



## Ad Hoc Committee on Airport Competitiveness

### Committee Members

- Mayor Reed
- Councilmember Liccardo
- Councilmember Pyle
- Councilmember Herrera

### Staff

- Debra Figone, City Manager
- Bill Sherry, Airport Director
- Ru Weerakoon, Mayor's Office
- Ed Shikada, Assistant City Manager
- Kim Walesh, OED
- Kevin Fisher, City Attorney's Office
- Jim Webb, Airport

### Objectives

*To ensure the success of the Airport by: 1) facilitating the implementation of the Airport Competitiveness Strategic Plan; 2) retaining air carriers; and 3) attracting new air service to SJC.*

### Meeting Schedule

Meeting dates and times to be determined

### **Agenda for Thursday, May 5, 2011**

**1:30-3:30 p.m.**

**The City Manager's Conference Room  
17<sup>th</sup> floor of the City Hall Tower (T-1734)**

**A. Police Outsourcing/Fire Outsourcing** – Current status of the outsourcing of Airport police and fire services

- *Airport mitigation plan to reach targeted CPE cost reductions in public safety if targeted public safety savings are not met.*

**B. Status of Airport Competitiveness Strategic Plan and Financial Forecast** – Status of Airport Competitiveness Strategic Plan, how much has been saved on the CPE thus far, how much more needs to be saved and possible measures to reach the savings objective

**C. Consideration of Airport Name Change** – Determination of Ad Hoc Committee direction on pursuing a name change for the Airport and responding to the following questions raised at the April 8<sup>th</sup> Committee meeting:

- *What are the other suggested names for the Airport, including names that do not include the Mineta name? (Herrera)*

- *What do marketing experts say the impact of a name change would be?*  
(Liccardo)

**D. Airline Lease Agreement** – Background information and discussion on policy issues in the upcoming airline lease agreement negotiations

**E. Airport Concession Sustainability** – an overview of the current market climate and revenue challenge for Airport concession operations and Airport efforts to address the challenge

**F. Business Engagement Strategy** – Staff update of efforts to engage the business community in supporting City efforts to attract new air carriers/air service

**G. Air Service Update** – Staff update of ongoing efforts to attract new air carriers/air services

**H. Next Meeting Date and Time:**

- *Thursday, June 16 from 1:30-3:30 in the City Manager's Conference Room (City Hall Tower – Room 1734)*