

#### Council District 1

- The Transportation sector is the District's largest generator, this sector is made up of new & used car sales and gas stations.
- General Retail is the second largest tax generating sector in District 1 with over 400 resale accounts (businesses holding resale certificates), examples of this would be El Paseo De Saratoga.

#### Council District 2

- The Business to Business sector (office and electronic equipment) is the largest tax generator for District 2, this is due to the Edenvale Technology Parks.
- The General Retail sector has over 170 resale accounts, the most in District 2.

#### Council District 3

- There over 700 Business to Business (Light Industry and Electronic Equipment) resale accounts, which makes this the largest sector in terms of accounts but also tax generation in District 3
- Food Products segment has over 650 resale accounts, making it a close second to Business to Business. The Food Product sector (which includes Restaurants) are primarily clustered around Greater Downtown.
- Transportation sector is third with just under 350 accounts which is primarily made up of vehicle parts and repair

#### Council District 4

- With the North San Jose Policy Area in District 4 that includes large amounts of industrial zoned land, the Business to Business sector is the largest in the City of San Jose. There are over 1,100 resale accounts concentrated in the area of Office and Electronic Equipment.
- The Construction sector, the fourth largest tax generator in District 4 is concentrated on wholesale building materials.
- Auto Repair and Parts make up a majority of the 200 resale accounts within the Transportation Segment. This Sector is expected to decrease significantly in late 2007 with the relocation of Piercy Toyota to Milpitas from North 1<sup>st</sup> Street.

#### Council District 5

- The General Retail sector is District 5's largest tax generating segment. The General Retail sector is made up of Department & Drug Stores
- Food Product sector is the third largest in the District and within that sector, 60% of the resale accounts are Restaurants.
- District 5's Transportation sector is strongly supported by the numerous gas stations.

#### Council District 6

- The largest General Retail Sector for the City of San Jose is found in District 6. The Sector is supported by Valley Fair and Santana Row shopping centers.
- District 6 also benefits from the second largest Transportation Sector in the City as a result of the various Car Sale establishments.
- Over half of the 400 resale accounts in Food Products are from restaurants

#### Council District 7

- District 7's largest producing Sector is Construction primarily in the Wholesale Building materials
- Over half of the 700 resale accounts in General Retail are for miscellaneous retail
- Much of the Transportation Sector is supported by Auto Part and Repair

#### Council District 8

- Over half of the 200 resale accounts in General Retail are for miscellaneous retail
- The General Retail sector is the District's largest tax generator, supported by Eastridge Mall.
- Service Stations and Car Dealers make the Transportation sector the second largest for the District.
- District 8 has the City's lowest amount of Business to Business tax revenue

#### Council District 9

- One Half of Capitol Auto Row along with many auto repair stores helps contribute to District 9's second largest tax sector, Transportation.
- General Retail is the District's largest tax generating segment with over 400 resale accounts.

#### Council District 10

- The largest sector in the District is General Retail which is supported by Oakridge Mall.
- The Food Product sector is the second largest in the District and within that sector, 65% of the resale accounts are Restaurants

## Sales Tax by Council District 2004-2006

| District 1           | 2004                | 2005                | 2006                |
|----------------------|---------------------|---------------------|---------------------|
| Business to Business | \$1,134,797         | \$1,243,969         | \$1,414,524         |
| Construction         | \$1,075,762         | \$1,078,978         | \$1,059,945         |
| Food Products        | \$1,764,432         | \$1,793,782         | \$1,921,432         |
| General Retail       | \$3,891,515         | \$4,033,209         | \$4,149,681         |
| Miscellaneous        | \$28,222            | \$34,369            | \$38,738            |
| Transportation       | \$6,130,947         | \$6,686,638         | \$6,572,395         |
| <b>Grand Total</b>   | <b>\$14,025,675</b> | <b>\$14,870,945</b> | <b>\$15,156,715</b> |
|                      |                     |                     |                     |
| District 2           |                     |                     |                     |
| Business to Business | \$2,145,025         | \$1,661,307         | \$1,915,765         |
| Construction         | \$194,763           | \$223,270           | \$237,292           |
| Food Products        | \$863,905           | \$920,737           | \$1,002,700         |
| General Retail       | \$831,758           | \$957,676           | \$994,038           |
| Miscellaneous        | \$66,917            | \$82,249            | \$68,261            |
| Transportation       | \$558,932           | \$621,826           | \$654,331           |
| <b>Grand Total</b>   | <b>\$4,661,300</b>  | <b>\$4,467,065</b>  | <b>\$4,872,387</b>  |
|                      |                     |                     |                     |
| District 3           |                     |                     |                     |
| Business to Business | \$5,804,144         | \$4,722,590         | \$4,901,584         |
| Construction         | \$1,094,991         | \$1,112,342         | \$1,314,161         |
| Food Products        | \$3,050,392         | \$3,223,035         | \$3,634,145         |
| General Retail       | \$1,329,050         | \$1,435,317         | \$1,622,762         |
| Miscellaneous        | \$197,450           | \$205,586           | \$193,625           |
| Transportation       | \$2,240,324         | \$2,602,221         | \$2,895,599         |
| <b>Grand Total</b>   | <b>\$13,716,351</b> | <b>\$13,301,091</b> | <b>\$14,561,876</b> |
|                      |                     |                     |                     |
| District 4           |                     |                     |                     |
| Business to Business | \$13,440,799        | \$15,531,958        | \$15,152,450        |
| Construction         | \$2,396,366         | \$2,785,137         | \$3,080,916         |
| Food Products        | \$1,428,088         | \$1,460,524         | \$1,478,628         |
| General Retail       | \$2,690,281         | \$2,889,510         | \$3,005,366         |
| Miscellaneous        | \$92,434            | \$94,154            | \$97,704            |
| Transportation       | \$2,709,449         | \$3,010,699         | \$3,422,754         |
| <b>Grand Total</b>   | <b>\$22,757,417</b> | <b>\$25,771,982</b> | <b>\$26,237,818</b> |

Source: Board of Equalization, STARS

## Sales Tax by Council District 2004-2006

|                      |                     |                     |                     |
|----------------------|---------------------|---------------------|---------------------|
| District 5           |                     |                     |                     |
| Business to Business | \$246,744           | \$305,658           | \$407,702           |
| Construction         | \$220,635           | \$224,022           | \$227,864           |
| Food Products        | \$1,264,844         | \$1,265,758         | \$1,312,401         |
| General Retail       | \$1,431,390         | \$1,527,810         | \$1,631,206         |
| Miscellaneous        | \$6,792             | \$7,119             | \$6,205             |
| Transportation       | \$1,157,941         | \$1,284,190         | \$1,374,253         |
| <b>Grand Total</b>   | <b>\$4,328,346</b>  | <b>\$4,614,557</b>  | <b>\$4,959,631</b>  |
| District 6           |                     |                     |                     |
| Business to Business | \$972,194           | \$1,061,114         | \$1,083,070         |
| Construction         | \$1,168,732         | \$1,266,144         | \$1,405,019         |
| Food Products        | \$1,928,733         | \$2,099,785         | \$2,235,467         |
| General Retail       | \$6,210,981         | \$6,767,454         | \$7,050,456         |
| Miscellaneous        | \$124,682           | \$130,996           | \$131,087           |
| Transportation       | \$5,789,483         | \$5,770,301         | \$5,958,587         |
| <b>Grand Total</b>   | <b>\$16,194,805</b> | <b>\$17,095,794</b> | <b>\$17,863,686</b> |
| District 7           |                     |                     |                     |
| Business to Business | \$1,306,850         | \$1,301,978         | \$1,526,442         |
| Construction         | \$2,978,692         | \$3,279,412         | \$3,458,896         |
| Food Products        | \$929,061           | \$988,259           | \$1,087,250         |
| General Retail       | \$2,348,973         | \$2,640,516         | \$2,827,773         |
| Miscellaneous        | \$44,822            | \$47,091            | \$33,409            |
| Transportation       | \$1,594,073         | \$1,745,011         | \$1,787,755         |
| <b>Grand Total</b>   | <b>\$9,202,471</b>  | <b>\$10,002,267</b> | <b>\$10,721,525</b> |
| District 8           |                     |                     |                     |
| Business to Business | \$56,411            | \$59,151            | \$76,037            |
| Construction         | \$161,876           | \$169,221           | \$166,451           |
| Food Products        | \$817,409           | \$863,798           | \$905,369           |
| General Retail       | \$2,312,594         | \$2,334,882         | \$2,477,403         |
| Miscellaneous        | \$10,386            | \$10,109            | \$14,495            |
| Transportation       | \$1,436,838         | \$1,361,047         | \$1,292,100         |
| <b>Grand Total</b>   | <b>\$4,795,514</b>  | <b>\$4,798,208</b>  | <b>\$4,931,855</b>  |

Source: Board of Equalization, STARS

## Sales Tax by Council District 2004-2006

|                      |                    |                    |                    |
|----------------------|--------------------|--------------------|--------------------|
| District 9           |                    |                    |                    |
| Business to Business | \$267,584          | \$266,044          | \$270,428          |
| Construction         | \$1,046,955        | \$1,028,320        | \$966,685          |
| Food Products        | \$1,392,494        | \$1,429,328        | \$1,492,529        |
| General Retail       | \$3,405,403        | \$3,514,290        | \$3,689,315        |
| Miscellaneous        | \$41,879           | \$55,742           | \$61,582           |
| Transportation       | \$3,257,452        | \$3,454,715        | \$3,486,043        |
| <b>Grand Total</b>   | <b>\$9,411,767</b> | <b>\$9,748,439</b> | <b>\$9,966,582</b> |
| District 10          |                    |                    |                    |
| Business to Business | \$631,009          | \$617,807          | \$666,053          |
| Construction         | \$1,386,713        | \$1,340,707        | \$1,271,820        |
| Food Products        | \$1,427,263        | \$1,521,030        | \$1,558,556        |
| General Retail       | \$3,826,232        | \$4,013,668        | \$4,129,508        |
| Miscellaneous        | \$9,911            | \$14,277           | \$14,049           |
| Transportation       | \$711,032          | \$791,021          | \$867,927          |
| <b>Grand Total</b>   | <b>\$7,992,160</b> | <b>\$8,298,510</b> | <b>\$8,507,913</b> |