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WORK2FUTURE SPECIAL BOARD MEETING MINUTES

December 11, 2008

11:30 A.M. MORNING SESSION

ORDER OF BUSINESS

CTO 11:45 a.m.

I. ROLL CALL:

Present: Barry Cristina, Benny Boveda, Cheryl Jackson, Derek Wise, Henri Villalovoz, Jack Estill, Janeen Dittrick, John Southwell, Leslye Krutko, Luz Maria Rodriguez, Pamela Moore, Rachel Perez, Rick Deraiche, Van Le, Rose Amador, Steve Preminger, Rashad Said, Jorge Zavala, Sarah Do, Larry Cope, Brenda Moore, Dani Sellers, Thaddeus Campbell, Tom Fink, Rocky Maddex, Lloyd Tran, Susan Koepp-Baker, Tom Suchevids, Mark Novak, Joseph Flynn.

Absent: Bryan VanHuystee, Hermelinda Sapien, Paul Krutko, Alex Torres, Anath Nagarj, Philip George, David Mills, Katherine Ricossa, Marcia Franks, Michelle Montoya, Richard Friberg, Denise Boland, Dan Miranda

II. **OPENING REMARKS:** read by chair Benny Boveda. Mr. Boveda welcomed two new board members: Larry Cope, President and CEO of Economic Development Corporation in Gilroy, and, Jorge Zavala, Director General and CEO, Technology Business Accelerator.

III. **PUBLIC COMMENT:** There were no public comments.

IV. **AGENDA ITEMS**

A. **Old Business**

1. Minutes Approval

Action: The September 18, 2008 work2future Board Minutes were approved with one abstention.

Motion carried by unanimous vote.

B. **New Business**

1. Creation of a 501c3

Action: Board of Directors unanimously approved staff recommendation to accept feasibility report for the creation of a 501(c)(3) and staff to proceed with its creation.

Javier Vanga, Project Manager, presented the feasibility report for the 501(c)(3). In September 2008, the Board of Directors authorized staff to do a feasibility study regarding the implementation of a 501(c)(3). The

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Operations, Finance, and Executive Committees assisted planning and strategizing the details of the feasibility report that included: a pro forma budget, timeline for the creation of the corporation, and a first draft of the by-laws. These items were submitted to the Board Members in the December 11, 2009 meeting packet.

The Executive Committee has been empowered to be the initial Board of Directors for the 501(c)(3). Steve Preminger voiced the committee's excitement about the 501(c)(3) as a vehicle for corporations to make tax-deductible donations to work2future. He also reported that a preliminary meeting had been held with a law firm to discuss required legal assistance and potential channels to acquire start up money. The next key steps to be addressed at the January 15, 2009 501(c)(3) board meeting are: (i) choose a name that is legally available; suggestions offered were work2future Foundation and work2future Economic Development Foundation; (ii) review the draft of the bylaws which delineate corporation rules and guidelines; and, (iii) accept the Mission Statement as follows: The mission of work2future Foundation is to create and advance new opportunities to connect workforce and economic development and to promote small business development, growth, and sustainability. The mission is to further promote the new economy and to support the development of a pipeline of skilled workers to meet workforce demands in the new regional and global economy.

The expected timeline for 501(c)(3) is: (i) to have a web site designation in about a month (approximately 1/11/09); (ii) begin corporation paperwork and have it approved at the Executive Committee Meeting on January 15, 2009, (iii) go through a legal review process to ensure work2future compliance; (iv) GeoMapper: soft launch in April 2009; and (v) GeoMapper: hard launch in July 2009.

There are two revenue sources for the new 501(c)(3): the Grants Foundation sponsorships and the GeoMapper. A specific proposal for marketing and pricing will be presented at the March board meeting.

Rocky Maddex confirmed that work2future will retain total rights to GeoMapper.

Motion carried by unanimous vote.

2. Approval of Five Year Plan

Action: The Board of Directors unanimously approved the amendments and additions to the State Five-Year Plan as presented.

This is the 8th year modification of the 5-year plan. WIA and EDD require annual updates to reflect any changes made during the year. The current changes were: (a) new Common Measures and Integration Pilot Plan Procedures, (b) new One-Stop location and cancellation of a Satellite Site location and (c) Youth Program changes. The new

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document was posted on the One-Stop-Partners web site and e-mailed to the board members for comments, according to the 30-day posting requirements; however, no comments were received. The Board is asked to approve the changes to the five-year plan.

Motion carried by unanimous vote

3. Homeless Services One Stop

Jessica Scheiner, City of San Jose Housing Department introduced the new Homeless Services One-Stop Center.

One year ago, the Blue Ribbon Commission on Ending Homelessness and Solving the Unaffordable Housing Crisis was created to find a solution to Homelessness in Santa Clara County. The Homeless population and those in danger of becoming homeless have limited funds and access to transportation, and the agencies that provide services for them are scattered throughout the county. Because this population cannot access services easily, they tend to end up homeless or stay homeless longer. Two One-Stop Homeless Prevention Centers, occupied by multiple agencies that provide services for homeless people, have been created to better serve those in need of homeless intervention. The first One-Stop focuses on helping adults who are currently homeless; the second One-Stop focuses on adults who are at risk of becoming homeless, homeless families, or those have been homeless only a short time. Both centers are up and running.

David Hernandez of Invision spoke about his services: The organization is located at 297 Commercial St. @ 7th St. and is focused on immediate, on demand housing/rental assistance. Their services use a housing locator program, SSI Advocacy helpers to facilitate processing SSI applications, job search and retention assistance, transportation services, laundry facilities, computer access, and voice mail. There is a provider to help ex-offenders with job and housing referrals. There is also an outreach board service that facilitates clients, who have outstanding tickets threatening to become warrants, to go before a judge and reconcile the issue, usually with community service.

Board member Larry Cope expressed concern for the many homeless in South County. Board Member, Leslye Krutko, Director of Housing spoke of services being brought into the cold weather shelters and transportation being provided between the shelters and the One-Stops. The County has provided funds to EHC Lifebuilders to have coaches at the shelters and Project Hope funds are available to work with these individuals.

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4. Board Meeting Schedule

Action: The Board of Directors unanimously approved the 2009 Board Meeting Schedule.

Benny Boveda, Board Chair, asked for approval of the 2009 Board Meeting Schedule. The Board meets in the months of March, June, September, and December. The proposed schedule for 2009 is March 19, June 18, September 17, and December 10.

The motion was unanimously approved.

5. Industry Cluster/Clean and Green

Action: The Board of Directors unanimously approved the introduction of the Clean and Green Industry Cluster and the elimination of the Financial Services Cluster.

Javier Vanga, Project Manager summarized the industry clusters and reported 36,000 people were unemployed in the City of San Jose in October 2008. He also reported that a study was performed to determine what industries would have the most potential to employ entry-level job seekers. Clean and Green Technology is the main industry "churning" right now; within it are three main components: Energy & Technology, Building, Public Sector and Utilities.

There are over sixty companies doing solar power research in San Jose and work2future is talking to some of them who will be needing employees to operate and is helping them get money to create jobs and train the new employees. work2future is also working with San Jose Power and Water Districts who are looking at Clean & Green systems. Public works has jobs filtering down from the federal government through the state government to San Jose that will create jobs in Clean and Green. work2future has a grant that will help companies buy a new piece of equipment that is for Clean and Green retrofitting; new employees will be hired and trained to run the equipment. As we are in the business of workforce investment, Clean and Green Industry is the one with the most job potential and is recommended as an Industry Cluster.

6. COMMUNITY BUILDER AWARDS

Benny Boveda, Board Chair, and work2future staff and partners presented the following awards:

- Outstanding Youth Awards - presented to Katrina Molina and Joe Moya.
- Outstanding Partner Awards - presented to Score (Ken Snow), City of San Jose Housing, (Leslye Krutko), and Center for Training and Careers (CTC) (Rose Amador).

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- Outstanding Adult Awards - presented to Lydia Barron, Natalie Hunter, and Christopher Stanton.
- Outstanding Business Awards - presented to Southwest Airlines (Shawn Dorton), and The Home Depot (Virginia Largent)

C. Announcements

- The Executive Director recognized retiring board members, Cheryl Jackson, Tom Suchevids and Rick Deraiche.
- On behalf of the Hispanic Chamber of Commerce, the Mayor and CTC, Rose Amador invited the room to attend a Holiday Mixer Thurs., December 18th from 6:00-8:00 p.m.
- Steve Preminger announced the South Bay Labor Council Annual Holiday Party for Low-Income Families, to be held on December 21, 2008 at the Santa Clara County Fairgrounds.

D. **Set Items for Next Agenda** - No agenda items were set for the next meeting.

E. Next Board Meeting

The next Board meeting is scheduled for **Thursday, March 19, 2009** at 11:30 a.m. in the Boardroom at the San Jose One-Stop, 1290 Parkmoor Ave., San Jose, California.

F. Adjournment

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the San Jose One-Stop, 1290 Parkmoor Avenue, San Jose, California at the same time that the public records are distributed or made available to the legislative body.

