



COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

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JOHN WEIS, REDEVELOPMENT AGENCY

AGENDA

1:30 p.m.

June 22, 2009

Rooms W118/W119

1. Call to Order and Roll Call

2. Review of Workplan

Items recommended to be added, dropped, or deferred are usually approved under Review of Workplan, unless the Committee directs otherwise.

2.1 San Jose Incubator Program Update (RDA)

Recommendation: Status report on consultant study and recommendations on operations of the incubators.
(DROP)

2.2 Sign Code Update (PBCE)

Recommendation: Progress report of the updates to the sign code.
(RECOMMEND DEFERRAL)

2.3 Discussion regarding the Exemption from PDO/Parkland Fees for Affordable Housing (HOUSING) **(RECOMMEND DEFERRAL)**

3. Committee Reports

3.1 Consent Calendar

3.2 [Major League Baseball Stadium Development Update and Workplan](#) (40 min) [Attachment – Ballpark Status Report](#) (OED/RDA)

Recommendation: Status report on on-going work efforts to support Major League Baseball in San Jose. [COUNCIL REFERRAL 04/07/09]

3.3 Mexican Heritage Plaza Update (10 min) (GSA)

Recommendation: Accept the staff report updating the CED Committee on the transition plan for the Mexican Heritage Plaza (MHP).
(Deferred from 05/26/09 – Item 2.5)

**3.4 North San Jose, Edenvale, Downtown Development Update (20 min)
Attachment – Update on Business, Retention and Expansion
(RDA/OED/PBCE)**

Recommendation: Status reports on City and Agency retention and recruitment work program efforts and accomplishments.

**3.5 Economic Indicators Report (10 min) (OED)
Attachment – San José Economic Indicators**

Recommendation: Update on major economic indicators for San Jose.

**3.6 Santa Clara Valley Habitat Conservation Plan (10 min) (PBCE)
Attachment – Santa Clara Valley Habitat Plan**

Recommendation: Staff recommends that the Committee review progress, provide comments on key issues, and recommend that the City Council review and discuss these same issues for the continued preparation of the Draft Santa Clara Valley Habitat Plan.
[RULES ADD 05/06/09 Item 11.1]

**3.7 Informational Report on the Creative Entrepreneur (20 min) (OED)
Attachment – Creative Entrepreneur Project**

Recommendation: Accept the final report on the Creative Entrepreneur Project, including findings and recommendations for transforming the opportunity landscape in San Jose for individual artists.
(Deferred from 05/26/09 – Item 2.4)

- Open Forum
Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Committee.

- **Adjournment**

The Community and Economic Development Committee meets on the fourth Monday of each month at 1:30 p.m. If you have any questions, please direct them to City Clerk's staff seated at the meeting. Thank you for taking the time to attend today's meeting. Agendas, Staff Reports and associated documents for Council Committee items may be viewed on the Internet at www.sanjoseca.gov/clerk/agenda.asp. Committee Meetings are televised live and rebroadcast on Channel 26.

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-8180 or (408) 294-9337 (TTY) at least two business days before the meeting.

For other questions, please contact Ellyia Robello, Office of the City Manager, at (408) 535-8179.