



Regular Meeting  
of the  
San José  
Community & Economic Development Committee  
held  
April 23, 2007 at 1:30 P.M.

Roll Call: Chair, Nancy Pyle, Vice-Chair, Nora Campos, Pete Constant, Member, Ed Moran, John Weis, Paul Krutko, Ru Weerakoon

Absent: Sam Liccardo, Member

Staff: Leslye Krutko, Richard Keit, Julie Amato, Jeff Ruster, Irene Ray, Kim Walesh, Joe Horwedel, Jennifer Garnett

Guests: Brandi Hoffman-Ooka, Ed Moncrief, Steve McCray, Tim McLarney

a. **Modifications to Committee Workplan (Economic Development)**

Paul Krutko, Chief Development Officer, City Manager's Office, stated that the added Soccer report on today's agenda required presentation times for all reports to be adjusted. For the next two May 2007 meetings, the Performance Measures report will be placed on both agendas.

b. **First Time Homebuyer Activity (Housing)**

Leslye Krutko, Director, Housing Department, Brandi Hoffman-Ooka, Manager, First Time Homebuyer Programs and Ed Moncrief, Executive Director of Neighborhood Housing Services of Silicon Valley, presented this staff report. The First-Time Homebuyer programs are key components of the City's affordable housing strategy. The following topics were discussed; Teacher Homebuyer Program, San Jose State University Faculty Homebuyer Program, CalHOME/Begin Program and the NHSSV programs.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, staff accepted this report.

c. **City Incubator Program (Redevelopment Agency, Economic Development)**

John Weis, Deputy Executive Director, Richard Keit, Director of Industrial Development and Julie Amato, Senior Development Officer made this presentation. The Agency currently sponsors four business incubators providing office space and business development services to start up companies involved in the development of software products, clean energy, and clean technology.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, staff accepted this report.

d. **Update on Work 2 Future Program (Economic Development)**

Jeff Ruster, Deputy Director of the work2future program provided an update on the current activities and new initiatives from July 2006 through March 2007 occurring within the work2future program. The City of San Jose administers the workforce investment act through the office of Economic Development and by partnering with seven surrounding cities within Santa Clara County, help job seekers and businesses. Job seekers are able to enhance their skills and businesses can find available workers. There are three One-Stop locations that offer comprehensive employment resources and services customized to job seekers and employers alike.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, staff accepted this report.

e. **Arts Grant Program (Economic Development, Office of Cultural Affairs)**

Kim Walesh, Assistant Director of Economic Development, Irene Ray, Division Manager for the Office of Cultural Affairs, and Steve McCray, Chair, Arts Commission Board Member presented this staff report. Collectively the Arts Grants Program includes:

- Operating Grants

- Project & Program Grants
- Organization Development Grants
- Project Mini-Grants
- Arts Venture Grants

The Office of Cultural Affairs administers the Arts Grants Programs as well as an annual cultural grants program that is inclusive of a variety of activities other than arts projects or programs, the Festival, Parade, & Celebration Grants.

Upon motion by Councilmember Constant, seconded by Chair Pyle, staff accepted this report.

f. [Final results of the Development Services Customer Service Survey w/Consultant \(Planning, Building and Code Enforcement, Fire, Public Works\)](#)

Joe Horwedel, Director of Planning, and Jennifer Garnett, Communications Manager, both from the Planning, Building and Code Enforcement Department and Tim McLarney, President, True North Research, explained the results of the Customer Satisfaction Survey report. Staff plan to conduct the survey annually and this year's data provides an important baseline that will be used for performance measures, budgetary decisions, and business process improvements.

Upon motion by Councilmember Constant, seconded by Chair Pyle, staff accepted this report.

g. [Review of Potential Soccer Stadium Plan \(City Manager's Office\) \[RULES ADD 04-11-07\]](#)

Paul Krutko, Chief Development Officer, City Manager's Office reported on the status of discussions on bringing an expansion Major League Soccer franchise back to San Jose and constructing a new stadium to house that franchise. In addition responses to specific questions contained in the Rules and Open Government Committee's referral to the Community and Economic Development Committee were addressed.

Paul Krutko asked the committee how they would like to respond to Vice-Mayor Cortese's memorandum (04-23-07) and his specific questions on the stakeholder process. Chair Pyle responded that they would respond independently. Joe Horwedel offered to prepare an information memorandum to address each of his questions.

Ed Rast, constituent, requested the committee to analyze the time total cost and benefits for any conversions of city property. He also has specific questions for the committee that he plans to submit in writing.

Upon motion by Councilmember Constant, seconded by Chair Pyle, staff accepted this report.

**h. Oral Petitions**

None

**i. Adjournment**

This meeting was adjourned at 3:40 PM

By:

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Chair Nancy Pyle  
Community & Economic Development  
Committee

Please note that his meeting can be viewed in its entirety on the City's website, [www.sanjoseca.gov](http://www.sanjoseca.gov) and click on the link to view meeting broadcast, you can find all Committee meetings as well as Council meetings.