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## COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

NANCY PYLE, CHAIR  
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ED MORAN, CITY ATTORNEY'S OFFICE  
RU WEERAKOON, MAYOR'S OFFICE  
RICHARD KEIT, REDEVELOPMENT AGENCY

AGENDA  
SPECIAL MEETING  
November 29, 2010

1:30 p.m.

Rooms W118/W119

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### (a) Call to Order and Roll Call

### (b) Review of Workplan

*Items recommended to be added, dropped, or deferred are usually approved under this section, unless the Committee directs otherwise. Items marked with an asterisk denote changes or additions to the previously published Agenda for this meeting.*

- (1) **The Economic of Place**  
**Request to Drop**
- (2) **Major League Baseball Status Development**  
**Request to Drop**

### (c) Consent Calendar

- (1) **[Local Small Business Participation](#)**

**Recommendation:** Accept the annual report on contracting with local and small businesses for Fiscal Year 2009-10. [Deferred from September 27, 2010]  
(Finance/Public Works)

### (d) Reports to Committee

- (1) **Chief Development Officer's Report (10 min.)**

**Recommendation:** Accept verbal report.  
(City Manager's Office)

- (2) [\*\*Air Service Development and International \(15 min.\)\*\*](#)  
**Recommendation:** Accept verbal report and presentation.  
 (Airport/Economic Development)
- (3) [\*\*Work2future Update \(15 min.\)\*\*](#)  
**Recommendation:** Accept staff's annual report of work2future activities to support job seekers and businesses.  
 (Economic Development)
- (4) [\*\*Citywide Retail Status Report \(10 min.\)\*\*](#)  
**Recommendation:** Accept verbal report and presentation.  
 (Economic Redevelopment /Redevelopment Agency)
- (5) [\*\*Community Identification and Wayfinding Policy \(15 min.\)\*\*](#) *(formerly Banner Policy)*  
[Attachment – Council Policy 9-3](#)  
**Recommendation:** Accept staff report and refer to the full City Council as outlined in Recommendation on memo. [Deferred from October 25, 2010]  
 (City Manager's Office)
- (6) [\*\*Development Services Update \(15 min.\)\*\*](#)  
[Attachment 1 – Development Services Work Plan](#)  
[Attachment 2 – Ordinances and Policies Work Plan](#)  
**Recommendation:** Accept the status report on Development Services.  
 (Planning, Building and Code Enforcement) [Rules Committee referral September 8, 2010 H(3)]
- (7) [\*\*Parking Incentive Program \(15 min.\)\*\*](#)  
**Recommendation:** Accept this report on potential amendments to the Master Parking Rate Schedule that expands the existing Parking Incentive Program and provides other parking programs and rates that allow flexibility to respond to changing market conditions.  
 (Transportation) [Rules Committee referral September 8, 2010 H(3)]
- Open Forum  
*Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Committee.*
  - Adjournment

The Community and Economic Development Committee meets every fourth Monday of the month at 1:30 p.m. Thank you for taking the time to attend today's meeting. Agendas, staff reports and some associated documents for Council Committee items may be viewed on the Internet at [www.sanjoseca.gov/clerk/agenda.asp](http://www.sanjoseca.gov/clerk/agenda.asp). Committee Meetings are televised live and rebroadcast on Channel 26.

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-8179 or (408) 294-9337 (TTY) at least two business days before the meeting.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Clerk at San José City Hall, 200 E. Santa Clara Street, 2nd Floor Wing, San José, CA 95113 at the same time that the public records are distributed or made available to the legislative body.

For questions, please contact Isela Chaparro,  
Office of the City Manager, at (408) 535-8179.