



Ad Hoc Committee on Airport Competitiveness

Committee Members

- Mayor Reed
- Councilmember Liccardo
- Councilmember Pyle
- Councilmember Herrera

Staff

- Debra Figone, City Manager
- Bill Sherry, Airport Director
- Ru Weerakoon, Mayor's Office
- Kim Welsh, OED
- Kevin Fisher, City Attorney's Office
- Jim Webb, Airport

Objectives

To ensure the success of the Airport by: 1) facilitating the implementation of the Airport Competitiveness Strategic Plan; 2) retaining air carriers; and 3) attracting new air service to SJC.

Meeting Schedule

Meeting dates and times to be determined

Agenda for Friday, April 8, 2011

3:00 - 5:00 p.m.

**The City Manager's Conference Room
17th floor of the City Hall Tower (T-1734)**

- A. [Police Outsourcing/Fire Outsourcing – Current status of the outsourcing of Airport police and fire services and responding to the following questions raised at the February 24 Committee meeting:](#)
- *“What are we giving up in capabilities by going to a private security force?”* (asked by Councilmember Liccardo)
 - *“How will the Airport be protected from outside threats if public safety services are outsourced?”* (asked by Councilmember Herrera)
- B. [West Side Development Strategy – Overview of planning and development alternatives for the west side of the Airport](#)
- C. [Implementation of SB 1192 for Daily CFC Rental Car Rate – Overview of the new state law that allows airports to charge per day instead of per contract customer facility charges \(CFCs\) and how it will impact the Airport if enacted at SJC.](#)

- D. **Airport Bond Issues – Briefing on Airport debt service issues and upcoming bond issuance.**
- E. **Establishing Airport-Specific Classifications – A discussion of the importance of establishing Airport-specific job classifications to the operation and competitiveness of the Airport.**
- F. **Regional Airport Study – Overview of the purpose and status of the Regional Airport Study and its importance to increasing air service to SJC.**
- G. **Business Engagement Strategy** – Staff update of efforts to engage the business community in supporting City efforts to attract new air carriers/air service.
- H. **Air Service Update** – Staff update of ongoing efforts to attract new air carriers/air services.

Follow Up Questions from February 24 Committee Meeting

- *“If the Airport’s name is changed, will it make a difference?”* (asked by Councilmember Liccardo)
- *“Are there other ways to change the name without making a formal name change?”* (asked by Councilmember Liccardo)
- *“Can the Airport get some anecdotal information on the impact of adding Silicon Valley to the name?”* (asked by Councilmember Herrera)