



Special Meeting  
of the  
San José  
Community & Economic Development Committee  
October 9, 2007 at 1:00 P.M.

Roll Call: Chair Nancy Pyle, Vice-Chair Nora Campos, Sam Liccardo, Member, Paul Krutko, Ed Moran, John Weis

Absent: Pete Constant, Member, Ru Weerakoon

Staff: Kim Walesh, Nanci Klein, Leslye Krutko, John Lang

Guests: Eric Schoennauer, Gabriel (Tito) Avila Jr., Carlos Guerra

This meeting began at 1:07 P.M.  
Items were heard out of order.

**a. Review of Today's Agenda and the Fall Committee Workplan**

Kim Walesh, Assistant Director, Office of Economic Development noted that today's agenda items would be heard out of order, allowing for item 4d to be heard last. The Airport Obstruction/Building Heights item agendaized for October 22<sup>nd</sup> will now be deferred until 2008, due to a recent community meeting and additional work to be completed.

**b. Pilot Program: Small Shopping Centers Improvement Update (Economic Development)**

Nanci Klein, Manager of Corporate Outreach, Office of Economic Development, provided this staff report. The Pilot Program will provide benefits to encourage owner participation assisting with:

- Architectural services to improve site appearance
- Bidding and construction management assistance
- Funding assistance

Additional City services will also be offered to tenants and property owners, particularly with regard to the Green Building Program and energy efficiency initiatives to help reduce the energy needs of the shopping centers.

Vice-Chair Campos would like to evaluate the data at the end of the two-year pilot program. Chair Pyle supported the idea to hold a community forum.

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Previously in her district, a public forum invited community input on what kind of shopping centers they would like to see available and the response was positive.

**Upon motion by Vice-Chair Campos, seconded by Councilmember Liccardo, the committee accepted this report.**

**c. Proposition 1C Housing and Emergency Shelter Trust Fund (Housing)**

Leslye Krutko, Director, Housing Department provided this staff report with a description of the four different programs funded under Proposition 1C, and a legislative update on the various bills introduced at the state level for these funds. Staff continues to analyze legislation working its way through the legislative process in order to ensure the funds established with Proposition 1C, are utilized as outlined in the City's guiding principles.

Vice-Chair Campos suggested a process should be in place to prevent last minute changes to bills that negatively impact the City's position on legislation. Leslye responded she would work with Betsy Shotwell and Roxanne Miller, (Intergovernmental/Legislative Departments).

**Upon motion by Councilmember Liccardo, seconded by Vice-Chair Campos, the committee accepted this report.**

**d. Hispanic Heritage Baseball Museum Hall of Fame (Economic Development) [Council Referral 04-18-07 Rules H(1)]**

Paul Krutko, Chief Development Officer began this presentation with a brief background history about the Hispanic Heritage Baseball Museum Hall of Fame. Founded in 1997, it presently consists of 6 board members in a volunteer capacity. The memorabilia is part of a traveling exhibit with 43 inductees. The board is currently seeking a permanent home in the Bay Area and would like to identify a site within San Jose. Staff can offer assistance to help identify potential sites within San Jose and provide business and staffing plan assistance. The board is working towards funding their Capital and Operating budget by applying for grants and identifying corporate sponsors. Paul introduced Tito Avila, Founder/President and CEO of the Hispanic Hall of Fame and Carlos Guerra, Board Member.

Vice-Chair asked staff to continue dialogue with the board and to organize a focus group within the Hispanic community, and those who are passionate about baseball. Councilmember Liccardo suggested a focus group could be costly and tie-up staff resources. Vice-Chair Campos agreed that it does not need to be a formal focus group meeting, but create an opportunity for community input on what their vision and ideal for the museum would be.

**Upon motion by Councilmember Liccardo, seconded by Vice-Chair Campos, the committee accepted this report.**

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**e. Status Update on the Berryessa Flea Market (Economic Development)**

Nanci Klein, Manager of Corporate Outreach, Office of Economic Development, was joined by Eric Schoennauer, representing the property owners of the Berryessa Flea Market. This staff report focused on the existing site information, timelines for alternate land relocations, and types of vendor assistance and relocation assistance the city can provide. Overview of market statistics included:

- Number of people employed
- Types of vendors and capacity (number of stalls)
- Public Safety Statistics
- Relocation Timeline
- Alternative sites

Vice-Chair Campos asked staff to work with the property owners to assist the vendors in their relocation.

**Upon motion by Vice-Chair Campos, seconded by Councilmember Liccardo, the committee accepted this report.**

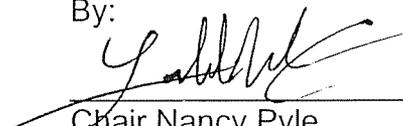
**f. Oral Petitions**

None

**g. Adjournment**

Meeting adjourned at 2:48 PM.

By:

 for NP  
\_\_\_\_\_  
Chair Nancy Pyle  
Community & Economic Development  
Committee

Please note that this meeting can be viewed in its entirety on the City's website, [www.sanjoseca.gov](http://www.sanjoseca.gov) and click on the link to view meeting broadcast, you can find all Committee meetings as well as Council meetings.