



**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, SEPTEMBER 24, 2012

The Community and Economic Development Committee of the City of San José convened in regular session at 1:30 p.m. in the Council Chambers, Council Wing, City Hall.

PRESENT: Council Member Rose Herrera, Chair; Council Member Sam Liccardo, Vice Chair; Council Member Ash Kalra and Council Member Pierluigi Oliverio.

ABSENT: All Present.

STAFF: Assistant City Attorney Ed Moran, Director of Economic Development/Chief Strategist Kim Walesh, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

REVIEW OF WORK PLAN

(1) Habitat Conservation Plan. (Planning, Building and Code Enforcement)

Action: This item was dropped.

REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities. (Office of Economic Development)

Documents Filed: CEOs for Cities, City Vitals 2.0 Benchmarking City Performance dated 2012, Joe Cortright, Senior Advisor (Writer and Researcher), CEOs for Cities, Impresa, Inc. and made possible with the generous support from The Richard H. Driehaus Foundation.

Director of Economic Development/Chief Strategist Kim Walesh presented the report on Economic Development Activities and responded to Committee questions.

Action: The Committee accepted the report.

REPORTS TO COMMITTEE

(2) **Customer Service Improvement Initiative. (Development Services)**

Documents Filed: Memorandum from Director of Planning, Building and Code Enforcement Joseph Horwedel, dated September 11, 2012, noting that Staff will provide a status update.

Assistant Director of Planning, Building and Code Enforcement Laurel Prevetti presented the report and responded to Committee questions.

Action: The Committee accepted the report.

(3) **Real Estate Sales Update and Lease Streamlining. (Economic Development)**

Documents Filed: Memorandum from Deputy Director of Economic Development Nanci Klein, dated September 11, 2012, recommending acceptance of the report.

Deputy Director of Economic Development Nanci Klein presented introductory remarks. Senior Executive Analyst if Economic Development Terry Medina presented the report.

Action: The Committee accepted the report.

(4) **Downtown Illumination Project. (Economic Development/Cultural Affairs)**

Documents Filed: Memorandum from Downtown Manager, Assistant to the City Manager Lee C. Wilcox, dated September 7, 2012, noting that Staff will provide an overview and status update.

Downtown Manager, Assistant to the City Manager Lee C. Wilcox presented introductory comments. Public Art Director Barbara Goldstein presented the report.

Public Comments: Scott Knies, Executive Director, San José Downtown Association, spoke in support to the Staff recommendations.

Action: The Committee accepted the report.

(5) **Business Outreach and Development Strategy. (Economic Development)**

Documents Filed: Memorandum from Deputy Director of Economic Development Nanci Klein, dated September 7, 2012, recommending acceptance of the report.

Director of Economic Development/Chief Strategist Kim Walesh and Deputy Director of Economic Development Nanci Klein provided opening comments.

REPORTS TO COMMITTEE

(5) (Cont'd.)

Business Development Manager Chris Burton and Economic Development Manager John Lang presented the report.

Deputy Director of Economic Development Nanci Klein and Business Development Manager Chris Burton responded to Committee questions and comments.

Action: The Committee accepted the report.

OPEN FORUM

There was no public testimony from the floor.

ADJOURNMENT

Council Member Rose Herrera adjourned the meeting at 3:34 p.m.



Council Member Rose Herrera, Chair
Community and Economic Development Committee

RH/smd