



# Memorandum

**TO:** RULES AND OPEN GOVERNMENT COMMITTEE    **FROM:** Mayor Chuck Reed

**SUBJECT:** Mayor's Transition Government Reforms & Ethics Subcommittee Report    **DATE:** January 17, 2007

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Approved                     Chuck Reed                          Date                     1/17/07                    

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**Recommendations**

- (A) Agendize for Council Action on the evening of February 6<sup>th</sup>:
  1. Amend the municipal code to require elected officials to disclose any meetings previously held with a project's lobbyist and/or representative when the project is heard before the council.
  2. Amend the municipal code to require lobbyist to disclose to any city officials what their success fees are for a project during meetings to discuss the project. Also, require lobbyist to disclose success fees on their quarterly reports.
  3. Direct staff to implement a policy of reviewing industrial land conversions once a year and schedule the 2007 review in February or March. Include as part of the review an inventory and evaluation of the conversion of industrial land to housing for the past 24 years.
  4. Direct staff to require all projects, activities and events seeking public funding to include an analysis of the measurable benefit to the city. To evaluate if the city's interests were met, an after action report/analysis must be performed at a time determined at approval.
  
- (B) Direct the City Attorney to take the Campaign Finance Reform section of Mayor Reed's Transition Report to the Elections Committee for review and comment in order to help in defining the scale and scope of the election audit they will be conducting. See Attachment A.
  
- (C) Direct the City Manager and the City Attorney to consider and report on all other final recommendations from Mayor Reed's Transition Government Reform and Ethics Subcommittee and report to Rules and Open Government by February 24<sup>th</sup>.

## **Background**

After my election as Mayor in early November, I created a Transition Team which formed five subcommittees including the Government Reforms and Ethics Committee. This group which consisted of 10 people was chaired by Councilmember David Cortese and included Councilmembers-elect Pete Campbell and Sam Licardo. I received the final recommendations from the subcommittee on January 8<sup>th</sup>.

Their report included reforms in a number of categories. I am recommending that the committee immediately approve four of the reforms and refer the remainder of the report to the City Manager, City Attorney and Elections Committee for review.

On a related item, a Mayoral Ethics Advisory Group will be established by the Mayor and provide input for purposes of my biennial ethics review. Additionally, the Group will report to the Mayor what ethical and reform issues should be part of the Council's annual discussion on the topic of municipal ethics.

I look forward to discussing these issues with the Rules Committee on Wednesday, January 24.