



COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

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RICHARD KEIT, REDEVELOPMENT AGENCY

AGENDA

1:30 p.m.

November 28, 2011

Room W-120

(a) Call to Order and Roll Call

(b) Review of Workplan

Items recommended to be added, dropped, or deferred are usually approved under this section, unless the Committee directs otherwise.

(c) Consent Calendar

(d) Reports to Committee

- (1) **Verbal Report on Economic Development Activities** (10 min.)
Recommendation: Accept verbal report and presentation.
(Economic Development)
- (2) **Cultural Facilities Asset Management** (20 min.)
Attachment
Recommendation: Accept the staff report on the City's cultural facilities, including organizational and facility sustainability and potential ways to reduce reliance on the General Fund. (Public Works/Economic Development)
- (3) **Development Taxes, Fees and Costs** (20 min.)
Recommendation: Accept staff's analysis of development taxes, fees, and costs and recommend that staff bring forward the following recommendations for full Council consideration:
 - a. Direct the City Attorney to draft an ordinance to implement an interim incentive program to encourage absorption of vacant space by driving

industry companies by partially suspending for a limited period the City's the Building and Structures Tax (SJMC 4.46), and the Construction Excise Tax (SJMC 4.47) on the following uses:

- i. *Solar Photovoltaic Systems*
- ii. *Office, Research and Development as defined in Section 20.200.818*
- iii. *Data Centers as defined in Section 20.200.265*

and funding anticipated revenue losses to the City's Traffic Capital Improvement Program with the Economic Development Enhancement Fund.

- b. Direct staff to propose a plan for a modernization of the City's construction taxes to better align the taxation policies with the job goals of the City's Economic Strategy and Envision 2040 Plan.
- c. Direct staff to explore and bring back for Council consideration in January 2012, a program that provides a reduction in the North San Jose Traffic Impact Fee for new development projects to improve competitiveness of North San Jose for near-term development. (PBCE/Economic Development)
COUNCIL REFERRAL 5/18/11 [DEFERRAL FROM 9/26]

(4) **[Incubator Transition Plan](#)** (15 min.)

[Exhibit A](#)

[Exhibit B](#)

[Exhibit C](#)

Recommendation: Review Transition Plan for the San Jose Incubator Programs and Entrepreneur Center and recommend Transition Plan to be adopted by the Agency Board. (Redevelopment Agency/Economic Development)

RULES COMMITTEE REFERRAL, ITEM H.2, 8/24/11 MEETING

(5) **[Public Entertainment Business Permit Fee Methodology](#)** (20 min.)

Recommendation: Accept the Administration's report and provide policy feedback to staff to move forward with an appropriate approach to Downtown Police Cost-Sharing. (Economic Development/CAO)

(6) **[Work2future Update](#)** (15 min.)

Recommendation: Accept staff's annual report of work2future activities and accomplishments to support businesses and job seekers. (Economic Development)

(7) **[Local/Small Business Participation](#)** (10 min.)

Recommendation: Accept the annual report on City contracting with small and local businesses for Fiscal Year 2010 - 2011. (Public Works)

- Open Forum
Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Committee.
- Adjournment

The Community and Economic Development Committee meets every fourth Monday of the month at 1:30 p.m. Thank you for taking the time to attend today's meeting. Agendas, staff reports and some associated documents for Council Committee items may be viewed on the Internet at www.sanjoseca.gov/clerk/agenda.asp. Committee Meetings are televised live and rebroadcast on Channel 26.

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-8179 or (408) 294-9337 (TTY) at least two business days before the meeting.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Clerk at San José City Hall, 200 E. Santa Clara Street, 2nd Floor Wing, San José, CA 95113 at the same time that the public records are distributed or made available to the legislative body.

For questions, please contact Isela Chaparro, Office of Economic Development, at (408) 535-8179.