



Memorandum

TO: COMMUNITY AND ECONOMIC
DEVELOPMENT COMMITTEE

FROM: Lee Wilcox

SUBJECT: DOWNTOWN UPDATE

DATE: May 7, 2012

Approved

Date

May 7, 2012

At the Committee's meeting on May 21, 2012, City staff will provide a status update on Downtown San Jose. This will include an update on the 1stACT Silicon Valley City Center: "Big Deals and Smalls Wonders" workplan and an overview of the City's current projects in the following areas:

- Management and Operations
- Design & Placemaking
- Business Development

A group of Downtown property owners will also be joining City staff to launch the Choose Downtown campaign, which is aimed at improving the Downtown commercial vacancy rate. City staff will be available for questions.

LEE C. WILCOX
DOWNTOWN MANAGER

For questions please contact Lee Wilcox, Downtown Manager, at (408) 535-8172.