



CED COMTE AGENDA: 10-24-11

ITEM: (d) 6

Memorandum

TO: COMMUNITY AND ECONOMIC
DEVELOPMENT COMMITTEE

FROM: Betsy Shotwell

SUBJECT: SEE BELOW

DATE: October 13, 2011

Approved

Date

Oct. 11, 2011

SUBJECT: REVIEW OF RELEVANT 2012 LEGISLATIVE GUIDING PRINCIPLES

RECOMMENDATION

Review and accept report on relevant 2012 Legislative Guiding Principles with focus on the Community and Economic Development City Service Area.

OUTCOME

Input from the Community and Economic Development Committee will be incorporated into the 2012 Legislative Guiding Principles. After additional Council Committees' review in October and November, the draft document will be forwarded to the Rules and Open Government Committee and the City Council for adoption in December. The Legislative Guiding Principles represents a framework for organizing the City's legislative interests at the federal, state and regional levels. The following key legislative principles form the foundation of the City's advocacy efforts:

- Protect local control;
- Ensure region's competitiveness through strategic economic development;
- Protect and increase local funding; no unfunded mandates;
- Pursue federal and state funding for key efforts;
- Preserve redevelopment and create new financing tools for local government to support economic development and build affordable housing;
- Promote livability, sustainable development, and environmental protection;
- Support efforts to keep San Jose safe;
- Promote investment in infrastructure maintenance and rehabilitation.

BACKGROUND

The Community and Economic Development Committee work plan for August-December 2011 included the scheduling of relevant Legislative Guiding Principles for 2012 for review and

comment. This review allows for a more thorough discussion of legislative principles by Council Committees to advance City policies.

City Service Areas (CSAs) developed legislative principles that have been consolidated into the City's Legislative Guiding Principles. When finalized, the attached 2012 draft document will continue to serve as the City's legislative values statement, provide a framework for formulating City-sponsored legislation and directing the City's advocacy in support, opposition, or co-sponsoring of state and federal legislation.

Concurrent to the development of 2012 Legislative Guiding Principles, staff is also developing state and federal legislative priorities and advocacy issues for 2012. Following the outcome of Congress' and Sacramento's legislative cycle for this session, staff will be reporting out a set of 2012 Legislative Priorities consisting of actionable issues of high priority for the City. The recommended 2012 Legislative Guiding Principles and Priorities will be forwarded to the Rules and Open Government Committee and the City Council for adoption in December.

ANALYSIS

To assist the City in improving and enhancing the quality of urban life for our residents, the guiding principles that have been recommended by the Community and Economic Development CSA to be added to the draft 2012 Legislative Guiding Principles to advance these interests are indicated in the attached and fall under the following category:

Protect Local Control (page 3) *New items in italics.*

11. *Support continuation of the City of San Jose's Housing Authority Moving to Work designation and ensure that the program meets local housing needs. (Housing)*
12. *Protect the City's Inclusionary Housing Ordinance from challenges so as to integrate housing with a range of incomes throughout San Jose. (Housing)*

Ensure Region's Competitiveness through Strategic Economic Development (page 4)

12. Supports efforts to attract and retain businesses and create jobs through the Enterprise Zone Program, and oppose efforts that would eliminate or limit the program's effectiveness. (OED) (New location).

Protect and Increase Local Funding: No Unfunded Mandates (page 4-5)

2. Ensure that mandated programs *provide administrative* funding to offset the local costs. (Housing)
11. Support and reimburse through grants, the cost of any state-mandated seismic retrofits of single residential or multi-family building structures *and mobilehomes* determined as vulnerable or unsafe by local, state, or federal government-sanctioned structural *engineers*. (Housing)

Pursue or Retain Federal and State Funding for Key Efforts (page 5)

1. *Create, protect and maximize San Jose's funding from federal programs that promote the creation of affordable housing, and fund community development activities. (Housing)*
2. *Support legislation and programs that help home-owners at-risk of undergoing foreclosures, and that give more resources to local governments to provide foreclosure assistance and to restore the livability of communities hurt by foreclosures. (Housing)*
3. *Support legislation that achieves consistency between federal and State affordability requirements to maintain the financial feasibility of affordable rental developments. (Housing)*
4. *Increase California's conforming loan limits and FHA multifamily loan limits. (Housing)*

Preserve Redevelopment and Create New Financing Tools for Local Governments to support Economic Development and Build Affordable Housing (Revised) (pages 6-7)

The City supports legislation and policies that provides for financing sources in addition to Redevelopment funds to assist in: the continued revitalization of downtown, and neighborhood business districts; establishing incentives for businesses to create new jobs; the creation of new affordable housing; and building infrastructure projects in low and moderate income neighborhoods. (RDA)

1. *Preserve the Redevelopment Agency, its funds, and the powerful economic tool of redevelopment to benefit San Jose's downtown, neighborhoods and industrial areas. (Housing/RDA)*
2. *Preserve the Low and Moderate-Income Housing Funds (or 20% Housing Set-Aside) that support the creation of vitally-needed affordable housing. (Housing)*
3. *Support increased flexibility in redevelopment law that allows a regional approach to the delivery of affordable housing resources to our residents. (Housing)*
4. *Support efforts to stimulate economic development activities that fund the investment projects that help both the local and State economy by producing a net positive economic gain of creating and retaining jobs, attracting and retaining businesses, and attracting private investment into blighted neighborhoods. (Housing)*

Promote Livability, Sustainable Development, and Environmental Protection (pages 7-8)

7. *Supports advocacy efforts that promote the implementation of revised poverty formula such as the Supplemental Poverty Measure and Self-Sufficiency Standard, which provide a more accurate account of the City's high cost of living and the ability of families to meet their basic needs. Support legislation that includes these measures of poverty into the federal government's housing and social service funding formulas. (Housing)*
8. *Promote Housing Element reform and addresses regional planning and land-use issues of concern to San Jose. (Housing)*

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9. *Addresses infrastructure and funding for improvements in mobilehome parks that serve low-income households and increases the states overnight and funding for these issues. (Housing)*
10. *Provides funding to facilitate the development of affordable/mixed-income residential development in transit corridors at transit stations. (Housing)*
11. *Provides funding for retrofitting of weatherization for multifamily housing, single-family housing, mobilehomes and commercialization development. (Housing)*
12. *Serves San Jose's homeless populations by enabling the City to implement the Housing First model, supports the goals of Destination: Home, and advocates for more tenant-based and project-based Section 8 vouchers to house this vulnerable population. (Housing)*
13. *Supports funding to address homeless encampment issues along local creeks. (Housing)*

PUBLIC OUTREACH

- Criteria 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criteria 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criteria 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

By providing this document to the Community and Economic Development Committee in October, prior to review by the Rules and Open Government Committee and adoption by the City Council, this document will be posted on the City's website with the Community and Economic Development Committee's October 24 meeting agenda and interested public will have additional time to review the draft 2012 Legislative Guiding Principles as proposed/revised in this memorandum.

COORDINATION

The content provided in this memo was coordinated with the Community and Economic Development CSA, the City Attorney's Office, the City's Legislative Representative in Sacramento, and the City's federal lobbyist in Washington, D.C., Patton Boggs, LLP

POLICY ALIGNMENT

The 2012 Legislative Guiding Principles will further the City's legislative policy goals and form the foundation of the City's efforts to work with our federal and State partners on issues of concern and interest to the City.



BETSY SHOTWELL
Director, Intergovernmental Relations

Attachment: City of San Jose draft 2012 Legislative Guiding Principles document with changes underlined.

For more information contact: Betsy Shotwell, Director of IGR at 408-535-8270