



Ad Hoc Committee on Airport Competitiveness

Committee Members

- Mayor Reed
- Councilmember Liccardo
- Councilmember Pyle
- Councilmember Herrera

Staff

- Debra Figone, City Manager
- Rick Doyle, City Attorney
- Bill Sherry, Airport Director
- Kim Walesh, OED
- Kevin Fisher, City Attorney's Office
- Jim Webb, Airport
- Ru Weerakoon, Mayor's Office

Objectives

To ensure the success of the Airport by: 1) facilitating the implementation of the Airport Competitiveness Strategic Plan; 2) retaining air carriers; and 3) attracting new air service to SJC.

Meeting Schedule

4th Thursday of every month from February through June 2011 at 1:30 p.m.

Agenda for Thursday, February 24, 2011

1:00-2:00 p.m.

Boeing Conference Room – Airport

- A. Police Outsourcing/Fire Outsourcing** – Status of the outsourcing of Airport police and fire services.
- B. Business Engagement Strategy** – Discussion of efforts to engage the business community in supporting City efforts to attract new air carriers/air service.
- C. Air Service Update** – Periodic staff update of ongoing efforts to attract new air carriers/air services.
- D. SJC Name Change** – Discussion of the merits of changing the Airport's name to strengthen its marketing competitiveness.
- E. Response to Committee Member Question (asked by Councilmember Liccardo)**
– “What's not covered in the CPE?”
- F. Response to Committee Member Question (asked by Councilmember Herrera)** –
“Can we create a San Jose index?”
- G. Topics for Discussion for the March Meeting**

Topics of Focused Discussion

1. Police Outsourcing/Fire Outsourcing
2. Possible Closure of A+
3. Airline Lease Agreement
4. Cost/Benefit of City Environmental Initiatives
5. West Side Development
6. Airport Bond Issues
7. Implementation of SB 1192 for Daily CFC Rental Car Fee
8. Airport Benchmarking Study
9. One-Engine Inoperative
10. Business Engagement Strategy

Other Topics of Interest for Possible Discussion

1. Concessionaire Sustainability
2. Establishing Airport-Specific Classifications
3. Air Service Updates
4. Status of Airport Competitiveness Strategic Plan