RESOLUTION NO. ____________

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE PURSUANT TO CALIFORNIA STREETS AND HIGHWAYS CODE SECTION 101.12 TO (1) DESIGNATE THE NAME “LITTLE SAIGON” TO BE USED ON DIRECTIONAL SIGNS ON STATE HIGHWAY ROUTE 101; (2) RECOGNIZE AND DESIGNATE THE AREA ON STORY ROAD FROM STATE HIGHWAY ROUTE 101 TO SENTER ROAD AS “LITTLE SAIGON”; AND (3) REQUEST THE DEPARTMENT OF TRANSPORTATION OF THE STATE OF CALIFORNIA TO ALLOW THE INSTALLATION OF “LITTLE SAIGON” DIRECTIONAL SIGNS ON STATE HIGHWAY ROUTE 101

WHEREAS, the City of San José (“City”) has become home to a population of more than 100,000 residents of Vietnamese heritage who have made significant cultural and historic contributions to the City; and

WHEREAS, the area on Story Road between Highway 101 and Senter Road located within the City has become a haven of Vietnamese owned and operated businesses and formally designating the area as “Little Saigon” will honor the contributions of Vietnamese entrepreneurs to the City’s economy and recognize how Vietnamese business owners have improved the area; and

WHEREAS, the proposed “Little Saigon” area is one of the largest Vietnamese business areas in the world outside of Vietnam and offers unique shopping experiences, diverse restaurants, and provides goods and services that continue to attract customers and tourists; and

WHEREAS, the proposed “Little Saigon” area has provided a safe and healthy environment for community gatherings, such as, Vietnamese New Year festivals,
candlelight vigils, fundraising to support natural disaster victims, and the celebration of many cultural events; and

**WHEREAS**, the City Council recognized the widespread community support to name the area on Story Road from State Highway Route 101 to Senter Road as “Little Saigon” and the City previously in 2011 approved privately funded “Little Saigon” community identifying banners and a “Welcome to Little Saigon” monument to be installed within the public right-of-way on Story Road between State Highway Route 101 and Senter Road in accordance with City Council policies; and

**WHEREAS**, the proposed “Little Saigon” area is located within the geographic boundary of the City of San José, the County of Santa Clara, and is within three miles of State Highway Route 101 exit; and

**WHEREAS**, the general public and the media commonly recognize the area of Story Road between State Highway Route 101 and Senter Road as “Little Saigon”; and

**WHEREAS**, on March 20, 2012, the County of Santa Clara adopted Resolution 2012-109 recognizing the designated area known as “Little Saigon” and requesting the Department of Transportation of the State of California to install and maintain “Little Saigon” directional signs on State Highway Route 101; and

**WHEREAS**, in accordance with Section 101.12 of the Streets and Highways Code, the City requests the Department of Transportation of the State of California to allow the installation “Little Saigon” directional signs on northbound and southbound State Highway Route 101 at or near the Story Road interchange, and possibly at other locations, to inform the public of the proximity of this area rich in cultural heritage and history;
NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SAN JOSE THAT:

1. The City of San José designates the name "Little Saigon" to be used on directional signs on State Highway Route 101; and

2. The City of San José recognizes the widespread community support for the name "Little Saigon" and hereby designates the area on Story Road from State Highway Route 101 to Senter Road as "Little Saigon"; and

3. The City of San José requests the Department of Transportation for the State of California to determine the full cost for the installation and maintenance of "Little Saigon" directional signs, and upon receiving sufficient funds from non-state and non-City General Fund sources, the City of San José requests the Department of Transportation of the State of California to allow the installation of "Little Saigon" directional signs at or near the Story Road interchange on northbound and southbound State Highway Route 101, and at other locations that may be requested by the City of San José consistent with the signing requirements for the state highway system.
ADOPTED this _____ day of __________, 2012, by the following vote:

AYES:

NOES:

ABSENT:

DISQUALIFIED:

__________________________
CHUCK REED
Mayor

__________________________
DENNIS D. HAWKINS, CMC
City Clerk