

WORKPLAN CONTENTS

COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE WORKPLAN August - December 2010

COMMITTEE MEMBERS:

NANCY PYLE, CHAIR
SAM LICCARDO, VICE CHAIR
ASH KALRA
ROSE HERRERA

STAFF:

PAUL KRUTKO, CMO
ED MORAN, CAO
RU WEERAKOON, MAYOR'S OFFICE
JANET KERN, REDEVELOPMENT AGENCY

MISSION STATEMENT: To manage the growth and change of the City of San Jose in order to encourage a strong economy, ensure a diverse range of arts, cultural and entertainment offerings, and create and preserve housing and healthy neighborhoods.

AUGUST 23, 2010

- 1. Chief Development Officer's Report** (City Manager's Office)
- 2. Outreach Plan for Affordable Housing Projects**
Recommendation: Review and comment on Public Outreach for Affordable Housing Projects. (Housing)
- 3. Banner Policy**
Recommendation: Accept staff's report. (City Manager's Office)
- 4. Communications Working Group**
Recommendation: Present workplan. (Mayor's Office)
- 5. San Pedro Market Update** (Economic Development, City Attorney, Planning, Building and Code Enforcement)
Recommendation: Accept status report on San Pedro Market.

SEPTEMBER 27, 2010

- 1. Chief Development Officer's Report** (City Manager's Office)
- 2. The Economic of Place**
Recommendation: Receive staff report on The Economics of Place and provide input on next steps. (Housing)
- 3. Small Wonders Workplan**

Recommendation: Accept staff's update of the 2010 1st ACT Small Wonders Workplan.
(Economic Development)

4. Local/Small Business Participation

Recommendation: Accept the annual report on contracting with local and small businesses for Fiscal Year 2009-10. (Finance/Public Works)

5. Implementation of Project Manager and Administrative Hub Concepts for Development Services

Recommendation: Direct Staff to proceed with implementation of organizational changes to support Project Manager and Administrative Hub Concepts. (Public Works)

6. Habitat Conservation Plan

Recommendation: Accept status report. (Planning, Building and Code Enforcement)

7. Corporate Headquarters Economic Incentive Program

Recommendation: Accept presentation of criteria per Mayor's Budget Message request.
(Economic Development)

OCTOBER 25, 2010

1. Chief Development Officer's Report (City Manager's Office)

2. Special Events City Service Costs

Recommendation: Request the committee to forward a recommendation to Council to approve the criteria to develop a Special Event Rebate Program. (Economic Development)

3. Review of Relevant 2011 Legislative Guiding Principles

Recommendation: Request the Committee review the draft 2010 relevant legislative guiding principles with focus on economic development, housing, community and planning issues. (City Manager's Office)

4. Foreclosure Response Update

Recommendation: Accept staff report on the status of foreclosures in San Jose. (Housing)

5. Convention Center Expansion

Recommendation: Accept staff update. (Economic Development)

NOVEMBER 22, 2010

1. Chief Development Officer's Report (City Manager's Office)

2. Work2future Update

Recommendation: Accept staff report on work2future accomplishments and planned activities for FY 10-11. (General Services)

3. Air Service Development and International Strategy

Recommendation: Accept staff report. (Airport/Economic Development)

4. Major League Baseball Status Development

Recommendation: Accept staff report and work plan update. (Economic Development/Redevelopment Agency)

5. City-Wide Retail Status Report

Recommendation: Accept staff report (Economic Development/Redevelopment Agency)

DECEMBER 20, 2010

1. Implementation of Economic Development Strategy.