



# Memorandum

**TO:** HONORABLE MAYOR AND CITY COUNCIL  
**FROM:** Councilmember Xavier Campos  
**SUBJECT:** UNIVERSITY CORRIDOR OVERLAY ALONG STORY ROAD  
**DATE:** October 9, 2012

**APPROVED:**

**DATE:**

10/9/12

## RECOMMENDATION

It is recommended that the City Council considers adding the following recommendation at today's Priority Setting Session:

Direct staff to develop a University Corridor Overlay along Story Road from the Lower Silvercreek crossing under Story Road to Clayton Road.

## BACKGROUND

The purpose of this action is to allow for the appropriate zoning changes that will allow Story Road, surrounding National Hispanic University, to become a designated university corridor.

Since its inception National Hispanic University has grown to become a well-recognized university in the heart of East San José. With Dr. Lopez carrying out the vision of Dr. Roberto Cruz and it's continue growing enrollment, it is only a matter of time until it will need amenities that supports its student/ faculty population. Similar to most well-known University communities, we should designate a University Corridor overlay that will support the National Hispanic University's academic needs.

This action will not immediately impact residents or businesses, but will allow zoning amendments that encourage economic development that supports the University's operations, while respecting the integrity of the existing neighborhoods.