for each area to FOCUS@abag.ca.gov.
4. Mail one hard copy of the application and attachments for each area to the following mailing address:

   Association of Bay Area Governments
   Metropolitan Transportation Commission
   Bay Area Air Quality Management District
   Bay Conservation and Development Commission
   P.O. Box 2050
   Oakland, CA 94604-2050
   Attn: Jaqueline Guzman

   The application submission deadline is 5:00 p.m. on Friday, June 29, 2007.

VII. Contact Information

For questions regarding the application, please contact Jaqueline Guzman, ABAG Regional Planner, at JackieG@abag.ca.gov or 510.464.7994 or Doug Johnson, MTC Transportation Planner, at djohnson@mtc.ca.gov or 510-817-5846.
APPLICATION FOR
PRIORITY DEVELOPMENT AREA
DESIGNATION

Released: April 19, 2007

FOCUS, short for Focusing Our Vision, is a multi-agency, regional planning initiative spearheaded by the Association of Bay Area Governments and the Metropolitan Transportation Commission in coordination with the Bay Area Air Quality Management District and the Bay Conservation and Development Commission. It is partially funded by a regional blueprint planning grant from the State of California Business, Transportation, and Housing Agency.
FOCUSING OUR VISION (FOCUS) PROGRAM
Application for Priority Development Area Designation

Enter information in the spaces provided. E-mail this completed application form and attachments requested in this application form to FOCUS@abaq.ca.gov by Friday, June 29, 2007.

### Part 1 - APPLICANT INFORMATION & AREA DETAILS

Attach resolution showing local support for involvement in FOCUS

- **a. Lead Applicant - City/County**
- **Contact Person**
- **Title**
- **Department**
- **Street Address**
- **City**
- **Zip Code**
- **Phone Number**
- **Fax Number**
- **Email**
- **b. Area Name and Location**
- **c. Area Size**
  (recommended minimum acreage = 100)
- **d. Public Transit Serving the Area**

### Part 2 – AREA INFORMATION

<table>
<thead>
<tr>
<th>CURRENT CONDITIONS</th>
<th>FUTURE GOAL (Horizon Year: 2035)</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Types of Zoning in Priority Area (land uses and densities)</td>
<td></td>
</tr>
<tr>
<td>b. Total Housing Units (Best Estimate)</td>
<td></td>
</tr>
<tr>
<td>c. Total Jobs (Best Estimate)</td>
<td></td>
</tr>
</tbody>
</table>

### Part 3 – ADDITIONAL AREA INFORMATION

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Is the proposed priority area currently recognized in the General Plan (i.e., called out as TOD, infill etc.)?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. Have other plans (any targeted planning efforts including specific plans, precise plans, area plans, and supporting environmental studies) been developed within the last 15 years that cover the priority area?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Note: If yes, please attach brief list of individual planning efforts and date completed.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>c. Is the proposed priority area within the boundaries of a redevelopment area?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Part 4 – MAP OF PRIORITY DEVELOPMENT AREA

Attach a map showing the proposed boundaries of the potential priority area and any other relevant information for land uses, transit, etc. Photos of current conditions in the priority area are optional.

Application available online: [http://www.hayareavision.org/focus/applicationprocess.html](http://www.hayareavision.org/focus/applicationprocess.html)

April 2007
FOCUSING OUR VISION (FOCUS) PROGRAM
Application for Priority Development Area Designation

Part 5 – NARRATIVE
Type below or attach separately a maximum two-page (8½ x 11 with 12 point font) narrative that addresses the following questions and provides any other relevant information.

- What is the overall vision for this area?
- What has to occur in order to fully realize this vision? What has occurred there recently (past 5 years)? Describe relevant planning processes, and how the needs of community members were addressed.
- Describe how this priority area has the potential to be a leading example of smart growth for the Bay Area.

Part 6 – POTENTIAL ASSISTANCE REQUESTED (check all that apply)
Note: Assistance is not being offered at this time. This information will aid the development of a tools and incentives package for designated areas.

<table>
<thead>
<tr>
<th>TECHNICAL ASSISTANCE</th>
<th>REQUEST FOR PLANNING GRANTS</th>
<th>REQUEST FOR CAPITAL GRANTS*</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Assistance with policies to implement existing plan</td>
<td>☐ Funding for new area-wide specific plan or precise plan</td>
<td>☐ Funding for transportation projects (including pedestrian/bicycle)</td>
</tr>
<tr>
<td>☐ Assistance with photo-simulations to depict future conditions</td>
<td>☐ Funding to update existing area-wide specific plan or precise plan</td>
<td>☐ Funding for housing projects</td>
</tr>
<tr>
<td>☐ Assistance with local workshops and tours</td>
<td>☐ Funding for EIR to implement existing area-wide plan</td>
<td>☐ Funding for water/sewer capacity</td>
</tr>
<tr>
<td>☐ Other:</td>
<td>☐ Other:</td>
<td>☐ Funding for parks/urban green improvements</td>
</tr>
</tbody>
</table>

Part 7 – INFRASTRUCTURE BUDGET FOR PRIORITY AREA
(If applicable and feasible)
If you are interested in capital grants as a potential incentive, please attach a budget that details the types of infrastructure improvements that will be needed in order to realize the vision for the priority area. This budget can include transportation, housing, road repairs, water/sewer capacity, parks and other critical amenities. A sample budget is provided for guidance.

If submitting an infrastructure budget is not feasible at this time, please note why:

In addition to electronic submission, mail one hard copy of this application and attachments requested in this application form to the following address:

Association of Bay Area Governments
Metropolitan Transportation Commission
Bay Area Air Quality Management District
Bay Conservation and Development Commission
P.O. Box 2050
Oakland, CA 94604-2050
Attn: Jaqueline Guzman

For questions regarding the application, please contact Jaqueline Guzman, ABAG Regional Planner, at JackieG@abaq.ca.gov or 510.464.7994 or Doug Johnson, MTC Transportation Planner, at djohnson@mtc.ca.gov or 510.817.5846.

Application available online: http://www.bayareavision.org/focus/applicationprocess.html

April 2007
SAN FRANCISCO BAY AREA VISION

In 2002, regional agencies, local governments, and community groups in the San Francisco Bay Area created a Vision for the region to collaboratively address housing and traffic problems while improving the quality of life for all residents. The aim of the Vision is to concentrate future growth near transit and in the existing communities that surround the San Francisco Bay, enhancing existing neighborhoods and providing housing and transportation choices for all residents.

FOCUSING OUR VISION (FOCUS)

FOCUS, short for the Focusing Our Vision initiative, advances the Vision. FOCUS is a regional planning initiative spearheaded by the Association of Bay Area Governments (ABAG) and the Metropolitan Transportation Commission (MTC), in coordination with the Bay Area Air Quality Management District (BAAQMD) and the Bay Conservation and Development Commission (BCDC). It is partially funded by a Blueprint Grant from the State of California Business, Transportation, and Housing Agency.

The goals of FOCUS are to:
- Strengthen and support existing communities
- Create compact communities with a diversity of housing, jobs, activities, and services to meet the daily needs of residents
- Increase housing choices
- Improve housing affordability
- Increase transportation efficiency and choices
- Protect and steward natural habitat, open space, and agricultural land
- Improve social and economic equity
- Promote economic and fiscal health
- Conserve resources, promote sustainability, and improve environmental quality
- Protect public health and safety.

VOLUNTARY PROCESS FOR WILLING JURISDICTIONS

In the FOCUS process, regional agencies are working together with local governments to create a specific and shared concept of where growth can best be accommodated and what areas need protection in the region. Local and regional partners will identify areas that are priorities for development and conservation and work to direct existing and future incentives to these areas. Interested local governments will have the option to apply to the regional agencies for Priority Development and Conservation Area designations. Only willing jurisdictions will receive priority area designations.

PLATFORM FOR REGIONAL ENGAGEMENT

FOCUS serves as a platform for engaging San Francisco Bay Area local governments and stakeholders in a regional dialogue around accommodating growth and protecting natural areas. The FOCUS Technical Advisory Committee serves as the key forum supporting this regional dialogue. The Committee is comprised of representatives for each of the region’s nine counties from cities and counties and stakeholder groups representing affordable housing, economic development, the environment, environmental justice, social equity, and transportation interests. Regional agencies have also held a stakeholder conference, a series of county-wide local government forums, and made presentations to a variety of interest groups. More venues for engaging the region’s diverse groups will be sought and established as agreements on regional priorities take shape.

April 2007
DESIGNATION OF PRIORITY DEVELOPMENT AREAS

All local governments are invited to participate in the FOCUS process and apply to designate Priority Development Areas. An open application process will allow each jurisdiction to nominate areas that fit at least three basic criteria: 1) areas within an existing community, 2) areas near existing or planned fixed transit or served by comparable bus capacity, and 3) areas planned or in the planning process for more housing.

Applications will be available on regional agencies' websites beginning April 19, 2007. The submission deadline for the first round of applications is June 29, 2007.

After all applications are received, local and regional staff will review the development vision for these areas and ensure that the basic criteria are met. The Priority Development Areas will be presented to the ABAG General Assembly for adoption on October 26, 2007.

DESIGNATION OF PRIORITY CONSERVATION AREAS

Regional agencies are working with the Green Vision group, a coalition of regional and local open space organizations, to identify areas that are priorities for conservation efforts. FOCUS will collaborate with local governments to determine Priority Conservation Areas, based upon local plans and the results of the Green Vision project. All local governments interested in having Priority Conservation Area Designations will have the option of applying at a later date.

INCENTIVES

Regional agencies are working to align many existing and future financial incentives for local governments that have designated priority areas. Potential sources include future funding from MTC's Transportation for Livable Communities and Housing Incentive Program, as well as additional discretionary transportation funds from MTC's Regional Transportation Plan 2009 Update. The State is also considering aligning funding from the recently passed housing and resource bonds to regional priorities, potentially including FOCUS priority areas.

LONG-TERM REGIONAL STRATEGY

FOCUS is a long-term strategy, and new sources of incentives are likely to arise in the future that will be available to Priority Development and Conservation Areas. The intention of FOCUS is to target areas for development and conservation incentives for the next few decades. If a city does not receive incentives in the first round, it will remain eligible for future rounds of funding as available. There will also be opportunities for other cities to apply for priority area designations if they do not participate in the first round of applications.

ADDITIONAL ASSISTANCE

Priority areas will also be focal points for regional agency efforts. Regional agencies will offer services to assist local governments with priority area planning and development activities. These services will include technical and outreach assistance, networking assistance, and best practices information.

510.464.7994

FOCUS is a regional planning initiative spearheaded by the Association of Bay Area Governments and the Metropolitan Transportation Commission, in coordination with the Bay Area Air Quality Management District and the Bay Conservation and Development Commission. It is partially funded by a Blueprint Grant from the State of California Business, Transportation, and Housing Agency.
FOCUS is a multi-agency initiative to collaboratively tackle the region’s shared problems accommodating growth in the San Francisco Bay Area through a shared planning strategy for development and conservation. In addition to identifying priority development areas that may accommodate a bulk of the region’s expected growth, areas important for the conservation of natural resource values will also be identified. Designation of priority conservation areas as part of a regional conservation plan will provide a platform on which public and private entities can continue to build support and garner funds for protection of these areas.

**Voluntary Designation of Priority Conservation Areas**

Applications for regional designation of priority conservation areas will be solicited from local governments in the nine county San Francisco Bay Area. These applications will be available in June 2007. Priority conservation areas are areas where there is local and regional agreement on a need for conservation due to the level of urgency for protection and the significance of the area. Local governments will be provided with a list of areas that have been identified through a series of county level meetings by open space districts and a variety of organizations. Local governments will be able to nominate areas on this list for inclusion in a regional priority conservation area plan. Areas nominated by local governments will be recommended for regional adoption at the ABAG General Assembly in October 2007. Participation in the nomination process is voluntary. Areas designated as priority conservation areas will be part of a regional conservation plan intended to help direct funding to these areas for acquisition or other conservation opportunities.

**Regional Collaboration**

Moving in parallel with FOCUS is a regional planning effort called Green Vision, lead by the Bay Area Open Space Council and Greenbelt Alliance and composed of park and open space representatives. Green Vision will identify areas throughout the region that have important conservation value and need protection through acquisition and policy. FOCUS has collaborated with Green Vision on information gathering and the county level meetings. A subset of the areas identified through the Green Vision process will feed into the FOCUS priority conservation area list to be distributed for review and nomination by local governments.
Dear Honorable Mayor and City Council,

On behalf of the General Managers of the San Jose Marriott, Fairmont San Jose, Hilton San Jose, and Crowne Plaza Hotel, please find a letter opposing the proposed Property Assessment Business Improvement District.

Best Regards,
Meghan

Meghan Horrigan

Director of Public Affairs

San Jose Convention & Visitors Bureau
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May 15, 2007

Re: The Proposed Property Assessment Business Improvement District

Dear Honorable Mayor and City Council,

San Jose hotels located in the downtown, support downtown, our local economy and vital city services including police, fire, trash/litter and park and recreation services through current tax assessments paid to the City of San Jose and the San Jose Downtown Association Business Improvement District.

We believe in downtown, support promotions to make downtown and San Jose a great entertainment hotspot for visitors. As supporters of our community and of downtown, together we do not support the additional assessment on our hotel properties currently proposed by the San Jose Downtown Association through the PBID, or Property Assessment Business Improvement District.

San Jose hotels are currently supporting the city and downtown through a variety of assessments, including:

- Taxes on hotel rooms support city services, convention and visitors bureau, arts and cultural facilities with 50% of all transient occupancy tax revenue dedicated to support vital city services. Over a five year period, San Jose hotels have supported over $32 million in revenue for city services.

- Downtown Association Business Improvement District assessment levies downtown hotels $7.20 per room to support downtown promotions, support downtown as a desirable destination, promote downtown as a business and entertainment destination, and support promotional events to attract visitors downtown.

- San Jose hotels support the Tourism Business Improvement District (San Jose Hotels, Inc.) for marketing efforts to improve San Jose’s local economy through increased tourism and convention business. Hotel revenue supports over $2 million per year for this effort.

- San Jose hotels endorse the proposed Hotel Financing District to help fund the convention expansion and drive the tourism and convention industry.

- San Jose hotels also support the San Jose Mineta International Airport through funding visitor ambassadors at the airport to provide vital information and assist visitors to navigate San Jose.
Expanding the convention center is a critical issue for us and one that will support San Jose's economy, improve our competitive edge in the hotel industry and bring additional visitors to downtown to support local restaurants and entertainment establishments. If the PBID passes, the expansion and additional assessment opportunities will be at risk.

The amount of resources already dedicated to support the economy, local services and downtown promotions are critical to the success of our community's future and what local hotels are able to afford while striving for success in a very competitive marketplace. San Jose is a great city with wonderful amenities for visitors and residents. The city has been very successful as the Safest Big City in America, one of the highest ranking cities in the nation in terms of being walkable and San Jose's weather is second to none in creating a great destination for all that visit.

Unfortunately, San Jose hotels are still rebounding from the down turn in the economy, one of the worse our community has seen since the depression. Hotel occupancy levels have not improved to the level we were seeing in 2002. It is a poor time to look at imposing additional taxes funded by our guests.

The Downtown Association's proposed Property Assessment Business Improvement District will provide a burden on downtown hotels we are unable to support. We believe this additional tax assessment is too much for our businesses or our guests to incur. Last, the services contemplated for the use of the PBID funds are vague and the impact on the image of the City will be negligible.

We look forward to continuing to support downtown and San Jose as we make our community a great place to live, work, play and visit. We urge the Mayor and City Council to support local downtown San Jose hotel's decision to not support this additional assessment.

Sincerely,

Clif Clark
General Manager
San Jose Marriott

Cyril Isnard
General Manager
Fairmont San Jose

John Southwell
General Manager
Hilton San Jose

Dale Gannon
Acting General Manager
Crowne Plaza Hotel