



COUNCIL AGENDA: 11-27-12
ITEM: 2.24

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC
City Clerk

SUBJECT: SEE BELOW

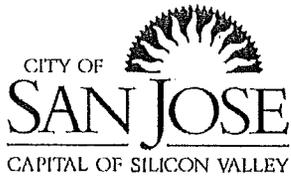
DATE: 11-14-12

SUBJECT: COYOTE VALLEY CELEBRATION EVENT

RECOMMENDATION

As recommended by the Rules and Open Government Committee on November 14, 2012 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the Coyote Valley Celebration Event as a City Council sponsored Special Event; and
- (b) Approve expending funds and accept donations from various individuals, businesses, or community groups to support Operation Prom Dress.



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Ash Kalra

SUBJECT: SEE BELOW

DATE: November 9, 2012

Approved

Date

11/9/12

SUBJECT: APPROVAL OF THE COYOTE VALLEY CELEBRATION EVENT AS A COUNCIL SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the Coyote Valley Celebration as a Council Sponsored Special Event.
2. Approve expending funds and accepting donations from various individuals, businesses and community groups to support this event.
3. Place the item on the November 27, 2012 City Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council-sponsored special events and the proposed use of any funds in connection with such events.

On Saturday, November 17, 2012, Councilmember Kalra will host an event to celebrate the wildlife and local habitat found along the Coyote Creek Trail in the Coyote Valley. This event will also recognize a program undertaken by the De Anza College Wildlife Corridor Technician Program involving the tracking and surveillance of wildlife movement along the Highway 101 corridor. This event will celebrate the local habitat in the Coyote Valley, and the efforts by De Anza College and others to ensure the conservation of the habitat and wildlife. This event will be free and open to the public.

ANALYSIS

Approval by the City Council of this event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements,

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RE: Coyote Valley Celebration

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Councilmember Kalra will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council Districts 2, any City department supporting the activity, and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Kalra will issue an information memo detailing the results of the event.

COORDINATION

This memorandum has been coordinated with the City Clerk's office

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the November 14, 2012 Rules and Open Government Committee and the subsequent November 27, 2012 City Council meeting.

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. (Required: Website Posting)
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. (Required: E-mail and Website Posting)
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. (Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)

CEQA

Not a project.

For questions, please contact Joseph Okpaku at 408-535-4902