



# Memorandum

**TO:** BUILDING STRONG  
NEIGHBORHOODS COMMITTEE

**FROM:** Sara L. Hensley

**SUBJECT:** GREENPRINT UPDATE

**DATE:** 04-04-05

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Approved

Date

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## RECOMMENDATION

Acceptance of this report regarding the *Greenprint for Parks and Community Facilities and Programs (Greenprint)*.

## BACKGROUND

On September 5, 2000, the City Council approved the *Greenprint for Parks and Community Facilities and Programs (Greenprint)* after involvement from approximately 1,800 residents in the City of San José.

On June 10, 2004, the “Mayor’s June Budget Message for Fiscal Year 2004-2005” (Mayor’s Message) recommended postponing the *Greenprint* update and funding for it until 2005-2006. On June 15, 2004 the City Council approved this recommendation. The postponement was part of an effort to restore park maintenance levels, including restroom availability

On September 21, 2004 the Building Strong Neighborhoods Committee received a staff report outlining the results of the Mayor’s Budget Message and setting out a strategy to return to BSN with a proposal in spring 2005 with a proposal for funding for the GreenPrint Update in Fiscal Year 2005 –2006 budget.

## ANALYSIS

In preparation for the *Greenprint* update, \$250,000 is recommended in the 2005-2006 Proposed Capital Budget to fund update activities, including temporary staffing and non-personal expenses (e.g., newspaper advertisements to notice meetings, outreach activities related to community meetings, telephone survey, etc.)

The tentative plan for *Greenprint* update activity is to reconvene the original 47 member Community Advisory Task Force to act as its sounding board to update the *Greenprint*; perform another telephone survey to assess current public concerns; and conduct community outreach

meetings within each council district as well as administer focus groups and stakeholder meetings in the winter of 2005. In addition the update will include updating of the inventory of capital and infrastructure assets; guiding principals, policies and standards; and the development of a new capital action plan, maintenance management plan, program plan and associated funding and staffing plan.

### **PUBLIC OUTREACH**

The original *Greenprint* public outreach process consisted of a 1,000-person telephone survey and numerous community and task force meetings, engaging another 800 residents. The proposed update of the *Greenprint* would involve scheduling public meetings in each council district in the fall of 2005 to gather general input. The Parks, Recreation, and Neighborhood Services Department would also engage focus and interest groups to discuss issues to obtain insights into parks and recreational program delivery in San José. The proposed process is a partnership between the community and the City to deliver the next installment of recreational facilities. The draft plan would be brought back to the Committee in spring 2006 for review and comment.

### **COORDINATION**

This memorandum has been coordinated with the City Attorney's Office.

### **COST IMPLICATIONS**

The current *Greenprint* calls for a \$1.2 billion investment by the City for recreational facilities over a 20-year period, ending in the year 2020. PRNS analysis indicates that the City may be able to assemble approximately half the funding needed for implementation of the *Greenprint* from traditional funding sources without seeking voter approval of another General Obligation Bond.

The *Greenprint* review was estimated to cost approximately \$250,000. Staff research indicates that Park Trust Funds, including the interest earnings from it, may be not used to fund the *Greenprint* update because of nexus requirements that the principal and interest must stay together and be spent on the parkland that benefits the development generating the fees. Staff will work this year to identify an appropriate source of funds for the *Greenprint* update in the 2005-2006 budget process.

SARA L. HENSLEY  
Director of Parks, Recreation and  
Neighborhood Services