Meeting of the
San José
Community & Economic Development Committee
February 25, 2008 at 1:30 P.M.

Roll Call: Chair Nancy Pyle, Vice-Chair Nora Campos, Sam Liccardo, Member, Pete Constant, Member, Paul Krutko, Ed Moran, Ru Weerakoon, John Weis

Staff: Leslye Krutko, Jessica Scheiner, Laurel Prevetti, Carol Hamilton, Katy Allen, Phil Prince, Neil Stone, Kim Walesh, Bill Ekern, Nanci Klein, John Lang

Guests: Ashleigh Kanat, EPS Inc., James Musbach, EPS Inc.

Today’s meeting started at: 1:30 PM.

a. Review of Committee Workplan

Paul Krutko, Chief Development Officer, City Manager’s Office, reviewed today’s agenda and outlined the following:

BEA will be deferred to the March meeting.
Green Vision was recently discussed at the February 1, 2008 Study Session. Staff determined to return this item to the June committee meeting date.
Downtown Street Vendor and Sister City’s Update report will also be deferred.
Within today’s Small Wonders update, (Work Environment/Urban Living) the Redevelopment Agency will do an additional verbal update on downtown projects benefitting from this workplan.

Upon motion by Councilmember Constant, and seconded by Vice-Chair Campos, the committee accepted these changes for today’s agenda.
b. Housing Presentations:

b (a) Final Report on the Blue Ribbon Commission on Homelessness

Leslye Krutko, Housing Director, and Jessica Scheiner, Homeless Program Manager, Housing Department, presented this final report on the Blue Ribbon Commission (BRC). Vice-Chair Campos asked what attempts staff has made to obtain any state or federal grants available to help fund the various programs. Staff responded all opportunities for funds are pursued, including grant monies. Chair Pyle asked if anyone affected by predatory lenders have caused an increase to the homeless population. Staff responded not that they are aware of but anticipate there might be due to the broad number of affected borrowers.

This report will be a cross-reference at the March 11th Council meeting.

Upon motion by Councilmember Liccardo, seconded by Vice-Chair Campos the committee accepted this report.

b (b) Recommendations regarding Permanent Secondary Housing

Leslye Krutko, Housing Director, Laurel Prevetti, Assistant Director of Planning, Building and Code Enforcement, and Carol Hamilton, Senior Planner, Planning, Building and Code Enforcement, provided this report. Staff is asking the committee to recommend to the City Council approval of an ordinance amending Title 20 of the San Jose Municipal Code to establish secondary unit requirements in the City’s Zoning Code and adoption of a resolution amending the Schedule of Parkland in Lieu Fees. Councilmember Constant requested additional research for allowing additional parking onsite.

Upon motion by Councilmember Liccardo, seconded by Vice-Chair Campos the committee accepted this report.

c. Updates:

c (a) Surplus City-owned Property (Public Works)

Katy Allen, Director of Public Works, Phil Prince, Deputy Director, and Neil Stone, Division Manager, both of Public Works, provided this staff report update. Staff is recommending approval of the key process elements for designating properties as surplus to the needs of the City and marketing them for lease or sale.
Councilmember Constant suggested that part of the process should include what would be the disposition of any proceeds. Staff responded that proceeds are deposited into an, “Economic Uncertainty Fund” account and Council can determine how the money is dispersed. Paul Krutko confirmed that the memo can clearly state how the proceeds should be dispersed to allow for broader discussion with Council. Councilmember Constant would like to have the policy apply proceeds to existing unfunded projects, rather than on new ones. Councilmember Liccardo would like to have analysis on the value of using the property prior to designating it as surplus property.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos the committee accepted this report.

c (b) BEA (Redevelopment Agency) [REQUEST FOR DEFERRAL]

The committee accepted staff’s request to defer this item.

c (c) Small Wonders (Economic Development, Redevelopment Agency, & 1st ACT)

Kim Walesh, Assistant Director of Economic Development and Bill Ekern, Project Management Director of the Redevelopment Agency, presented this update. Staff reviewed the attached workplan and provided a brief update on each project. Vice-Chair Campos asked if there was an interim plan to light the rotunda, in the event the Small Wonders workplan has not been approved before the next ‘lighting’ event. Staff responded that in the workplan memo will include a recommendation for ways an event can be lit within the rotunda prior to full approval of the workplan. Chair Pyle requested that the final workplan be ready for Council consideration in May.

John Weis, Executive Director of the Redevelopment Agency provided an update on the downtown projects both retail and housing. Chair Pyle requested this information to report out to the full council.

This report will be a cross-reference at the March 11th Council meeting.

Upon motion by Councilmember Constant, seconded by Councilmember Liccardo the committee accepted this report.
d. Soccer Stadium, Airport West and iSTAR Development “Cost Benefit Analysis”

Paul Krutko, Chief Development Officer, City Manager’s Office introduced Nanci Klein, Manager of Corporate Outreach, Office of Economic Development, and John Lang, Economic Development Officer, Office of Economic Development, and guests, Ashleigh Kanat, and James Musbach, from EPS, Inc. This report responds to Council’s direction to provide an update on the progress made related to the potential return of the Earthquakes Soccer Team to San Jose.

Martin Crawford, constituent, asked staff about FAR densities.

Don Gagliardi, President of Soccer Silicon Valley, spoke on the consistency of staffs’ economic impact results and their own personal surveys on the outcome of economic benefits.

This report will be a cross-reference at the March 11th Council meeting.

Upon motion by Councilmember Constant, seconded by Councilmember Liccardo the committee accepted this report.

e. “Soft Closing” Pilot Program Termination (Police, San Jose Downtown Association, Redevelopment Agency) [REQUEST FOR DEFERRAL]

The committee accepted staff’s request to defer this item.

f. Downtown Street Vendor (Economic Development, Redevelopment Agency) [REQUEST FOR DEFERRAL]

The committee accepted staff’s request to defer this item.

g. Green Vision: Clean Tech Strategy (Economic Development) [REQUEST FOR DEFERRAL]

The committee accepted staff’s request to defer this item.

h. Sister City’s Update (Economic Development) [REQUEST FOR DEFERRAL]

I. Oral Petitions

None
J. Adjournment
Meeting adjourned at 3:50 PM.

Chair Nancy Pyle
Community & Economic Development Committee

By: Nancy Pyle

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