



COUNCIL AGENDA: 8-7-12

ITEM: 2.24

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC
City Clerk

SUBJECT: SEE BELOW

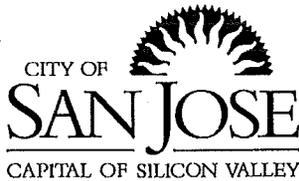
DATE: 8-2-12

SUBJECT: SAN JOSE JAZZ FESTIVAL FLAG RAISING

RECOMMENDATION

As recommended by the Rules and Open Government Committee on August 1, 2012 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the San José Jazz Festival Flag Raising as a City Council sponsored Special Event; and
- (b) Approve expending funds and accept donations from various individuals, businesses, or community groups to support the event.



Memorandum

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Dennis Hawkins, CMC

SUBJECT: SEE BELOW

DATE: July 13, 2012

SUBJECT: APPROVAL OF THE SAN JOSE JAZZ FESTIVAL FLAG RAISING AS A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the San Jose Jazz Festival Flag Raising as a City Council sponsored Special Event
2. Approve expending funds and accepting donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the August 7, 2012 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

Councilmember Sam Liccardo, with support from local businesses and community volunteers will sponsor the raising of the San Jose Jazz Festival Flag on Friday, August 10, 2012 on the City Hall Plaza. The flying of the Jazz Festival Flag is consistent with the provisions of Council Policy 2-1, Section C (3), Flags Displayed in Conjunction With Official Ceremonial Items: "Other flags may be displayed in conjunction with official actions, ceremonial items, or proclamations of the City Council." The annual Jazz Festival will be held throughout Downtown San Jose August 10 - 12. The raising of the Jazz Festival flag is a part of the event opening and the flag will remain flying during the Festival.

ANALYSIS

Approval by the Rules and Open Government Committee and the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. Council District 3 will be using District funds to pay some expenses for the event. In compliance with existing fundraising disclosure requirements, Councilmember Liccardo will report any cash or in-kind donations received for the event in his Disclosure of Fundraising Report. Approval of

HONORABLE MAYOR & CITY COUNCIL
July 13, 2012
Subject: San Jose Jazz Festival Flag Raising
Page 2

this memorandum will enable Council District 3, City departments and the Office of the City Clerk to proceed with the event. If cash donations are received, they will be processed in accordance with the City's normal cash collection and appropriation policies consistent with standard City procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Liccardo will issue an information memo detailing the results of the event.

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the August 1, 2012 Rules and Open Government Committee and the August 7, 2012 Council Agenda.

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

COORDINATION

This memorandum has been coordinated with the City Attorney's Office.

CEQA

Not a project.



Dennis D. Hawkins, CMC
City Clerk

For questions, please contact Dennis Hawkins, City Clerk at (408) 535-1275.