



BUILDING STRONG NEIGHBORHOODS COMMITTEE

Meeting Report
April 18, 2005

PRESENT: Chair Judy Chirco, Councilmember Nora Campos, Councilmember Nancy Pyle

STAFF: Jim Holgersson, City Manager's Office; Scott Reese, Joan Carrico, and Sara Hensley, Parks, Recreation and Neighborhood Services; Avo Makdessian, Mayor's Office; Norm Sato, City Attorney's Office

The meeting was convened at 1:30 p.m.

a. Greenprint Update and Discussion (Parks, Recreation and Neighborhood Services)

Scott Reese presented a brief overview of the Greenprint referencing the Strategic Planning Process with the updated timetable. New service delivery strategies will be needed and the community will be involved in the strategic development. If the Greenprint update is funded through the budget request in June 2005 it will take approximately 18 to 22 months to complete.

Chairperson Chirco asked for Committee questions and discussion. The Committee expressed that staff continue to make sure the community is involved by reflecting what is being done and being aware of the Greenprint 5, 10 and 20-year plan. As the City currently moves forward it does not have the funds to acquire land. The long-term goal would be to land bank and remember what is needed for a healthy vibrant community while anticipating future needs.

Ms. Hensley "Stated this is a good time for the Greenprint update to see where the City is going and if the public is supportive".

Mr. Reese added; the task force recruitment will be the starting point and that information will be disseminated throughout the Council Offices, NAC, NDC and all Commissions, which has the direct line to all groups. This will be an extensive process.

Upon motion by Councilmember Pyle, seconded by Councilmember Campos, the Committee accepted the staff report.

b. Multi-Service Delivery HUB Model Discussion (Parks, Recreation and Neighborhood Services)

Joan Carrico reviewed a few of the main points of the Multi-Service Delivery Hub Model in the PowerPoint presentation. This covered the driving factors for change, review of current service delivery model, new community center square footage, balancing strategies and re-use strategy.

PRNS Community Services staff has done a tremendous amount of work during the past year and a half in developing a very comprehensive document. This document looks at every council district, demographic trends, growing population of seniors and youth, API scores in the schools, crime statistics and other service providers and community-based organizations. The information shows neighborhood diversity. The Hub model to be developed cannot be a cookie cutter; it will need to meet the needs of individual areas.

The Committee concerns focused on:

1. How programming with fewer facilities would be impacted.
2. What would be the RFQ outreach to all providers to meet the needs not being addressed?
3. The need to have consistent contract obligations and provide options but not entitlements.
4. How we would approach the problem of getting the services where they are needed.

Ms. Carrico said the asset mapping for each district showing all the facilities, service providers and the grant funded providers is a great visual tool to use in planning. RFQ outreach will be very detailed to many identified service providers in the City. PRNS staff is in the early scoring and ranking process for the RFQ. The bond facilities will be designed as multi-use facilities that will offer a wide array of programs and services under one roof. PRNS will provide a senior component in every council district. In some cases it may be a stand-alone facility or merged with a Hub facility.

Ms. Hensley added; the idea is a phased-in match strategy to make it a win – win scenario. In the agreements the obligations would be included so that expectations would be clear. Staff is working with various partners on setting up a system that works for anyone and is fair to everyone. As PRNS staff begins to inventory all of the City assets, reports will be provided. The agreement language with the facilities would define terms and include surveys that would provide feedback from the surrounding area clientele.

Jim Holgersson stated the challenge is customizing and fitting to the needs of each neighborhood. Each community center could be structured very differently.

Public comment was taken from Constance Langford, Ron Layman, Don Blankenship, Marylou Christina and Ron Schwartz.

Upon motion by Councilmember Campos, seconded by Councilmember Pyle, the Committee accepted the staff report.

c. Oral Petitions

Debra Grant addressed the Committee regarding a pedophile protection network using government resources in the area.

d. Adjournment

The meeting was adjourned at 2:27 p.m.

Judy Chirco, Chair
Building Strong Neighborhoods Committee