



# Memorandum

**TO:** PARKS AND RECREATION  
COMMISSION

**FROM:** Evelyn Velez-Rosario

**SUBJECT:** SEE BELOW

**DATE:** 10-27-08

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Approved

Date

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**Council District:** 04  
**SNI:** N/A

**SUBJECT: PUBLIC HEARING FOR NAMING OF TURNKEY PARK AT MCKAY DRIVE AND LUNDY AVENUE RESIDENTIAL DEVELOPMENT**

## RECOMMENDATION

Approval of the name “Gran Paradiso” for a new turnkey park located on the McKay Drive and Lundy Avenue residential project site.

## BACKGROUND

The City will be acquiring approximately 1.25-acres on the Toll CA VIII, LP (“Developer”) residential development site located at McKay Drive and Lundy Avenue as part of the dedication process through the Parkland Dedication Ordinance (PDO). To fulfill its PDO obligation for Tentative Map No. PT04-094 for development of 304 residential units, the Developer entered into a Turnkey Parkland Agreement in March 2007 to dedicate and improve the park site in conformance with a conceptual plan previously approved by the City. The park site is currently under construction and improvements are expected to be completed and accepted by November/December 2008.

The Developer presented conceptual plans to the community on December 15, 2004, and again to the Parks and Recreation Commission on March 16, 2005. At their follow-up April 6, 2005 meeting, the Commission approved a recommendation to City Council regarding the proposed conceptual plan for the park site.

A notice of the April 2005 Commission public hearing was mailed by the Developer to property owners and renters within 500 feet of the residential project and future park site. A display ad was placed in the San Jose Mercury advertising this public hearing, which ran on March 29 and

April 3, 2005. An email was also sent to those neighborhood associations in the area as provided in the Neighborhood Development Center's databank.

### **ANALYSIS**

City Policy Number 7-5, revised November 23, 1993, establishes Council policy regarding the determination of names to be given to City-owned land and facilities. Per the Policy, the City encourages naming that:

- reflects the City's ethnic and cultural diversity;
- recognizes individuals who have made a significant contribution to the local, national or global community;
- recognizes distinct geographic, environmental or developmental features, or names of historical significance; and
- recognizes individuals for their service to the community.

Park naming nomination forms were mailed to residents within 1,000 feet of the park site in March 2007 asking for name suggestions. No responses were received from this request. The park name under consideration was submitted by the Developer this past September. The recommended name is intended to extend the Italian theme of the residential development surrounding the park and is hoped to inspire the image of a place where users can find respite and quiet solitude (a "grand paradise"). Staff has therefore, submitted the name "Gran Paradiso" for consideration by the Commission.

EVELYN VELEZ-ROSARIO  
Park Manager

Attachment