



COUNCIL AGENDA: 09-11-12
ITEM: 2.13

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC
City Clerk 

SUBJECT: SEE BELOW

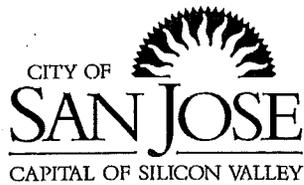
DATE: 9-06-12

SUBJECT: DISTRICT 4 CITY SPONSORED SPECIAL EVENTS

RECOMMENDATION

As recommended by the Rules and Open Government Committee on September 5, 2012 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the Penitencia Creek Art Project Stakeholder Meeting, the 2nd Annual District 4 Safety Resource Fair and Movie Night, and the Public Safety Community Meeting as City-sponsored Special Events; and
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the events.



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC

SUBJECT: SEE BELOW

DATE: August 27, 2012

SUBJECT: APPROVAL OF DISTRICT 4 CITY SPONSORED SPECIAL EVENTS, TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS

RECOMMENDATION

1. Approve the Penitencia Creek Art Project Stakeholder Meeting on September 12 as a City-sponsored Special Event.
2. Approve the 2nd Annual District 4 Safety Resource Fair and Movie Night as a City-sponsored Special Event.
3. Approve the Public Safety Community Meeting as a City-sponsored Special Event.
4. Approve and accept donations from various individuals, businesses or community groups to support the events.
5. Place this item on the September 11, 2012 Council Agenda

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

Council District 4 is planning three special events in September:

1. The Penitencia Creek Art Project Stakeholder Meeting will be held in conjunction with the Office of Cultural Affairs at the Berryessa Branch Library Community Room on Wednesday, September 12, 2012 from 6:00 PM to 8:00 PM. The meeting will discuss the viability of a mural located on a specific area part of the Penitencia Creek path (between Jackson Avenue and Capital Avenue that goes under the Highway 680) as a solution to enhancing the experience of crossing under the highway and to assist in abating graffiti blight.
2. The 2nd Annual District 4 Safety Resource Fair and Movie Night will be held on Friday, September 14, 2012 from 6:00 PM to 10:30 PM at Cataldi Park. This event is co-

sponsored with the North Valley Parent Teacher Association (NVPTA). The NVPTA has secured various food truck vendors who will donate a portion of their proceeds directly to the Association. The Association will in turn distribute funds received directly to the Berryessa Union School District schools. In addition, food donations will be solicited from local supermarkets in order to provide a free BBQ for attendees. The event will feature resources from various agencies and activities for children and will be supported by the Police, Public Works, and Parks, Recreation, and Neighborhood Services Departments. The evening will provide residents with the opportunity to come together for a family fun movie while raising funds for our local schools.

3. On Saturday, September 15, 2012 a Public Safety Community Meeting will be held at the East Side Union High School District Board Room from 10:00 AM to 12:00 PM. The meeting will feature information, education, and discussion by the Police Department, including the Crime Prevention Unit.

ANALYSIS

Approval by the City Council of these events will ensure compliance with the Council's prior direction regarding Council Special Events. Council District 4 may use some District funds to pay event costs. In compliance with existing fundraising disclosure requirements, Councilmember Chu will report any cash or in-kind donations received for the events in his Disclosure of Fundraising Report as well as the amount of funds donated by NVPTA to the school district and/or individual schools as a result of any direct fundraising solicitation from the Councilmember. Approval of this memorandum will enable Council District 4 and the Office of the City Clerk to proceed with the event. If any solicitation results in the receipt of cash donations, the Office of the City Clerk follow the City's normal cash collection and appropriation of funds procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Chu will issue an information memo detailing the results of the event.

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the September 5, 2012 Rules and Open Government Committee and the subsequent September 11, 2012 Council meeting.

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. (Required: Website Posting)

HONORABLE MAYOR AND CITY COUNCIL

August 27, 2012

Subject: Council District 4 Community Movie Night

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- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**

- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

CEQA

Not a project.



DENNIS D. HAWKINS, CMC
City Clerk

For questions, please contact Dennis Hawkins, City Clerk, at (408) 535-1275.