



COUNCIL AGENDA: 09-11-12
ITEM: 2.14

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: 9-06-12

**SUBJECT: MEXICAN INDEPENDENCE DAY FLAG RAISING AND EL GRITO
EVENTS**

RECOMMENDATION

As recommended by the Rules and Open Government Committee on September 5, 2012 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the Mexican Independence Day Flag Raising on September 14, and the El Grito event as City Council sponsored Special Events; and
- (b) Approve expending funds and accept donations from various individuals, businesses, or community groups to support the events.



Memorandum

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: DENNIS HAWKINS

SUBJECT: SEE BELOW

DATE: August 28, 2012

SUBJECT: APPROVAL OF THE DISTRICT 5 EL GRITO AND MEXICAN INDEPENDENCE DAY FLAG RAISING CEREMONY AS CITY SPONSORED SPECIAL EVENTS, TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS

RECOMMENDATION

1. Approve the Mexican Independence Day Flag Raising Ceremony on September 14 as a City Council sponsored Special Event
2. Approve the El Grito event on September 15 as a City Council sponsored Special Event
3. Approve expending funds and accepting donations from various individuals, businesses, or community groups to support the event.
4. Place the item on the September 11 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

Councilmember Xavier Campos, with support from the Mexican Consulate and Epicentro Advertising and Marketing Service will sponsor the raising of the Mexican Flag in observance of Mexican Independence Day on Friday, September 14, 2012 on the City Hall Plaza. On Saturday, September 15, the El Grito de la Independencia event will be held on the City Hall Plaza. The event marks the beginning of the Mexican War of Independence on September 16, 1810.

The display of the Mexican Flag is permitted under Council Policy 2-1, Section C, "Flags of Governments Recognized by the United States. Flags of the governments recognized by the United States may be displayed upon the request of the Mayor, a member of the City Council or the City Manager."

HONORABLE MAYOR & CITY COUNCIL

August 28, 2012

Subject: Approval of the El Grito and Mexican Independence Day Flag Raising Events

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ANALYSIS

Approval of the event by the Rules and Open Government Committee and the City Council will ensure compliance with the Council's prior direction regarding Council Special Events. Councilmember Campos' office may be using District funds to pay some expenses for the event. In compliance with existing fundraising disclosure requirements, Councilmember Campos will report any cash or in-kind donations received for the event in his Disclosure of Fundraising Report. Approval of this memorandum will enable the Councilmember, City departments and the Office of the City Clerk to proceed with the event. If cash donations are received, they will be deposited in accordance with the City's normal cash collection and appropriation of funds procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Campos will issue an information memo detailing the results of the event.

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the September 5, 2012 Rules and Open Government Committee and the September 11, 2012 Council Agenda.

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

COORDINATION

This memorandum has been coordinated with the City Attorney's Office and the Department of Public Works.

CEQA

Not a project.



DENNIS D. HAWKINS, CMC
City Clerk

For questions, please contact Dennis Hawkins, City Clerk at (408) 535-1275.