

Mexican Heritage Plaza Transition Progress Report



*Community & Economic Development Committee Meeting
October 26, 2009*

Steering Committee Meeting Update

Educational Phase: Meetings #1–3

Meeting #1

July 13, 2009

- .Introductions
- .Brown Act
- .Tour of MHP
- .Ground rules

Meeting #2

August 11, 2009

- .Definition of a business plan
- .Discussion of O&M and rental data 08-09
- .Review of findings from past reports by Wolf and Alvarez

Meeting #3

September 8, 2009

- .SJRA report
- .RAP presentations
- .Clarification of desired outcomes

Committee meets 2nd Tuesday of each month at 5:30pm at MHP



Desired Outcomes



Implementation
Process



Constituencies

Achieve Concept



MHP as

Community Arts & Cultural Center



Programs



Realistic
Income
Streams



Realistic
Budget



Governance
Structure



Organizational
Structure

Process Timeline

Educational Phase		Operating Scenario Phase	Business Model Preparation Phase
Mtgs #1-3 July–Sept.	Meeting #4 October 13, 2009	Meetings #5–7 Nov. 2009–Jan. 2010	Meeting #8–10 Feb.–April 2010
•Slide 1	<ul style="list-style-type: none"> •For-profit & non-profit models •Hoover Theatre model •Committee decision making logistics •Ad hoc committees to meet 	<ul style="list-style-type: none"> •Business model outline •Ad hoc study groups analyze options •Present to full Committee •Discussion of pros & cons 	<ul style="list-style-type: none"> •Selection of scenario •Refine recommendations •Arts Commission input
<p>Goal: Present recommended business model to City Council May 2010</p>			

Outreach

Informing the Committee

- .RAP advisors
- .Mexican Consulate
- .City Department Liaisons

.Public comments

.Direct communication from facilitator & city staff



Informing the Public

- .Website
- .Open door policy
- .Agenda & meeting summary

.Monthly announcement to community forum dlists



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