



## Ad Hoc Committee on Airport Competitiveness

### Committee Members

- Mayor Reed
- Councilmember Liccardo
- Councilmember Pyle
- Councilmember Herrera

### Staff

- Debra Figone, City Manager
- Bill Sherry, Airport Director
- Ru Weerakoon, Mayor's Office
- Ed Shikada, Assistant City Manager
- Kim Walesh, OED
- Kevin Fisher, City Attorney's Office
- Jim Webb, Airport

### Objectives

*To ensure the success of the Airport by: 1) facilitating the implementation of the Airport Competitiveness Strategic Plan; 2) retaining air carriers; and 3) attracting new air service to SJC.*

### Meeting Schedule

Meeting dates and times to be determined

**Agenda for Thursday, June 16, 2011  
1:30-3:30 p.m.  
The City Manager's Conference Room  
17<sup>th</sup> floor of the City Hall Tower (T-1734)**

- Application of Prevailing Wage Policy at the Airport** – Update on how staff plans to bring the policy question of the applicability of the Prevailing Wage Policy to the parking RFP back to the Council in August.
- Police Outsourcing/Fire Outsourcing** – Current status of the outsourcing of Airport police and fire services
- Closure of Terminal A+** - Update on the request of concessionaire Host to close Terminal A+
- West Side Development Strategy** – Update on the planning and development alternatives for the west side of the Airport
- Implementation of SB 1192 for Daily CFC Rental Car Rate** – Update on Airport efforts to implement a per day instead of per contract customer facility charge (CFCs) for rental cars

- F. **Airport Bond Issues** – Update on upcoming bond issuance, including proposed use of unspent bond proceeds
- G. **Airport Marketing Communications Consultant Contracts** – an update on the status of the new marketing consultant contracts for the Airport
- H. **Business Engagement Strategy** – Update of efforts to engage the business community in supporting City efforts to attract new air carriers/air service
- I. **Air Service Update** – Update of ongoing efforts to attract new air carriers/air services

**Follow Up Questions from the May 5<sup>th</sup> Committee Meeting**

- *How many more passengers need to use the Airport to reduce the CPE by \$1? (Liccardo)*

**Next Meeting Date and Time** *(if needed/desired):*

- *Thursday, August 18 at 1:30 in the City Manager's Conference Room (City Hall Tower – Room 1734)*