



## COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

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RU WEERAKOON, MAYOR'S OFFICE  
RICHARD KEIT, REDEVELOPMENT AGENCY

### AGENDA

1:30 p.m.

February 28, 2011

Room W-120

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#### (a) Call to Order and Roll Call

#### (b) Review of Workplan

*Items recommended to be added, dropped, or deferred are usually approved under this section, unless the Committee directs otherwise. Items marked with an asterisk denote changes or additions to the previously published Agenda for this meeting.*

- (1) **Tobacco Retail Licensing Youth Decoy Program**  
**ITEM MOVED TO THE NEIGHBORHOOD SERVICES & EDUCATION**  
**COMMITTEE WORKPLAN (4/14/11 MEETING)**  
**2/9/11 RULES REFERRAL ITEM I.1a**

#### (c) Consent Calendar

#### (d) Reports to Committee

- (1) **Verbal Report on Economic Development Activities (5 min.)**  
**Recommendation:** Accept verbal report.  
(Economic Development)

(2) **Mexican Heritage Plaza Update** (20 min.)

[Attachment – Background on IIO of the School of Arts & Culture](#)

**Recommendation:** Accept the staff report updating the CED Committee on the transition plan for the Mexican Heritage Plaza (MHP) and direct staff to begin negotiations with 1stACT Silicon Valley as the Interim Incubator Operator (IIO) of the School of Arts & Culture at the Mexican Heritage Plaza and to return to Council for approval of an agreement as soon as one is negotiated.

**Deferred from January 24 Item d1** (Public Works)

(3) **Clean Tech Jobs Strategy** (20 min.)

**Recommendation:** Accept verbal report and presentation on the Clean Tech Jobs Strategy supporting Goal #1 of the Green Vision.

(OED/ESD/Redevelopment Agency/Mayor's Office)

(4) **Habitat Conservation Plan** (15 min.)

[Attachment - Plan Study Area](#)

**Recommendation:** Accept the status report on the Habitat Conservation Plan.

(PBCE)

(5) **Housing Market Overview** (10 min.)

**Recommendation:** Accept verbal report and presentation on the Housing Market Overview. (Housing)

- **Open Forum**

*Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Committee.*

- **Adjournment**

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For questions, please contact Isela Chaparro,  
Office of the City Manager, at (408) 535-8179.