

BUILDING STRONG
NEIGHBORHOODS
COMMITTEE

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SEE BELOW

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SUBJECT: STRONG NEIGHBORHOODS INITIATIVE BUSSINESS PLAN

Please find enclosed for your consideration the Strong Neighborhoods Initiative Business Plan. This plan outlines the future focus and form of the Initiative and will guide our work with the neighborhoods in the coming years. We feel this continued investment in our neighborhoods is extremely important because:

Strong Neighborhoods BUILD COMMUNITY

The community-driven nature of the Strong Neighborhoods Initiative allows residents to be personally invested in a shared vision for their community. Neighbors get to know one another better, work directly with nonprofit organizations serving their community and become more civically-engaged residents.

Strong Neighborhoods enable a STRONG ECONOMY

Vibrant and economically-viable neighborhoods are essential to a strong local economy. At the neighborhood level, businesses are attracted to clean, safe neighborhoods, providing residents with access to basic services. On a broader level, when choosing where to locate and do business, companies look for cities with vibrant and vital neighborhoods as a place their employees will want to live.

Strong Neighborhoods are SUSTAINABLE

Extensive community process and rich neighborhood improvement plans provide an opportunity to secure grants and outside funding. Engaging residents in shaping the direction of the community in which they live ensures their continued involvement and civic participation.

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