



Meeting
of the
San José
Community & Economic Development Committee
May 27, 2008 at 1:30 P.M.

Roll Call: Chair Nancy Pyle, Vice-Chair Nora Campos, Sam Liccardo, Member, Pete Constant, Member, Paul Krutko, Ed Moran, Ru Weerakoon, John Weis

Staff: Don Burrus, Julie Amato, Laurel Prevetti, Andrew Crabtree, Carol Hamilton, Barbara Goldstein

Today's meeting started at: 1:35 PM.

4a. Review of Committee Workplan

Request to defer item 4d to the June 26 committee meeting.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, the committee accepted this request.

4b. Review of Performance Measuring Report (Economic Development, Housing, Planning, Building & Code Enforcement, Public Works)

There was no presentation from staff on this report and no questions were raised by the committee

Upon motion by Councilmember Constant, seconded by Councilmember Liccardo, the committee accepted this staff report.

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4c. Citywide Inclusionary Zoning Program

[DEFERRED TO AUGUST 25, 2008]

4d. First Act Big Deals – BART Downtown Station and Diridon Station

[DEFERRED TO JUNE 26, 2008]

4e. Updates:

(1) Edenvale Emerging Technologies Fund

Don Burrus, Development Officer, Redevelopment Agency, presented this staff update.

Upon motion by Councilmember Liccardo, seconded by Vice-Chair Campos, the committee accepted this staff report.

(2) Edenvale BioCenter Expansion

Julie Amato, Development Officer, Redevelopment Agency, presented this staff update.

Chair Pyle praised the accomplishments of the BioCenter and suggested staff to make an informational movie that could be distributed on DVD to showcase and market the BioCenter.

Upon motion by Councilmember Liccardo, seconded by Councilmember Constant, the committee accepted this staff report.

(3) Sign Ordinance

Carol Hamilton, Senior Planner, Planning, Building & Code Enforcement, and Andrew Crabtree, Principal Planner, Planning, Building & Code Enforcement, presented this staff update.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, the committee accepted this staff report.

(4) Mexican Heritage Center

Peter Jensen, Director of General Services, Randy Turner, Deputy Director of General Services and Kim Welsh, Assistant Director, Office of Economic Development, presented this staff report.

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Staff confirmed that membership of Steering Committee will be reviewed by the CED committee prior to going to full council.

Councilmember Liccardo suggested that the convener could also recommend members that would fill any gaps where knowledge or experience is needed.

Staff agreed and confirmed the necessity of finding a convener as soon as possible.

Upon motion by Vice-Chair Campos, seconded by Councilmember Constant, the committee accepted this staff report.

4f. Auto Row Strategy Plan [rules add 04-23-08-3.2(H)]

Nanci Klein, Manager of Corporate Outreach, Office of Economic Development, presented this staff report.

Councilmember Constant asked staff to keep in stride with any guidelines the City of Santa Clara establishes to keep competition equal for San Jose dealerships. He also asked for amended ordinances to allow for increased freeway signage and direction toward auto row areas and if another auto row area is designated, it should ideally be adjacent to a neighboring city to allow for inflow of sales tax dollars from that city.

Upon motion by Councilmember Liccardo, seconded by Councilmember Constant, the committee accepted this staff report.

4g. Public Safety Memorial at City Hall

Councilmember Constant asked if the gift fund was tax-deductible. Staff will return with an answer to confirm tax status. Councilmember Constant accepted staff's recommendation with the additional direction to research the gift trust fund and the actual mechanics of accepting money and whether it would be deposited into the charitable trust funds of the two public safety unions and how that would work.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, the committee accepted this staff report.

4h. Oral Petitions

None

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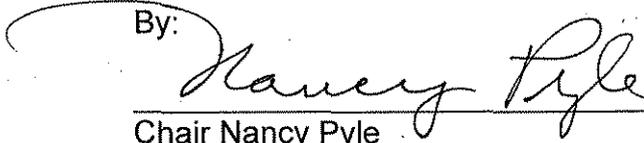
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i. Adjournment

Meeting adjourned at 3:02 PM.

By:

A handwritten signature in cursive script, reading "Nancy Pyle". The signature is written in black ink and is positioned above a horizontal line.

Chair Nancy Pyle
Community & Economic Development
Committee

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