



## Ad Hoc Committee on Airport Competitiveness

### Committee Members

- Mayor Reed
- Councilmember Liccardo
- Councilmember Pyle
- Councilmember Herrera

### Staff

- Debra Figone, City Manager
- Bill Sherry, Airport Director
- Ru Weerakoon, Mayor's Office
- Ed Shikada, Assistant City Manager
- Kim Walesh, OED
- Kevin Fisher, City Attorney's Office
- Jim Webb, Airport

### Objectives

*To ensure the success of the Airport by: 1) facilitating the implementation of the Airport Competitiveness Strategic Plan; 2) retaining air carriers; and 3) attracting new air service to SJC.*

**Agenda for Thursday, August 18, 2011 at 1:30 p.m.**

**The City Manager's Conference Room  
17<sup>th</sup> floor of the City Hall Tower (T-1734)**

- A. West Side Development Strategy** – Status of current west side development activities planned or underway
- B. [Airport Marketing Communications Consultant Contracts](#)** – a discussion of the new marketing consultant contracts for the Airport
- C. Application of Prevailing Wage Policy at the Airport** – Status of the staff report on the applicability of the Prevailing Wage Policy to the parking RFP and other future contracts at the Airport
- D. Police Outsourcing/Fire Outsourcing** – Current status of the outsourcing of Airport police and fire services
- E. Business Engagement Strategy** – Update of efforts to engage the business community in supporting City efforts to attract new air carriers/air service
- F. Air Service Update** – Update of ongoing efforts to attract new air carriers/air services

**Follow Up Questions from the June 16<sup>th</sup> Committee Meeting**

- *Should the City consider sponsoring legislation to lower the state tax rate on general aviation aircraft to encourage more general aviation aircraft to be based at the Airport? (Pyle)*

**Next Meeting Date and Time** *(if needed/desired):*

- *Thursday, September 15 at 1:30 in the City Manager's Conference Room (City Hall Tower – Room 1734)*