



Memorandum

TO: DRIVING A STRONG ECONOMY
COMMITTEE

FROM: Paul Krutko

SUBJECT: SEE BELOW

DATE: May 13, 2004

Approved

Date

SUBJECT: PRESENTATION ON ATTRACTING BUSINESS TO THE HAYES MANSION AND THE CONVENTION CENTER

San Jose's Economic Development Strategy calls for the City to become, "A global gateway, and a cosmopolitan, international city for leading business and talent from around the world." A key component of achieving this vision is the expansion of convention and visitor activity. In fact visitor related activities were identified as one of San Jose's "driving industries".

At the committee's May 24 meeting, you will be joined by Dan Fenton, President and Executive CEO of the San Jose Silicon Valley Chamber of Commerce, and Cedric Fasbender, General Manager of the Dolce Hayes Mansion.

They will be making a presentation on our progress on attracting business, customers and leisure visitors to the Dolce Hayes Mansion Conference Center and to the McEnery Convention Center. Jim McBride, Acting Director of Convention, Arts and Entertainment, and I will participate in the presentation.

PAUL KRUTKO
Director, Office of Economic Development

