

RESOLUTION NO. _____

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE: (1) AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE ANY REQUIRED AGREEMENTS OR AMENDMENTS TO EXISTING AGREEMENTS WITH CITY NATIONAL BANK, TEAM SAN JOSE, FRONT ROW MARKETING SERVICES, L.P., OR NEDERLANDER CONCERTS SAN JOSE, LLC, FOR NAMING RIGHTS AT THE SAN JOSÉ CIVIC AUDITORIUM AND SPONSORSHIP RIGHTS AT THE CENTER FOR THE PERFORMING ARTS, FOR A PERIOD OF FIVE YEARS AND TOTAL FEE OF \$1.2 MILLION WITH A NET AMOUNT OF \$870,000 TO THE CITY OF SAN JOSE, WITH THESE FUNDS SPECIFICALLY DEDICATED TO THE SAN JOSE CIVIC AUDITORIUM AND CENTER FOR THE PERFORMING ARTS MARKETING AND CAPITAL NEEDS TO SUPPORT THE ACTIVATION AND LONG-TERM USE OF THESE VENUES; AND (2) DELEGATING THE AUTHORITY TO APPROVE THE RENAMING OF THE SAN JOSE CIVIC AUDITORIUM TO THE CITY MANAGER

WHEREAS, the City of San Jose ("City") owns the San José Civic Auditorium ("Civic Auditorium"), located at 135 West San Carlos Street, San José, CA 95113 and the San José Center for the Performing Arts ("CPA"), located at 255 Almaden Boulevard, San José, CA 95113; and

WHEREAS, in 2009, the City entered into a Management Agreement with Team San José, a California nonprofit mutual benefit corporation ("TSJ"), whereby TSJ operates and manages the San José Convention Center and Cultural Facilities, including the Civic Auditorium and CPA ("Management Agreement"); and

WHEREAS, pursuant to the Management Agreement, TSJ entered into agreements in 2011 with Nederlander Concerts San Jose LLC ("Nederlander") for the booking and management of events at the Civic Auditorium, and with Front Row Marketing Services,

- (1) The City Manager is authorized to negotiate and execute any required agreements or amendments to existing agreements with City National Bank, Team San José, Front Row Marketing Services, L.P., or Nederlander Concerts San José, LLC, for naming rights at the San José Civic Auditorium and sponsorship rights at the Center for the Performing Arts, for a period of five years and total fee of \$1.2 million with a net amount of \$870,000 to the City of San José, with these funds specifically dedicated to the San José Civic Auditorium and Center for the Performing Arts marketing and capital needs to support the activation and long-term use of these venues.
- (2) Authority to approve the renaming of the San José Civic Auditorium is delegated to the City Manager.

ADOPTED this _____ day of _____, 2012, by the following vote:

AYES:

NOES:

ABSENT:

DISQUALIFIED:

CHUCK REED
Mayor

ATTEST:

DENNIS D. HAWKINS, CMC
City Clerk